

10-7-2013

Grand Valley Forum, volume 038, number 07, October 7, 2013

Grand Valley State University

Follow this and additional works at: <http://scholarworks.gvsu.edu/forum38>

 Part of the [Archival Science Commons](#), [Education Commons](#), and the [History Commons](#)

Recommended Citation

Grand Valley State University, "Grand Valley Forum, volume 038, number 07, October 7, 2013" (2013). *2013-2014, Volume 38*. 6.
<http://scholarworks.gvsu.edu/forum38/6>

This News Article is brought to you for free and open access by the Grand Valley Forum, 1976- at ScholarWorks@GVSU. It has been accepted for inclusion in 2013-2014, Volume 38 by an authorized administrator of ScholarWorks@GVSU. For more information, please contact scholarworks@gvsu.edu.

FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by News & Information Services



Founders Day to celebrate culmination of 'high hopes'

Grand Valley is launching a new annual tradition that celebrates its founding and the people who made it possible.

In 1963, Grand Valley State College enrolled its first 226 students, and has since become one of the nation's most successful regional universities. The efforts of L. William "Bill" Seidman, recognized as the founder of Grand Valley, and nearly 300 community members will be celebrated during Founders Day.

The inaugural event is set for Thursday, October 10, from noon-1 p.m. near the Cook Carillon Tower. Comments from President Thomas J. Haas, Tom Seidman (Bill's son) and others will be followed by the unveiling of an outdoor statue of Bill Seidman.

Cake will be served on the Allendale, Pew Grand Rapids and Holland campuses as well as at Grand Valley centers in Muskegon and Traverse City. Follow and share live updates of the event on social media using the hashtag #GVFoundersDay.

Seidman's idea to build a college in the Grand Rapids area received legislative support

provided he could raise \$1 million and obtain a university charter.

The citizens' committees he established traveled the region and played their theme song, "High Hopes" sung by Frank Sinatra, while they asked for support. Community organizations, area banks, businesses and labor unions contributed, as did individuals who gave a "buck a brick" to help transform Seidman's idea into reality. In 1960 Grand Valley became Michigan's 10th state-supported college.

The Founders Day tradition will celebrate how vision and passion culminated in a tremendous philanthropic outpouring and the founding of Grand Valley.

The bronze statue of Seidman was created by artist J. Brett Grill, a Grand Rapids native who now teaches and creates in Columbia, Missouri. He received a bachelor's degree, with emphasis in figurative sculpture, from the University of Michigan in 2001, and a master's of fine arts degree in painting from the New York Academy of Art in 2003. His commissioned works can be found throughout the U.S. and include a



William 'Bill' and Sally Seidman and their children are pictured in this 1960 photo. A new tradition will begin on Thursday, recognizing Seidman and other founders of Grand Valley.

sculpture of Gerald R. Ford for the Presidential Museum and Jay Van Andel for the City of Grand Rapids.

For the Allendale Campus sculpture, Grill created a likeness of Seidman that represents the true nature of a man on the move, at the peak of his many achievements.

Across Campus

Freeman sworn in as public safety director

Renee Freeman, recently named director of Public Safety and police chief at Grand Valley, was sworn in by President Thomas J. Haas September 30 at the Alumni House.

As part of the ceremony, Freeman chose to have her son, Seth, pin her badge on her chest, and Jeff Hawke, director of the Grand Haven Department of Public Safety, pin her collar brass on each lapel.

"I am very excited for this new opportunity," said Freeman. "I feel blessed and privileged to be here and I look forward to working with the department and the students, faculty and staff at Grand Valley."

Freeman is a local law enforcement veteran and Grand Valley alumna. She worked for the Grand Haven Department of Public

Safety for 27 years, working her way up from an officer position to lieutenant. Freeman was with the Police Academy at Grand Valley for 14 years working as an adjunct faculty member;



Photo by Amanda Pitts

President Thomas J. Haas swears in new Public Safety Director Renee Freeman September 30 at the Alumni House.

she also served for one year as assistant director of the academy.

She received a bachelor's degree in criminal justice from Grand Valley in 2004.

Campus food drive will benefit Student Food Pantry

Grand Valley's Student Food Pantry, located in the Women's Center, is seeking donations from the campus community.

Faculty and staff members have received a brown paper bag in their mailbox, to use and fill with pantry donations and drop off at designated locations on campus by Monday, October 14.

Items in high demand include laundry

continues on page 2

Across Campus

continued from page 1

detergent, shampoo/conditioner, pasta sauce, pasta, oatmeal, peanut butter, jelly, canned chicken, cereal, soap, deodorant and toilet paper. Drop off locations are located on each Grand Valley campus.

The Student Food Pantry will celebrate five years in April 2014. The initiative began in 2009 and there were more than 500 visits to the pantry during the 2012-2013 academic year.

For more information, contact the Women's Center at x12748.

AWRI offers winter semester internship

The Annis Water Resources Institute, located in Muskegon, is taking applications for the Herbert L. VanderMey Internship.

Undergraduate students interested in this winter semester internship must apply before November 8. More information is online at www.gvsu.edu/wri, click on "Undergraduate Funding/Opportunities."

Seidman Center receives LEED Gold status

The L. William Seidman Center received LEED Gold certification. LEED, which stands for Leadership in Energy and Environmental Design, is an internationally recognized certification system developed by the U.S. Green Building Council that certifies environmentally sustainable construction projects.

The Seidman Center is projected to use 30 percent less energy for a normal building its size, saving about \$76,000 in annual energy costs. The building has more than 100 sensor plug strips to shut down computers and other technology when not in use. Plants on the 4,100-square-foot green roof will help manage stormwater runoff by absorbing and reusing water, and wood finishes and carpeting throughout the building were made from recycled materials.

A donor celebration and dedication for the L. William Seidman Center is planned for Wednesday, October 9, from 6:30-8:30 p.m. The event is planned for the more than 600 donors who helped raise \$40 million for

the construction of the center, which opened for classes in the spring. Remarks will be given by President Thomas J. Haas, as well as community leaders and a member of the Seidman family, followed by a ribbon-cutting ceremony and tours of the building.

A community open house is planned for Saturday, October 12, from 1-5 p.m. Members of the community will have an opportunity to tour the Seidman Center and connect with faculty, students and alumni. The family friendly event will feature self-guided tours, live music and light refreshments.

Policy about disability disclosure added to manual

A new university policy supports faculty and staff members if they choose to disclose a disability that requires accommodation.

The Disability Accommodation Policy was added to Grand Valley's Policy Manual. View it online at www.gvsu.edu/gvmanual, click the Index: A-Z.

Kathleen VanderVeen, director of Disability Support Resources, said the policy gives faculty and staff members a clear process to follow if they choose to disclose a disability and request accommodations. Questions can be directed to DSR at x12490.

Intercultural groups continue for second year

The Inclusion and Equity Division will again host "Intercultural Communities of Practice" (ICoP) to encourage dialogue and build cultural understanding between people with different cultural backgrounds.

The popular discussion groups began last year. Jeanne Arnold, vice president of Inclusion and Equity, said the initiative's goals are to increase engagement, foster equality and help participants develop a deeper understanding of diverse perspectives.

Facilitators from divisions and colleges across the university have been

continues on page 3

FORUM Volume 38, Number 7

The GVSU Forum is published by the News and Information Services Office. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o_forum@gvsu.edu. Telephone: 616-331-2221. Fax: 616-331-2250. Web: www.gvsu.edu/forum.

Faculty and staff members can find an online "Sketches" submission form on the Web at www.gvsu.edu/forum.

News and Information Services Staff:

Mary Eilleen Lyon, associate vice president
Sherry Bouwman, NIS assistant
Dottie Barnes, communications specialist
Michele Coffill, associate director of publications
Nate Hoekstra, communications specialist
Mary Isca Pirkola, communications specialist
Leah Zuber, communications specialist
Bernadine Carey Tucker, photography manager
Elizabeth Lienau, photography coordinator
Amanda Pitts, photographer
Jessica Hines, student writer
Austin Langlois, student writer

Other publications by the News and Information Services Office include:

Grand Valley Magazine, which is published quarterly for the university community. Visit its website at www.gvsu.edu/gvmagazine.

Visit Grand Valley's online publication, GVN^{ow}, at www.gvsu.edu/gvnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.

GVFaces

Rebeca Castellanos Assistant Professor of Spanish

Originally from the Dominican Republic, Rebeca Castellanos said she believes that language is the "key to the world."

"Through the knowledge of another language you are able to connect with people from different countries and cultures and I truly believe this opens the door to a whole new world for students," said Castellanos, assistant professor of Spanish.

As part of the Department of Modern Languages and Literatures, Castellanos is responsible for teaching all levels of Spanish language, civilization and culture. This is her first year at Grand Valley.

She said she most values being able to share her knowledge of Spanish language and culture with students while learning from them.

"Teaching is unlike any other profession," she

said. "The classroom provides an open space for discovery. I enjoy the opportunity to continuously learn together with my students."

Castellanos earned a bachelor's degree in music and Spanish and a master's degree from Florida International University. She earned a doctoral degree in medieval Spain literature from the University of Texas in 2009.

Castellanos is currently writing two research articles focused on Medieval Iberia historiography as well as a book of poetry. In her spare time she enjoys reading, walking and exploring the city of Grand Rapids with her husband.



Rebeca Castellanos



What's Ahead

Study abroad fair set

The Padnos International Center will host a Study Abroad Fair on Tuesday, October 8.

The event will run from 10 a.m.-3 p.m. in the Kirkhof Center, Grand River Room.

Students will have opportunities to browse study abroad programs and meet past participants. For information, contact PIC at x13898 or visit www.gvsu.edu/studyabroad/fair.

Training for Schools of Hope volunteers set

An on-campus training session will be held for new volunteers for Schools of Hope, a Heart of West Michigan United Way initiative.

The session is scheduled for Thursday, October 10, noon-1:30 p.m. in the Kirkhof Center, room 2201.

Tutors read 30 minutes per week with selected students in Grand Rapids, Cedar Springs, Godfrey-Lee and Godwin Heights schools. Contact Sue Sloop at sloops@gvsu.edu to register or for more information.

New event will remember Lakers

The Laker Traditions Team in Student Life is organizing a new campus event to remember students, alumni, faculty and staff members who have died in the past year.

Laker Remembrance will take place Thursday,

October 10, at 8 p.m. at the Cook Carillon Tower. It is open to the campus community.

Crossbow, a student Celtic band, and Euphoria, an acapella group, will perform songs, and Student Senate President Ricky Benavidez will emcee the night that will include readings and a vigil.

Global perspective of migrations is focus of conference

Issues associated with migrations, from understanding to actions and reactions, will be addressed in more than 20 panel presentations at the 39th annual Great Lakes History Conference.

The conference, following the theme "Collisions and Encounters: Migrations in a Global Perspective — 15th Century to Present," will run October 11-12, at the Pew Grand Rapids Campus.

Melanie Shell-Weiss, director of Grand Valley's Kutsche Office of Local History and a scholar of human migration, will be the keynote speaker Friday, October 11, 7 p.m. in the DeVos Center. Her address, "Neighborhood History as Activism: A Call to Action," is free and open to the public.

Professor Donna Gabaccia, from the University of Minnesota, will present the keynote address, "From Immigration History to Mobility Studies," at the conference luncheon on Saturday, October 12, at the Eberhard Center.

The conference is sponsored by the Michigan Council of History Education, College of Liberal Arts and Sciences, History Department and the Kutsche Office of Local History.

For details, visit www.gvsu.edu/history and click on "Great Lakes History Conference."

Speakers will challenge culture of masculinity

Grand Valley will host a new conference that will explore the culture of masculinity and manhood, and challenge gender norms of violence and sexual assault on campus.

The Men in Action conference, held in conjunction with national Domestic Violence Awareness Month, will take place October 11 from 9 a.m.-5 p.m. in the Kirkhof Center. It is free for students, faculty and staff members, and \$25 for members of the community. Register at www.gvsu.edu/mia.

Two sociologists will give presentations. Byron Hurt is an activist, writer and award-winning filmmaker and host of the Emmy-nominated television show "Reel Works with Byron Hurt." Michael Kimmel, founder of the academic journal *Men and Masculinities*, is a distinguished professor at Stony Brook University, and a spokesperson for the National Organization for Men Against Sexism.

The conference is organized by the Men In Action subcommittee of the Campus Violence Prevention Team. It is chaired by Santiago Gayton, coordinator of Fraternity and Sorority Life, and MarcQus Wright, director of the Education Support Program.

Across Campus

continued from page 2

trained and are ready to engage thoughtful discussions on a wide variety of topics related to diversity, inclusion and intercultural competence.

Several ICoPs will meet monthly. To register, visit www.gvsu.edu/seminar, click on the Inclusion and Equity section. Questions can be directed to Sean Huddleston at x13296 or huddless@gvsu.edu.

Johnson named director of CRI

Grand Valley's Johnson Center for Philanthropy has named Jerry Johnson to serve as the new director of the center's Community Research Institute.

Johnson had served as the CRI's interim director for the past year.

Johnson came to Grand Valley in 1997 as an assistant professor, and later associate professor in the School of Social Work. Prior to joining GVSU, he served as the director of adolescent services at Project Rehab in Grand Rapids and was the director at the Center for Family Development.

Commemoration of King's legacy expands with new award

Grand Valley's commemoration of the legacy of Dr. Martin Luther King Jr. will expand in 2014 with the presentation of the first Faculty and Staff Service Award.

Jeanne Arnold, vice president for Inclusion and Equity, said it is important to honor an individual on campus who exemplifies the spirit and philosophy of King.

The Faculty and Staff Service Award will be presented during Dr. Martin Luther King Jr. Commemoration Week, January 20-25.

Another honor, the Community Service Award, will be presented that

week to a West Michigan business or organization that best portrays the spirit of King's teachings and examples. Last year it was presented to Steepletown Neighborhood Services.

The deadline to submit nominations for either the Faculty and Staff Service Award or Community Service Award is November 1. Criteria for both awards are listed online at www.gvsu.edu/mlk, click on "MLK Awards."

Nominations for both awards can be sent via email to inclusion@gvsu.edu; for more information, call the Division of Inclusion and Equity at x13296.

First study abroad alumni reunion



Photo by Bernadine Carey-Tucker

Participants at the Study Abroad Alumni Reunion pose for photos during the event on September 26 at the Guest House in Grand Rapids. The dinner and dance helped to support the Mark A. and Elizabeth C. Murray Study Abroad Scholarship.

CALENDAR OF EVENTS

General Events

Mon., Oct. 7

- 9 a.m.: Human Resources Career Services Workshop: Interview Bloopers. 1142 KC. Visit www.gvsu.edu/seminar to register.
- 9 a.m.: Padnos International Center Faculty/Staff Information Session: Universidad De Las Americas. 2259 KC. Call x13898 for more information.
- Noon: 2014 Benefits Open Enrollment Group Presentation. 303C DEV. Call x12215 for more information.
- 6 p.m.: Latin American Studies hosts Faculty Experiences with Jim Penn. 2204 KC. Call x18110 for more information.
- 7 p.m.: Fall Arts Celebration: "I Heard the Sirens Scream," by Laurie Garrett. 215 EC. Visit www.gvsu.edu/fallarts for more information.

Tues., Oct. 8

- 8:30 a.m.: Human Resources Excellence Series: "Leadership Your Team Will Follow," by Kim Monaghan. 2263 KC. Visit www.gvsu.edu/seminar to register.
- 10 a.m.-1:30 p.m.: Graduate School Fair. Atrium, HRY. Call x13311 for more information.
- 10 a.m.-3 p.m.: Study Abroad Fair. 2250 KC. Call x13898 for more information.
- 6 p.m.: Women's Center hosts Walk a Mile in Her Shoes. 2270 KC. Call x12748 for more information.
- 7 p.m.: Area Studies hosts Middle East Film Festival. CDC. Call x18110 for more information.

Wed., Oct. 9

- 9-10 a.m.: Flu Vaccination Clinic. 104 HOL.
- 9 a.m.: FTLC Workshop: "What Faculty Need to Know about Title IX," by Dwight

Hamilton and Theresa Rowland. 2270 KC. Visit www.gvsu.edu/seminar to register.

Noon: Allendale Toastmasters. 2259 KC. Visit www.gvsu.edu/toastmasters for more information.

Noon: Office of Multicultural Affairs hosts Diversity Brown Bag Series: "A Dream Deferred." 1240 KC. Call x12177 for more information.

Noon: Health and Wellness hosts "What Mommies Do Best." 2201 KC. Email sloops@gvsu.edu to register.

Noon: 2014 Benefits Open Enrollment Group Presentation. CHS. Call x12215 for more information.

12:30 p.m.: Hauenstein Center Wheelhouse Talk with Ann Vidro and Menda Wright. UICA, Grand Rapids. Call x12770 for more information.

5-7 p.m.: Flu Vaccination Clinic. GVSU Family Health Center, 72 Sheldon Blvd. SE, Grand Rapids.

7:15 p.m.: Modern Languages and Literatures hosts "Melodies," an Evening of French Song, Music, and Poetry. Van Solkema Recital Hall, PAC. Call x12477 for more information.

Thurs., Oct. 10

7:30 a.m.: Downtown Toastmasters. 107C DEV. Visit www.gvsu.edu/toastmasters for more information.

Noon: Health and Wellness hosts Cooking Demonstration. "Lose it with Healthy Fats." DEV. Visit www.gvsu.edu/seminar to register.

Noon: Founders' Day Celebration. Cook Carillon Tower. Visit www.gvsu.edu/giving/gvfoundersday for more information.

5:30 p.m.: Climbing Center hosts Faculty/Staff Climb. FH. Visit www.gvsu.edu/seminar to register.

8 p.m.: Artist-Faculty Series: Giuseppe Lupis, piano. 1325 PAC. Call x13484 for more information.

Fri., Oct. 11

7:30 a.m.: Seidman College of Business Huntington Breakfast Lecture with Mike Guswiler. SCB. Call x17100 for information.

Noon: 2014 Benefits Open Enrollment Group Presentation. 167 LOH. Call x12215 for more information.

12:15 p.m.: Chamber Orchestra Preview Concert. MIPL. Call x13484 for more information.

2 p.m.: FTLC Workshop: "What Faculty Need to Know about Title IX," by Dwight Hamilton and Theresa Rowland. 330 BIK. Visit www.gvsu.edu/seminar to register.

Sat., Oct. 12

1-5 p.m.: Community Open House for L. William Seidman Center. SCB.

8 p.m.: GVSU Symphony Orchestra and Chamber Orchestra. LAT, PAC. Call x13484 for more information.

Sun., Oct. 13

3 p.m.: Symphonic Wind Ensemble. LAT, PAC. Call x13484 for more information.

Sports

Wed., Oct. 9

2 p.m.: Women's Tennis hosts Northwood University.

Sat., Oct. 12

Noon: Swimming and Diving hosts Northern Michigan University.

7 p.m.: Soccer hosts Ferris State University.

Faculty and Staff Sketches

In the News

Kevin Callison, assistant professor of economics, was interviewed by WOOD-TV and WGUV for stories about the Affordable Care Act.

Sketches

Frank Blossom, affiliate professor of communications, wrote a chapter in a book, *Get A Job Workshop: How to Find Your Way*

to a Creative Career in Advertising, Branding, Collateral, Digital, Experiential & More, published by the Copy Workshop. His earlier book, *The 7 Scenarios of Highly Successful Ad Students*, is going into its second printing. He also wrote an article about the Standard Pizza Company, published in *Road Belly*.

Craig Benjamin, associate professor of history in the Honors College, gave two presentations, "Big History of the Paleolithic Era in East Asia" and "Four Afro-Eurasian Travelers on the Silk

Roads," at the annual conference of the World History Association in Milwaukee.

Lihua Huang, assistant professor of social work, gave a presentation, "The Patient Protection and Affordable Care Act and Health Parities in Older Adults: Lessons from an American Debate," at the Social Policy International Symposium in Shanghai, China. Huang also co-chaired a session on health equity and health policy.