

2021

SPA 306: Spanish for Business

Kim Ranger

Grand Valley State University, rangerk@gvsu.edu

Follow this and additional works at: https://scholarworks.gvsu.edu/access_handouts

ScholarWorks Citation

Ranger, Kim, "SPA 306: Spanish for Business" (2021). *Handouts*. 6.
https://scholarworks.gvsu.edu/access_handouts/6

This Article is brought to you for free and open access by the Access Instruction Materials at ScholarWorks@GVSU. It has been accepted for inclusion in Handouts by an authorized administrator of ScholarWorks@GVSU. For more information, please contact scholarworks@gvsu.edu.

Primavera 2021
SPA 306: Spanish for Business
Profe: Sarah Matthews

Group Presentation:

Collaboratively prepare a brief presentation of one of the selected topics along with 3-4 discussion questions about the topics included. The questions should challenge our understanding of current events and issues that impact the Latino / Spanish-speaking community.

Databases to use:

- [HAPI \(Hispanic American Periodicals Index\)](#), ejemplos de buscar:

Advanced Search

comerc Keyword ▼

AND ▼

mujer Keyword ▼

or

Advanced Search

comerc Keyword ▼

AND ▼

"united states" Keyword ▼

[+](#) Add search term [?](#)

Use the root of a word in HAPI: *comerc* finds *comercio* or *comercial* or *comerciante*. The same will be true for *negocio* (trade or commerce) - it will also find *negocios* (business).

Use quotation marks around phrases (more than one word) like "united states."

Limiting or narrowing your results:

- Limit by language: Spanish

- Publication year: 2016-2021 for current articles
- Exclude book reviews: Yes.

Limit by language: English Spanish Portuguese
 Indigenous languages Creole languages

Publication year:

Limit to full text: NO

Limit to peer-reviewed Journals: NO

Limit to citations about US Hispanics/Latinos: NO

Exclude book reviews: YES

- [Business Source Ultimate](#)

Click: [Choose databases](#) to include **Academic Search Ultimate**.

Limit by language: Spanish, and Publication Date: 2016-2021.

Searching: **Business Source Ultimate**, **Academic Search Ultimate** [Show Less](#) [Choose Databases](#)

| | | |
|---|--|-----------------------------|
| <input type="text" value="business OR labor or employ*"/> | | SU Subject Terms ▾ |
| AND ▾ | <input type="text" value="latino OR latina OR latinx OR hispan*"/> | Select a Field (optional) ▾ |
| AND ▾ | <input states\""="" type="text" united="" value="\"/> | SU Subject Terms ▾ |

I had better luck searching English words in this database than Spanish, although by limiting to Spanish language, my articles were in Spanish. Note the use of Subject Terms in the drop-down - but not for all of my terms. Notice when words show up in the Subject field of citations, and experiment with this way of narrowing or focusing your search.

- “Or” goes in between synonyms to broaden your search.
- “And” goes in between different ideas.
- One idea per row or box, or use parentheses to group synonyms together when there’s only a single search box:

(business or labor or employ*) (latino or latina or latinx or hispan*) (“united states”)

- In this database, use the * as a wildcard at the end of words with multiple endings.

Limit by:

Language

spanish (20)

Limit To

Full Text

References Available

Scholarly (Peer Reviewed)
Journals

From:

2016

Publication
Date

To:

2021



Research Project:

Research a company in a Spanish speaking country (other than the United States) where you might wish to work. It should include: a) an overview of the company explaining what business they conduct, utilizing terminology you have learned throughout the course, b) information about the business culture and c) current socio-political climate of the country of choice.

- Company overview: web search or [Mergent Online](#) or [ABI/INFORM Complete](#)
- business culture and c) current socio-political climate of the country:

- [Coface \(public website\)](#):

Up-to-date international business analysis: scroll down to "Free access to our country risks assessment" and use the down-arrow to choose your country.

- [Business Source Ultimate](#):

Enter "Political Risk Yearbook" in the top box and the name of your country in the 2nd box. Change the drop-down to: TI Title.

Searching: **Business Source Ultimate** | [Choose Databases](#)

| | | |
|---------------------------|----------|-----------------------------|
| "Political Risk Yearbook" | | Select a Field (optional) ▾ |
| AND ▾ | colombia | TI Title ▾ |

- [Mergent Online](#)

Click the top green tab "Country insight." Click the + in front of: The Americas. Select your country. Scroll down and click the Search button.

- [ABI/INFORM Complete](#)

Enter the word "charting" and change the drop-down on the right of the search box to "Document title – TI." Enter your country name in the 2nd box and change the drop-down on the right of the search box to "All subjects & indexing – SU." Change the Publication date to: Last 12 months.

ABI/INFORM Collection

Basic Search Advanced Search Publications Browse About | Change databases

Advanced Search Command Line Recent searches Thesaurus Field codes Search tips

GRAND VALLEY STATE UNIVERSITY UNIVERSITY LIBRARIES

charting in Document title – TI

AND bolivia in All subjects & indexing – SU

+ Add a row

Limit to: Full text Peer reviewed ⓘ

Publication date: Last 12 months

Search Clear

Investigar las otras pestañas de la guía [SPA 306](#)

Citar:

Envía los fuentes por email (en el formato de cita de MLA si esa opción está disponible), luego corríjalos usando las herramientas de la guía para [MLA Style - Citing Sources](#).

Ayuda:

- Pregunta a tu bibliotecaria [Kim Ranger](#) (email rangerk@gvsu.edu o más opciones en https://libguides.gvsu.edu/prf.php?account_id=31)
- [Subject Guide for SPA 306](#) (<https://libguides.gvsu.edu/spa306/>)
- [Search frequently asked library questions](#), aka [Self-Service Help](#) (<https://help.library.gvsu.edu/>)