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High School Economics Essay Contest

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The Washington Campus Program

The Washington Campus Program was started in 1978 by the F. E. Seidman College of Business and Administration, the Aspen Institute for Humanistic Studies, and the Bank of America. Today it is a consortium of 12 colleges and universities (the University of California at Berkeley, University of California at Los Angeles, Cornell University, Dartmouth College, Grand Valley State Colleges, Indiana University, the University of Michigan, the University of New Mexico, the University of North Carolina at Chapel Hill, the Ohio State University, Purdue University, and the University of Texas at Austin) providing unique study opportunities for business students and executives.

Each summer students from the participating colleges and universities attend one of two four-week sessions in Washington, D.C., to study policy development in the executive branch, government regulation, Congress and the lobbying and interest groups, and domestic and international economic policy. Each academic institution will send five students this summer with a $1,200 scholarship for each student (half from the Washington Campus and half from the university).

The Washington Campus sponsored its first Executive Development Program during March and April. The program was coordinated through the Edison Electric Institute and involved 20 executives from a number of utility companies. They completed a program similar to the one for students but focused on the issues and challenges of the utilities' industries.

The American Association of Collegiate Schools of Business (the major association of business schools in the United States) recently recognized the importance of the Washington Campus when it awarded the contract for its Washington Programs for faculty and deans to the Washington Campus.

H. B. Shaine Award

Each year H. B. Shaine and Company provides a $1,000 scholarship for a graduate student in Seidman College majoring in finance. The recipient this year is James Gillette. Jim, who will finish his M.B.A. degree at the end of the summer session, is employed at Grand Valley as Director of Audio-Visual Services. He also completed his undergraduate degree in economics at Grand Valley State.

Jim Gillette (left) receives the scholarship award from Hy Shaine.

Jim is one of only two students in Seidman College who, in the seven years of offering the M.B.A. degree, has maintained a perfect 4.0 grade point average. Jim hopes to attend Michigan State University in the future and pursue a doctoral program.

High School Economics Essay Contest

Seidman College, along with the Economic Club of Grand Rapids, is sponsoring this year's high school Economic Essay Contest. More than 80 essays have been submitted on the topic, "How Can We Improve Productivity in the United States?" The awards are $250 for first place, $125 for second place, and ten third-place prizes of $75. The high schools of the winners will receive a matching amount for use in their economics and social science programs.

The awards will be presented on Monday, May 13, at a luncheon meeting and will feature Mr. Lou Phillips, Special Assistant for Productivity in the United States Department of Commerce, as the keynote speaker. Dean DeVries is a member of the Board of Directors of the Economic Club and has chaired the Economic Essay Contests for the last three years.

Cooperative Venture

Seidman College is the first college in the country to sign a contractual agreement with Arthur Andersen & Co. to cosponsor a variety of Arthur Andersen-developed seminars. Seidman College will utilize course materials prepared by Arthur Andersen and engage some of their professionals as instructors in the seminars.

The first conference is a manufacturing seminar, scheduled for May 13, 14, and 15 at the Grand Center in Grand Rapids. The seminar will present executive and manufacturing managers with a proven step-by-step management process for the planning, execution, and feedback necessary to improve the overall performance of the company.

We are pleased to be able to engage in such a cooperative arrangement with Arthur Andersen and hope to sponsor many conferences and seminars over the next several years.

Conferences to Be Sponsored by Seidman College

May 13	Employee Stock Ownership Plans (ESOPs)
May 13	Partnership Taxation
May 13-15	Manufacturing Seminar
May 18 & 19	Tax Assessor Seminar
May 12	Marketing in Canada
June 24	Taxation of Closely Held Corporations
August 13	Tax Seminar
August 20	Pre-Retirement Estate Planning
September 17	International Trade Conference
December 1	Employee Benefit and Deferred Compensation Plans
December 7	Year-End Tax Planning for Professionals and Executives

Other conferences, seminars, and workshops are being planned in such areas as productivity improvement, effective marketing, supervisory training, law firm management and financial control, inventory control, labor relations, time management, strategic planning, worker's compensation, and product liability. Call the Conference Department of Grand Valley State for more information (459-6524) or write Grand Valley State Conference Department, Grand Center, 245 Monroe, Grand Rapids, 49503.