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FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by News & Information Services



Hundreds of supporters celebrate library dedication

Many of its 1,400 supporters attended the formal dedication of the Mary Idema Pew Library Learning and Information Commons on September 3.

President Thomas J. Haas welcomed and recognized many in attendance, including the people who worked on the vision and completion of the facility. He said this was one of the most far-reaching projects in Grand Valley's history, as supporters helped raise more than \$20 million for the \$65 million library.

"One of the reasons we are receiving national attention is because of the way this library will change the way students learn and apply what they learn," said Haas. "We will be recipients of that knowledge, and students will change us in the next century."

The new library is named after Mary Idema Pew. Her late husband, Robert C. Pew, one of Grand Valley's founders and an early Board of Control member, generously provided the lead gift that was the catalyst for this project. Their daughter, Kate Pew Wolters, currently serves on Grand Valley's Board of Trustees. At the dedication she talked about how, during her first tour of the completed library, she had



Above, President Thomas J. Haas and others gather in the Mary Idema Pew Library with items going into a time capsule. At right, Lee Van Orsdel gives remarks during the dedication ceremony, looking on is Kate Pew Wolters.



to keep her jaw from dropping and repeatedly saying, "Oh, wow!"

Provost Gayle R. Davis introduced the library dean, Lee Van Orsdel, by saying how the library's educational potential is unmatched in the nation. "Ever since we began to dream of this new educational commons, we knew it would require a leap of faith because it advanced the traditional concept of a library so

far," said Davis. "Grand Valley is a place where meaningful, innovative ventures are possible."

Van Orsdel was honored with a special plaque, recognizing her visionary leadership, which will be installed within the library. She spoke about the many visitors to the new library since it opened 10 weeks ago.

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Across Campus

University announces new police chief

Vice President for Finance and Administration Jim Bachmeier announced that local law enforcement veteran and Grand Valley alumna Renee Freeman will take over as director of Public Safety and police chief. She replaces Barb Bergers who retired at the end of June.

Freeman currently is a lieutenant in the Grand Haven Department of Public Safety. She has spent 27 years in Grand Haven, working her way up from an officer position. She was with the Police Academy at Grand Valley for 14 years, working as an adjunct faculty and for one year as the assistant director of the academy.

Freeman is also certified as a fire officer from the Michigan Office of Firefighter Training and as a medical first responder from the

Michigan Department of Community Health. She received a bachelor's degree in criminal justice from Grand Valley in 2004.

"I am very much looking forward to joining Grand Valley State University in the capacity of police chief," Freeman said. "The opportunity to return to campus and work with such a reputable group of individuals is exciting. It will be a privilege to serve the students and staff at Grand Valley and work with my colleagues to provide a safe learning and living environment."

Bachmeier said: "We had a pool of highly qualified candidates from which to choose our new chief. We are fortunate to get someone who is highly experienced and well connected to local law enforcement agencies as well as the Grand Valley community. Renee is bringing a lot of energy and ideas to campus."

Freeman begins her duties on September 30.

Image campaign helps new students 'Find' Grand Valley

Billboards with Grand Valley's new image campaign were unveiled in late August, timed with the start of the fall semester.

The "Find" campaign helps audiences understand what can be found within Grand Valley and/or within one's self because of the university. The campaign has messages about connections, experiences and opportunities: Find Connections Within, or Find Experiences Within, for example.

This campaign will replace the "Grand" campaign. Messages have been incorporated within recruitment materials sent to

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Across Campus

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prospective students; a more targeted roll-out of the campaign to faculty, staff, and students is

expected in mid-October. In addition to billboards, the "Find" campaign includes web ads, bus signs, print ads, and a television ad.



Rhonda Lubberts, associate vice president for Institutional Marketing, said the campaign messages were tested with focus groups of more than 100 high school students in West Michigan and the Detroit area. She added that the words selected for the campaign highlight academic advantages and overall quality of a Grand Valley education.

Lubberts said faculty and staff members are encouraged to incorporate the key messages of the campaign within their own communications. "We are the best ambassadors for the university," she said. "How we talk about Grand Valley has a big effect on how people perceive it."

There are several websites available for resources. The identity site, www.gvsu.edu/identity, houses information about the campaign messages; www.gvsu.edu/recognition is a quick way to find university awards and national recognition.

Help 'Stuff the Bus' for United Way

The Stuff the Bus campaign to help support the Heart of West Michigan United Way's Schools of Hope program is underway and runs through Tuesday, September 10.

The program gathers school supplies from several pick-up locations around the Allendale and Pew Grand Rapids campuses, and distributes them to students at Cedar Springs, Godfrey-Lee, Godwin, and Grand Rapids Public Schools.

Supplies that are needed include lined paper, hand sanitizer, pencils, glue sticks, Elmer's glue, markers, crayons, one-inch three-ring binders, tissues, index cards, two-pocket folders, sanitary wipes for tables, printer paper (in ream packages), colored construction paper and pencil boxes.

Donations will be accepted at the following locations: College of Education, DeVos Center, fourth floor; Pew Campus Operations, Bicycle Factory; Steelcase Library; University Bookstore, Pew Grand Rapids Campus; Facilities Services; Mary Idema Pew Library Learning and Information Commons; Kirkhof Center, 20/20 Desk; Fieldhouse; and Kennedy Hall of Engineering.

For more information, contact Linda Masselink or visit www.gvsu.edu/service/StuffTheBus.

GVSU will host NCAA outdoor track and field championships

Grand Valley will host the 2014 NCAA Division II men's and women's outdoor track and field championships in May.

Head coach Jerry Baltes said more than 750 student athletes from around the country will participate in the championships, set for May 22-24 at the Grand Valley track and field stadium.



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Co-host for the championships is the West Michigan Sports Commission.

Baltes said the original host institution, Saint Augustine's University, would not have facility upgrades completed in time for the championships. "So the NCAA called on us to see if we could take it on," Baltes said. "Our administrative staff put their heads together and figured out we could put on a great championship."

The Laker women's outdoor track and field team finished in a tie for third place at the 2013 NCAA Division II championships.

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Faculty and staff members can find an online "Sketches" submission form on the Web at www.gvsu.edu/forum.

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Other publications by the News and Information Services Office include:

Grand Valley Magazine, which is published quarterly for the university community. Visit its website at www.gvsu.edu/gvmagazine.

Visit Grand Valley's online publication, GVNNow, at www.gvsu.edu/gvnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



GVFaces

Paul Cook, assistant professor of chemistry

Paul Cook's passion for chemistry has always been a "curiosity driven endeavor." Even as a child, Cook said he remembers wanting to know how everything around him worked.

"As I progressed in my undergraduate career I knew science was the field for me," Cook said. "Chemistry is the intersection of a lot of really interesting things that go on in life and the world around us and I knew it was the right fit for me."

A Grand Valley alumnus, Cook earned his bachelor's degree in 2004 in chemistry with an emphasis in biochemistry. He then earned a doctoral degree in biochemistry from the University of Wisconsin-Madison.

After graduate school, Cook spent time conducting research at the Vanderbilt University Medical Center but said he missed the interaction with students that he had

through teaching.

"There are a lot of other jobs out there but they don't offer the satisfaction of interacting with students and learning from others quite like teaching does," said Cook.

As assistant professor of chemistry, Cook will be responsible for teaching courses to both pre-medical and chemistry majors and providing them with an introduction into the world of biochemistry.

Cook said he hopes to encourage students to always remain curious and never be complacent with the level of knowledge they have.

In his spare time, Cook said he enjoys cooking and sampling local cuisine.



Paul Cook

What's Ahead

Hauenstein Center's conversations series continues

The Hauenstein Center for Presidential Studies continues its ongoing American Conversations Series with an event that will discuss whether or not reaching common ground in a highly politicized world was common in the past, and if it will be in the future.

"Is Common Ground Possible?" will be hosted by Gleaves Whitney, director of the Hauenstein Center, at the DeVos Center, Loosemore Auditorium, at 7 p.m. on Monday, September 9.

Whitney, a presidential history and political expert, will offer a lively presentation that examines the historic reality of finding common ground in America's past, and seek audience insight into the possibilities of rediscovering common solutions in the future.

RSVP online at www.hauensteincenter.org/ RSVP.

Monday's event is the second event of the year for the Hauenstein Center's American Conversations series. All of this year's American Conversations events will begin at 7 p.m. and will focus on the theme of "common ground."

For more information, contact the Hauenstein Center for Presidential Studies at x12770 or visit the website.

New series of Weight Watchers begins

Two new series of Weight Watchers at Work meetings will begin next week on the Allendale and Pew Grand Rapids campuses.

Participants can attend open house meetings to learn more. They will be held on Tuesday, September 10, noon, Kirkhof Center, room 2270; and Wednesday, September 11, noon, Bicycle Factory, room 330.

Learn more at www.gvsu.edu/healthwellness, click on "Upcoming Events."

Panelists from food banks to discuss film

The Women's Center is participating in Hunger Action Week by hosting an award-winning documentary and panel discussion featuring representatives from local anti-hunger agencies on Tuesday, September 10.

"A Place at the Table" film screening is

scheduled from 7-9 p.m. in the DeVos Center, room 136E.

The film is a critically acclaimed documentary that gives an overview of the plight of hunger in America and offers solutions for individuals who want to act. A panel discussion will follow, with representatives from God's Kitchen, ACCESS of West Michigan and Kids Food Basket. Brittany Dernberger, assistant director of the Women's Center, will discuss Grand Valley's Student Food Pantry, a resource for students who have trouble affording food.

For more information, contact Dernberger at the Women's Center, at x12748.

Task force schedules town hall meetings

The Internationalization Task Force has set two town hall meetings this week to discuss global learning in the Grand Valley curriculum.

Task force members began meeting last year to analyze international education and global learning. Co-chair Mark Schaub, chief international officer, said the task force plans to have recommendations for the university released in April. More information is online at www.gvsu.edu/internationalization.

Town halls are scheduled for Wednesday, September 11, 11:30 a.m.-1 p.m. in the Kirkhof Center, Pere Marquette Room; and Friday, September 13, 3-4:30 p.m. in the DeVos Center, Loosemore Auditorium.

Co-chair Carol Sanchez, professor of management and director of international business programs for Seidman College of Business, said the website also lists results of the winter semester surveys sent to students, faculty and staff members.

Last year, Grand Valley joined the American College on Education's Internationalization Laboratory, a cohort of colleges and universities. Being a member of the ACE lab will benefit Grand Valley as each cohort member interacts with each other and with ACE leadership to reconceive its vision for internationalization.

Nonprofit volunteer, internship fair set

Students interested in nonprofit volunteer and internship opportunities are invited to an annual fair that will feature 50 area organizations on Thursday, September 12. The fair will take place in the Henry Hall Atrium from 1-3 p.m.

Participating organizations include American Red Cross, Goodwill Industries, Mel Trotter Ministries and Hospice of Holland. The event is free and presented by the Community Service Learning Center and Career Services.

Students, faculty and staff members can track their community service hours online through Grand Valley's new Service Tracker at www.gvsu.edu/service. For more information contact Eric Stevens, Office of Student Life, at x12345.

Fall Arts Celebration presents historic music of Paris

Fall Arts Celebration continues and will next feature "Music from La Belle Époque: Chamber Music for Winds from Turn-of-the-Century Paris," Monday, September 16, at 8 p.m., in the Louis Armstrong Theatre, Performing Arts Center.



Col. Lowell E. Graham

Music Department faculty members and guest artists will recreate the historic music of La Belle Époque/the Beautiful Era, performing the woodwind chamber music of D'Indy, Enesco, Bernard and Stravinsky, conducted by renown guest conductor Col. Lowell E. Graham, USAF, retired, former director of the USAF Band in Washington, D.C.

Starting with the last decades of the 19th century, and through the start of World War I, the European musical world was dominated by the late romantic aesthetics, including the German large symphonic sound of Wagner and Strauss. In Paris however, it was a time of new optimism following the Franco-Prussian War and there was a conscious search for national identity.

"French composers were moving from the German orchestral composers' jarring dissonance to focus on small chamber groups and resurrecting the unique beauty and sonority of wind instruments," said Danny Phipps, Department of Music chair. "Their compositions also reflected the melodic and clear beauty of the French language."

All Fall Arts Celebration events are open to the public with free admission. Seating is limited for these popular performances. For more information, visit www.gvsu.edu/fallarts, or call x12185.

Hundreds attend library dedication ceremony

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"Librarians from other universities across the state have said we have the best academic library in the country," she said. Van Orsdel said that national recognition is mounting because the facility is clearly about the students and how Grand Valley can help them build the skills they need to flourish while they're here and long after they have gone out into the world to make it a better place.

Student Senate President Ricky Benavidez works in the library's Special Collections. On behalf of all Grand Valley students, he thanked donors for making the new library possible, not only for current students but generations of students to come.

James and Donna Brooks spoke words of thanks to all donors who contributed to the "Shaping Our Future" campaign for which they served as co-chairs, along with Daniel and Pamela DeVos. Fundraising for the new library was included in the campaign that started six years ago.

"What a fantastic facility, but even more exciting is what is going to happen inside," said James Brooks. "People with different views of the world will come together and bring different ideas and new ways to meet the needs of a rapidly changing world."

The celebration continued with a Community Open House September 7 at the library.

CALENDAR OF EVENTS

General Events

Mon., Sept. 9

Noon: Health and Wellness hosts What Mommies Do Best. 2201 KC. Send email to sloops@gvsu.edu to register.

4 p.m.: Women and Gender Studies Reception for LGBTQ Minor. 1161 KC. Visit www.gvsu.edu/wgs for information.

7 p.m.: Hauenstein Center American Conversations Series. "Is Common Ground Possible." Loosemore Auditorium, DEV. RSVP at www.hauensteincenter.org.

Tues., Sept. 10

Noon: Weight Watchers at Work Open House. 2270 KC. Visit www.gvsu.edu/healthwellness for more information.

Noon: Faculty/Staff Climb. Climbing Center, FH. Call x12597 for more information.

2 p.m.: GRCC Seminar: You Can! Parenting Tips on Healthy Eating. 405 Calkins Center, GRCC. Visit www.gvsu.edu/seminar for more information.

7 p.m.: Women's Center hosts Film Screening, "A Place at the Table." 138E DEV. Call x12748 for more information.

Wed., Sept. 11

10 a.m.-1:30 p.m.: GVSU Farmers Market. Parking Lot H. Visit www.gvsu.edu/farmersmarket for more information.

11:30 a.m.: Internationalization Task Force Town Hall. 2204 KC. Visit www.gvsu.edu/internationalization for more information.

11:30 a.m.: Human Resources Career Services hosts "Beyond SMART Goals." 2270 KC. Visit www.gvsu.edu/seminar to register.

Noon: Allendale Toastmasters. 2259 KC. Visit www.gvsu.edu/toastmasters for more information.

Noon: Arts at Noon Series with Benjamin Britten. CDC. Call x13484 for more information.

Noon: Weight Watchers at Work Open House. 319 BIK. Visit www.gvsu.edu/healthwellness for more information.

12:30 p.m.: Hauenstein Center Wheelhouse Talks with Mary Buikema. UICA, Grand Rapids. Call x12770 for more information.

5 p.m.: Fall Arts Celebration Reception: "Cyril Lixenberg: An Artist's Journey." Art Gallery, PAC. Call x12185 for more information.

Thurs., Sept. 12

7:30 a.m.: Downtown Toastmasters. 107C DEV. Visit www.gvsu.edu/toastmasters for more information.

4 p.m.: Nonprofit Volunteer and Internship Fair. HRY. Call x12468 for more information.

4 p.m.: Office of Multicultural Affairs hosts Intercultural Student Reception. 2250 KC. Call x12177 for more information.

Fri., Sept. 13

12:15 p.m.: Music hosts Orchestra Pops Concert. Mary Idema Pew Library Amphitheater. Call x13484 for more information.

2 p.m.: AWRI Seminar. "Evolutionary Consequences of Global Change," by Jen Lau. LMC. Call x13749 for more information.

3 p.m.: Internationalization Task Force Town Hall. Loosemore Auditorium, DEV. Visit www.gvsu.edu/internationalization for more information.

Sports

Fri., Sept. 13

3 p.m.: Women's Tennis hosts University of Findlay.

Sat., Sept. 14

10 a.m.: Women's Tennis hosts Wayne State University.

7 p.m.: Football hosts Truman State University.

Sun., Sept. 15

10 a.m.: Women's Tennis hosts Hillsdale College.

1 p.m.: Soccer hosts Minnesota State University-Mankato.

Faculty and Staff Sketches

In the News

Mary deYoung, professor of sociology, was interviewed by NPR's "The Takeaway" for a story on collective trauma.

Sketches

Al Steinman, director of the Annis Water Resources Institute, was selected to serve on the technical review panel of the U.S. Army Corps of Engineers' Comprehensive Efficacy Study. Steinman also earned two grants: one from the Mott Foundation for the development of the Blue Economy initiative in Michigan; the second from the Michigan Department of Environmental Quality to assess the growth and toxicity of *Gloeotrichia* in Silver Lake.

Rob Franciosi, professor of English, presented two workshops, one on Anne Frank's diary, the other on Holocaust photography, at the Holocaust Memorial Center in Farmington Hills.

Ranelle Brew, director and assistant professor of public health, gave a presentation, "Collegiate Service Learning through SHAWCO Health, South Africa and Grand Valley State University," at Spectrum Health's Community Health worker conference in Grand Rapids.

Jerry Scripps, assistant professor of computing and information systems, gave a presentation, "Community Finding within the Community Set Space" at the Knowledge Discover and Data Mining Conference in Chicago, Illinois.

Christopher Toth, assistant professor of writing, and **Hazel McClure**, library liaison for writing and English, gave a presentation, "Bridging the Gap: Collaborative Teaching of an Emerging Genre to Empower Students with Information Literacy Skills," at the Georgia International Conference on Information Literacy in Savannah.

Jeanine Beasley, associate professor of occupational therapy, gave an invited presentation, "Arthritis Update: Therapeutic Management of the Arthritic Hand," at the Colombian Hand Therapy Association annual meeting in Bogota, Columbia.