

8-27-1984

## Grand Valley Forum, volume 009, number 05, August 27, 1984

Grand Valley State University

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### Recommended Citation

Grand Valley State University, "Grand Valley Forum, volume 009, number 05, August 27, 1984" (1984).  
*1984-1985, Volume 9*. 5.  
<https://scholarworks.gvsu.edu/forum9/5>

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# GRAND VALLEY FORUM

Monday, August 27, 1984 Vol. 9 No. 5

Grand Valley State College

## GVSC AND MCC ANNOUNCE NEW COOPERATION

New cooperative efforts between Grand Valley State College and Muskegon Community College include plans for a joint four-year degree program in hospitality/tourism management; provisions for a computer linkup between the two campuses; a joint computerized library circulation system; and a "2+2" scholarship program. The plans were highlighted at a news conference held at MCC with both college presidents on August 23.

In response to the expressed needs of Muskegon residents, the two colleges are jointly building a hospitality and tourism management four-year degree program to be offered on the Muskegon campus. This program will prepare Muskegon students to work in the area's burgeoning tourist industry by providing training in food service, lodging management, and tourism development.

The colleges will solicit an advisory committee of area professionals to assist in the selection of curricular materials for the new degree program.

President Lubbers says he looks forward to this new joint effort. "With tourism growing as a major industry in this

area, we feel the program will significantly increase the economic opportunities for Muskegon students while strengthening the tourist trade in the port city," he said.

John G. Thompson, president of MCC, said that the college has received tentative approval for a grant through the State Department of Education's Vocational Education Services for curriculum development within the new program. That would make it possible to begin offering the new degree program in the fall 1985 semester.

This is the first time the two institutions have worked together to build a complete four-year degree program. They have been combining some of their existing programs, however, since 1976. Known as "2+2", these programs offer an associate's degree in a particular area of study through MCC, with a bachelor's degree in that same area available on the MCC campus through Grand Valley's Lakeshore Center. Currently these programs are offered in four major areas of study. The colleges are working

on a new "2+2" scholarship plan to provide financial assistance to students enrolled in these programs.

Other new cooperative plans between the two institutions include a computer linkup between the colleges that would make the technology now on each campus compatible. This would increase accessibility of information to students at both colleges as well as to business and industry in the area. Plans to offer a joint computer science degree program also become more feasible with that computer linkup.

Expansion of joint academic programs would require a growth in library services. A joint computerized library circulation system that would provide easy access to more comprehensive library services is also in the planning stages.

According to both college presidents, the institutions anticipate a long and rewarding relationship and look forward to assisting in the educational and economic development of the Muskegon area.

## NEWS NOTES

**Editor's Note:** Periodically Forum will include News Notes, general information on higher education. The material will often be excerpted from various periodicals and the source will be noted following the article.

### Study Shows Reliance on Government Loans

"Preliminary results of a new survey on student aid trends in public and independent universities and colleges indicate that govern-

ment grants and loans are primary methods of financing post-secondary education for students from families of all income levels.

"Findings from early results of 1983-84 surveys of student aid recipients, a random sampling of undergraduate and graduate students at 132 independent and 192 public higher education institutions nationwide, also show that aid recipients comprise 59 percent of the total

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## GRAND VALLEY FORUM

The Grand Valley Forum is published every Monday by the Public Relations Office. Copy deadline is the Tuesday noon prior to publication. All materials should be sent to Sharon Coeling, editor, Public Relations Office, 26 Zumbege Library, GVSC, Allendale MI, 49401. Telephone: 895-3221.

### Labor Day Recess

All campus facilities will be closed on Monday, September 3, in observance of Labor Day.

### Forum Publication Schedule

This is the last issue of Forum that will be published on the summer bi-weekly schedule. Weekly publication will resume with the September 10 edition.

### Talent Search Cooperates with GRJC

Grand Valley's Talent Search Project and Grand Rapids Junior College co-hosted a student reception on August 14 at GRJC. Talent Search is designed to provide information on educational programs and services for persons interested in continuing their education.

Representatives from Counseling & Academic Services, Financial Aid, Student Activities, and Special Services were present to welcome the 72 Talent Search clients who will begin their studies at Grand Rapids Junior College this fall. The event represents one in a series of cooperative activities between the two institutions.

Individuals using Talent Search services will be entering various area colleges this fall including: Davenport, Ferris, Grand Valley, University of Michigan, Western Michigan University, and Lake Michigan, Montcalm, and Muskegon Community Colleges.

### Food Service and Business Hours

Following is a list of operating hours for campus food services and business services. These hours will be effective through August 31.

The Delicatessen  
Commons Lower Level

Mon. - Fri. 7:30 a.m. -  
3:30 p.m.

The Hot Dog Bar  
Kirkhof Center  
Lower Level

Mon. - Fri. 7:30 a.m. -  
2:30 p.m.

Commons Dining Room  
Upper Level

Mon. - Fri.  
Breakfast - 7:30 a.m. -  
8:00 a.m.  
Lunch - 11:15 a.m. -  
12:15 p.m.  
Dinner - 5:15 p.m. -  
6:15 p.m.  
Sunday  
Brunch 11:15 a.m. -  
12:15 p.m.

The Main Deck Book-  
store and Laker  
Landing Concession

Mon. - Fri. 8:30 a.m. -  
4:00 p.m.

Laker Pro Shop

Mon. - Fri. 11:00 a.m. -  
3:00 p.m.

Downtown Bookstore

Mon. - Fri. 11:30 a.m. -  
1:30 p.m.

Print Shop

Mon. - Fri. 8:00 a.m. -  
5:00 p.m.

Mini Prints

Mon. - Fri. 8:00 a.m. -  
5:00 p.m.

New Breed Hairstyling

Closed

All services will begin a new fall schedule on Sept. 4. That schedule will be published in the next issue of Forum.

### State Income Tax Reduction

Effective September 1, the Michigan income tax rate will be lowered from 6.1% to 5.35%. The paycheck you will receive on September 18 will reflect this change.

## CONVOCATION TO BE HELD ON SEPTEMBER 5

The annual fall convocation ceremony will officially open the 1984-85 academic year on Wednesday, September 5. Allan W. Ostar, President of the American Association of State Colleges and Universities (AASCU), will be the guest speaker and Christine Rydel and J. Gray Sweeney will receive faculty awards of excellence.

This will be the twenty-first convocation in Grand Valley's history. Student enrollment has grown from a pioneer class of 226 students in the fall of 1963, to an estimated enrollment of over 7,000 this fall.

The convocation speaker, Ostar, has spent most of the past 35 years working for the advance-

ment of public higher education. In 1965 he became the first full-time president of AASCU in Washington D.C. The association has a membership of approximately 360 colleges and universities, representing a total enrollment of more than 2 million students. The association stresses constructive future planning as higher education responds to the changing needs of society.

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## JOB OPENINGS

### FAC

Instructor, Tenure  
Track Position, Mathematics,  
Science & Mathematics  
Division, \$15,000-\$24,750.

### EAP

Development Manager,  
WGVC-TV, \$22,100-\$35,850.

### COT

Secretary (part-time,  
academic year), School  
of Social Work, Social  
Sciences Division,  
\$5.49-\$6.67.

Clerical Assistant,  
Admissions and Records  
(Records Office),  
\$5.87-\$7.17.

For more information,  
call Personnel, ext.3215.

## NEWS NOTES

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enrollment of indepen-  
dent institutions and  
31 percent of the total  
enrollment of public  
institutions.

"Funded by a grant  
from the Ford Foundation,  
the survey was conducted  
by a variety of higher  
education associations."

Source: Higher Educa-  
tion & National Affairs.  
July 30, 1984.

### New Location for Grand Rapids Classes

Grand Rapids Center  
director David Storey  
announces that GVSC's  
Grand Rapids classes  
will be held at Union  
High School, 1800  
Tremont Blvd., N.W.,  
for the 1984-85  
academic year. Exact  
room locations will  
be available through  
the Grand Rapids  
Center at 242-6603,  
after September 1.  
A short-term book-  
store will also be  
available to accommo-  
date Grand Rapids  
students.

## CALENDAR OF EVENTS

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### Saturday, September 1-Saturday, September 8

Welcome Week.

### Saturday, September 1

1:30 p.m.: Football. Eastern Illinois at GVSC.

### Tuesday, September 4

Final registration.

### Wednesday, September 5

10:30 a.m.: Convocation. Calder Fine Arts Center.

### Thursday, September 6

Classes begin.

11 a.m.-1 p.m.: Jill Holly in Concert. Kirkhof Center lawn.

### Saturday, September 8

9 a.m.: Volleyball. GVSC at University of Michigan, Ann Arbor.

### Sunday, September 9

10:30 a.m.: Dialogue worship. Kistler Pit.

6:30 p.m.: Catholic Mass. 102 Manitou.

## CONVOCATION TO BE HELD ON SEPTEMBER 5

(Continued from page 2)

In the past 16 years,  
Ostar has been awarded  
honorary doctorate degrees  
from seventeen state universi-  
ties and two private institu-  
tions in recognition of his  
outstanding national and  
international contributions  
to higher education. One  
of his daughters is a 1975  
graduate of GVSC.

Christine Rydel,  
associate professor of  
Russian, will receive  
an Award for Distinguished  
Contribution to a Discipline.  
Rydel has been with GVSC  
for 14 years. She has  
dedicated herself to  
keeping the study of the  
Russian language vibrant  
and available to students.  
Many of the students she  
taught have gone on to  
become successful in  
various fields including  
U.S. government and  
foreign service. She has  
published numerous articles  
in scholarly publications  
and has written several  
books. Her scholarly  
research includes studies  
of various Russian literary  
figures. Since 1971, she  
has been an associate editor  
of the Russian Literature  
Triquarterly, a journal  
devoted exclusively to the  
study of Russian literature.

Associate professor of  
art, J. Gray Sweeney, who  
will also receive an Award  
for Distinguished Contribu-  
tion to a Discipline, has  
been at Grand Valley since  
1971. He has served as  
curator of several major  
art exhibitions in the west  
Michigan area and has produced  
catalogs for those exhibitions.

Sweeney will be on sabbatical  
for the 1984-85 academic  
year while he completes a  
research project on the  
influence of landscape  
painter Thomas Cole on  
American painting.

Also honored at the  
convocation will be Grand  
Valley scholarship winners  
including 28 new and 18  
returning Presidential  
Scholars and three new  
and four returning Paul I.  
Phillips Scholars. The  
two scholarships, each  
providing a \$2,000 annual  
stipend, renewable for a  
total \$8,000, are the  
most prestigious merit-  
based scholarships awarded  
by Grand Valley.

The convocation will  
be held at 10:30 a.m.  
in the Calder Fine Arts  
Center.