Partnering with the University Press:
Sustainable journal publishing on a shoestring budget

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Wayne Press + WSU Libraries

Goal: Describe WSULS’s relationship w/ Wayne Press Journal
A Little History

- WSULS mandate: bring scholarship into DigitalCommons@WSU

- Wayne Press: participates in Project MUSE and JSTOR, but no in-house e-journals and limited budget.
A Little History

• Agreement signed w/ Wayne Press mid-2010, mutually beneficial to both parties
A Little History
Workflow
Workflow

Pre-launch
- Mutually design e-journal using DC setup forms
- Wayne Press determines variables
- Upload back issues
- Wayne Press implements payment API
- Train journal editors
Workflow

Post-launch
• Wayne Press FTPs digital proofs, emails WSULS
• Batch upload issue
• Notify Wayne Press
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Staffing & Project Management
Staffing / Project Management

- **Wayne Press:**
  - Journals editor
  - Journals marketing / sales
- **WSULS:**
  - Scholarly Communication Librarian
  - Digital Publishing Librarian(s)
Staffing / Project Management

- Managing workload:
  - Wayne Press:
    - Publishing Intern, shared ½ time with WSULS for Digital Commons
  - WSULS:
    - Student Assistant: scanning, 20hrs/wk
    - Practicum student, SLIS, 120hrs semester
Staffing / Project Management

- Set up working email / DC account:
  - digitalcommonsatwayneestate@gmail
  - share among temporary staff to process back issue uploads
  - change passwords as staff rotate
Training

Who do we have to train?

– Journal Editors (sometimes)
– Assistants – practicum, student, intern, etc.
– New team members
  • digitalcommons.bepress.com
  • support@dc.bepress.com
Training

Serendipity:

– EditKit training doubles as an issues workshop with editors – end up answering process / policy questions and working through workflow planning.
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Challenges
Challenges

- Managing multiple actors on single files
- Coordinating site updates
- Open-ended contract
- Traditional “publisher” skills
- Turnover and its related ills
Questions?

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