THE DOMINO EFFECT OF REPOSITORY-BASED PUBLISHING, OUTREACH, AND PROMOTION

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ISSUES

FACING THE ISSUES: LIBRARY BASED PUBLISHING SERVICES

DIVERSITY OF SERVICES

SPECTRUM OF PRODUCTS

JOINT TRANSPORTATION RESEARCH PROGRAM

OUTCOMES

PROMOTION & OUTREACH

FUTURE
TECHNICAL REPORTS: THE ISSUES

1. Bibliographic Inconsistencies
2. Citation Issues
3. Publishing Process Issues
4. Standards of Quality for Publication
5. Issues of Quantity
   • USDOT $180M pa in State Planning Research (SPR) and University Transportation Centers (UTC)

6. Lack of Best Practices
7. Lack of Catalog Uniformity
8. Accessibility & Comprehensiveness
   • Not leveraging trends in open access

ULTIMATELY LEADS TO DUPLICATIVE RESEARCH ACTIVITIES AND INEFFICIENT INVESTMENT OF RESEARCH FUNDS
WHY MAKE THIS CHANGE?

1. To better support changing scholarly communication needs of faculty, staff, and students at Purdue University.

2. To more clearly articulate the difference between informal and formal publication, and protect the Purdue University Press brand.

3. To better leverage human and technical infrastructure related to publishing activities within the libraries.

Informed by our research into what other libraries are doing, through the “Library Publishing Services: Strategies for Success” project.
THE SERVICES WE OFFER
PUBLISHING
OUTREACH
# PUBLISHING & OUTREACH SERVICES

## PUBLISHING
- XML production workflow management
- Peer review management
- DOI registration –
- Copy-editing services
- Typesetting of final version
- Print on Demand Service –

## OUTREACH
- Library-based metadata management
- OAI indexing
- Digitization
- Repository Statistics
- Google Analytics

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**PART OF A LARGER PICTURE OF LIBRARIES EMPHASIZING SERVICES OVER COLLECTIONS**
WHAT WE OFFER

BETTER ARTICULATION OF PRODUCT OFFERINGS ACROSS CONTINUUM

Two Imprints,
“Purdue University Press” - branded; peer-reviewed; books and journals aligned with Purdue mission
“Scholarly Publishing Services” - “white label,” less formal, tech reports, conferences, journals
PUP = primarily cost recovery through sales; SPS = primarily cost recovery through subsidies

PURDUE UNIVERSITY PRESS

BOOKS
JOURNALS
TECHNICAL REPORTS
CONFERENCE PROCEEDINGS
PRE- and POST-PRINT COLLECTIONS

SPS / PURDUE E-PUBS
Partnership dates back to 1937
Renamed JTRP in 1997
Technical staff could export parts of JTRP databases to prepare descriptive metadata for Purdue e-Pubs deposit
2010 - digitization of reports from 1956 – 2010
2011 – Digitization of 1,118 reports completed

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http://docs.lib.purdue.edu/lib_research/146

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FUTURE PLANS

EXPANSION OF COLLECTION

1. EXPANSION OF COLLECTION

2. EXPANSION OF SERVICES

INDIANA MOBILITY REPORTS

Summary Version

2011 Indiana Interstate Mobility Report

Stephen Remias, Thomas Brennan, Gannon Grimmer, Edward Cox, Deborah Horton, Darcy Bullock

Altmetric
NEW FACULTY ORIENTATION
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