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Faculty and Staff Notes

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tion. These seminars are designed to satisfy the taxation needs of tax and non-tax professionals. For instance, a half-day course will be offered on "Basic Estate Planning Concepts for the Business Owner." Thus, through the continuing education program we will service the needs of tax professionals and reach out to non-tax professionals with courses designed to make the tax system more understandable.

3. **Tax Assistance Program:** A program is being developed in which graduate tax students will offer limited free tax assistance to the community. This program, supervised by tax professionals, will give graduate tax students valuable experience and provide some of the tax needs of the community.
4. **Corporate Tax Research Program:** Degree-seeking MST students may receive up to three hours of graduate credit by performing tax research. Graduate tax students seeking tax research projects will be given the names of west Michigan corporations who want in-depth, free tax research.
5. **Tax Articles Program:** All tax professionals associated with the graduate tax program are encouraged to write informative tax articles aimed at the west Michigan community.
6. **Public Speaking Program:** The director of the MST program and the MST faculty members will speak, at no charge, to community organizations on taxation topics.

In future issues of the *Memo*, we will discuss specific tax topics of current interest.

West Michigan Management

MEMO

The *West Michigan Management Memo* is published twice a year, in the spring and fall, and is sent to all contributors to the Enrichment Fund. Every two years a dinner is held to honor those leaders who helped found Grand Valley State and who by their interest and involvement continue to enrich the development of the institution as well as the quality of life in our community. The fund enables the Seidman College to support activities and programs designed to increase understanding of our economic system, facilitate exchanges of ideas between students, faculty and businessmen and, in general, enrich the business and academic communities. Persons interested in more information about the *Memo*, the published articles, or the Enrichment Fund should contact the Dean's Office, F. E. Seidman College of Business and Administration, Lake Huron Hall, Grand Valley State, telephone 895-6611, ext. 271.

Faculty and Staff Notes

Dr. Marvin DeVries, Dean of Seidman College, attended an international conference in Paris in June where he chaired a session titled "The Identification of Management Potential." More than 600 people from 34 countries representing the academic and business communities participated in the conference, which had the theme, "Managers for the 21st Century: Their Education and Development."

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Dr. Gregg Dimkoff, Associate Professor of Finance and Assistant Dean of Seidman College, recently completed the exams for the Chartered Life Underwriter designation. The C.L.U. certificate was presented to him in September.

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Dr. Donald Klein, Professor of Accounting and Chairman of the Accounting Department, returned after a one-year sabbatical leave during which time he worked as an auditor with Seidman and Seidman.

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Dr. R. Eugene Klippel is rejoining Seidman College as Professor of Marketing. Dr. Klippel was Associate Professor of Marketing in the Seidman Graduate College of Business from 1975 to 1976. He then joined the University of South Florida as Associate Professor of Marketing and in 1979 became the President at Management



R. Eugene Klippel

James P. Sanford

Horizons, Inc., in Columbus, Ohio. Dr. Klippel received B.B.A. and M.B.A. degrees in marketing from the University of Cincinnati and a Ph.D. in marketing from The Pennsylvania State University. He has taught at Penn State and the Harvard Graduate School of Business.

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Dr. James P. Sanford joins Seidman College as Associate Professor of Taxation and Director of the Master of Science Program in Taxation. Dr. Sanford received a B.B.A. degree in accounting and a J.D. in law from Indiana University. He is a member of the Michigan Bar and a Certified Public Accountant. He has worked for Arthur Young and Co., and taught accounting and taxation at Walsh College in Detroit for four years. While at Walsh he served as the acting director to the graduate taxation program for two years.

Seidman College Faculty Publications

"Investor Benefits from Corporate International Diversification," *Journal of Financial and Quantitative Analysis* (forthcoming issue), Dr. H. L. Brewer, Associate Professor of Finance.

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"Impacts of International Economic Events on U.S. Security Markets: An Empirical Study," *Journal of International Business*, Dr. H. L. Brewer.

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"Whatever Happened to Zero-Based Budgeting?" *Managerial Science* (forthcoming issue), Dr. Stan Lindquist, Associate Professor of Accounting, and Dr. R. Bryant Mills, Associate Professor of Management and Director of the Master of Public Administration Program.

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"Police Personnel Performance Evaluation: The Process," *Michigan Police Journal*, November-December 1979, Dr.

R. Bryant Mills and Sergeant Richard Mattice, Seidman College of Business graduate student.

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"Getting Along with the Informal Leader," *Supervisory Management* (forthcoming issue), Dr. John Hodge, Associate Professor of Management.

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"Retail Enterprise Positioning in the 1980's: Time for a Conceptual Re-evaluation," Dr. R. Eugene Klippel, Professor of Marketing, presented at the 1980 National American Institute for Decision Sciences Conference and to be published in the Conference Proceedings.

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"Organizational Communication," *The Personnel Administrator*, July 1979, Dr. Jitendra Sharma, Professor of Management.