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Grand Valley State University

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GRAND VALLEY FORUM

Monday, July 30, 1984 Vol. 9 No. 3

Grand Valley State College

DIRECTOR FOR NEW ECONOMIC SERVICES CENTER APPOINTED

Douglas J. Smith, formerly with the Michigan Department of Commerce, has been appointed director of Grand Valley State's Center for Economic Expansion and Job Creation. He assumed his new duties on July 23.

Smith's responsibilities include establishing and marketing the new center, which will be located in downtown Grand Rapids. He will be managing the center's operations and maintaining relations with area business, industry, and government.

Smith comes to GVSC from a position as business representative for the Michigan Department of Commerce in Lansing, where he represented the state to auto suppliers and encouraged their expansion and/or relocation in Michigan. He did his undergraduate work in government and economics at Lawrence University, Appleton, Wisconsin, and earned his master's degree in public policy from the University of Michigan in 1982.

The Center for Economic Expansion and Job Creation was conceived after a two-year analysis of the business needs of west Michigan conducted by the Seidman School of Business. Recently the college was awarded over \$250,000 from the state to fund the center, which will be in operation by September.

Area business and industry will be able to depend on the center for education, training, business research, and consultation services. The center will also be involved in the development of a special venture capital corporation to provide investment funds for new business ventures in this area of west Michigan.

Smith sees west Michigan as an area ripe for the services of the new center because of the strength and diversity of the area's economic

base. "I'm excited about the potential of contributing to the economic growth of the area and I'm looking forward to being part of this innovative partnership between higher education and local business," Smith said.

ACROSS CAMPUS

Academic Participation/ SHAPE Program Reminder

Faculty and staff planning to take courses during fall semester 1984 should return their completed academic participation form to the Personnel Office by August 14 to avoid walking through registration.

The SHAPE Program will be offered this semester as a two-credit-hour course. The course listing is PED 206, Section B, Conditioning Activities, Body Mechanics, and Dynamics. The class is scheduled to meet every Monday, Wednesday, and Friday from 11:30 a.m. to 12:30 p.m. Staff members who are interested in the SHAPE Program should complete and submit the academic participation form.

Anyone with questions on academic participation should contact Debra Stormzand in the Personnel Office, ext. 3215.

Data Processing Equipment for Sale

Howard VandeVusse, director of purchasing, announces that the college is accepting bids on the following data processing equipment:

Qty.	Model	Type
23	Hazeltine Modular	One
14	Hazeltine Model 1500	CRT
4	Teleray	CRT
3	Hazeltine Model 1200	CRT
5	Hazeltine Model 2000	CRT
2	Decwriter II	Printing
2	Decwriter III	Printing
1	Anderson Jacobson 860	Printing

Miscellaneous equipment:

- 1 UARCO Model 1746 Forms Burster
- 1 OPscan Optical Scanner Model 16
- 1 Randomex Disc Pack Cleaner
- 1 ATI Model 401 Forms Stacker

All items may be seen one day only Monday, August 6, in Kirkhof Center, Room 209, from 8 a.m.-4 p.m. Sealed bids are due in the Purchasing Office, 201 Lake Michigan Hall, by 2 p.m., Friday, August 10. Each item is offered "where is/as is" and bidders must bid on individual items by tag or serial number. The

GVSC hopes to stimulate the creation of similar programs throughout the state, thus expanding Michigan's economy and creating new jobs.

college reserves the right to reject any or all bids. For more information call ext. 3382.

Media Services Announces Nine Telecourses for Fall Semester

This fall, GVSC will offer an expanded program of college credit telecourses. Nine courses in seven subject areas will be available, eight to be broadcast on Channel 35 and cable systems in the tri-county area, and one through independent videotape viewing at area libraries and local college media centers.

Broadcast courses include:

EDUCATION:

- ED 623 Developmental Reading (Graduate) 3 credits
- ED 321 Reading in the Content Area (Undergraduate) 3 credits

FINANCE:

- FIN 221 Personal Finance (Undergraduate) 3 credits

HISTORY:

- HST 205 American History to 1877 (Undergraduate) 3 credits

HUMANITIES:

- HUM 310 The Humanities Resource (Undergraduate) 3 credits

POLITICAL SCIENCE:

- PLS 305 Executive-Legislative Processes in American Government (Undergraduate) 3 credits
- PLS 380 Vietnam: A History (Undergraduate) 3 credits

PSYCHOLOGY:

- PSY 201 Introductory Psychology (Undergraduate) 3 credits

PUBLIC SERVICE:

- PS 381 Introduction to Law (Undergraduate) 3 credits

Students may register for these courses by phone or by mail, August 1 through 24. The number for telephone registration is 616/895-5159. Final on-campus registration will be on Tuesday, September 4, from 9 a.m. until 8 p.m. For information about broadcast and cablecast schedules and seminar dates and times, call the Telecourse Office, ext. 3246.

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GRAND VALLEY FORUM

The Grand Valley Forum is published every Monday by the Public Relations Office. Copy deadline is the Tuesday noon prior to publication. All materials should be sent to Sharon Coeling, editor, Public Relations Office, 26 Zumberge Library, GVSC, Allendale MI, 49401. Telephone: 895-3221.

FACULTY AND STAFF SKETCHES

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Theodore Berland, associate professor of communications, published an article in the July issue of Better Homes and Gardens entitled "Dieting: New Discoveries to Help You Lose Weight -- and Keep It Off." Berland recently appeared on WKZO-TV to discuss a previous article, "Moods and Foods," which appeared in Slimmer magazine.

John Bornhofen, associate professor of economics and finance, has been selected as a member of the Midwest Finance Association Program Committee. The committee reviews

and selects papers for presentation at future meetings.

Bornhofen spoke on "Assessing the Economy" at a recent Grand Rapids chapter meeting of the National Association of Accountants.

Dr. Faite R-P Mack, professor of Education and director of the federal Preprimary Impaired Training Center Project, spoke on "Building Networks in Identifying High-Risk Infants and Preschoolers" at the regional meeting of the Michigan Consortium of Migrant Health Care Providers and Agencies on July 24.

Donald Thomas, coordinator of sports information, won first place in a national writing contest sponsored by the College Sports Information Directors Association. His narrative release on academic majors chosen by GVSC athletes was judged best in the nation by the University of Missouri School of Journalism. Thomas received his award at a recent convention in St. Louis.

ACROSS CAMPUS

(Continued from page 1)

Channel 35 and Area Bookstores Sponsor Book Review Contest

WGVC, Channel 35, in conjunction with several area bookstores and libraries, is sponsoring the second "Reading Rainbow Book Review Contest." "Reading Rainbow" is a PBS television series designed to encourage children to maintain newly acquired reading skills over the summer. The programs air weekdays at 10 a.m. on Channel 35.

The "Reading Rainbow Book Review Contest" is open to any child in west Michigan from five to ten years old. Children should submit a one to one-and-a-half page book review of their favorite book, telling in their own words what the book is about, why they liked it and why others should read the book. Each entry should include the child's name and address, phone number, age, and the name of the bookstore or library where the review was submitted.

Entries can be turned in at any library in the Lakeland or Southwest Michigan Library Cooperatives, or at any of the following bookstores: Baker Bookhouse, Bookworm, Downtown Books, or Schuler Books, Inc., in Grand Rapids, and the Bookman in Grand Haven. The deadline is August 15.

Bookstore owners are contributing books as prizes and will serve as judges in the contest. McDonald's, Show Biz Pizza, Miller's Ice Cream, and Arnie's Funland are also donating prizes.

COT Training & Development Committee Purpose - Preliminary Plans

The COT Training and Development Committee approved a statement of purpose and established the role of committee members at its July meeting. The purpose of the committee is to assist in establishing and maintaining training and staff development as well as to provide direction for COT staff by recommending training and development opportunities.

The major role of committee members is to assist in making program suggestions by sharing the opinions and suggestions of co-workers with the entire committee.

The committee is considering the following programs: an informational session on Cannon electronic typewriters; a workshop on understanding and using IDP; additional orientation opportunities for new clerical employees; workshops provided by various campus units explaining their operations. Staff members are asked to respond to committee members concerning these plans or to suggest other possibilities.

Committee members are Virginia VanderVeen, Jeanne Crowe, Donna Schlieve, Diane Breeman, Pat McComb, Casey Bosman, and Debra Stormzand.

The next committee meeting is scheduled for August 14 in the Kirkhof Center.

Student Orientations Attract Record Numbers

Five orientation sessions for new students were held on campus during

June and July resulting in 1,632 new student registrations for fall semester. That number represents a 17% increase over the number of new students registered through similar orientations last year.

Those who attended the sessions participated in placement testing and received academic advising before registering for classes.

Many of the new students brought their parents along to campus for special parent orientation sessions. Over 500 parents received information on Grand Valley's academic programs and services, financial aid, and student services and activities. Guided tours of the campus were also provided.

Information for Calendar of Events

Area newspapers and magazines are interested in publicizing Grand Valley State events for the upcoming academic year. All departments and units who wish to have their events included in the various annual calendars should send the information to Sharon Coeling, 26 Zumbege, by August 6.

JOB OPENINGS

EAP

Placement Assistant, Placement Office. \$18,250-\$29,700.

Program Coordinator I, Student Services. \$15,100-\$24,550.

For more information, call Personnel, ext. 3215.