

2013

Issues and Challenges: The Various V's of Big Data

Carlos Rodríguez

Grand Valley State University, rodriguc@gvsu.edu

Follow this and additional works at: https://scholarworks.gvsu.edu/bigdata_conference2013

ScholarWorks Citation

Rodríguez, Carlos, "Issues and Challenges: The Various V's of Big Data" (2013). *2013 Presentations*. 2.
https://scholarworks.gvsu.edu/bigdata_conference2013/2

This Article is brought to you for free and open access by the Big Data Conference at ScholarWorks@GVSU. It has been accepted for inclusion in 2013 Presentations by an authorized administrator of ScholarWorks@GVSU. For more information, please contact scholarworks@gvsu.edu.

**Carlos Rodriguez (Associate Dean of
Technology & Information Services)**
Issues and Challenges: The Various
V's of Big Data

Volume



Velocity

Variety

Volume

Validity

Volatility

BIG DATA

Variety

Velocity

Veracity

