Partnering with the University Press: Sustainable journal publishing on a shoestring budget

Joshua Neds-Fox, Coordinator for Digital Publishing | August 3, 2012
Wayne Press + WSU Libraries

Goal: Describe WSULS’s relationship w/ Wayne Press Journal
Wayne Press + WSU Libraries

A Little History...
A Little History

- WSULS mandate: bring scholarship into DigitalCommons@WSU

- Wayne Press: participates in Project MUSE and JSTOR, but no in-house e-journals and limited budget.
A Little History

- Agreement signed w/ Wayne Press mid-2010, mutually beneficial to both parties
A Little History

WAYNE STATE UNIVERSITY PRESS

MERRILL - PALMER QUARTERLY

WAYNE STATE UNIVERSITY PRESS

Human Biology
The International Journal of Population Genetics and Anthropology

Founded by R. Pearl in 1929

WAYNE STATE UNIVERSITY PRESS

MARVELS & TALES
JOURNAL OF FAIRY-TALE STUDIES

WAYNE STATE UNIVERSITY PRESS

criticism
A Quarterly for Literature and the Arts
Pre-launch
• Mutually design e-journal using DC setup forms
• Wayne Press determines variables
• Upload back issues
• Wayne Press implements payment API
• Train journal editors
Workflow

Post-launch
• Wayne Press FTPs digital proofs, emails WSULS
• Batch upload issue
• Notify Wayne Press
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Staffing & Project Management
Staffing / Project Management

• Wayne Press:
  – Journals editor
  – Journals marketing / sales

• WSULS:
  – Scholarly Communication Librarian
  – Digital Publishing Librarian(s)
Managing workload:

- **Wayne Press:**
  - Publishing Intern, shared ½ time with WSULS for Digital Commons

- **WSULS:**
  - Student Assistant: scanning, 20hrs/wk
  - Practicum student, SLIS, 120hrs semester
Staffing / Project Management

• Set up working email / DC account:
  – digitalcommonsatwayneestate@gmail
  – share among temporary staff to process back issue uploads
  – change passwords as staff rotate
Training

Who do we have to train?

– Journal Editors (sometimes)
– Assistants – practicum, student, intern, etc.
– New team members
  • digitalcommons.bepress.com
  • support@dc.bepress.com
Serendipity:

– EditKit training doubles as an issues workshop with editors – end up answering process / policy questions and working through workflow planning.
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Challenges
Challenges

• Managing multiple actors on single files
• Coordinating site updates
• Open-ended contract
• Traditional “publisher” skills
• Turnover and its related ills
Questions?

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