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Grand Valley State University

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# FORUM

**A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY**

Published by University Communications



## Farm to table: GVSU produce now served on campus

Students, faculty and staff members at Grand Valley are adding a Laker flavor to the farm-to-table concept.

In a new partnership between the Office of Sustainability Practices and Campus Dining, produce grown on campus is now being incorporated into meals served on campus.

Herbs and vegetables are grown, harvested and packaged at Grand Valley's Sustainable Agriculture Project, a hands-on farming space that allows students, faculty and staff members to learn about sustainable agriculture. Then, the produce is purchased, prepared and served at Engrained, a campus restaurant located in The Connection on the Allendale Campus.

"The produce is grown less than a few miles from the restaurant where it's being prepared and served," said Dave Feenstra, project manager for the Sustainable Agriculture Project. "It's a beneficial collaboration that exposes students to where food comes from."

Before the produce could be sold and served, a food risk safety assessment through the Michigan Department of Agriculture and Rural Development had to be completed, which included inspections of equipment

and procedures at SAP. Feenstra said students and staff members who harvest the produce completed an extensive training program to learn about food safety.

Aaron Johnson, food services director for The Connection and sustainability manager for Campus Dining, said the collaboration began about two years ago. "The partnership aligns with Grand Valley's commitment to sustainability. It fosters education and community engagement among members of the campus community," he said.

Watch a video of produce making the journey from farm to table: <http://gvsu.edu/s/KT>.

SAP is a collaborative, hands-on space that was established in 2008 and includes two hoopouses used for fall and winter vegetable production and a community supported agriculture program.



Photo by Amanda Pitts

Vegetables from the Sustainable Agriculture Project are incorporated into meals at Engrained. The partnership between Office of Sustainability Practices and Campus Dining brings farm to table.

Support is provided by Farm Club members, faculty and staff members and a team of student interns.

## Across Campus

### LGBT Resource Center to be named for founding director

The Grand Valley community will celebrate the life and legacy of the founder of the LGBT Resource Center during a ceremony that will name the center in his honor.

The Milton E. Ford LGBT Resource Center will be dedicated during an event set for Monday, November 10, from 5-7 p.m. in the Kirkhof Center, room 1161.

Remarks will be made at 5:30 p.m. by President Thomas J. Haas; Provost Gayle R. Davis; Wendy Wenner, interim director of the Division of Inclusion and Equity; Colette Seguin Beighley, director of the LGBT Resource Center; and Gary Van Harn, Ford's partner.

Ford died in March following a lengthy battle with cancer. He was 72 and served as professor of English and liberal studies for more than 40 years.

Seguin Beighley said Ford had a positive

impact on students during his four decades on campus.

"These relationships are the hallmark of Milt's legacy on our campus," Seguin Beighley said. "Most of his accomplishments were done quietly, patiently and behind the scenes, including the creation of the LGBT Resource Center."

The center opened its doors in the Kirkhof Center in 2008. At the time, Ford said the office space represented important progress for the university to recognize a need for students to feel comfortable and for everyone to be treated equally.

The ceremony is open to the public; RSVP by sending an email to [HonoringMiltFord@gvsu.edu](mailto:HonoringMiltFord@gvsu.edu).



Milt Ford

### Students visit for day of geography-filled fun

While their nights may have been spent collecting candy, about 30 local middle school students spent their Halloween afternoon collecting knowledge from faculty in Geography and Planning during the 15th annual Geographic Information Systems Day.

GIS Day began as a focal point of Geography Awareness Week in 1999 and provides an international forum for users of geographic information systems technology to demonstrate real-world applications that are making a difference in society.

At Grand Valley, seventh-grade students from Shawmut Hills School spent an early celebration of GIS Day using GPS devices to navigate across the Allendale Campus to find spooky Halloween-related clues in order to reach a final prize.

"This exercise has been connected to

*continues on page 2*

# Across Campus

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Geocaching where people utilize hand-held GPS receivers to find a hidden cache," said Kin Ma, assistant professor of geography and planning.

Ma said students also engaged in computer lab exercises using GIS software to highlight the populations of global cities and their distribution across the globe. The students then used the data to generate a map of the world.

Ma said he hopes events like GIS Day will help students appreciate the role that geography plays in better understanding the world, while also being able to use geographic tools to analyze various spatial phenomena, such as the population differences of global cities.

Geography Awareness Week is an annual public awareness program, organized by National Geographic Education Programs, that occurs the third week of November each year. The event encourages people young and old to think and learn about the significance of "place" and how people affect and are affected by it.

## Officers earn promotions



Photo by Amanda Pitts

William O'Donnell and Leah Heaton received promotions to sergeant at the Grand Valley Police Department.

Two Grand Valley police officers, Leah Heaton and William O'Donnell, were promoted to sergeant.

Heaton began working full time at Grand Valley in 2010, following two years of part-time work. She had worked for the Spring Lake/Ferrysburg Police Department.

O'Donnell has worked on campus full time since 1997, following stints for the cities of Grand Haven and Greenville.

## Give back, fill backpacks

The Laker community is banding together and keeping #GivingTuesday on campus this year!

Help fellow Lakers fill their backpacks with the books and supplies they need by giving to the Academic Supplies and Textbook Loan Program.

Faculty and staff members are encouraged to participate in this 24-hour giving period on December 2 to help reach the goal of \$5,000.

More information will be forthcoming, visit [www.gvsu.edu/giving/givingtuesday](http://www.gvsu.edu/giving/givingtuesday).

## Panelists discuss community building



Photo by Amanda Pitts

Panelists from Detroit, including Kim Sherobbi and Myrtle Thompson-Curtis, discussed community building and social justice during the first Civil Discourse Symposium November 3 at the L. William Seidman Center. The panelists then led table discussions. The event was hosted by Lisa Perhamus, Padnos/Sarosik Endowed Professor of Civil Discourse, and her class. The class has traveled to Detroit several times to visit grassroots organizations.

## FORUM Volume 39, Number 12

The GVSU Forum is published by University Communications. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o [forum@gvsu.edu](mailto:forum@gvsu.edu). Telephone: 616-331-2221. Fax: 616-331-2250. Web: [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

Faculty and staff members can find an online "Sketches" submission form on the Web at [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

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Other publications by University Communications include:

*Grand Valley Magazine*, which is published quarterly for the university community. Visit its website at [www.gvsu.edu/gvmagazine](http://www.gvsu.edu/gvmagazine).

Visit Grand Valley's online publication, *GVNow*, at [www.gvsu.edu/gvnow](http://www.gvsu.edu/gvnow), for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



## GVFaces

### Carl Brown, Associate Director of Speech Lab

New to Grand Valley this year, Carl Brown took on the newly created role as associate director of the Speech Lab, as well as affiliate professor of communications.

Brown said he always knew he wanted to be a communications professor, but did not discover his love for speech labs until he worked at the Speaking Center at the University of Southern Mississippi, while working on his doctoral degree.

"I had never worked with any sort of tutoring or consulting service before," said Brown. "But within two weeks, I fell in love with working one-on-one with students and being a peer mentor."

He earned his bachelor's degree in communication studies from East Tennessee University in 2005; his master's degree in professional communication with an emphasis in gender and communications from East Tennessee University; and is continuing progress toward his doctoral degree in communication studies from the University of Southern Mississippi.

Brown said one thing he enjoys about his current positions is that it offers the best of both worlds.

"Since about halfway through my undergraduate program, I knew I wanted to be a professor of communications," said Brown. "At Grand Valley, I get to do that but I can also do



Carl Brown

this other thing I've come to love more recently."

He has big plans for the future of Grand Valley's Speech Lab. Brown said he would like to grow the services the Speech Lab offers to not only meet the needs of the students in the School of Communications, but to meet all students' oral communication needs.

"Many different classes outside of communications have oral components, such as speeches or interviews," he said. "I want to make sure that we're able to meet those needs on a broader scale."

He also would like to bring national attention to the lab. Currently, there are 11 nationally certified speech labs in the country and he wants Grand Valley to be number 12.

Brown also started the L.A.K.E.R.S. program, or Looking Ahead to Know the Expectations and Requirements of Speech, in hopes that he can bring in all assignment details and syllabi from classes that include an oral assignment to the lab in order to create a library of resources.

# What's Ahead

## Battle of the Valleys runs this week

Grand Valley and Saginaw Valley State University will compete in the 12th annual Battle of the Valleys from November 9-15 to raise the most donations for a selected organization.

This year, Grand Valley will raise donations for The Grand Valley Children's Fund, a fund established to assist Grand Valley students and local non-profits who work with children.

The idea for the fund came from a meeting with student leaders after last year's BOTV, said Student Senate President Andrew Plague.

"We wanted to create an ongoing fund that is funded by students for students and supports local organizations, where we can have a big impact," Plague said. "An example is if a student is student teaching at a local school and notices that many of their students don't have mittens, they can apply for a grant from the Children's Fund."

The university that raises the most money will be announced at halftime during the Grand Valley-Saginaw Valley football game November 15 at University Center in Saginaw. A variety of events will take place throughout the week at Grand Valley, including a weeklong \$10 BOTV T-shirt sale, \$5 scavenger hunt and Student Organization Challenge. Learn more at [www.gvsu.edu/battleofthevalleys](http://www.gvsu.edu/battleofthevalleys).

- Monday, November 10, 7 p.m., Kirkhof Center: Acapella Competition.
- Tuesday, November 11, 9 p.m., Kirkhof Center: GV's Got Talent and Mystery Box Auction, \$1 per person
- Wednesday, November 12, 7 p.m., Robinson Field: Bonfire
- Thursday, November 13, 11 a.m.-5 p.m., Kirkhof Center lobby: Mystery Box Sale, \$5 each
- Friday, November 14, 1 p.m., Kirkhof Center lounge: UBS Fashion Show, \$1 raffle tickets

Since Battle of the Valleys began in 2003, Grand Valley and Saginaw Valley have raised more than \$390,000 in support of organizations like Make a Wish Foundation, Student Advancement Foundation, Boys & Girls Club of Saginaw County, United Way and S.P.O.R.T.S. (Students Providing Opportunities and Recreation Through Sports).

## Cancer, stem cells focus of annual conference

Basic concepts of human cancer, stem cells, and human tissue engineering will be the primary focuses during the 11th annual Genetic Update Conference being held Monday, November 10, on the Allendale Campus.

Margo Dill, Regional Math and Science Center program director, said the conference aims to inform high school students and their teachers about the rapidly evolving advancements and careers in medicine and genetics research.

During the conference, Sam Rhine, annual keynote speaker for the conference and medical physician, will give multiple lectures discussing medical advances and social issues in the realm of genetics.

"Although some of Dr. Rhine's topics are sometimes mentioned by the mainstream media sources, most of what you hear and understand from his lectures is work that he has gleaned from countless medical journals, technical research papers, colleagues and friends, and medical conferences," said Dill. "He has a very concise way of synthesizing this information into something that is very exciting and understandable for the public."

Registration is required for the conference. For more information and to register, visit [www.samrhine.com](http://www.samrhine.com).

## Compensation workshop planned

A workshop is planned on Grand Valley's compensation philosophy and how market data is used to benchmark salaries.

"Compensation 101" is set for Tuesday, November 11, at 11 a.m. in the Kirkhof Center, room 2270.

Speakers will be Linda Yuhas, director of compensation and employment services; Jon Jellema, associate vice president for Academic Affairs; and Kathy Gulembo, assistant vice president for Academic Affairs.

Register online for the workshop at [www.gvsu.edu/seminar](http://www.gvsu.edu/seminar).

## Dominican culture highlighted

Several campus departments will sponsor events to celebrate Dominican culture from November 12-22. Participants will be introduced to the history, music and literature of the Dominican Republic.

"Spotlight on Santo Domingo" will include keynote presentations, a Caribbean dance workshop and a panel presentation by students who have studied abroad in the Dominican Republic.

Presentations will be by poet Frank Báez, rapper and spoken word artist Hache ST, and sociologist Ginetta Candelario.

For more information and the entire list of events, visit [www.gvsu.edu/las](http://www.gvsu.edu/las) or contact Area Studies at x18110.

The event is sponsored by Latin American Studies, College of Liberal Arts and Sciences, Modern Languages and Literatures, History, Sociology, and the Women's Center.

## Community presentation focuses on dementia, Alzheimer's disease

Participants at a free presentation in November will learn about Alzheimer's disease and dementia from interprofessional perspectives.

Grand Valley, Michigan State University College of Human Medicine and Spectrum Health have teamed to sponsor a series of community presentations, "Your Health Lecture Series."

Rebecca Davis, associate professor of nursing, and Timothy Thoits, neurologist at Spectrum Health, will discuss dementia and Alzheimer's disease on Wednesday, November 12, 7 p.m., at the Cook-DeVos Center for Health Sciences.

The presentation is free and open to the public.

Jean Nagelkerk, vice provost for Health, will serve as the moderator for the presentation; Mark Brieve, director of community engagement and outreach at MSU, will welcome participants.

## Upcoming events highlight urban Native Americans

Two events in November will focus on documenting the experiences of urban Native Americans in West Michigan.

The project, "Gi-gikino'amaage-min: Defend Our History, Unlock Your Spirit," is a partnership among the Kutsche Office of Local History, Office of Multicultural Affairs, Special Collections and Archives and Native American Advisory Board. The project is funded, in part, by a grant from the Michigan Humanities Council, an affiliate of the National Endowment for the Humanities.

- A community history harvest is planned for Thursday, November 13, from 6-8 p.m. at the Nattawaseppi Huron Band of the Potawatomi Northern Health Center, 311 State St. in Grand Rapids.

The organizers encourage community members to share their thoughts, and help shape the future direction of this project which is now in its planning stages. Refreshments will be served.

- A campus dialogue is set for Wednesday, November 19, from 6-8 p.m. in the Mary Idema Pew Library Learning and Information Commons. The goal of this event is to increase awareness about the importance of the urban Native experience in Michigan.

Belinda Bardwell, who is coordinating the project, said many Native Americans were impacted by the Urban Relocation Program in the last half of the 20th century, one of the largest movements of Indians in American history. "It is a group effort leading this project and our intent is to serve the urban Native population and to create something that they can own and have pride in," she said.

For more information, visit the Kutsche Office website at [www.gvsu.edu/kutsche](http://www.gvsu.edu/kutsche).

## Susan Ford Bales to discuss education of her parents

Susan Ford Bales will explain what education was like for her parents, President Gerald R. Ford and Betty Ford, as part of the College of Education's 50th Anniversary Golden Lecture Series.

"The Education of Gerald R. Ford" will take place November 18, at 6:30 p.m. in the DeVos Center, Loosemore Auditorium. An open reception will begin at 5:30 p.m.

The lecture will include discussion on Ford's signing of the Education for All Handicapped Children Act in 1975, which provided equal access to education for children with physical and mental disabilities. The event will also feature Hendrik Booraem, author of "Young Jerry Ford."

The 50th Anniversary Golden Lecture Series celebrates 50 years of quality teacher preparation programs in the College of Education. All events in the series will focus on the theme, "reflections and predictions," which will explore the past and look toward the future of education.

The next event, "The State of Education in Michigan," will be held February 10 and feature state Superintendent Mike P. Flanagan and a panel of West Michigan administrators.

For more details on upcoming events in the series, visit [www.gvsu.edu/coe/50th](http://www.gvsu.edu/coe/50th).

# FACULTY AND STAFF SKETCHES

## Sketches

**Danielle Lake**, assistant professor of liberal studies, wrote an article, “Jane Addams and Wicked Problems: Putting the Pragmatic Method to Use,” published in *The Pluralist* 9.

**Charles Hogg**, affiliate professor of philosophy, received a grant from the Lilly Foundation of Indianapolis, Indiana, for a project, “Retracing the Life of Fyodor Dostoevsky.”

**Christen Pearson**, professor of English, gave a presentation, “Too Much Stress and Not Enough Food for Thought (or Learning): IA Children, Refugees, and Migrants,” at the Michigan Teachers of English to Speakers of Other Languages Conference.

**Randa Elbih**, visiting professor of liberal studies, participated in a panel discussion, “Intersections of Faith in Education: The Often-Silenced Connections of Faith, Education, and Global Religions in Diversity Work,” at the American Educational Studies Association Conference in Toronto, Canada. Elbih also gave a presentation, “Muslim American Students’ Identities and Sense of Belonging in Post 9/11 and Neo-Liberal Capitalism,” and received the Faculty Scholarly Dissemination Grant from the Center for Scholarly and Creative Excellence.

**Jean Barry**, associate professor of nursing, was appointed to the Advisory Curriculum Review ad-hoc committee for the American Nurses Association Leadership Institute.

**Sylvia Mupepi**, associate professor of nursing, co-wrote an article, “Effects of Chronic Hepatitis B Infection on Pregnancy and Birth Outcomes in Ghana,” published in the *International Journal of Research in Medical and Health Sciences*.

KCON faculty members **Jean Barry**, **Barbara Hooper**, **Kelli Damstra** and **Carol Robinson** gave a presentation, “Evidence of a Robust Administrative/Leadership DNP Program to Impact Health, Care and Cost,” at the Seventh National Doctors of Nursing Practice Conference in Nashville, Tennessee.

**John Kilbourne**, professor of movement science, gave a presentation, “Creating Playful Active Classrooms,” at the Child in the City Conference in Odense, Denmark.

**James Goode**, professor of history, gave the inaugural lecture, “Iranian Military Intervention in Oman, 1972-1975,” in the Annual Gulf History series at the London School of Economics and Political Science.

**Amy Russell**, associate professor of biology, gave a presentation, “Estimating the Effective Population Size of the Common Vampire Bat at the Edge of their Range,” at the North American Symposium for Bat Research in Albany, New York.

**Christopher Toth**, assistant professor of writing, gave a presentation, “Fostering Audience Awareness: Delivering and Evaluating Video Proposal Presentations for Peers at Another Institution,” at the International Conference for the Association for Business Communication in Philadelphia, Pennsylvania.

**Patrick Fuliang Shan**, associate professor of history, wrote a chapter, “Old Faith for the New Millennium: Religions and the Chinese Civilization in the 21st Century,” for a book, *Chinese Civilization in the 21st Century*, published by Nova Science Publishers.

## Across Campus

### Computing students build app for in-flight patient care

Students in the School of Computing and Information Systems worked with Spectrum Health and Spectrum Health Innovations to build an iPad app that assists in-flight emergency care medical crews.

Jonathan Engelsma, professor of computing, and four computing graduate students built the app based on the need for a quick and convenient reference guide of standard operating procedures for numerous patient conditions. The app documents care provided, continuity in care and billing information.

The software, which was developed in the Mobile Applications and Services Lab at Grand Valley, also produces reports that track group and individual performance, helping leaders identify additional training needs.

The app is currently being used by the Aero

Med Spectrum Health crews of physicians and nurses.

Graduate students who created the app are Brody Berson, Mario Galeno, Michael Torres and Kyle Schelhaas.

The story is highlighted in Spectrum Health’s annual report.

### Grand Valley students win big at Yardsticks advertising competition

About 40 students from local colleges got a strong lead on their advertising careers during the fourth annual Yardsticks advertising and public relations competition.

The Top 10 finalists in this year’s event, held on October 30 at the Amway Grand Plaza Hotel, included students from Grand Valley, Central Michigan University and Davenport University.

Grand Valley students Joseph Buckenmeyer,

Richard Iseppi, Andrew Woycik, Kyle Norton, Andrew Shaw and Stephanie Butcher made up three of the four winning teams.

Yardsticks allows entrants to work as individuals or in groups to develop a marketing campaign for a local business. Participants work from the same strategy brief and target audience profile provided by the selected client. This year, students developed campaigns for The Hotel Kitchen, which produces and sells various sauces under the direction of Josef Huber, chef for the Amway Grand Plaza Hotel in Grand Rapids.

Those selected as the top 10 finalists, eight of whom were Grand Valley students, pitched their concepts to an audience of about 120 professionals, educators, students and the judges. From there, the final four winners were chosen and awarded their yardstick-shaped trophies.

Winners will now intern for The Hotel Kitchen and turn their concepts into an actual campaign for the client.