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Grand Valley State University

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FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by News & Information Services



Partnership establishes joint certificate program

A new health care graduate program operated by Grand Valley and Michigan State University will help train workers for the growing field of clinical research trials management.

Officials from each university signed an agreement September 17 at the Cook-DeVos Center for Health Sciences.

Gayle R. Davis, Grand Valley provost, said the program meets a growing need in the health care field. "The number of clinical research trials for medications and devices is increasing but there is little training for people who serve as trial coordinators," Davis said.

The online program began in August. Students enroll in two courses at Grand Valley and two at MSU.

Elizabeth Cowan was among the first students to enroll in the program. Cowan earned a bachelor's degree from Grand Valley in biology, and said she plans to use the certificate program to aid her path to a master's degree in cell and molecular biology.

Cowan works as a researcher for Mead Johnson in Zeeland and said earning a certificate could further her career possibilities there. "I've been interested in the clinical side of research trials," Cowan said. "I do the lab work but to see it through the clinical trial process would be great."

That is what MSU Provost Kim Wilcox said before signing the agreement.

"This program helps the future of West Michigan and the future of Grand Rapids," Wilcox said. "We will have people with a lot of different skill sets in a lot of different roles building the broader component of medical research."

Grand Valley program director Martina Reinhold said after students complete the one-year program, they would be trained for positions as clinical research coordinators, regulatory affairs specialists, project and data managers, or auditors.



Photo by Amanda Pitts

Provost Gayle R. Davis talks about the partnership with Michigan State University that established a graduate certificate program in clinical trials research management. MSU Provost Kim Wilcox is at right.

Loren Friedman, director of clinical trials at MSU said there are approximately 1,700 clinical trials currently enrolling new patients in Michigan.

Across Campus

Stegeman named community engagement director

Ruth Stegeman is Grand Valley's first director for Community Engagement. She was hired to fill the position in the College of Community and Public Service in February and has hit the ground running.

Stegeman said she is focusing on identifying partnerships and how to improve efforts as well as sharing extraordinary examples, models and approaches of community engagement around the university.

"Every college, every department is engaged in the community," said Stegeman. "We are very connected and very passionate about justice issues, whether it be economic, health, education or social issues. But, we need synergies, a way to come together to achieve a collective impact."

Stegeman said community engagement is one

way to address people who question the cost and relevance of higher education. "Community engagement shows how we are employing our deep knowledge in the disciplines, capacity for research and scholarly work to address the challenges within the community and bring about change," she said.



Ruth Stegeman

Stegeman received a bachelor's degree in special education from Calvin College and a master's degree in English at Western Michigan University.

Faculty and staff members who are involved in community partnerships are encouraged to share their best practices. Stegeman can be contacted at x19120 or stegemar@gvsu.edu.

For more information, visit www.gvsu.edu/community.

Political activity policy in spotlight

With November elections approaching, the campus community is encouraged to be informed citizens about the candidates and ballot questions.

Faculty, staff and students may engage themselves, as private citizens, in political activity, including supporting or opposing candidates or ballot questions.

While the university supports the rights of faculty and staff members to be active in political affairs, there are a few points to remember if taking an active role in politics this fall. The political activity policy is designed to comply with state law, specifically the Michigan Campaign Finance Act, which regulates political activities of public bodies such as state universities and employees.

continues on page 2

Across Campus

continued from page 1

Students, faculty and staff members may engage themselves, as private citizens, in political activities on their own time. Use of university resources for political activity or to support or oppose candidates for office is prohibited, including university funds, facilities (excluding speech in open forum areas) and university equipment including office or cell phones, computers, printers, copiers or fax machines.

Using university-provided email addresses is prohibited, as is use of university trademarks, logos, letterhead and university titles.

Students, faculty and staff members may support or oppose candidates by wearing buttons, and may remind others to register to vote, and to cast a ballot on Election Day. Classroom discussion of candidates and ballot questions must be related to course content as described in the catalog and syllabus. The political activity policy applies for university employees charging time to a federal grant.

To read the entire policy, visit www.gvsu.edu/gvmanual and search for "Political Activity Policy." To review information about the Michigan Campaign Finance Act, visit the spotlight section of the University Counsel Office website at gvsu.edu/uco.

New service helps travel planning

Grand Valley recently began working with an online travel service, making it easier and more convenient for faculty and staff members to make travel arrangements.

Owned by Expedia, Egencia provides booking services for car rentals, hotels, trains and flights. Travelers can store frequent flier miles and travel preferences, manage travel from work calendars, leverage unused tickets and plan trips with colleagues. Faculty and staff members can also make arrangements for guests of the university through Egencia.

Aaron Caccamo, strategic sourcing specialist for Procurement Services, said booking through Egencia is an efficient, secure way to select and manage travel itineraries. He said it will also allow the university to get a more accurate count of university-wide travel expenses and track Grand Valley's carbon footprint. A team of agents are available 24 hours a day, 7 days a week by phone or email.

For more information visit www.gvsu.edu/purchasing, click on "Procure-to-pay" then "Travel information." To set up an account on Egencia, contact the department at x12280 or email at purchasing@gvsu.edu.

School supplies stuff the bus

School supplies donated by Grand Valley students, faculty and staff members were stuffed into a yellow school bus at the Eberhard Center September 11 for the Heart of West Michigan United Way Stuff the Bus campaign.



Linda Masselink, senior librarian at the Steelcase Library, helps stuff a bus with school supplies, a United Way community effort.

Stuff the Bus is a community-wide collection of classroom supplies to benefit Schools of Hope sites in Cedar Springs, Godfrey-Lee, Godwin and Grand Rapids Public Schools.

Collection boxes were made available beginning August 27 at various locations at the Allendale and Pew Grand Rapids campuses. About a dozen large boxes were filled with donated items, worth about \$1,500.

Grand Valley's United Way Campaign for 2012 will run from October 8-19.

Survey will gauge student expectations

First-year students at Grand Valley are invited to complete an interactive web survey about support services offered at Grand Valley. The survey runs through October 9.

The survey is through MAP-Works, an innovative, web-based program that helps to improve a student's transition to college.

continues on page 3

FORUM Volume 37, Number 5

The GVSU Forum is published by the News and Information Services Office. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o_forum@gvsu.edu. Telephone: 616-331-2221. Fax: 616-331-2250. Web: www.gvsu.edu/forum.

Faculty and staff members can find an online "Sketches" submission form on the Web at www.gvsu.edu/forum.

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Other publications by the News and Information Services Office include:

Grand Valley Magazine, which is published quarterly for the university community. Visit its website at www.gvsu.edu/gvmagazine.

GvNow, Grand Valley's daily news online publication, can be found at www.gvsu.edu/gvnow. Subscribe to daily email alerts.

Grand Valley State University is an affirmative action/equal opportunity institution.



GVFaces

Brian Jbara, director of Integrative Learning and Advising

With a varied background in business, advising and teaching, Brian Jbara will fit nicely into his new role within the Brooks College of Interdisciplinary Studies.

Jbara is the director of the Office of Integrative Learning and Advising, a new position for the college. Susan Mendoza led the college's integrative learning initiatives, coupled with undergraduate research. She now serves as director of the Office of Undergraduate Research and Scholarship.

The advising component is new to Brooks College, and Jbara is its first professional advisor. "I'm excited to have the flexibility to build from the ground up," he said.

True to the college's mission, Jbara plans to establish an advising center that helps students connect their academic interests with other opportunities on campus.

"Eventually, the integrative learning and advising will combine to form a unique identity

for the college," he said.

Jbara earned a bachelor's degree from Illinois Wesleyan University, majoring in economics. When he reached his senior year, however, he realized he wanted to try a new path.

He then applied and was accepted into Teach for America and spent two years teaching middle school in Las Vegas, Nevada. He also earned a master's degree in curriculum and instruction from UNLV.

Following his teaching position, Jbara worked for the Kelley School of Business at Indiana University as an advisor. He also led the school's probation program and began initiatives to support student success.

His wife, Anne, recently graduated with a law degree from Indiana University. The couple lives in Grand Rapids and enjoys traveling, trying new foods and being outdoors.



Brian Jbara

What's Ahead

KCON to offer flu shot clinics

The Family Health Center, operated by the Kirkhof College of Nursing, will offer flu vaccination clinics for the campus community and the public through October 15.

There is no charge for vaccinations for faculty and staff members, their dependents and retirees. Students and members of the public will be charged \$25; health insurances will be billed but payment must be made at the time of service. Below are the dates, times and locations for the clinics:

- September 25, 10:30 a.m.-1:30 p.m.: Cook-DeVos Center for Health Sciences, room 113
- September 25, 5-7 p.m.: Family Health Center, 72 Sheldon Blvd. SE, Grand Rapids
- September 27, 10:30 a.m.-1:30 p.m.: CHS, room 123
- October 2, 10:30 a.m.-1:30 p.m.: Kirkhof Center, room 1104
- October 4, 10:30 a.m.-1:30 p.m.: DeVos Center, Building C
- October 9, 10:30 a.m.-1:30 p.m.: Kirkhof Center, room 1142
- October 10, noon-1:30 p.m.: Meijer Campus in Holland, room 104
- October 15, 10:30 a.m.-noon: Annis Water Resources Institute, room 225

To schedule an appointment at another time, call the Family Health Center at 988-8774.

Fitness challenge starts

Health and Wellness is sponsoring its annual

Pedometer Challenge, a team challenge for faculty and staff members. Participants track their daily steps for the length of the challenge, September 26-November 7. Grand Valley's total will be matched against Saginaw Valley State University, with the winner receiving the "Golden Shoe" trophy.

Team registration ends Tuesday, September 25. Participants looking for a team to join can send an email to wellintrn@gvsu.edu to be matched with others. More information is online at www.gvsu.edu/healthwellness, click on "Upcoming Events."

New sustainability series kicks off

A new lecture series from the Sustainable Community Development Initiative will highlight sustainable efforts of the eight colleges each month in the academic year.

The Brooks College of Interdisciplinary Studies is the September spotlight, featuring a virtual presentation by Bill McKibben, environmental and climate change writer, educator and activist. The event is set for Tuesday, September 25, 7 p.m., in the Eberhard Center, room 215. The event is free and open to the public.

McKibben is the author of a dozen books about the environment, including *The End of Nature*. He is founder of the grassroots climate campaign 350.org, which has coordinated 15,000 rallies in 189 countries since 2009.

Diversity Brown Bag Series begins

The Diversity Brown Bag Series will kick off

with a presentation by Lupe Ramos-Montigny, chair of the West Michigan Cesar Chavez Celebration Committee, on Wednesday, September 26.

"Making Latino Votes Count," will begin at noon in the Kirkhof Center, room 2270. Ramos-Montigny will discuss the importance of the Latino vote and why voter registration is an important step in mobilizing young people to be involved in the political process.

The series is sponsored by the Office of Multicultural Affairs and is in conjunction with Hispanic Heritage Month at Grand Valley. For more information, visit www.gvsu.edu/oma or call x12177.

Workshop to focus on career advancement

Human Resources Career Services will sponsor a workshop aimed at helping faculty and staff members prepare for advancement.

Kim Monaghan, career consultant, said the workshop will provide participants with "strategies to incorporate now, or if they are thinking of moving to another position five years from now." She added that building a portfolio and increasing "transition potential" skills will be discussed.

"Moving Up: Preparing for Career Advancement" is set for Wednesday, September 26, from 2-3:30 p.m. in the Kirkhof Center, room 1142. Register for the session online at www.gvsu.edu/seminar.

'Richard III' kicks off Shakespeare Festival

Grand Valley opens its theater season and kicks off Michigan's oldest and largest Shakespeare Festival with a production of "Richard III."

Performances in the Performing Arts Center, Louis Armstrong Theatre, are September 28-29 and October 4-6, 7:30 p.m., with matinees on September 30 and October 6-7, 2 p.m. Tickets are \$12 adults, \$10 alumni/faculty/staff/seniors and \$6 all students; they are available at www.gvsu.edu/theatre, or by calling x12300.

Energy, revenge and intrigue mark this Shakespeare tragedy depicting Britain's history at the end of the War of the Roses, culminating in Richard's defeat, which ushers in a new age and renaissance for England. Pre-show discussions will be held September 28 and October 6, 6:45 p.m., Sherman Van Solkema Hall, PAC.

The production features professional, regional and student performers, including guest artist Brian Webb Russell performing the villainous

title role. Russell has previously performed for the festival as Oberon/Theseus in the 2008 production of "A Midsummer Night's Dream" and in "Comedy of Errors" in 2000, playing both Antipholus twins.

Lauren Masud, a senior from Frankenmuth, performs the role of Lady Anne. Chad Mitchell Rodgers, a sophomore from Shelby Township, plays the character Richmond.

The director is Karen Libman, professor of theater.

The Shakespeare Festival has operated annually since 1993. More than 6,000 patrons attend the festival activities each season. Events run September 28-November 3 and include an academic conference, public presentations and discussions, Bard to Go and a family-friendly Renaissance Faire.

For more information on all festival events, visit www.gvsu.edu/shakes.



Brian Webb Russell as 'Richard III.'

Across Campus

continued from page 2

"We learned a lot in the past few years about our students' expectations through the survey," said Nancy Giardina, assistant vice president for Academic Affairs.

Faculty and staff members are asked to encourage first-year students to complete the survey. When students complete the survey, faculty and staff members are given feedback and advisors may follow up with individual students after viewing responses.

Classes measure impact of LaughFest

LaughFest, which supports Gilda's Club Grand Rapids, had a \$2 million economic impact on the city of Grand Rapids, according to two faculty members and students who studied the 10-day festival held in March.

Paul Isely, professor and chair of economics, and Jennifer Pope, associate professor of marketing in the Seidman College of Business,

worked with students Brittany DeVries, Patrick Karabon, Zachary Koopman, and Casey VerStrate.

"When we apply the survey results to the total number of visitors, we have an estimated \$2 million in direct and indirect spending in Grand Rapids related to LaughFest," said Isely.

About 56,290 people attended the second year of LaughFest; Isely said visitors came from 25 states and Canada.

CALENDAR OF EVENTS

General Events

Tues., Sept. 25

10:30 a.m.-1:30 p.m.: Flu Vaccination Clinics. 113 CHS.

Noon: What Mommies Do Best hosts "Childcare 101." 1201 KC. Call x12215 for more information.

4 p.m.: LGBT Resource Center Ongoing Conference: "Who Are You?: Determining Gender & Its Consequences for Transgender Rights," by Laurel Westbrook. 2204 KC. Call x12530 for information.

5-7 p.m.: Flu Vaccination Clinics. Family Health Center, 72 Sheldon Blvd.

8 p.m.: Guest Artist Series: Scott Pool, bassoon. Van Solkema Recital Hall, PAC. Call x13484 for more information.

Wed., Sept. 26

7:30 a.m.: VAGTC hosts "Global Enterprise Risk Management." BIK. Call x16811 for more information.

9:30 a.m.: Human Resources Career Services Event: "Happiness Habits," by Linda Yuhas. 1142 KC. Call x12215 for more information.

10 a.m.-1:30 p.m.: Farmers Market. Parking Lot F.

Noon: Center for Scholarly and Creative Excellence hosts "Research Protections Program," with Paul Reitemeier. 303C DEV. Call x13197 for more information.

Noon: Arts at Noon Series: "Typical Music." CDC. Call x13484 for more information.

Noon: Diversity Brown Bag Series: "Making Latino Votes Count," by Lupe Ramos-Montigny. 2270 KC. Call x12177 for more information.

Noon: Allendale Toastmasters. 2201 KC. Visit www.gvsu.edu/toastmasters for more information.

2 p.m.: Human Resources Career Services Event: "Moving Up: Preparing for Career Advancement," by Kim Monaghan and Linda Yuhas. 1142 KC. Call x12215 for more information.

Thurs., Sept. 27

7:30 a.m.: Downtown Toastmasters. University Club Room, DEV. Visit www.gvsu.edu/toastmasters for information.

9:30 a.m.: Human Resources Career Services Event: "Happiness Habits," by Linda Yuhas. 302 DEV. Call x12215 for more information.

10:30 a.m.-1:30 p.m.: Flu Vaccination Clinics. 123 CHS.

Noon: What Daddies Do Best. KC 2264. Call x12215 for more information.

Fri., Sept. 28

Noon-5 p.m.: Writing Center hosts Faculty Friday. 120 LOH. Call x12922 for more information.

3:30 p.m.: Evolution For Everyone hosts "The Better Angels of Our Nature: Why Violence Has Declined," by Alice Chapman and Mark Schwartz. 308 PAD. Call x12470 for more information.

7:30 p.m.: Shakespeare Festival presents

"Richard III." LAT, PAC. Call x12300 for more information.

Sat., Sept. 29

All Day: Shakespeare Festival Conference: Pedagogy and Performance. 122E DEV. Visit www.gvsu.edu/shakes for more information.

7:30 p.m.: Shakespeare Festival presents "Richard III." LAT, PAC. Call x12300 for more information.

Sun., Sept. 30

2 p.m.: Shakespeare Festival presents "Richard III." LAT, PAC. Call x12300 for more information.

Sports

Tues., Sept. 25

7 p.m.: Volleyball hosts Ferris State University.

Sat., Sept. 29

All Day: Women's Golf Gilda's Club Laker Fall Invitational. Meadows.

Sun., Sept. 30

All Day: Women's Golf Gilda's Club Laker Fall Invitational. Meadows.

Faculty and Staff Sketches

In the News

Michelle Miller-Adams, associate professor of political science, was interviewed by the *New York Times* about the Kalamazoo Promise.

Sketches

The **Training for Intervention Procedures** program, which educates students on how to recognize, advocate and intervene in situations where friends are abusing alcohol, received the national TIPS Award of Excellence from Health Communications Inc. in Virginia.

Jeanne Arnold, vice president for Inclusion and Equity; **George Grant Jr.**, dean of the College of Community and Public Service; and **H. James Williams**, dean of the Seidman College of Business, were included in the latest edition of *Who's Who in Black Detroit*, released

on September 12. It is the first time the book includes a "Grand Rapids" section.

Ellen Schendel, associate professor of writing and interim associate dean of Brooks College, co-wrote a book, *Building Writing Center Assessments that Matter*, published by Utah State University Press.

Joel Stillerman, associate professor of sociology, co-edited a book in Spanish, *What Does Work Mean Today? Continuities and Changes in a Global Society*, published by Santiago: Catalonia. He wrote a chapter, "Space, Identity, and Conflict Among the Metalworkers at MADECO, S.A., 1945-2011," for the book. He also co-wrote an article, "Transposing the Urban to the Mall: Routes, Relationships and Resistance in Two Chilean Shopping Centers," published in the *Journal of Contemporary Ethnography*.

Kate Stoetzner, director of international student and scholar services for Padnos International Center, wrote an article, "My Journey with Mohamed: Living the Libyan Revolution in Michigan," published in *International Educator*.

Chris Hinsch, assistant professor of marketing, served as the emerging marketing technology track chair at the American Marketing Association conference in Chicago. He also gave a presentation, "The Service-Level, Reciprocity, Performance Relationship," at the conference.

Kevin Lehnert, assistant professor of marketing, gave a presentation, "Enhanced Regret: Ruminative Thinking, Mood Regulation and Service Failure," at the American Marketing Association's Summer Marketing Educators Conference.