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Grand Valley State University

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# GRAND VALLEY FORUM

Monday, October 29, 1984 Vol. 9 No. 13

Grand Valley State College

## FACILITIES MANAGEMENT PROGRAM RECEIVES PROFESSORSHIP GRANT

GVSC's Facilities Management program has received a \$138,000 grant from the Business and Institutional Furniture Manufacturers Association (BIFMA). The grant, designated for the BIFMA/Eugene Eppinger Professorship in facilities management, will be awarded to the Seidman School of Business in the amount of \$46,000 annually for three years beginning in June of 1985.

The grant is named for Eugene M. Eppinger who founded BIFMA in 1973. He was executive director of the organization until his retirement in 1977. BIFMA is a 180-member national association whose membership represents 90% of the office furniture industry's sales volume.

In making its decision to award the grant, BIFMA's Board of Directors said, "BIFMA supports the concept of the facilities manager and feels that the work being done by Grand Valley is necessary and commendable."

BIFMA requested that since Grand Valley's program is the first of its kind in the country, the grant be used to develop a comprehensive curriculum for use by other institutions in setting up their own undergraduate facilities management programs.

Grand Valley's program in facilities management is now in its third year of operation. Students learn how to manage the entire office environment -- from business management to acoustics and lighting, from ventilation to the psychology of personnel management. Students have an opportunity to intern with local business and industry as part of the academic program and thus gain valuable hands-on experience in the

field. Various businesses in west Michigan and across the country are involved with the program through internships, an advisory committee, and financial support.

Marvin G. DeVries, Dean of the Seidman School of Business, says he's grateful for BIFMA's grant. "BIFMA, as a major trade association in the office furniture industry, is playing a leading role in the development of the emerging science of facilities management. This grant will enable us at Grand Valley to continue to expand and develop our facilities management program through teaching and research," he said.

According to DeVries, the college is planning to launch a nationwide search for a professor to fill the new position. The person appointed will teach in Grand Valley's undergraduate and proposed graduate program in facilities management, conduct research, and speak to professional groups and associations about developments in facilities management.

Stephen D. Channer, executive director of BIFMA, which is headquartered in Grand Rapids, says the association is pleased to support GVSC's pilot facilities management program and is excited about expanding the training of high quality office administrators.

## COMING EVENTS

### Chemistry Seminar Scheduled

The Chemistry Department is sponsoring a seminar to be presented by Robert Kelly of the Upjohn Co. on Wednesday, October 31, at 1 p.m. Kelly will speak on "CC-1065 and Analogs -- Exciting New Antineoplastic Agents." The seminar will be held in Room 121, Lake Huron Hall. All students, faculty, and staff are invited to attend.

### Student Foundation Sponsors Blood Drive

GVSC's semiannual blood drive, sponsored by the Student Foundation in cooperation with the American Red Cross, will be held on October 30 in the Field House from 9 a.m. to 6 p.m.

Following are excerpts from an article written by Margaret Heckler, Secretary of the U.S. Department of Health and Human Services.

"Clearly, participation by all eligible blood donors should be the goal of every blood drive. But this year -- for many reasons -- I want to urge women especially to roll up their sleeves and hold out their arms when appeals for blood are made.

"Though the number of women donors has grown in the past 10 years, women still comprise only 42 percent of total blood donors. Yet 57 percent of hospital patients receiving blood are women. As more and more women join men in the work force, isn't it incumbent upon us to equal or surpass the generous response of men to company calls for blood donations?

"Also, when women give blood, they particularly help other women. Not only do women generally require more blood transfusions than men, they also are at risk for a number of female-specific diseases and conditions whose successful treatment depends on blood transfusions.

"The fact is that anyone could need blood at any time, and nearly all of us will sometime. Over 95 percent of Americans with an average life span will need blood or one of the products derived from blood. Fortunately, medical technology now makes it possible for a single blood donation to help more than one patient. Nearly every donation is divided into red cell, platelets, plasma, and a variety of specialized products, thus serving various medical needs.

"Giving blood is absolutely safe and virtually painless. A sterile needle is used for each donor and is thrown away after a single use. There is no way a donor can contract an infectious disease by giving a pint of blood.

"The body quickly replaces a blood donation -- the volume within 24 hours, and the red cells that carry oxygen within a few weeks. Nobody misses the slight blood loss, because the body naturally replaces red cells every couple of months anyway.

"Now that giving blood is so safe, so easy, so painless, women -- with their high use of blood transfusions -- should be the first to respond to pleas for blood donations."

## GRAND VALLEY FORUM

The Grand Valley Forum is published every Monday by the Public Relations Office. Copy deadline is the Tuesday noon prior to publication. All materials should be sent to Sharon Coeling, editor, Public Relations Office, 26 Zumberge Library, GVSC, Allendale MI, 49401. Telephone: 895-3221.

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**Blue/White Wrestling Meet to be Held**

There will be a blue and white intra-squad wrestling meet on Saturday, November 3, in the Field House. The meet will begin at approximately 5:30 p.m., immediately following the GVSC vs. Northwood football game.

**Faculty and Staff Holiday Party**

The Holiday Party for faculty and staff will be held on Thursday, December 13, from 3:30 to 6 p.m. in the Kirkhof Center. Service awards will be presented at the gathering. Twenty-three employees will be

receiving 10-year service award pins and 11 employees will receive 20-year service awards. All faculty and staff are invited to attend the event.

**Christian Rock Group to Perform at Field House**

The gospel rock-and-roll group Petra will present a concert at 7:30 p.m. on Friday, November 2, at the Field House.

The five-member group has performed before 1,200 audiences over the past 11 years and has sold 500,000 albums. The GVSC concert is one stop on a 24-city national fall

tour. Their "Not of This World" concert features 600 lights and over 6,000 watts of power.

The group consists of Bob Hartman, founding member, principal songwriter, and lead guitarist; Greg Volz, lead singer; Mark Kelly, bass player; Louis Weaver, drummer; and John Slick on the keyboard.

Tickets for the concert are \$7.25 in advance and are available at local Christian bookstores, Believe in Music stores, and the Kirkhof Center box office. Tickets will be available at the door for \$8.25, and there are special discount rates for groups of 20 or more.

**ACROSS CAMPUS****United Way Campaign**

This week, October 29 through November 2, marks GVSC's annual United Way Campaign. All faculty and staff members will be contacted personally by their building campaign captains.

There are 62 human service agencies and 180 special programs in the tri-county area that depend on support from the United Way. For each dollar given, 90 cents goes directly into helping agencies and programs such as the Red Cross, Boy Scouts, Girl Scouts, Women's Resource Center, and many other causes.

According to Arthur Hills, United Way campaign chairman, this year's goal for GVSC is \$17,000. That's up \$1,500, or 9.6%, over last year's total.

President Lubbers urges all faculty and staff to contribute. "United Way has been serving our area for 66 years because it provides a simple and efficient way for each of us to help those who are in need, without the bother of multiple campaigns," he said.

Following is a list of campus building United Way captains for this year.

**AuSable Hall**

Bill Seeger  
Fred Bevis  
Judith Harpold

**Cedar Studios**

Chester Alkema

**Calder Fine Arts Center**

Ellen Pool  
Laura Salazar

**Commons Building**

Jeanne Willette  
Tom Seykora

**Central Utilities Building  
and Service Building**

Barbara Mehler  
John Scherff

**Field House**

Elsa Sova  
Dan Karpanty  
Ron Clark

**Zumberge Library**

Mary Neal  
Bob Beasecker  
Linda Woods

**Kirkhof Center**

Carol Torres  
Ester Thomas

**Keeler Building**

Dorothy Gates  
Lisa Walker

**Lake Huron Hall**

Dick Mehler  
Vonnice Herrera

**Lake Michigan Hall**

Dorothy Merrill  
Jeanne Crowe

**Lake Superior Hall**

Emilie Dehan  
Tom Butcher  
Sandra Edinger

**Loutit Hall of Science**

Tom Hendrix  
Dan Andersen

**Mackinac Hall**

Carolyn Majoor  
Jack Musch  
Marjorie Morgan

**Manitou Hall**

John Cooper  
Larry Brooks  
Bob Lucas

**Seidman House**

Christine Siedlecki  
Chick Bresky

**Housebound Employee**

**Judy Ruch**, an employee in the Accounting Office for over 10 years, broke her leg in September and is convalescing at home. She would appreciate cards and letters from her friends and acquaintances at GVSC. Judy's address is: 10880 Wilson; Coopersville, MI 49401.

**Benefits Alteration**

TIAA/CREF is taking action to provide sex-neutral benefits for all of its annuity owners whose income payments began after May 1, 1980.

TIAA/CREF believes this will have little effect on participants who

select a joint or two-life option. However, women electing a one-life annuity payment will receive more income, while men choosing the same option will receive less. The action is a result of a decision by the U.S. Supreme Court.

For faculty and staff who are still accumulating benefits, annuity income payments will now be paid on a unisex basis.

Anyone wishing to contact TIAA/CREF about this decision, may call them collect at (212) 490-9000.

**Payroll Supervisor Appointed**

Jan Henry has been appointed as the college's first payroll supervisor.

She will be processing all tax reports and will assume some duties previously undertaken by the Personnel Office. She is available to answer payroll-related questions from faculty and staff.

Henry is familiar with the campus since she has worked on a call-in basis since 1975 and was hired as a permanent member of the Budget and Accounting Office staff in 1982. She is currently a GVSC student working toward her B.S. degree in accounting.

Henry's telephone extension is 3507.

**New Dean of Students Appointed**

On December 3, H. Bart Merkle will begin his duties as GVSC's new Dean of Students. For the past four years, Merkle has been the Associate Dean of Students at Tulane University, New Orleans, Louisiana. Prior to that, he was at Kalamazoo College where he served as Associate Dean of Students.

Merkle earned his B.A. degree in political science at Hope College, and his M.A. and Ed.D. in counseling and personnel administration from Western Michigan University. He is a member of several professional organizations and has made presentations at various professional conferences.

Merkle and his wife, Anne, who is a Muskegon native, look forward to returning to west Michigan. They have three children.

**Theodore Berland**, associate professor of communications, led two sessions at a recent meeting of the American Medical Writers Association in San Antonio, Texas. They were entitled "Asserting Yourself as a Writer" and "Marketing Your Manuscript." He also spoke on "Rating the Diets" at a recent meeting of the Institute for Health Maintenance.

**Robert Junn**, professor of political science, has written a review of The Middle Powers in International Politics, by Holbraad and Carsten. The review appeared in the August 1984 issue of Perspective: Monthly Reviews of New Books on Government, Politics, and International Affairs.

**Richard Paschke**, professor of psychology, presented a workshop entitled "The Sexual Dilemma: Barriers to Intimacy Between Men and Women" at a conference for health educators and planners. The conference was sponsored by Planned Parenthood of Grand Rapids.

**Laura Gardner Salazar**, associate professor of communications, participated in the Eighth Congress of the International Association of Theatre for Children and Youth (ASSITEJ) in Moscow, U.S.S.R., September 17 through 27. Salazar attended 15 theatre performances and five congress meetings while in the Soviet Union. She is co-editor of the January, 1985, U.S. Center ASSITEJ Bulletin which will be devoted to the congress.

**Suzanne Trenkle**, assistant professor of social work, was on a panel for the Candidates Forum sponsored by the National Association of Social Workers held on October 12. The forum focused on the 92nd and 93rd district state house races.

Trenkle moderated a panel discussion on "Health Intervention and Human Services: A Cross Cultural Perspective" at Health Expo '84 on October 12 at the Grand Center in Grand Rapids.

#### Monday, October 29

10 a.m.-4 p.m.: Metalworks Invitational. Kirkhof Center Art Gallery.  
12 noon: Lunchbreak. The Percussion Group. Free. Calder Fine Arts Center.  
5-7 p.m.: Seminar. Assertiveness Training. Free to students, faculty, and staff. 152 Commons. Call ext. 3266 for details.

#### Tuesday, October 30

9 a.m.-6 p.m.: Student Foundation blood drive. Field House arena lobby.  
10 a.m.-4 p.m.: Metalworks Invitational. Kirkhof Center Art Gallery.  
7 p.m.: Volleyball. GVSC at Northwood Institute.

#### Wednesday, October 31

10 a.m.-4 p.m.: Metalworks Invitational. Kirkhof Center Art Gallery.  
1 p.m.: Chemistry seminar. Room 121, Lake Huron Hall.  
9 p.m.: Halloween Dance. Field House.

#### Thursday, November 1

10 a.m.-4 p.m.: Metalworks Invitational. Kirkhof Center Art Gallery.  
11 a.m., 12 noon, and 1 p.m.: Tax-deferred annuity meetings. Cabins A and B, Kirkhof Center.  
12 noon: Lunchbreak. Concert pianist Frank Wiens. Free. Calder Fine Arts Center.  
2-4 p.m.: Seminar. Rational Thinking. 152 Commons.  
4 p.m.: Soccer. Grand Rapids Bible College at GVSC.  
4-5:30 p.m.: Philosophy of Life Seminar. Fifth of 10 sessions. Cove Room, Kirkhof Center.  
7 p.m.: Volleyball. Wright State University at GVSC.

#### Friday, November 2

10 a.m.-4 p.m.: Metalworks Invitational. Kirkhof Center Art Gallery.  
3-5 p.m.: Seminar. Decision-making Skills. 224 Commons.  
Volleyball. Can-Am Tournament at Windsor.  
7:30 p.m.: Petra concert. Field House.  
8 p.m.: Play. "Measure for Measure." Fountain Street Church, Grand Rapids. Tickets, \$4.50; students and senior citizens, \$2.50. For reservations, call ext. 3485.

#### Saturday, November 3

Volleyball. Can-Am Tournament at Windsor.  
11 a.m.: Soccer. Northwood Institute at GVSC.  
1:30 p.m.: Football. Northwood Institute at GVSC.  
8 p.m.: Play. "Measure for Measure." Fountain Street Church, Grand Rapids. Tickets, \$4.50; students and senior citizens, \$2.50. For reservations, call ext. 3485.

#### Sunday, November 4

10:30 a.m.: Dialogue worship. Kistler Pit.  
6:30 p.m.: Catholic mass. 102 Manitou.  
8 p.m.: Play. "Measure for Measure." Calder Fine Arts Center. Tickets, \$4.50; students and senior citizens, \$2.50. For reservations, call ext. 3485.

#### Monday, November 5

10 a.m.-4 p.m.: Metalworks Invitational. Kirkhof Center Art Gallery.  
12 noon: Lunchbreak. Guitarist Bartolome Diaz. Free. Calder Fine Arts Center.

## JOB OPENINGS

### FAC

Assistant Professor, Art & Design, Arts and Humanities. \$17,500-\$30,600.

Assistant Professor, Communications, Arts and Humanities. \$17,500-\$30,600 (2 positions).

Assistant Professor, Music, Arts, and Humanities. \$17,500-\$30,600.

Associate Professor, Accounting, Seidman School of Business. \$21,000-\$38,850.

Associate Professor, Finance, Seidman School of Business. \$21,000-\$38,850.

Associate Professor, Marketing, Seidman School of Business. \$21,000-\$38,850.

Assistant Professor, Hospitality/Tourism, Science and Mathematics. \$17,500-\$30,600.

Assistant Professor, Computer Science, Science and Mathematics. \$17,500-\$30,600 (2 positions).

Assistant Professor, Engineering, Science and Mathematics. \$17,500-\$30,600.

### COT

Administrative Aide, Special Services. \$6.60-\$8.32.

For more information, call the Personnel Office, ext. 3215.