

4-20-2022

## COM 201: Speech OER Curation

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### ScholarWorks Citation

Bowley, Chealsye, "COM 201: Speech OER Curation" (2022). *Curated OER Collections*. 23.  
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# COM 201: Speech OER Curation

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## Overview

### Scope Notes

This high enrollment speech course focuses on oral communication. Students examine practical programs in speech preparation, delivery, informative and persuasive strategies, and listening and responding to messages of others. In addition to textbook and other readings, students gain experience from in-class projects, simulation exercises, and skills training.

### Current textbooks and materials

Danna Prather Davis and Wren C. Levitt, *Pragmatic Public Speaking: A Workshop Approach to Real World Speeches*, 2nd ed., Cognella Academic Publishing (2016).

ISBN: 1516507851 \$80

Stephen Lucas, *The Art of Public Speaking*, 11th ed. (2011). ISBN: 978-0077778019 \$205

Dale Carnegie, *The Quick & Easy Way to Effective Speaking* (2018). \$10

Dan O'Hair, Hannah Rubenstein, and Paul Stewart, *A Pocket Guide to Public Speaking*, 5th ed., Bedford / St Martin's (2015). ISBN: 1457670402 \$50

Aristotle, *The Rhetoric of Aristotle*.



## Search Notes

The search consulted Open Textbook Library, OER Commons, OpenStax, Pressbooks, OpenOregon, and Galileo. There was an abundance of OER options for the subject with undergraduate students as the intended audience.

## Gap Analysis

There is an abundance of speech and public speaking open educational materials available. This curation primarily focuses on textbook replacements and supplemental reading OER. However, some instructors may desire a greater variety of materials or highlight specific speech types.

## Promising OER Options

### Exploring Public Speaking

- Kris Barton et. al, Exploring Public Speaking: The Free College Public Speaking Textbook, 4th ed., Dalton State College / Affordable Learning Georgia (2019).
- Available from [Galileo](#)
- Word, PDF, ebook, lecture slides
- CC BY-NC-SA
- Comments: This OER was designed for the COMM 1110 course at Dalton State College, which is required of all degree seeking students. The text covers PowerPoint, audience responsiveness, ethics, special occasion speeches, and the structure of speeches. Additionally, ancillary materials are included: presentations on the 15 main chapters, test banks for each chapter, and electronic flash cards for student study. This OER has the most wide range of application. Additionally, ancillary materials are available from [Galileo](#) as well.

### Introduction to Speech Communication

- Sarah E. Hollingsworth; Kathryn Weinland; Sasha Hanrahan; and Mary Walker, Introduction to Speech Communication, Oklahoma State University (2021).
- Available from [Oklahoma State](#)
- EPUB, PDF, HTML, XML, OpenDocument, Common Cartridge
- CC BY-NC-SA
- Comments: This OER textbook was created to support SPCH 2713: Introduction to Speech Communication at Oklahoma State University. The text features original writings as well as adaptations of other OER included in this curation. The chapters cover confidence, delivery, ethics, audience analysis, analyzing your speech, and various types of public speaking. Overall this is a high quality resource that could be adopted as-is by many speech and public speaking courses.

## Fundamentals of Public Speaking

- Tammera Stokes-Rice, Victoria Leonard and Lauren Rome, Fundamentals of Public Speaking, 3rd ed., College of the Canyons (2019).
- Available from [Google Drive](#) (listed in [OpenOregon](#))
- PDF
- CC BY
- Comments: This OER was created by instructors for a college public speaking course. The text provides an introduction to public speaking, ethics, confidence, listening effectively, informative speaking, and persuasive speaking. Each chapter features learning objectives and a glossary of clear definitions to make the text accessible to learners. The OER could be used as-is, specific chapters pulled for readings, or could be adapted by an instructor to make it more course specific to their teaching style.

## Stretch Resource Options

### Stand up, Speak out: Ethics

- Stand up, Speak out: The Practice and Ethics of Public Speaking
- Available from [Open Textbook Library](#)
- PDF, EPUB, MOBI, OpenDocument, XML
- CC BY-NC-SA
- Comments: This OER focuses on two key themes: helping students becoming more polished public speakers and emphasizing ethics in communication. The text presents a practical approach for students with chapters on why public speaking matters, speaking confidently, how to research and write a speech, and speaking to persuade or entertain. The text may be a great fit as the primary text for some courses, but most likely is a candidate for specific chapters to be used as supplemental material depending on the interests and needs of the instructor.

### Principles of Public Speaking

- Principles of Public Speaking, Lumen Learning.
- Available from [Lumen Learning](#)
- Website
- License: varies but largely various CC licenses
- Comments: This OER is a course and website featuring a variety of resources and modules. The course features modules introducing public speaking, listening, audience analysis, and group presentations. The whole course may not fit all instructors, but module 17: speech videos and resources is likely to be the most widely useful module to supplement other open education texts.

## Advanced Public Speaking

- Lynn Meade, Advanced Public Speaking, University of Arkansas (2021).
- Available from [Open Textbook Library](#)
- PDF, ebook, online
- CC BY
- Comments: This textbook is designed for advanced students to sharpen their public speaking skills. The author's writing approach was to mentor the reader, grow their confidence, and find their unique speaking style. Due to the advanced nature, the text is very focused and likely only a candidate for a supplemental resource. Additionally, chapter 6 features classroom activities that may be useful for instructors.

## Speak Out, Call In: Public Speaking as Advocacy

- Meggie Mapes, Speak out, Call In: Public Speaking as Advocacy, University of Kansas Libraries (2019).
- Available from [Open Textbook Library](#)
- Online, PDF
- CC BY-NC-SA
- Comments: This OER is an interdisciplinary public speaking textbook that fuses rhetoric, critical studies, and performance. The text invites students to consider public speaking as a political and purposeful form of information sharing. Due to its focus on advocacy, the text may not be applicable to every course, but could be a fantastic resource for the right instructor who would like to bring advocacy elements into their speech course.

## Elements of Public Speaking

- Marty Ennes, Elements of Public Speaking, West Hills College Lemoore
- Available from [Achieving the Dream](#)
- PDF, EPUB, XML, OpenDocument, Common Cartridge
- CC BY
- Comments: This OER focuses on public speaking basics and three kinds of speeches. The highlight of the text is each chapter providing exercises, which may be of use to the instructor or students.