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Grand Valley State University

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# FORUM

**A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY**

Published by News & Information Services



## KCON research projects touch different populations

Current research projects by Kirkhof College of Nursing faculty members and students are reaching different West Michigan populations.

Rebecca Davis, associate professor of nursing, and her team are studying how people with Alzheimer's disease find their way to a destination.

In Muskegon, Cindy Betterly, a doctoral nursing student, is leading a clinical project that could help decrease the number of low birth weight and preterm babies in that area.

Davis is using a projected virtual reality simulation of a retirement community and eye-tracking glasses to collect data. The computer program was designed by the University of Michigan Virtual 3D Lab, based on a floor plan and design from an area continuing care facility.

People in Davis's study wear the glasses and move the joystick to guide their virtual self through a long, winding hallway to a destination. Davis is collecting data on whether colorful cues placed on the walls are helpful during navigation.

Davis is still seeking people for the study, both those in the early stages of Alzheimer's and those who do not have the disease but are 62 years old or older. People interested can contact Cathy Weisbeck at x15669 or [weisbeca@gvsu.edu](mailto:weisbeca@gvsu.edu).

She earned a \$316,000 grant from the National Institutes of Health to conduct the study.

Betterly's clinical dissertation focuses on increasing the health literacy of women who participate in the Muskegon Area Pregnancy Pathways program.

Muskegon has a higher percentage of low birth weight babies, children in poverty and people who are uninsured than Michigan and the U.S. Betterly said those factors, and others, contribute to high-risk pregnancies. Betterly works with Pathways clients to help them better understand what health care resources are available, and how to advocate for themselves.



Photo by Amanda Pitts

Jennifer Ohman, a nursing doctoral student, puts eye-tracking glasses on Brandy Alexander, an undergraduate nursing student. Both are part of Rebecca Davis' research team. Seated, at left, are Davis and Cathy Weisbeck.

She is using a tool, "Ask Me 3," developed several years ago by the National Patient Safety Foundation, and transforming it for her clients. Ask Me 3 encourages patients to write down three questions before they see a health care provider.

## Across Campus

### Open enrollment begins

Open enrollment 2014 will run October 22 through November 6.

The annual benefits open enrollment period is an opportunity for benefit-eligible faculty and staff members to look closely at benefit options.

Informational meetings and open computer lab sessions are available for people who have further questions or require assistance. Visit [www.gvsu.edu/healthwellness](http://www.gvsu.edu/healthwellness) to see a schedule of sessions and lab hours.

### Walker joins Traverse City Center

The new director of the Traverse City Center has a diverse resume that includes working with adult learners, writing grants and managing projects.

Susan Walker joined the Continuing Education department in August. She had worked at Eckerd College in St. Petersburg, Florida, as director of its Program for Experienced Learners; PEL students are at least 24 years old and the average age was 42.



Susan Walker

"I'm well connected with the issues of nontraditional students," Walker said, adding that PEL also attracted many military veterans and active service men and women.

Walker earned a bachelor's degree from Eckerd, a liberal arts college, and a master's degree from Webster University.

Since moving to Traverse City, Walker has worked to make connections there. "I've been meeting with community leaders and finding out what their needs are in terms of an educated workforce," she said.

Before working for Eckerd, Walker was a grants administrator for the Museum of Fine Arts at Florida State University and a project manager for a Florida estuary program that was partially funded by the EPA. She has also worked in K-12 education.

### Stories sought for new campus production

The Women's Center, Office of Multicultural Affairs, LGBT Resource Center and Sociology Department are seeking stories for a new campus production, "Act Up: Dialogues About

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# Across Campus

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Oppression & Resistance.” The production will focus on raising awareness and starting conversations about topics related to social justice.

“We’ve performed *The Vagina Monologues* and *That Takes Ovaries!* for more than 12 years, so we’re excited for this new production,” said Brittany Dernberger, assistant director of the Women’s Center. “This performance will broaden the dialogue about oppression and resistance by examining scenes from an intersectional lens.”

Stories can be submitted by sending an email to Dernberger at [dernebr@gvsu.edu](mailto:dernebr@gvsu.edu); shared in person on October 29, 1-4 p.m., in Kirkhof Center, room 1249; or during a scheduled one-on-one meeting.

Submissions are due October 31. The selected stories will be performed by Act on Racism and ReACT! on April 15. For more information, visit [www.gvsu.edu/intersections](http://www.gvsu.edu/intersections).

## College of Education receives school counselor grant

The College of Education received a \$10,000 grant to enhance its school counseling program. The School Counselor Graduate Program Planning Grant was received from the Michigan College Access Network in partnership with the Kresge Foundation.

Shawn Bultsma, assistant professor and program director, said the money will help Grand Valley graduates be better prepared as school counselors to help K-12 students be socially, academically and financially ready for postsecondary education. “Professional school counselors are uniquely positioned to build a school’s college-going culture and prepare all students for postsecondary education, especially students from low-income families and those who are first in their family to go to college,” said Bultsma.

Bultsma said the grant will allow Grand Valley’s school counseling faculty align curriculum with the Eight Components of College and Career Readiness, which include academic planning for college and career readiness, extracurricular engagement, affordability planning, and understanding of admission processes among others.

## CRP taking suggestions for next book

The Community Reading Project committee is looking for a few good books.

Faculty and staff members are encouraged to submit book recommendations for the 2014-2015 CRP. Brian Jbara, director of the Office of Integrative Learning and Advising, said each book selection focuses on a theme or issue and initial book suggestions are helpful to narrow down that process.

Book recommendations should be sent via email to [integrative@gvsu.edu](mailto:integrative@gvsu.edu) by October 31.

The current CRP is *The Distance Between Us* by Reyna Grande. Read more about the book and see past selections online at [www.gvsu.edu/read](http://www.gvsu.edu/read).

## Career Fair networking



*Photo by Amanda Pitts*

Nearly 200 employers and more than 1,300 students and alumni attended the Fall Career Fair October 15 in Grand Rapids. The fair, free and open to college students and alumni, was sponsored by Grand Valley and supported by eight schools in West Michigan.

## FORUM Volume 38, Number 9

The GVSU Forum is published by the News and Information Services Office. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, [c/o\\_forum@gvsu.edu](mailto:c/o_forum@gvsu.edu). Telephone: 616-331-2221. Fax: 616-331-2250. Web: [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

Faculty and staff members can find an online “Sketches” submission form on the Web at [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

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Other publications by the News and Information Services Office include:

*Grand Valley Magazine*, which is published quarterly for the university community. Visit its website at [www.gvsu.edu/gvmagazine](http://www.gvsu.edu/gvmagazine).

Visit Grand Valley’s online publication, GVNnow, at [www.gvsu.edu/gvnow](http://www.gvsu.edu/gvnow), for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



## GVFaces

### Jazmine Williams, Living Center Director

Jazmine Williams said students who live on-campus during their first year at Grand Valley gain one of the biggest educational experiences outside of the classroom.

“Everything we do is educational,” said Williams. “We have our own sort of residential curriculum that guides us in helping students learn, grow and leave with a certain set of life skills and lessons.”

Williams serves as the living center director for Kirkpatrick, Stafford, Swanson and Seidman living centers. In that role she is responsible for dealing with any issues that may arise with residents and conducting judicial and conduct meetings. She also oversees two assistant living center directors and 14 residential assistants.

Originally from Detroit, Williams earned a bachelor’s degree in film and video with a minor in sociology from Grand Valley in 2007. She then earned a master’s degree in communication research from St. Louis University in 2010.

Before returning to Grand Valley, which Williams refers to as her “first love,” she worked as a residence hall director for the Interlochen Arts Academy in Traverse City and as an area director for housing at Capital University in Columbus, Ohio.



Jazmine Williams

“I enjoy working in Housing because you might be able to positively impact a student’s first year of college, the rest of their college career and, possibly, even their lives,” said Williams.

“It’s the raw stage between high school and the full transition to college, and a part of their lives that I really enjoy being able to impact.”

Williams also serves as an advisor for the intercultural mentors program at Grand Valley. She said she also enjoys traveling, visiting friends and watching scary movies.

# What's Ahead

## Psychologist to discuss religion, politics, and why they divide us

Social psychologist Jonathan Haidt will explore why politics and religion have the power to divide people, and how understanding moral intuition can help point the way toward mutual understanding at the next "American Conversations" event hosted by the Hauenstein Center for Presidential Studies.

"The Righteous Mind: Why Good People Are Divided by Politics and Religion" will take place at 7 p.m. on Tuesday, October 22, at the Eberhard Center. RSVP online at [hauensteincenter.org/rsvp](http://hauensteincenter.org/rsvp). The Hauenstein Center has partnered with the Seidman College of Business' Business Ethics Center for this event.

The program is the third installment in the Hauenstein Center's 2013-14 "American Conversations" series, which runs through May. Upcoming speakers in the series include author and columnist Amity Shlaes, journalist and historian Colin Woodard, and former U.S. Sen. Olympia Snowe. The topic of each event centers on a "Common Ground" theme.

## WGUVU hosts screening, panel

WGUVU Engage will host a free screening of "The Last Tango in Halifax" on Wednesday, October 23, at 6 p.m. at the Eberhard Center studio.

The screening will be followed by a panel discussion, led by Sean Huddleston, director of Intercultural Training. The discussion will focus on LGBT issues.

RSVP by sending an email to [inclusion@wgvu.org](mailto:inclusion@wgvu.org).

## Green Chemistry conference set

Grand Valley will host the annual Michigan Green Chemistry and Engineering Conference, organized in part by the Michigan Department of Environmental Quality.

Attendees will learn how green chemistry and engineering helps businesses and protects human health and the environment. Anyone who is interested in Michigan's sustainable growth is invited, including educators, students, entrepreneurs, policy makers, engineers and chemists.

The conference is set for October 23-24 at the Eberhard Center. The registration fee is \$100; the student fee is \$25.

The keynote speaker is Terry Collins, professor of green chemistry at Carnegie Mellon.

## Code GR will discuss public art

Community leaders from the worlds of art and law will discuss public art during an event hosted by Brooks College's Office of Public Culture, ArtServe Michigan and Lawyers for a Creative Economy.

"Code GR: From Public to Private and Back Again" is set for Thursday, October 24, at 7 p.m.

at the Federal Building, 17 Pearl St. in Grand Rapids.

Paul Wittenbraker, associate professor of art and design, said panelists will discuss secondary uses of Alexander Calder's "La Grande Vitesse", including a recent ArtPrize entry. Panelists will address intellectual property and copyright issues and how these issues highlight the intersection of public and private domains.

RSVP for the event by October 23 by sending an email to [johnna@artservemichigan.org](mailto:johnna@artservemichigan.org) or online at [bit.ly/CodeGR1024](http://bit.ly/CodeGR1024).

Other events associated with Code GR:

- Friday, October 25, 10 a.m.: "Art, Place and Dislocation in the 21st Century City," Grand Rapids Art Museum; also on Saturday, October 26, 5:30 p.m. Visit [look.gvsu.edu:8000/opc](http://look.gvsu.edu:8000/opc) for information.

- November 1, 5 p.m.: "Accelerationsim" is a public lecture on philosophy, art and politics by Steven Shaviro, from Wayne State University. The lecture will be in Kennedy Hall, room 324. Visit the above website for information.

## Art forms explored at Baroque Legacy Conference

An interdisciplinary conference at Grand Valley will feature presentations on music, literature and art from two regions: Latin America and Central/Eastern Europe. Hosted by the Department of Music and Dance, the conference will examine the ongoing influence of 18th-century styles in those regions, with examples from the various art forms.

The Baroque Legacy Conference: Past and Present in Hispanic America and Central and Eastern Europe is set for October 24-26 on the Allendale Campus. Events will include presentation sessions, two keynote addresses and a finale three-part concert on Saturday afternoon.

- Keynote lecture: "Two Centers of Musical Ferment in the 18th Century: Bohemia and Minas Gerais," by John A. Rice, Thursday, October 24, from 4-5 p.m., Cook-DeWitt Center.

- Keynote lecture: "Lezama Lima's Baroque Legacy," by Roberto González Echevarría, Friday, October 25, from 4-5 p.m., Cook-DeWitt Center

- Concierto Barroco, a moveable concert, Saturday, October 26, from 3-6 p.m. The Leyseca "Miserere" opens the event in the Cook-DeWitt Center.

For more information call x13484.

## Poets featured at Fall Arts Celebration event

Fall Arts Celebration continues with "An Evening of Poetry and Conversation with Christian Wiman and Pattiann Rogers."

The event is scheduled for Friday, October 25, at 7 p.m. in the Eberhard Center. It is open to the public and free. A book signing and reception will follow the presentation.

The two award-winning poets will read and discuss their poetry, honed by years



Christian Wiman and Pattiann Rogers will discuss their poetry during a Fall Arts Celebration event Friday.

of life experiences. Their works focus on multiple facets of human life, especially spirituality, nature, and multidisciplinary explorations in science, philosophy, and the play of the imagination.

Wiman served as the editor of *Poetry Magazine*. During his decade at the helm, the magazine's circulation tripled and its influence widened around the world. In July, Wiman joined the faculty at the Yale Institute of Sacred Music as Senior Lecturer in Religion and Literature.

His three books of poetry include *Every Riven Thing*, named one of the 10 best poetry books of 2010 by the *New Yorker*. His new memoir, *My Bright Abyss: Meditation of a Modern Believer*, is about his experience with a serious medical crisis.

Rogers was a visiting writer at University of Texas, University of Montana and elsewhere, and was a faculty member at the University of Arkansas and Vermont College. Rogers' many awards include two NEA grants, a Guggenheim Fellowship and a 2005 Literary Award in Poetry from the Lannan Foundation.

The author of twelve volumes of poetry, most recently *Holy Heathen Rhapsody*, Rogers' work also addresses issues of the spirit.

For more information, call x12185, or visit [www.gvsu.edu/fallarts](http://www.gvsu.edu/fallarts).

## Prominent chemist to speak at Ott Lectureship

An award-winning chemist and member of the National Science Board will be the featured speaker for the Arnold C. Ott Lectureship in Chemistry.

W. Carl Lineberger, JILA and E.U. Condon Distinguished Professor of Chemistry at the University of Colorado at Boulder, will give a public lecture and a seminar for students and faculty.

Lineberger will speak on "Negative Ion Chemistry Research: How it Led to a Positive Look Into Science and Technology Policy," October 29 at 6 p.m. in the Kirkhof Center, Grand River Room. His chemistry seminar, "Molecular Reaction Dynamics in Time and Frequency Domains: A Wonderful Playground for Collaboration between Experiment and Theory," will be held October 30 at 1 p.m. in the Cook DeWitt Center.

Lineberger's research centers on the application of lasers to problems in chemical physics, especially those involving gas phase anions. He has won numerous awards such as the H. P. Broida Prize in Chemical Physics and the Earl K. Plyler Prize from the American Physical Society.

For more information contact Felix Ngassa at x13803.

# CALENDAR OF EVENTS

## General Events

### Mon., Oct. 21

10:30 a.m.: Flu Vaccination Clinic. AWRI, Muskegon.

11 a.m.: Human Resources Career Services hosts “Moving Up – Preparing for Career Advancement,” by Kim Monaghan and Linda Yuhas. 1142 KC. Call x12215 for more information.

Noon: 2014 Benefits Open Enrollment Group Presentation. 030 MIPL. Call x12215 for more information.

4 p.m.: Cello Fest Master Class: German Marcano, cello. 1325 PAC. Call x13484 for more information.

8 p.m.: Cello Fest presents Aron Zerkowicz. 1121 PAC. Call x13484 for information.

### Tues., Oct. 22

11:30 a.m.: Human Resources hosts Brown Bag Lunch and Learn: Supervisor Roundtable. 2263 KC. Visit [www.gvsu.edu/seminar](http://www.gvsu.edu/seminar) to register.

7 p.m.: Hauenstein Center hosts “The Righteous Mind,” with Jonathan Haidt. 215 EC. RSVP at [www.hauensteincenter.org/rsvp](http://www.hauensteincenter.org/rsvp).

8 p.m.: Cello Fest presents Jeremy Crosmer. 1410 PAC. Call x13484 for information.

8 p.m.: Octubafest with Paul Carlson. 1325 PAC. Call x13484 for more information.

### Wed., Oct. 23

8 a.m.: 2014 Benefits Open Enrollment Open Labs. 114 HON. Call x12215 for information.

Noon: Allendale Toastmasters. 2259 KC. Visit [www.gvsu.edu/toastmasters](http://www.gvsu.edu/toastmasters) for more information.

Noon: 2014 Benefits Open Enrollment Group Presentation. 030 MIPL. Call x12215 for more information.

Noon: Arts at Noon: Cello Fest with Pablo Mahave-Veglia. CDC. Call x13484 for more information.

8 p.m.: Octubafest with Paul Carlson. 1325 PAC. Call x13484 for more information.

### Thurs., Oct. 24

7:30 a.m.: Downtown Toastmasters. 107C DEV. Visit [www.gvsu.edu/toastmasters](http://www.gvsu.edu/toastmasters) for more information.

2 p.m.: Latin American Studies hosts Storytelling with Lucia Gonzalez. 2250 KC. Call x18110 for more information.

3 p.m.: Health and Wellness Event: “Tomorrow in Focus: Saving for Your Ideal Retirement.” 2259 KC. Visit [www.gvsu.edu/seminar](http://www.gvsu.edu/seminar) to register.

4 p.m.: Baroque Legacy Conference: John Rice, musicologist, keynote lecture. CDC. Call x13484 for more information.

8 p.m.: Octubafest with Paul Carlson. 1325 PAC. Call x13484 for more information.

### Fri., Oct. 25

11:30 a.m.: 2014 Benefits Open Enrollment Open Labs. 114 HON. Call x12215 for more information.

3 p.m.: FTLC Workshop: “How to Get the Student Writing You Want, Part II: Designing Peer Review Groups and Activities,” by Kay Losey. 302E DEV. Visit [www.gvsu.edu/seminar](http://www.gvsu.edu/seminar) to register.

4 p.m.: Baroque Legacy Conference: Roberto Gonzalez Echevarria, keynote lecture. CDC. Call x13484 for more information.

6 p.m.: Octubafest with Paul Carlson. 1325 PAC. Call x13484 for more information.

7 p.m.: Fall Arts Celebration: “An Evening of Poetry and Conversation with Christian Wiman and Pattiann Rogers.” EC. Visit [www.gvsu.edu/fallarts](http://www.gvsu.edu/fallarts) for information.

7:30 p.m.: WGVU hosts 40th Anniversary of “Food, Wine and All That Jazz.” Grand Rapids Public Museum. Visit [www.wgvu.org](http://www.wgvu.org) for tickets.

### Sat., Oct. 26

3 p.m.: Baroque Legacy Conference: Concierto Barroco, a moveable concert. CDC. Call x13484 for more information.

## Faculty and Staff Sketches

### In the News

**Sri Sundaram**, associate dean and chair of finance for Seidman College of Business, was interviewed by WOOD-TV for a story about the government shutdown.

### Sketches

**Amy Russell**, assistant professor of biology, wrote an article, “Moving Across the Border: Modeling Migratory Bat Populations,” published in *Ecosphere*.

**Scott Rood**, assistant professor of hospitality and tourism management, co-wrote articles, “Casual Dining Restaurant Preferences: A Cross-Cultural Comparison,” published in the *Journal of Foodservice Business Research*, and “An Analysis of Compensation Patterns and Job Satisfaction Issues of Resort Recreation Professionals,” published in the *Journal of Tourism Insights*.

University Counseling Center staff members **Mary Sharp** and **Melissa Selby Thuet** gave

a presentation, “Poverty as an Aspect of Culture: Self-identification and Considerations for Practice in Higher Education,” at the Conference on Diversity and the Role of Counseling Centers at the University of Illinois at Urbana-Champaign.

Hospitality and Tourism Management faculty members **Allison Adams** and **Lisa Sisson** co-wrote an article, “Outcomes of an HTM Alumni Survey,” published in the *Journal of Hospitality and Tourism Education*.

**Brian Van Doeselaar**, associate controller, was a panelist for a session, “Electrification Strategies and the Future of the DDA,” at the Chicago Federal Reserve Bank’s Payment Symposium.

Chemistry faculty members **Rachel Powers** and **David Leonard** co-wrote articles, “Structures of the Class D Carbapenemases,” published in *Antimicrobial Agents and Chemotherapy*, and “Class D Lactamases: A Reappraisal after Five Decades,” published in *Accounts of Chemical Research*.

**Amorak Huey**, assistant professor of writing, wrote a poem, “Elegy,” published in *Poet’s Market 2014*.

**Chris Haven**, associate professor of writing, wrote a poem, “Five Ways of Looking at a Mushroom Cloud,” published in *Poet’s Market 2014*.

**Christen Pearson**, professor of English, gave a presentation, “‘Food for Thought’ When Working with Those ‘Hungry for Success,’” at the Michigan Teachers of English to Speakers of Other Languages conference at Michigan State University.

Marketing faculty members **Kelly Cowart** and **Kevin Lehnert** earned the ACR Working Paper People’s Choice Award for their article, “An Exploratory Study of the Role of Employee Skin Tone on Customer Evaluations,” at the Association for Consumer Research conference.