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Monday, July 16, 1984 Vol. 9 No. 2

Grand Valley State College

BLODGETT AND GVSC ANNOUNCE JOINT NURSING DEGREE PROGRAM

The Kirkhof School of Nursing and Blodgett Memorial Medical Center School of Nursing have announced the establishment of a joint nursing degree program.

Designed to provide west Michigan nursing students with the combined advantages of a comprehensive baccalaureate degree academic program and intensive clinical training in one of the area's finest health care facilities, the program will begin in the fall of '85.

William Glover, Acting Director of Blodgett Memorial Medical Center, said the new program reflects the hospital's commitment to providing the best nursing preparation possible. "For some time we have been considering teaming our threeyear diploma program with that of a local college in order to provide the four-year baccalaureate degree which is becoming essential for today's nurses," Glover said. He emphasized that the hospital's present diploma program will be phased out gradually over the next four years. "Blodgett will honor its commitment to current students, as well as to all those who have made plans to enter the program this fall," he said.

"We recognize the high standards and excellent reputation of Grand Valley's nursing program, and are looking forward to a mutually rewarding partnership in providing well-trained nurses to serve this area."

President Lubbers noted that the joint program with Blodgett gives the Kirkhof School of Nursing a primary clinical affiliation at a major health care facility.

"This is a major benefit for students in nursing," he said. "Blodgett is an excellent teaching

GRAND VALLEY FORUM

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hospital that can provide our students with a comprehensive array of clinical experiences."

Enrollment in the Kirkhof School of Nursing will double from the current 60 students to 120 by the fall of 1986 with the influx of Blodgett's nursing students. GVSC will assist current Blodgett students who wish to transfer to Grand Valley and will also assure placement of the hospital's nursing

school applicants into Grand Valley's pre-nursing program.

The two institutions will share faculty/staff positions, classroom facilities, equipment, office space, academic support and library services, and audio-visual programs. A six-member advisory committee -- three members from each institution -- will oversee the program and assure the continuing coordination of activities.

ACROSS CAMPUS

Career Education Conference Well Attended

According to John Zaugra of the Career Planning and Counseling Center, over 60 people attended the second annual Adult Career Education Conference held at Kirkhof Center on June 14 and 15. The conference was co-sponsored by GVSC and the American College Personnel Association and was designed to assist those who teach adults. Major topics presented included Career counseling, program development, grant writing, and quality circles.

Conference participants heard keynote speakers discuss significant developments in the field and also had an opportunity to share teaching and counseling techniques.

New Director Named for Lakeshore Center

Gerald L. Worden joined GVSC on July 2 as director of the Lakeshore Center in Muskegon. For the past four years he was the executive director of the Michigan Association of Community and Adult Education. Worden received his master's degree in Education Administration from Central Michigan University.

He is a member of Phi Delta Kappa, the Michigan Association of Community and Adult Educators, the National Community Education Association, and the American Association of Adult and Continuing Education.

Acting Dean of Students Appointed

Mary Seeger, Director of the Academic Resource Center, has been appointed to serve as Acting Dean of Students while a search committee seeks a replacement for Linda Johnson, who has resigned.

Johnson's resignation becomes effective July 31 but her last day on campus was July 9.

Survey Reveals a High Regard For College Education

The Michigan State Department of Education conducted a survey on higher education in May. Results revealed that three quarters of those polled rank a college education as "very important." This compared with only 58 percent who gave higher education a high priority in a 1983 national Gallup Poll. A cross section of 802 adults were polled for the latest survey.

Thirty-three percent of those polled said they or someone in their household attended a state college or university, and 46 percent had attended a Michigan junior or community college.

Half of the respondents think the tuition at Michigan colleges and universities is "too high", while 29 percent feel costs are "about right."

Nearly three quarters of those polled believe that colleges or universities that freeze tuition costs should receive more state aid, and 55 percent said the State Board of Education should conduct the planning and coordination for the state's colleges and universities.

Fifty-one percent of those polled said that if they were to go back to school, their motivation would be personal improvement or enrichment, and three quarters of the respondents said they would be inclined to pursue a part-time course of study if they returned to the classroom.

(Continued on page 2)

FACULTY AND STAFF SKETCHES

John Bornhofen, associate professor of economics and finance, wrote an article, "The Expansion Rolls On," for the May issue of West Michigan Magazine.

Bornhofen spoke on "The Economy and the Deficit" for the Muskegon Society of Professional Engineers and "On Tracking the 1984 Economy" for the Muskegon Chamber of Commerce.

Bornhofen discussed a paper entitled "Dynamic Adjustments in the Market for MMDA's" at a meeting of the Midwest Finance Association held in Chicago in April.

Curtis B. Menning, associate professor of health sciences, presented a paper on computer graphics at a joint meeting of the Association of Medical Illustrators, the Association of Biomedical Communication Directors, the Health Sciences Communication Association, and the Biological Photographic Association. More than 1,000 biocommunicators attended the meeting in Atlanta.

COMING EVENT

Annual Golf Outing

George MacDonald, director of intercollegiate athletics, invites faculty, staff, and friends of GVSC to participate in the 12th annual Grand Valley Golf Outing to be held at Grand Haven Country Club on July 27.

Tee times for 18-hole golfers will be between 10 a.m. and noon, and those playing nine holes will tee off between noon and 1 p.m.

Fees are \$16 for 18 holes and \$11 for nine holes. Fees include a social hour which will begin at 4:30 p.m.

Reservation information was sent to all faculty and staff. More information is available from Dan Karpanty, ext. 3265.

ACROSS CAMPUS

(Continued from page 1) Academic Calendar

The Academic Calendar for 1984-85 is being assembled during July. Any unit, department, club, or organization wishing to have events noted on the calendar should send the information to the attention of Jeanne Willette in the Academic Resource Center, 125 Commons, or call ext. 3588.

Deanna Morse, associate professor of communications, presented a weeklong animation workshop at the 15th annual Sinking Creek Film Celebration at Vanderbilt University in Nashville, Tennessee, June 12-16. In May, Morse was an artist-inresidence at the Community Center in Midland. Her residency was sponsored by the Michigan Council for the Arts.

Sharon Whitehill, associate professor of English, wrote an article, "Two for Tea: An Interview with Margaret Drabble," which was published in the Spring 1984 edition of Essays in Literature.

Another article by Whitehill, "A Dialogue with Dream Voices," appeared in the Spring 1984 edition of Dreamcraft.

JOB OPENINGS

EAP

Payroll Supervisor, Accounting Office, \$15,100 - \$24,550.

Special Student Services Assistant, Student Services, \$16,600- \$26,900.

Assistant to the Director of Radio Broadcasting, WGVC-FM, \$15,100-\$24,550.

Director of Conferences and Contract Programs, Academic Services, \$22,100-\$35,850.

FAC

Instructor, Mathematics, Science and Mathematics Division, \$15,000-\$24,750.

COT

Secretary, Seidman School of Business, \$5.49-\$6.67.

Secretary, part-time, Admissions and Records. \$5.49-\$6.67.

Payroll Clerk, Accounting. \$5.49-\$6.67.

Clerical Assistant, Bookstore, Business and Finance. \$5.87-\$7.17.

CALENDAR OF EVENTS

Saturday, July 21

6 a.m.-5 p.m.: Allendale Car Show and Swap. Field House Outdoor Lots.

Monday, July 23

6-10 p.m.: Orientation. Field House.

Tuesday, July 24

7 a.m.-6 p.m.: Registration. Field House.