



HEARTSIDE'S CLEAN RIDE

A HEALTHY PRODUCE DELIVERY
SYSTEM FOR OUR NEIGHBORS, BY
NEIGHBORS

THERE IS A LACK of easily accessible
fresh, local produce to our at-risk residents
who live in Heartside.



42.5%
Households Without
Vehicle



61.1%
Below Poverty Line

Our community partner, Heartside Gleaning Initiative (HGI) is
already providing fresh, local, organic produce to these
individuals through food banks and soup kitchens.



BUT WHAT IF YOU CANNOT PHYSICALLY GET TO THE FOOD?

There is a gap between people
who can reach produce and those
who cannot.

CREATING A MOBILE GLEANING CART FUELS HGI'S MOVEMENT DIRECTLY.

Reaching more individuals within Heartside by maintaining low overhead
expenses creates more flexibility than a traditional brick-and-mortar soup
kitchen or grocery store. Mobile carts addresses food access inequities where
conventional markets have failed.

LET'S BRIDGE THIS GAP WITH A MOBILE GLEANING CART IN HEARTSIDE

HOW THIS WORKS



Mobile food pantry delivers CSA boxes to
at-risk population in Heartside to those
without a vehicle or way of transportation



Drop off directly to homes with inserts of
recipes, explanation of vegetables



Deliver new box the next week and collect
old box to reuse

HOW THIS ADDS TO OUR CIRCULAR ECONOMY

PEOPLE – PLANET – PROFIT

By partnering with a pre-existing community organization in Heartside, we are
utilizing the work that is already done for our neighbors. By adding to our wheel and
applying this triple bottom line, Heartside's Glean Ride is keeping resources alive for
their maximum value.