You Know, You Grow

We believe the best community business ideas come from the community members themselves. Honest community engagement feeds healthy neighborhood development; ideas start with the resident’s needs and develop into unique plans. Addressing a neighborhood’s nutritional needs is messy, involving many stakeholders and social dynamics. Starting a business plan knowing the community’s story and perspective can produce businesses the owners and local neighbors feasibly support and maintain in a manner sustainable to both the planet and the people.

Sincerely, your team,
Jen, Maddy, Julia, Hannah, Brent

The Idea
Building up communities begins with building strong relationships. You Know, You Grow provides the space for unbiased, open ended, and comfortable discussion to be had, and stories to be shared.

1. Connect and organize a group of community leaders and residents of the target neighborhood
2. Develop committees will share their stories, voice their perspectives, and identify the community’s nutritional needs
3. "You Know, You Grow" will take the material developed and organize it for use of businesses
4. Ideas will be brought to project developers, business leaders, and community foundations to implement a plan

How does effective community engagement make my business more sustainable?

Circular Economy
How could a business rooted in the communities needs be a part of the circular economy?

START HERE

A business idea

Idea from the community

Could have similar impact
- No wasteful
- Sustainable
- Well organized community support

With similar financial support from the local foundations

Idea may lead to

- Helped
-游行
- Support from community
- More communities

Financial support from the community