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Grand Valley State University

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# FORUM

**A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY**

Published by University Communications



## University earns first LEED Platinum status

The Mary Idema Pew Library Learning and Information Commons was awarded LEED Platinum status by the U.S. Green Building Council — the highest of four possible levels of certification.

As the first LEED Platinum library in Michigan, the facility demonstrates the university's commitment to sustainable progress through innovative design and construction.

Planned to be the intellectual heart of the Allendale Campus, the facility was completed and dedicated in 2013. LEED certification is based on several factors, including site sustainability, water efficiency, energy use, materials and resources, environmental quality and innovation in design.

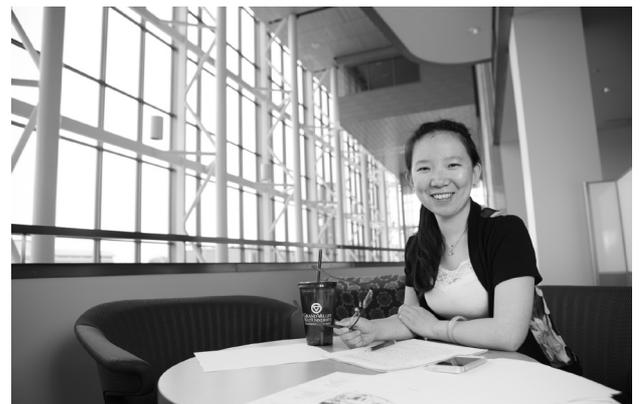
With more than 154,000 square feet of space, the Mary Idema Pew Library is more than double the size of the former James H. Zumberge Library and has triple the seating capacity. The library boasts multiple customizable spaces for both quiet studying and collaborative work, more than 700,000 books, 1 million e-books, an abundance of

natural lighting, outdoor work spaces and a Knowledge Marketplace where students can find academic support services.

The library incorporates a multitude of energy management and green practices beyond what are usually incorporated into a library building.

These features include energy-efficient under-floor air distribution, super-efficient exterior walls, a heat recovery system to reduce heating demands, low-flow water fixtures that reduce water usage, a rainwater-fed irrigation system to eliminate use of potable water for landscaping and the usage of locally-manufactured materials in the production process, among many others.

"The university embarked on a journey to improve its energy signature more than 10 years ago," said James Moyer, associate vice president for Facilities Planning. "We concentrated on making the building more



The Mary Idema Pew Library Learning and Information Commons received LEED Platinum status, the first library in Michigan with that designation.

energy efficient from both a basic construction perspective and an operations perspective. We had to reduce the energy signature of the buildings, then operate the buildings as designed."

## Pilot programs support mindfulness practice

Two pilot programs this semester support a national trend on campuses: practicing mindfulness.

At its simplest, mindfulness means intentional focusing and being present in the moment. It does not mean, for example, walking to a class or a meeting with eyes glued to your phone, or talking on the phone while checking email.

The Pew Faculty Teaching and Learning Center began exploring ways to incorporate mindfulness in the classroom two years ago when Grand Valley and Ferris State University faculty members established a learning community. Christine Rener, vice provost for Instructional Development and Innovation and director of FTLC, said the science behind contemplative pedagogy, or mindfulness, enhances learning.

"There is evidence on how people who practice mindfulness are better learners and better listeners," Rener said. "There are neurological changes, it reduces your heart rate and stress level."

The FTLC and Health and Wellness have teamed to established a six-week pilot program for College of Health Professions faculty members, who are working with Carol



Photo by Amanda Pitts

Abigail Hollenbeck, a vocal music student, learned more about mindfulness while in Kathryn Stieler's class. The practice is a growing trend on campuses nationwide.

Hendershot, co-founder of the Grand Rapids Center for Mindfulness; and a six-week course for faculty and staff members will begin in October. "Learning the Art of Mindfulness" will be led by Sue Dilsworth; visit [www.gvsu.edu/healthwellness](http://www.gvsu.edu/healthwellness) to learn more.

Kathryn Stieler, associate professor of music, said while she practices mindfulness, she was at

first skeptical of its benefits in the classroom.

"They enjoyed it," said Stieler, also a FTLC faculty fellow. "The students told me they rarely have any quiet time."

In five-minute mindfulness sessions, Stieler asked her students to "silence their voice and listen." Sometimes, she led them with questions about stage performance.

Abigail Hollenbeck was in Stieler's master class and said she enjoyed those sessions. "Professor Stieler also asked reflective questions that encouraged a deeper level of learning," Hollenbeck said.

Joe Gibson took a physics course last year taught by Karen Gipson, professor of physics. He said Gipson's mindfulness sessions sometimes focused on awareness of breath and others were topic driven.

"Our class topics were pretty abstract, especially when we would discuss black holes, or theories about time and space," Gibson said.

Gibson found the sessions calming, and practiced mindfulness before he took the GRE and before a successful internship interview with NASA last year.

# Across Campus

## Padnos Artist-in-Residence announced



Nayda Collazo-Llorens

Grand Valley has selected internationally recognized visual artist Nayda Collazo-Llorens as the Stuart and Barbara Padnos Distinguished Artist-in-Residence for the 2014-15 academic year.

Endowed by Holland area businessman Stuart Padnos, and his late wife, Barbara, the nine-month position offers an opportunity to teach, mentor students, and speak on campus and to the wider community. The Artist-in-Residence recognition is granted to a working artist or scholar with an established record of promise or achievement in art and teaching.

“[Nayda] will be here in the department primarily working with our students and providing them with an example of what a practicing, active

artist in the world does while helping them understand how they’re going to manage, navigate and succeed once they have graduated,” said Virginia Jenkins, professor and chair of art and design.

Collazo-Llorens will also teach Intermediate Drawing and participate in critiques and reviews of students’ work — specifically junior and senior reviews at the end of each semester.

Working in various forms of media including drawings, prints, video, installation works and interventions, Collazo-Llorens strives to examine the way in which information is perceived and processed while dealing with concepts of navigation, language and hyperconnectivity.

Collazo-Llorens has held previous residency positions in New York, Florida and Puerto Rico, and also has teaching experience from Carnegie Mellon University and Indiana University in Pennsylvania. In 2013, she was the juror, coordinator and exhibition designer for Western Michigan University’s ArtPrize venue in Grand Rapids.

are selected based on an institution’s diversity and inclusion initiatives, and ability to embrace a broad definition of diversity on campus.

Dwight Hamilton, associate vice president for Affirmative Action, said it’s an honor to receive a HEED award, and it validates the university’s commitment to inclusion and the hard work of the campus community.

“This award belongs to the many collaborative partners who have worked to advance inclusion and equity at Grand Valley and provides a fitting capstone to Dr. Jeanne Arnold’s groundbreaking work in establishing the Division of Inclusion and Equity,” Hamilton said.

He noted the award serves as motivation to further engage campus and community partners in efforts to enhance inclusion on campus. “By striving to provide a rich, inclusive learning and working environment, Grand Valley enriches the quality of education for all students,” Hamilton said.

All HEED award winners will be highlighted in the magazine’s November issue.



Pictured is an Intersections event, one of many initiatives on campus that help create an inclusive and diverse environment.

## National magazine recognizes university’s inclusive efforts

Grand Valley’s commitment to creating a diverse and inclusive campus was recognized September 16 by the country’s oldest and largest diversity-focused publication for higher education.

Grand Valley was among 83 recipients of the 2014 Higher Education Excellence in Diversity award from Insight Into Diversity. Award recipients

## MEDC president calls Michigan ‘comeback state’

Michael Finney, president and CEO of the Michigan Economic Development Corporation, said lowering the state business tax helped bring jobs back to Michigan. Finney was the guest speaker for the Peter F. Secchia Breakfast Lecture, sponsored by the Seidman College of Business.

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### FORUM Volume 39, Number 5

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Faculty and staff members can find an online “Sketches” submission form on the Web at www.gvsu.edu/forum.

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Other publications by University Communications include:

*Grand Valley Magazine*, which is published quarterly for the university community. Visit its website at www.gvsu.edu/gvmagazine.

Visit Grand Valley’s online publication, GVN<sup>ow</sup>, at www.gvsu.edu/gvnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.

## GVFaces

### Cael Keegan Assistant Professor

Cael Keegan is new to Grand Valley’s faculty, and said the university has provided him with an ideal position: educating students about LGBT studies through multiple lenses.

Keegan is an assistant professor and will teach courses in Women and Gender Studies and Liberal Studies, which are housed in the Brooks College of Interdisciplinary Studies.

“LGBT lives span the entire breadth of human experience,” he said. “Because of that, my teaching and research integrate many disciplinary areas, such as history, sociology, politics, literature and film.”

Keegan is from northeast Pennsylvania. He earned a bachelor’s degree in English from St. Bonaventure University in 2001; a master’s degree in American Studies from the University of Buffalo in 2004; and a doctoral degree in American Studies from the University of Buffalo in 2010. He has taught at San Francisco State University, Evergreen College, and Hobart and William Smith Colleges.

His ongoing research project is a study of transgender aesthetics in American popular film, particularly the cultural impact and political relevance of Lana Wachowski’s filmography.

Keegan will discuss his work on Wachowski’s films, including the Matrix trilogy, during a presentation on the Transgender Day of Remembrance, November 20, 6 p.m., in the Kirkhof Center.

Keegan also sits on the editorial board of *Genders*, an academic journal that features writing about gender and sexuality in relation to culture, art, politics and economy.

In his spare time, Keegan enjoys writing about film and television, comics, vegan cooking and cats.



Cael Keegan



# What's Ahead

## Flu vaccination clinics continue

The GVSU Family Health Center continues to offer flu vaccination clinics for students, faculty and staff members and their dependents and retirees through September.

Cost of the vaccination is covered for retirees, faculty and staff members and their dependents. The Family Health Center, 72 Sheldon Blvd. in Grand Rapids, is operated by the Kirkhof College of Nursing. People who cannot get to a vaccination clinic can call the center at (616) 988-8774 to make an appointment.

- Monday, September 22: 4:30-7 p.m., Family Health Center, 72 Sheldon Blvd.
- Tuesday, September 23: 9-10 a.m., AWRI, Muskegon
- Tuesday, September 23: 4-6 p.m., DeVos Center, student project area
- Wednesday, September 24: 11 a.m.-1 p.m., Kirkhof Center, room 1142.

## Events put focus on young immigrants

Latin America Studies will host two events in September that will help participants better understand the current immigration crisis that has brought a surge of undocumented children to the U.S. from Central America and Mexico.

"A Lost Innocence: The Forgotten Children of Central America" is a presentation by student Michelle Alderink, a LAS minor. Her presentation is set for Tuesday, September 23, at 2 p.m. in the Kirkhof Center, room 2263.

Alderink will discuss how undocumented children have escaped violence in their home countries but have been left vulnerable and forgotten.

Two screenings of the film "Little Immigrants" are planned for September 30, both will feature discussion by the director, Sonia Fritz. The film will be shown at noon in the Cook-DeWitt Center, and 8 p.m. in DeVos Center, Loosemore Auditorium.

The film tells a story about a mother and her two children as they travel across the U.S.-Mexico border.

For more information about either event, contact Zulema Moret at [moretz@gvsu.edu](mailto:moretz@gvsu.edu) or the Area Studies office at x18110.

## Panel will discuss November elections

Grand Valley political science professors will share insight about the upcoming November elections during a panel discussion hosted by the Hauenstein Center for Presidential Studies on Tuesday, September 23.

The event is part of the Hauenstein Center's Common Ground Initiative, which throughout the past year hosted programs and lectures dedicated to developing civic leadership through an exploration and redefinition of what it means to be conservative and progressive in the U.S. today.

The Common Ground Election Panel is scheduled from 2:30-4 p.m. at the Mary Idema Pew Library, multipurpose room.

"We're pleased to host political scientists whose expertise and insight will shed much-needed light on the significance of this year's elections, their implications, and on the importance of finding common ground between conservatives and progressives today," said Joe Hogan, Common Ground Initiative program manager.

The event is free and open to the public. An RSVP is requested, and can be provided online at [www.gvsu.edu/s/HP](http://www.gvsu.edu/s/HP)

For more information, visit [hauensteincenter.org/events-calendar](http://hauensteincenter.org/events-calendar).

## Former CEO of Lockheed Martin is next Meijer lecturer

An aerospace expert who serves as chair of the U.S. Human Space Flight Plans Committee will give a presentation on leading change as part of the Frederik Meijer Lecture Series at Grand Valley.

Norman R. Augustine, past president and CEO of Lockheed Martin, will discuss leadership, crisis management, and the role of liberal arts during his presentation.

Augustine will be on campus Tuesday, September 23, at 5:30 p.m. in the L. William Seidman Center, 50 Front Ave. SW. The event is free and open to the public; RSVP online at [www.gvsu.edu/honor/lecture-form.htm](http://www.gvsu.edu/honor/lecture-form.htm).

Augustine is a member of the board of regents for the 12-member University System of Maryland. His career spans more than 40 years in government, higher education, and the private sector.



Norman R. Augustine

## Band, dancers help kick off ArtPrize

The Laker Marching Band, GVSU Dance Company and WGVU will kick off ArtPrize 2014 on Wednesday, September 24, at 6:30 p.m. at Rosa Parks Circle in downtown Grand Rapids.

Joined by President Thomas J. Haas and Louie the Laker, the festivities will begin with an evening of music, a flash mob performed by the Dance Company and an opening address by Christian Gaines, ArtPrize executive director.

Following their Rosa Parks Circle performances, the marching band, dancers and WGVU/PBS Nerd Walk will proceed in cadence through downtown and across the Blue Pedestrian Bridge to the L.V. Eberhard Center on the Pew Grand Rapids Campus.

The WGVU/PBS Nerd Walk, new to ArtPrize this year, encourages participants to sport their horn-rimmed glasses, grab their wands, tie their capes and march the streets of downtown Grand Rapids in a celebration of individuality.

The Pew Grand Rapids Campus is again an ArtPrize venue — this year hosting two exhibits, one of which is a collaboration between Grand Valley and the University of Michigan.

## Happiness Club resumes schedule

The Happiness Club will hold its first meeting of the academic year on Thursday, September 25.

Guest speaker is Jerry Conrad, who will discuss the importance of having fun at work and having a happy attitude. The event will run from noon-1 p.m. in Kirkhof Center, room 1142.

Register online at [www.gvsu.edu/seminar](http://www.gvsu.edu/seminar). For more information about incorporating happiness at work, visit [www.gvsu.edu/healthwellness](http://www.gvsu.edu/healthwellness).

## Cancer Warriors hold kick-off meeting

Grand Valley's Cancer Warriors will host its kick-off meeting on Thursday, September 25.

The event is set for 3 p.m. in the Kirkhof Center, rooms 2215/2216. The support group is for students, faculty and staff members battling cancer as well as those caring for a loved one who was diagnosed with the disease.

Monthly meetings will continue throughout the year. Register for the kick-off event online at [www.gvsu.edu/seminar](http://www.gvsu.edu/seminar).

## Series focuses on social factors of health care

The Counseling Center will host the seven-part documentary series "UnNatural Causes" every Thursday starting September 25 at 6 p.m. in Kirkhof Center, room 2201.

The four-hour series, first broadcast on PBS in 2008, explores the effects of social factors on health and health care in the U.S. It focuses on race, socioeconomic standing, geography and gender. A discussion led by faculty members will follow each segment.

The second segment of the series will be shown October 2 at 6 p.m. in Kirkhof Center, room 2215.

The program is approved for LIB 100 and 201 classes. For more information, call x13266.

## Farm Club to hold Harvest Party

Students, faculty and staff members are invited to the Sustainable Agriculture Project for a half-day of harvesting produce on Friday, September 26.

Farm Club's Harvest Party will start at 1 p.m.; a dinner made with fresh produce will be served at 4 p.m. There will be entertainment, including live music and yards games.

SAP, located at 4539 Luce St. in Allendale, is a collaboration between students, faculty and staff to experience sustainable agriculture.

RSVP for the event by sending an email to [farmclub@gmail.com](mailto:farmclub@gmail.com) or through Facebook at [facebook.com/groups/gvsufarmclub](https://www.facebook.com/groups/gvsufarmclub).

## Family Weekend offers many activities

Families of students and faculty and staff members are invited to Family Weekend, September 26-28.

The weekend, sponsored by the Office of Student Life, will feature dozens of events and activities that will take place on the Allendale Campus.

The weekend kicks off Friday with Dueling Pianos at 7 p.m. in the Kirkhof Center's Grand River Room. Saturday will start with a 5K, followed by the Kirkhof Roundup, which includes games, prizes and food, and will end with the football game against Lake Erie College at 7 p.m. in Lubbers Stadium.

Other events include Grand Valley's Shakespeare Festival, farmers market, golf outing and square dancing. The Renaissance Faire and Greenshow will run September 27-28 at the Cook Carillon Tower.

Most events are free; some require a paid ticket for admission. See list of all events at [www.gvsu.edu/familyweekend](http://www.gvsu.edu/familyweekend).

# FACULTY AND STAFF SKETCHES

## In the News

**Jonathan White**, professor of interdisciplinary studies and executive director of the Homeland Defense Initiative, was interviewed by WZZM-TV for a story about the terrorist group ISIS.

**Timothy Eernisse**, development and marketing manager for WGUV Public Media, and **Elaine Collins**, dean of the College of Education, were interviewed by MLive about a new partnership among PBS, WGUV Public Media and the College of Education.

**Shari Bartz-Smith**, associate professor of movement science, appeared in a sports safety segment for "Miranda Where You Live" on WOTV 4 Women.

## Sketches

**Jann-Huei Jinn**, professor of statistics, co-wrote an article, "A statistical Analysis of Independent Test Items: A Parametric Approach," published in *JP Journal of Fundamental and Applied Statistics*.

**Jeremiah Cataldo**, assistant professor of history, Honors College, wrote a chapter, "Memory Trauma in Ezra-Nehemiah," in a book, *Methods, Theories and Imagination: Social Scientific Approaches in Biblical Studies*, published by Sheffield Phoenix Press.

**A. Scott Rood**, assistant professor of hospitality and tourism management, co-wrote an article, "Examining the importance of Culture, Gender and Individual Differences in Customers," which was presented at the International Conference of Tourism, Hospitality, and Recreation in Poland and recently published in the *European Journal of Tourism, Hospitality and Recreation*.

**Jeanine Beasley**, associate professor of occupational therapy, gave a presentation, "Conservative Management of the Osteoarthritic CMC Joint and Postoperative Management of Total Wrist Arthroplasty," at the combined meeting of the Congress of the European Federation of Societies for Hand Therapy and the Federation of European Societies for Surgery of the Hand in Paris, France.

**Brian Lakey**, professor of psychology, co-wrote an article, "Symbolic Providers Help People Regulate Affect Relationally: Implications for Perceived Support," published in *Personal Relationships*.

## Toastmasters celebrates 20 years



Photo by Elizabeth Lienau

Grand Valley's Toastmasters Club celebrated its 20th anniversary with an open house on September 10. The Allendale club, which includes community members, students, faculty and staff members, is one of three housed at Grand Valley; Downtown Toastmasters meets weekly, and there is a Toastmasters club for Seidman College of Business students enrolled in the FIMBA program. More information is online at [www.gvsu.edu/toastmasters](http://www.gvsu.edu/toastmasters).

## Across Campus

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It was standing room only for Finney's presentation, "When Michigan Means Business," held at the L. William Seidman Center on September 18.

Finney said his model for economic vitality for the state includes three things: talent, businesses and vibrant cities. He said Michigan is America's "comeback state" because of the success of several initiatives, including lowering the state business tax.

"Lowering the business tax dramatically changed the business climate in the state," said Finney. "We were 49th out of 50 states, second worst when it came to the business tax. Now, we are in the top six or seven."

Finney said the Small Business Credit

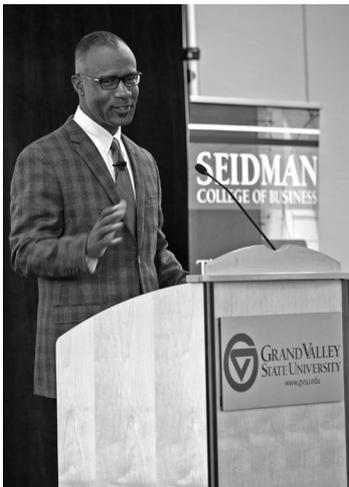


Photo by Bernadine Carey-Tucker

Michael Finney addresses the audience at the September 18 Peter F. Secchia Breakfast Lecture, held at the L. William Seidman Center.

Initiative, a loan program, is the MEDC's most effective tool for helping small businesses because, unlike grants and tax credits, funds are available right away. He also said the Pure Michigan branding campaign has been a huge success.

The MEDC is a public-private partnership serving as the state's lead agency for business and job growth, talent enhancement, tourism marketing, arts and cultural grants, and overall economic growth.

## Volunteer says Schools of Hope is fun, rewarding

The Schools of Hope program, run by the Heart of West Michigan United Way, pairs Grand Valley faculty and staff volunteers with students who may need help improving their reading abilities. The program has a track record of helping students reach appropriate grade level abilities, and volunteers say the program is rewarding.

Ben Rapin, a web manager in Institutional Marketing, has served as a volunteer since 2009 and described the program as a way to give back to make a difference with a student in the area.

"My wife, Holly, is an elementary school teacher and has always loved teaching kids to read," Rapin said. "She has shared stories of kids who have struggled with reading and the impact extra time spent reading has had on their education. I saw my time with the Schools of Hope as a way to give back to the community and to provide kids with an opportunity to improve their reading."

Rapin said teachers who are involved with the Schools of Hope program help keep the program structured, which makes time spent volunteering with the students easy and fun.

"Each week I would have a series of goals or tasks to get through with my student that focused on reading skills, vocabulary or comprehension exercises," Rapin said.

Rapin's volunteer experience with Schools of Hope wasn't limited to students who were reading below grade level. He has worked with students who are reading at a higher level than the rest of their class. The Schools of Hope program gives those students opportunities to read more challenging material.

Heart of West Michigan United Way is hoping to see more volunteers from Grand Valley take part in the program.

Faculty and staff members can take part without using personal or vacation time, with supervisor approval. To volunteer, sign up for a training session online at [www.gvsu.edu/seminar](http://www.gvsu.edu/seminar). Training sessions will take place October 7, noon-1:30 p.m. in Zumberge Hall, room 1100; October 8, noon-1:30 p.m. in DeVos Center, room 302E; and October 14, 3-4:30 p.m. in Zumberge Hall, room 1100.

Volunteers who are unable to attend the Grand Valley trainings can attend United Way-organized training sessions.

"This is a fun way to have a great impact on a student in the area," Rapin said. "The students and teachers are always excited to work with the volunteers and are very appreciative of the extra time we can spend reading with kids."