THE DOMINO EFFECT OF REPOSITORY-BASED PUBLISHING, OUTREACH, AND PROMOTION

David Scherer
Scholarly Repository Specialist, Purdue e-Pubs Repository
@davidascherer
#DCGLUG12
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AGENDA/TOPICS

ISSUES

FACING THE ISSUES: LIBRARY BASED PUBLISHING SERVICES

DIVERSITY OF SERVICES

SPECTRUM OF PRODUCTS

JOINT TRANSPORTATION RESEARCH PROGRAM

OUTCOMES

PROMOTION & OUTREACH

FUTURE
1. Bibliographic Inconsistencies
2. Citation Issues
3. Publishing Process Issues
4. Standards of Quality for Publication
5. Issues of Quantity
   • USDOT $180M pa in State Planning Research (SPR) and University Transportation Centers (UTC)
6. Lack of Best Practices
7. Lack of Catalog Uniformity
8. Accessibility & Comprehensiveness
   • Not leveraging trends in open access
9. Lack of Integration of Technical and Scholarly Research

ULTIMATELY LEADS TO DUPLICATIVE RESEARCH ACTIVITIES AND INEFFICIENT INVESTMENT OF RESEARCH FUNDS
WHY MAKE THIS CHANGE?

1. To better support changing scholarly communication needs of faculty, staff, and students at Purdue University.

2. To more clearly articulate the difference between informal and formal publication, and protect the Purdue University Press brand.

3. To better leverage human and technical infrastructure related to publishing activities within the libraries.

   Informed by our research into what other libraries are doing, through the “Library Publishing Services: Strategies for Success” project.

2005 – Beginning of Joint Digital Publishing Program
2012 – Creation of Purdue Libraries Publishing Services
THE SERVICES WE OFFER
 PUBLISHING
 OUTREACH
PUBLISHING & OUTREACH SERVICES

PUBLISHING

XML production workflow management

Peer review management

DOI registration –

Copy-editing services

Typesetting of final version

Print on Demand Service –

OUTREACH

Library-based metadata management

OAI indexing

Digitization

Repository Statistics

Google Analytics

PART OF A LARGER PICTURE OF LIBRARIES EMPHASIZING SERVICES OVER COLLECTIONS
WHAT WE OFFER

BETTER ARTICULATION OF PRODUCT OFFERINGS ACROSS CONTINUUM

Two Imprints,
“Purdue University Press”- branded; peer-reviewed; books and journals aligned with Purdue mission
“Scholarly Publishing Services” - “white label,” less formal, tech reports, conferences, journals
PUP = primarily cost recovery through sales; SPS = primarily cost recovery through subsidies
• Partnership dates back to 1937
• Renamed JTRP in 1997
• Technical staff could export parts of JTRP databases to prepare descriptive metadata for Purdue e-Pubs deposit
• 2010 - digitization of reports from 1956 – 2010
• 2011 – Digitization of 1,118 reports completed

Mark P. Newton
Purdue University

Darcy M. Bullock
Purdue University

Charles Watkinson
Purdue University, cwatkinson@purdue.edu

Paul J. Bracke
Purdue University

Deborah K. Horton
Purdue University, dhorton@purdue.edu

http://lib.purdue.edu/lib_research/146

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FUTURE PLANS

EXPANSION OF COLLECTION

EXPANSION OF SERVICES

2011 Indiana Interstate Mobility Report
Summary Version

INDIANA MOBILITY REPORTS

Traffic is a vital component of our national transportation network, and 65% of the U.S. population live within 500 miles of Indianapolis, and 65% of the U.S. population live within 500 miles of Indianapolis. The statewide interstate system includes more than 1,100 centerline miles. The Indiana Department of Transportation (INDOT) monitors traffic volumes on 1,315 miles of Indiana’s interstate system, which includes approximately 100 billion vehicle-miles in 2011.

This annual mobility report, jointly produced by INDOT and the Indiana University Center for Network Analysis, provides a quantitative measure of the performance of the state’s transportation infrastructure. The report focuses on three key measures: traffic volumes, congestion, and safety. The report is designed to help policymakers and transportation planners understand how well the state’s transportation system is performing and to identify areas for improvement.

Stephen Remias, Thomas Brennan, Cannon Grimmer, Edward Cox, Deborah Horton, Darcy Bullock
NEW FACULTY ORIENTATION
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COMMENTS/QUESTIONS?

David Scherer
Scholarly Repository Specialist, Purdue e-Pubs Repository
dscherer@purdue.edu
765.494.8411
@davidascherer
@PublishPurdue
    #PurdueUP #PurdueSPS
www.purdue.edu/epubs