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FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by University Communications



ScholarWorks surpasses 2 million downloads

Researchers and students from around the world have accessed Grand Valley's collection of scholarly works more than 2 million times since the resource became available in 2008.

ScholarWorks@GVSU is an open-access repository maintained by University Libraries that showcases and maintains works by Grand Valley scholars. All Grand Valley students, faculty and staff members have the ability to add their scholarly and creative works to the repository, currently composed of more than 9,000 documents.

Matt Ruen, University Libraries scholarly communications outreach coordinator, said this milestone presents an opportunity to celebrate the global reach of Grand Valley's scholarship.

"The most impressive aspect of this milestone is its speed," Ruen said. "University Libraries established ScholarWorks in 2008 and it took about five years to reach our first million downloads. That number doubled in less than two years."

Ruen added that this milestone coincided with Open Access Week, a global celebration of

the benefits of open access to scholarship.

"We create and share knowledge, ideas and culture because we believe it makes the world a better, richer place, and because we know that others will build on that scholarship to achieve things we can't imagine," Ruen said. "Much of the world's scholarship is locked behind pay walls, available only to those who can afford the cost of subscriptions. Open access publishing offers an alternative model, making research available so everyone can benefit from our work."

To date, the university's top collections and publications include the following.

- *Online Readings in Psychology and Culture* with approximately 500,000 downloads; edited by Wolfgang Friedlmeier, professor of psychology.



ScholarWorks provides a map of real-time downloads and readership from around the world. The collection has been accessed more than 2 million times.

- *The Language Arts Journal of Michigan* with approximately 350,000 downloads; edited by Robert Rozema, associate professor of English.

- "GVSU Masters Theses" with more than 200,000 downloads.

Across Campus

Six former Press workers now answering questions

Phil McCabe has portrayed a variety of roles during the five years he has worked as a standardized patient for Grand Valley.

These roles include a burn patient and someone recovering from an injury and needing occupational therapy. The one that stands out most for McCabe was the time he portrayed a homeless man. "I remember that I didn't shave for two weeks," McCabe said.

McCabe is one of six people in the program who used to work for the *Grand Rapids Press*. Sharon Hanks, former *Press* reporter, said the tables have turned. "We're the ones who are used to asking the questions," Hanks said.

Standardized patients are area residents of all ages who are trained to portray patients with any variety of illnesses or injuries. They typically work one-on-one with nursing, social work or health professions students, giving the students an opportunity to practice and develop skills in a clinical setting. Program director Cindy Bartman said she has a pool of about 200 people in the program who fill about 600

opportunities each semester.

Kathy Carrier said it's a privilege to work with students in this setting. "The whole program is just outstanding," she said. "We're helping provide students with this great opportunity to practice in a safe environment."

Mike McCarty started working with the program two years ago. He wrote a song dedicated to standard patients;



Photo by Amanda Pitts

Cindy Bartman, standing at right, is pictured with former Grand Rapids Press employees who participate in the standardized patient program.

it's to the tune of Johnny Cash's "I've Been Everywhere" and recounts a litany of symptoms in his version, "I've Had Everything."

Beer tourism draws visitors to Kent County

Three Grand Valley economists found the economic impact of beer tourism in Kent County is more than \$12 million a year.

Dan Giedeman, professor of economics; Paul Isely, associate dean and professor of economics; and Gerry Simons, professor of economics, conducted the study on beer tourism for Experience Grand Rapids, a marketing organization.

The faculty members surveyed tourists who traveled to Grand Rapids during the spring and summer of 2015 to visit microbreweries and festivals, specifically to drink beer.

Isely said the impact of beer tourism on the local economy is significant.

"More than 42,000 people who don't live in

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Across Campus

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the area are coming to Grand Rapids to drink beer," said Isely. "They're spending \$7 million, which has an impact of more than \$12 million because it's bringing in new money — money that wouldn't be here if it weren't for the craft brew industry in town."

Isely said most of the people surveyed said they visited more than one brewery, which means they are coming because of the density of different types of craft brew in the area, not because of one big establishment.

"When they come, they spend a little more than \$1.6 million on food, about \$2 million on craft beer, about \$2 million on lodging, and another \$1 million on other things. That's impressive," said Isely. "It means the industry is starting to become a brand for the Grand Rapids area."

The study concluded that craft beer tourism in Kent County (a type of tourism that barely existed less than a decade ago) not only contributes to the growing perception of Grand Rapids as a thriving, vibrant community, but is also estimated to support or contribute:

- 171 additional jobs in Kent County
- \$12.23 million in economic output in Kent County
- 14,000 hotel nights at an average of \$148 per night
- 42,246 visitors with more than 13,000 from outside Michigan
- 12,100 individuals who visit at least five breweries

Campus food pantry expands

A campus initiative that started in 2009 in response to students who were struggling with food access has expanded to a new space.

The Student Food Pantry, now called ReSTORE, has moved from the Women's Center to room 0074 of the Kirkhof Center. It is open to all students.

While the space has expanded from a large cabinet to a large room, the mission is the same: to provide support for students who are struggling to find money to buy food.

Sharalle Arnold, associate director of the Women's Center, said use of the space increases every year.

"We hope to restore students for academic success because food insecurity can have a negative impact on academic performance," said Arnold.

ReSTORE is open Monday-Thursday, 1-6 p.m., and Friday, 2-4 p.m.

Arnold said most-needed items include gluten-free products, personal care items and perishables for the newly added refrigerator. Students, faculty and staff members can drop off items at the Women's Center or ReSTORE. For more information, visit www.gvsu.edu/restore.

Nominations open soon for A/P awards

Nominations for Administrative/Professional awards will open November 2.

Students, faculty and staff can nominate an A/P staff member for individual or team awards in six categories: Achievement, Commitment to Diversity, Commitment to Students, Innovation, Outstanding Team Project and Service To Community.

The nomination period will run through March 18. Visit www.gvsu.edu/ap/awards for more information about criteria and the submission process.

Make a Difference Day



More than 300 students volunteered at 30 area project sites during Make a Difference Day October 17. The event kicked off in the Kirkhof Center with speeches from President Thomas J. Haas, Grand Rapids Mayor George Heartwell and Student Senate President Maddie Cleghorn. Haas is pictured with students who were going to the East Hills area for a project.

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The GVSU Forum is published by University Communications. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o forum@gvsu.edu. Telephone: 616-331-2221. Fax: 616-331-2250. Web: www.gvsu.edu/forum.

Faculty and staff members can find an online "Sketches" submission form on the Web at www.gvsu.edu/forum.

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Other publications by University Communications include:

Grand Valley Magazine, which is published quarterly for the university community. Visit its website at www.gvsu.edu/gvmagazine.

Visit Grand Valley's online publication, *GVNow*, at www.gvsu.edu/gvnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



GVFaces

Ashley Schulte, Victim Advocate

The calendar application on Ashley Schulte's computer is packed solid with multicolored blocks signifying her various duties as the Women's Center's victim advocate and Violence Against Women Act grant coordinator.

From giving sexual assault awareness presentations to providing victim services to managing the VAWA grant, Schulte said her priority is helping students with sensitive personal issues.

"I think I've always been someone who advocates for others," she said. "I don't want to be doing what's best for me. I want to do what's best for everybody."

Schulte began her role at the Women's Center in May, but said that she has focused her professional life on helping others.

She worked as a paralegal in bankruptcy and Social Security disability cases, aiding the attorneys who represented disadvantaged and underserved clients. She also worked with students in housing and residence life at Marquette University and Grand Valley.

Schulte earned bachelor's and master's degrees from Grand Valley. "I was really involved as a student leader here on campus," she said. "I was in Greek life, I was on Student Senate, I did

Dance Troupe, I worked with Spotlight doing event programming."

After graduating in 2008 with a degree in public and nonprofit administration, Schulte stayed connected to the university. She joined the Young Alumni Council and was an advisor for her sorority for six years. While working as a paralegal, she hired interns from Grand Valley.

For Schulte, the choice to immerse herself in the university's culture was easy.

"I never thought of anything else," she said. "I think Grand Valley is so different than some other schools. I think we're very student-focused. I love it here."

Schulte doesn't hesitate to offer advice for students looking to get the most out of their time at Grand Valley.

"Maximize your yes time," she said. "Yes, join a student organization. Yes, join a sorority. Yes, check out intramural sports. Yes, go to the football game. You only have so much time, so try to do what you can."



Ashley Schulte

What's Ahead

Cello Fest events continue all week

Grand Valley will welcome nationally renowned cellists to the Allendale Campus October 25-28 for Cello Fest!

This year's Cello Fest! will include performances by Grand Valley faculty members Pablo Mahave-Veglia and Lee Copenhaver and guest cellists from Midwest universities.

Below is a list of Cello Fest! events. All performances are free and open to the public.

- Benjamin Whitcomb Recital: Sunday, October 25, at 7:30 p.m., Performing Arts Center
- Emilio Colón Master Class: Monday, October 26, at 4 p.m., Performing Arts Center
- Laker Cello Choir Concert: Tuesday, October 27, at 7:30 p.m., Performing Arts Center
- Arts at Noon presents Cello Fest!: Wednesday, October 28, at noon, Cook-DeWitt Center

Passport fair set for Tuesday

The Padnos International Center will host a passport fair on Tuesday, October 27, from 1-4 p.m. in the Kirkhof Center, rooms 2215/2216.

Participants need to bring proof of U.S. citizenship (birth certificate or naturalization certificate), driver's license or Michigan ID, and two separate checks or money orders totaling \$135 (\$110 to Department of State, \$25 to USPS). Passport photos can be taken for \$3 cash, with Grand Valley ID.

Passport renewals can also be obtained at the fair with two checks (\$110 to Department of State, \$5.75 to USPS).

Allow up to six weeks for processing. For more information, visit www.gvsu.edu/pic.

'Second City' alumni to visit campus

A former cast member of Chicago's illustrious comedy troupe "The Second City" will visit Grand Valley to share insights about how businesses and individuals can better adapt to unpredictable changes using improvisation.

Mary Jane Pories, CEO of Fishladder, Inc., will present "Improvisation: Wild Brainstorming" on Tuesday, October 27, at 6 p.m. in the DeVos Center, Loosemore Auditorium. The presentation, sponsored by Grand Valley's Design Thinking Initiative, will be preceded by a reception from 5-6 p.m. and followed by a Q&A session.



Mary Jane Pories

John Berry, Design Thinking Initiative director at Grand Valley, said improvisation is a key component to the design thinking process.

"The Design Thinking process requires a free exchange of ideas," said Berry. "The tools of improvisation support creative ideation resulting in a wealth of imaginative possibilities. The improvisational approach is a fast, fun approach to identifying new solutions to old problems."

Pories founded Fishladder in 1999, using her more than 30 years of experience in teaching, performing and applying improvisation in the workplace to engage others in the power of "purposeful play" and collaborative problem solving. Fishladder currently serves national and international clients ranging from Fortune 500 businesses to non-profits. Pories also serves on the Global Applied Improv Network Board and recently wrote a book, *Yes, And! Harnessing the Power of Improvisation to Transform your Life and Work*.

Space is limited for this presentation. Registration is requested at www.gvsu.edu/designthinking/theory.

'Odyssey' to be read in 24-hour marathon

Grand Valley students, faculty members and various guests will perform one of the oldest poems in the western world, Homer's *Odyssey*, all within a 24-hour period known as the HOMERathon.

The fifth installation of the Classic Department's event, themed "Odyssey of the Mind," begins Tuesday, October 27, at 6:30 p.m.

and concludes Wednesday, October 28. All events will take place on the Allendale Campus.

"The HOMERathon is designed to bring the oral performance of the Homeric epics to life and also to connect the poems and their themes to modern life," said Peter Anderson, chair of Classics.

To accomplish this goal, Anderson added that this year's keynote address will be given by Ruth Scodel, the D.R. Shackleton-Bailey Collegiate Professor of Greek and Latin at the University of Michigan. Scodel will present "Reading Other Minds in the Odyssey" when the event begins at 6:30 p.m. October 27 in the Mary Idema Pew Library Multipurpose Room.

Following Scodel's presentation, students will begin the marathon of poem performances near Zumberge Pond, Cook-DeWitt Center and Mary Idema Pew Library. Throughout the 24-hour period, there will also be various activities, such as a Homeric-themed scavenger hunt and screening of the Joel and Ethan Coen film, "O Brother, Where Art Thou?"

For more information, visit www.gvsu.edu/classics or call the Classics Department at x13600.

Symphony Orchestra will perform spooky selections during concerts

The GVSU Symphony Orchestra will perform spooky selections during two free concerts to celebrate the Halloween season, with one performance occurring side-by-side with local high school students.

The orchestra will travel to Jenison Wednesday, October 28, for its annual Side-by-Side Concert to perform with the Jenison High School Chamber Orchestra at the Jenison Center for the Arts (8375 20th Ave.) beginning at 7:30 p.m. The orchestra will first perform Brahms' "Hungarian Dance No. 6," Grieg's "In the Hall of the Mountain King," Holst's "Mars from 'The Planets,'" as well as a brass fanfare. The concert will conclude when the GVSU Symphony Orchestra unites with the Jenison orchestra to perform Mussorgsky's "Night on Bald Mountain."

The GVSU Symphony Orchestra will also offer a 30-minute Halloween concert comprised

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Fall Arts Celebration presents Kun-Yang Lin/Dancers

Grand Valley's Fall Arts Celebration dance event will feature one of the foremost contemporary Asian-American dance companies in the U.S., Kun-Yang Lin/Dancers.

Based in Philadelphia, the dance troupe will present an evening of dance set to music composed by Grand Valley alumnus Dan Rhode, '12, and performed by Grand Valley's award-winning New Music Ensemble.

Kun-Yang Lin/Dancers presents "Meditations in Motion: Virtuosity and Imagination in Dance - Innovation and Modernity in Music" on Monday, November 2, at 7:30 p.m. in the Performing Arts Center, Louis Armstrong Theatre. The performance will be preceded by a carillon concert from 7-7:20 p.m. featuring Julianne Vanden Wyngaard, university carillonneur, and followed by a reception.

Internationally renowned for their superbly

trained dancers and inventive choreography, Kun-Yang Lin/Dancers integrate body, spirit and mind into their dances while inviting audiences to engage in their own journeys of self-discovery.

Danny Phipps, chair of music and dance, said the group takes some of the more movement-oriented Asian traditions, such as martial arts or Tai Chi, and creates a language that follows musical and other choreographic ideals.

"It's a coming together of disparate things in music to create a single unified sound, together with the disparate nature of athletic-based movements," Phipps said.

Kun-Yang Lin/Dancers performance will be enhanced by the musical styling of the New Music Ensemble. Founded in 2006 by its director Bill Ryan, the undergraduate ensemble is actively engaged in the creation of new works promoting current music.



Contemporary dance company Kun-Yang Lin/Dancers will perform to music by the New Music Ensemble on November 2 at the Performing Arts Center.

All Fall Arts Celebration events are open to the public with free admission. For more information, visit www.gvsu.edu/fallarts, or call x12185.

FACULTY AND STAFF SKETCHES

In the News

Gordon Alderink, associate professor of physical therapy, honors, was interviewed by "Eight West" on WOOD-TV for a story about a documentary, "Lesson in Diplomacy: Grand Valley State University Baseball in Cuba," about the baseball team's 2012 trip to Cuba.

Janean Couch, assistant director of the Career Center, was named to the *Grand Rapids Business Journal's* "40 Under 40" list.

Spencer Covey, entrepreneur in residence at the Center for Entrepreneurship and Innovation, was named to the *Grand Rapids Business Journal's* "40 Under 40" list.

Dan Giedeman, associate professor of economics, was interviewed by WZZM-TV for a

story about a Grand Valley study on the impact of beer tourism in Kent County.

Sketches

Art Gallery staff members **Stacey Tvedten** and **Nathan Kemler**, and **Ellen Adams**, assistant professor of honors, gave a presentation, "Visual Integration: Incorporating Collections Narratives Into Educational Environments," at the Michigan Museums Association Annual Conference.

Kate VanderKolk, student services coordinator for the Center for Adult and Continuing Studies, gave a presentation, "Project Graduation: Recruiting and Supporting Former Students," at the Association for Continuing Higher Education Conference.

Movement science faculty members **Steve Glass** and **Brian Hatzel** and students wrote an article, "The Effect of Foam Rolling Duration on Hamstring Range of Motion," published in the *Open Orthopaedics Journal*.

Tim Thimmesch, associate vice president for Facilities Services, was voted president-elect for the Midwest Association of Physical Plant Administrators. He will begin his term as president next year.

Kay Losey, professor of writing, served as co-editor for a book, *Teaching U.S.-Educated Multilingual Writers: Pedagogical Practices from and for the Classroom*, published by the University of Michigan Press.

What's Ahead

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of seasonal classics and surprises for audiences. Children in the audience are encouraged to wear their costumes, as orchestra members will pass out candy following their performance. The Halloween concert will take place Saturday, October 31, at 8 p.m. in the Mary Idema Pew Library Atrium.

MAREC will host open house

MAREC, Grand Valley's business incubator, will host an open house on Thursday, October 29, from 5-7 p.m. The event is an opportunity to learn about the facility and what is being planned at MAREC for the coming year.

MAREC is a leading-edge business and technology incubator located on Muskegon Lake in one of Michigan's original SmartZones. MAREC provides personalized services to selected early-stage businesses, including business planning, networking, funding, skill development and rental space. The facility opened in 2004.

"There are a lot of interesting and exciting things happening at MAREC, and we want to share these with the community," said Kevin Ricco, director. "People see this building while they are driving through Muskegon every day, and some of them have no idea what we do. We want to change that."

The event is free and open to the public. For more information, visit www.gvsu.edu/marec.

Interfaith event to explore how religions hinder global progress

Religions potentially hindering the progress of societies across the world will be the topic of discussion during the Kaufman Interfaith Institute's Triennial Jewish-Christian-Muslim Dialogue conference.

The interfaith event will take place Thursday, October 29, from 8:30 a.m.-9 p.m. at the Eberhard Center.

P. Douglas Kindschi, Kaufman Interfaith Institute director, said this year's theme is "To Repair the World: How Does Religion Help or Hinder?"

"Our world is not perfect and you could say it is broken," Kindschi said. "As faith communities,

we have the responsibility to respond to these problems and yet sometimes the religions contribute to the brokenness of the world. How can we help in this effort and how can we be aware of ways in which religions actually get in the way?"

The day-long program's presenters include Rabbi Donniel Hartman, president of the Shalom Hartman Institute and director of iEngage Project; Cynthia Campbell, president emerita of McCormick Theological Seminary in Chicago, Illinois; and Ingrid Mattson, London and Windsor chair of Islamic studies at Huron University College at the University of Western Ontario.

After facilitating individual presentations and group discussions throughout the day, Hartman, Campbell and Mattson will present "Passages from Our Traditions" from 7-9 p.m.

The Triennial Dialogue is free and open to the public, however registration is requested; register online at www.gvsu.edu/interfaith.

The Kaufman Interfaith Institute, in conjunction with the West Michigan Hindu Temple, will also be hosting an Interfaith Diwali Celebration October 30 from 6-9 p.m. at Fountain Street Church, 24 Fountain St. NE in Grand Rapids. The event is free and open to the public. To reserve a seat, call Fountain Street Church at (616) 459-8386.

Piano festival features talented grade school students

More than 40 grade school musicians from across Michigan, as well as Grand Valley faculty members and students, will celebrate 20th and 21st century piano music with a day of recitals.

The 20th/21st Century Piano Music Festival will be divided into four age groups beginning at 10 a.m. on Saturday, October 31, in the

Performing Arts Center.

"As pianists, we often focus on traditional repertoire, such as those by Mozart, Beethoven or Chopin, but we forget that 20th century and 21st century composers have written, and continue to write, beautiful pieces for the piano," said Sookkyung Cho, assistant professor of piano.

Featured during these presentations will be Grand Valley students Angela Schmitt, Connor Austell, Brian De Young, Yushan Ying, Anna Vander Boon, Luis Silva and Grace Maust with saxophone accompaniment provided by Karsten Wimpish. The students will be joined by Cho, Helen Marlais, associate professor of piano and pedagogy, and Arthur Campbell, professor of clarinet.

For more information and the full schedule of performances, visit www.gvsu.edu/piano.

Holocaust survivor to speak on campus

A "hidden child" of the Holocaust will share his story of living under the threat of discovery and death at the hand of the Nazi regime during a presentation on campus.

Fred Lessing will present "My Holocaust Story: Reflections of a Hidden Child" November 2 at 4 p.m. in the Mary Idema Pew Library Multipurpose Room.

Lessing, the youngest son of highly assimilated Jewish parents, was 4 years old when the Nazis invaded the Netherlands in 1940. He and his family were living in Delft when they were ordered to prepare for deportation in October of 1942. Lessing and his family were law-abiding citizens ready to obey the Germans, but before the family departed, Lessing's grandfather arrived from Amsterdam to warn them of the dangers of boarding a German transport. This warning saved Lessing's family from sharing the fate of the 75 percent of Jewish citizens from the Netherlands who died in the Holocaust. From that moment in 1942, Lessing spent nearly three years in hiding.

"Unlike the many video testimonies or oral histories, there is something distinctively valuable about listening to a Holocaust witness in person," said Rob Franciosi, professor of English.

For more information, contact Franciosi at francior@gvsu.edu or call x13069.



Cynthia Campbell



Donniel Hartman



Ingrid Mattson