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FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by News & Information Services



New dean appointed for Seidman College of Business

The current dean of the business school at St. Cloud State University in Minnesota was appointed dean of the Seidman College of Business.

Diana R. Lawson will replace H. James Williams, who was named president of Fisk University in Nashville, Tennessee, last year.



Diane R. Lawson

Lawson is dean and professor of marketing at St. Cloud State's Herberger Business School. She earned master's of business administration and doctoral degrees from Kent State University. She earned a master's degree in physical education/exercise physiology from Kent State

and a bachelor's degree in physical education/sports medicine from State University of New York at Cortland.

Provost Gayle R. Davis said the search committee was impressed with Lawson's familiarity with business college leadership and her superior knowledge of the complexities of universities.

"Her ease with people and her interest in community involvement will serve her well in her new role," Davis said. "She has the creativity and drive Grand Valley needs as we push our academic programming forward to meet the needs of students and businesses in our state."

Both President Thomas J. Haas and Davis noted Lawson's ability to connect the community with a thriving business college as an area that set her apart from other candidates. Haas added: "I am impressed with the wealth of

experience Dr. Lawson brings to the table. She has a good balance of undergraduate and graduate perspectives with a vision for relevant strategies that will help attract and retain the talent we need in Michigan. She is the right fit for Grand Valley."

Lawson said she was honored to be selected as the next dean for the Seidman College of Business.

"I look forward to working with the faculty and staff to continue advancing the rigor and relevance of programs and enhancing the college's capacity to serve as a leader in business education regionally, nationally and beyond," she said.

Lawson will begin her duties July 1. Economics professor John Reifel will continue his service as interim dean until then.

Report tracks area health care, jobs outlook

More than 40 percent of area businesses have passed additional costs to workers as a result of implementing the Affordable Care Act, according to a report by Grand Valley researchers.

Economics professors Sonia Dalmia and Paul Isely released results of their report, "Health Check: Analyzing Trends in West Michigan 2014," on January 10 during the fifth annual health care summit sponsored by Grand Valley.

The 2014 report includes survey results regarding the impact of the Affordable Care Act on local businesses in Kent, Ottawa, Muskegon and Allegan counties. Dalmia and Isely used findings from the survey conducted by economics professor Leslie Muller in collaboration with Priority Health and found 44 percent of companies have passed additional costs to workers and 37 percent are considering that option. Seventy-eight percent of employers have, or are creating, wellness plans for employees.

Other Health Check 2014 key findings are noted below.

- Researchers showed how performing the

suggested tests for diabetics would reduce costs by 10 percent compared to not doing the tests. In addition, the report showed how having diabetes combined with other conditions increases costs. These results support the effectiveness of testing diabetic patients for complications.

- Although colleges and universities in West Michigan are generating 745 new registered nurses annually, this still falls short of the projected annual demand for nurses by more than 100.

- Binge drinking in West Michigan increased 2 percent in 2012 compared to 2010. Heavy drinking is higher in West Michigan than southeast Michigan.

- More than 36 percent of West Michigan residents were overweight in 2012; this trend is similar to the number reported in 2010. However, the rate of obesity in the area dropped slightly to 27.3 percent.



Paul Isely presents the health check forecast last January in the Eberhard Center. This year's report, compiled by Isely and Sonia Dalmia, includes results of the Affordable Care Act on local businesses.

Jean Nagelkerk, vice provost for Health, said if the risk factors, like those listed above, continue to trend upward, it could pose challenges to the cost of health-related services and the number of health professionals in the area.

The full report is available online at www.gvsu.edu/vphealth.

Across Campus

New CLAS associate dean selected

Gretchen Galbraith, associate professor of history, was selected as the new associate dean for Faculty Resources and Scheduling in the College of Liberal Arts and Sciences. She succeeds Gary Stark, who served in that role for the past 10 years.

Galbraith is well-known at Grand Valley for her roles as chair of History from 2007-2011, and interim director of the Honors College.

CLAS Dean Fred Antczak noted her commitment to equity by serving on the Faculty Salary and Budget Committee, as co-chair of the Ombuds Taskforce, and on the Ad Hoc Committee on Family & Maternity Policy. Galbraith is also a member of Allies & Advocates and an Inclusion Champion. Her work has been recognized in many ways, including the Barbara Jordan Award in 2011.



Gretchen Galbraith

Antczak thanked the many people who participated in the search. "Thanks also to Gary Stark, who for 10 years has kept his sense of humor, been an acknowledged key resource person for faculty, and made a hard job remain attractive to our emerging leaders," said Antczak. Stark moves out of the position in May and will remain half-time to assist with the transition.

Hauenstein gives major gift to center

Longtime Grand Valley supporter Ralph W. Hauenstein made another substantial investment into the university's Hauenstein Center for Presidential Studies.

Hauenstein made the initial investment to begin the center, which is celebrating its 10th anniversary. The goal of the center is to teach ethical leadership skills to the next generation of leaders while engaging students and the community alike in conversations about history, politics and the greater civic good.

Hauenstein's \$1 million gift, given in December, will help enhance and expand academic and event-based learning opportunities for the leaders of tomorrow.

"I have ample opportunities to invest in many worthwhile programs and projects, but I can think of no better investment than the one to ensure our future leaders are wise and ethical," Hauenstein said.

Hauenstein served under Gen. Dwight D. Eisenhower in an intelligence role in World War II and was one of the first Americans into liberated Paris. He was awarded the French Croix de Guerre with Palm and Legion of Honor. The U.K. awarded him its Order of the British Empire.

Hauenstein became successful in business after the war. He owned Werner Lehara of Grand Rapids, a food equipment manufacturer that produced Goldfish crackers, Andes mints, windmill cookies, pastas, and many other foods familiar to Americans. At the age of 101, Hauenstein has never retired and continues his philanthropic endeavors throughout West Michigan.

"The Hauenstein Center is an incubator for leaders of the future, and Ralph Hauenstein's investment ensures our ability to continue to do good, meaningful work in the world of leadership and ethics," President Thomas J. Haas said.

Scholarship fund works to bring Haitians to campus

Now in its third year, a scholarship program that will help qualified students from Haiti enroll in Grand Valley nears the \$20,000 mark.

Peter Wampler, associate professor of geology, and Mark Schaub, chief international officer, established the Empowering Haiti through Education Fund to give Haitians an opportunity to attend college with the understanding they would later return to their country to further its development.

Wampler said it's also an opportunity for the campus community.

"I look at it as a long-term investment for long-term changes in Haiti," Wampler said, "but it will also make Grand Valley a better place because we're bringing Haitians here to enrich the university, and giving people an opportunity to get to know Haitians first hand."

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Faculty and staff members can find an online "Sketches" submission form on the Web at www.gvsu.edu/forum.

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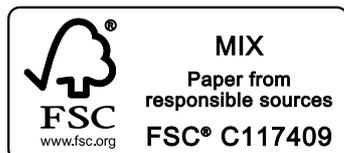
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Other publications by the News and Information Services Office include:

Grand Valley Magazine, which is published quarterly for the university community. Visit its website at www.gvsu.edu/gvmagazine.

Visit Grand Valley's online publication, GVNNow, at www.gvsu.edu/gvnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



GVFaces

Patrick Wilson Program Advisor, ESP

Originally from Detroit's west side, Patrick Wilson said he values the opportunity his current role provides as he helps serve a population of students that reflects his hometown.

In his role as a program advisor for the Educational Support Program, he serves the academic, career and developmental needs of students. Wilson said he has always had a passion for diversity and inclusion efforts, specifically how they pertain to first-generation and low-income college students.

"This is a very fulfilling role and allows me to give back to students who are in the same position that I once was, and to see growth take place from their freshman year until they graduate," said Wilson. "I strive to provide students with the professional and cultural advice they need to make the most of their collegiate experience."

A Grand Valley alumnus, Wilson earned a bachelor's degree in health communication in 2009 and a master's degree in student affairs and leadership in 2011.

Wilson worked for the Office of Multicultural

Affairs as a project coordinator for the GEAR UP program. He also spent a year at Hope College as the assistant director of Multicultural Affairs.

Looking ahead, Wilson said he hopes to increase student involvement within the ESP and encourages student and faculty members to provide feedback in order to help create the most effective learning opportunities to reflect the current needs of the university.

"The Educational Support Program works to invest in the students we serve, and to create future leaders in our communities, which has a very positive reflection on the university," he said.

In his spare time, Wilson works closely with Cultural Competence, a business he established that promotes diversity and inclusion through its program for college students called "Culture Shock."



Patrick Wilson

What's Ahead

Week of events celebrates student leaders

Students leaders at Grand Valley will be recognized and celebrated during the annual Campus Leadership Week January 13-17.

Hosted by the Office of Student Life and Omicron Delta Kappa National Leadership Honor Society, students are invited to participate in a variety of events throughout the week, including the "I am Grand Valley" Leadership Reception, set for January 15.

The reception will celebrate a record-breaking 1,200 students who received an "I am Grand Valley" award and the more than 400 students, faculty and staff members who nominated students for the award.

The annual campaign has taken place for more than 10 years and is celebrated year-round on the first Wednesday of each month when students wear their "I Am Grand Valley" T-shirts.

All events can be found at www.gvsu.edu/leadership. Featured activities are listed below.

- Career Services Resume Workshop: January 14, 1-3 p.m., Kirkhof Center, room 2270; January 15, 11 a.m.-1 p.m., DeVos Center, University Club.
- University Leadership Roundtable: January 16, 6-9 p.m., Alumni House.
- Nonprofit Volunteer and Internship Fair:

January 16, 1-3 p.m., Henry Hall Atrium.

- Campus Life Night 2.0: January 17, 7-9 p.m., Kirkhof Center.

For more information, visit www.gvsu.edu/iamgv.

Exhibition highlights space photographs

From the earliest black-and-white photographs of the moon to the most recent images taken from NASA's Mars rover Curiosity, "The History of Space Photography" exhibition features 50 noteworthy images from the last 50 years of space exploration.

The exhibition will run January 13-March 21 at the Art Gallery in the Performing Arts Center.

An opening reception will be held on Wednesday, January 15 from 5-7 p.m. A special Sky Viewing event will also be held, weather permitting, from 6-8 p.m. with Doug Furton, professor of physics and astronomy, with an opportunity to view the moon and Jupiter through a classic four-inch Unitron refractor telescope.

An informative talk by guest curator Jay Belloli, former director of Gallery Programs at the Armory Center for the Arts, in Pasadena, California, is planned for Thursday, January 16, from 7-8:30 p.m. in the Kirkhof Center, room 2259.

The stunning and beautiful visuals, including video projections of celestial animations, were

captured by astronauts, astronomers and data visualization experts.

It begins with a grainy black and white image of The Great Comet of 1882, photographed from Cape Town, South Africa by David Gill. More recent images include views of the Earth that reveal Brazil's rainforest clearings, and images that illustrate the coastline of Japan, before and after the 2011 tsunami.

Images from this exhibit will become part of Grand Valley's permanent collection and be displayed primarily in the new Science Laboratory Building, which is expected to be completed by fall 2015.

Gallery hours are 10 a.m. to 5 p.m. Monday through Friday, with extended hours to 7 p.m. on Thursdays. For more information, visit www.gvsu.edu/artgallery.

PIC to host study abroad fair

Students, faculty and staff members are invited to the Study Abroad Fair on Tuesday, January 14, in the Henry Hall atrium.

From 10 a.m.-3 p.m., the fair gives students an opportunity to browse study abroad programs, meet past participants, and start their own experience abroad.

For more information contact the Padnos International Center at x13898 or visit www.gvsu.edu/pic.

Speakers, activities planned for MLK Commemoration Week

For the second year, classes will not be held on Martin Luther King Jr. Day, allowing more students, faculty and staff members to participate in events.

Chuck D, founder of the legendary rap group Public Enemy, and now author and political activist, will be the keynote speaker on January 20. His presentation is set for 1:30 p.m. in the Kirkhof Center, Grand River Room. It follows a silent march around campus that will begin at 1 p.m. outside of Zumberge Hall.

The day will kick off with concurrent social justice activities running from 10-11:30 a.m. in the Kirkhof Center and Mary Idema Pew Library Learning and Information Commons. Scheduled are a poverty simulation, Upcycling "Crafting for Our Community," film series and marathon reading sessions. Activities are offered again in the afternoon, 2-3:30 p.m., with the addition of a panel discussion.

RSVPs are required to attend the poverty simulation or Upcycling. Details are online at www.gvsu.edu/mlk.

Lunch will be served on January 20 for campus participants from 11:30 a.m.-12:45 p.m. in the Grand River Room. The Fisk Jubilee Singers, from Fisk University, will perform. The choir's appearance is made possible by the collaboration of Seidman College

of Business and Fisk University (H. James Williams, president of Fisk University, and Carole Williams).

Jeff Johnson, journalist, author and political commentator, will speak on January 22. Johnson is a regular contributor to MSNBC and the executive editor of Politic365.com.

On January 23, panelists will discuss "The Continuing Trial of Trayvon Martin: Profiling and Privilege." This event will start at 4 p.m. in the Grand River Room.

The King Commemoration Week concludes January 25 with a Day of Service, coordinated by the Community Service Learning Center. Volunteers will meet at the DeVos Center at 9:30 a.m. then travel to worksites. RSVP at www.gvsu.edu/service.

Across Campus

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Wampler began traveling to Haiti in 2007 to conduct research on water quality. After years of traveling and building relationships, Wampler said he realized that even if the country's water issues were solved, a deep socioeconomic divide would remain. "Haitians often have amazing drive and passion to learn, but lack the means to use the talents they possess," he said.

Two years ago, Wampler and Chris Hendree, from Admissions, traveled to Haiti to visit schools and lay the groundwork for the scholarship program.

He said the teachers and students the Grand

Valley group met were excited about the possibility of a scholarship.

"I still get frequent emails about it," Wampler said. "I would love to be able to tell the Haitians that we're getting closer. It would be amazing if Grand Valley was one of the first universities to offer a scholarship to help Haitians help themselves"

Empowering Haiti through Education Fund supporters and a student organization will host a fundraising banquet in February at The Connection. Visit www.gvsu.edu/haiti for updates on the banquet, and www.gvsu.edu/giveonline to donate to the fund.



Peter Wampler and Chris Hendree, from Admissions, talk with students at a Haitian school during an earlier visit.

CALENDAR OF EVENTS

General Events

Mon., Jan. 13

Noon: Faculty/Staff Climb. 170C FH. Email climbing@gvsu.edu for more information.

Tues., Jan. 14

1 p.m.: Human Resources Excellence Series: "Profitable Time Management," by Renwick Brutus. 123 CHS. Visit www.gvsu.edu/semnar to register.

Wed., Jan. 15

9:30 a.m.: Health and Wellness hosts Happiness Club. 1142 KC. Call x12215 for more information.

Noon: Allendale Toastmasters. 2259 KC. Visit www.gvsu.edu/toastmasters for more information.

Thurs., Jan. 16

7:30 a.m.: Downtown Toastmasters. 107C DEV. Visit www.gvsu.edu/toastmasters for more information.

10 a.m.-3 p.m.: Study Abroad Fair. HRY. Call x13898 for more information.

11:30 a.m.: Health and Wellness hosts Alzheimer's Support Group. 2264 KC and 302C DEV. Call x12215 for more information.

11:30 p.m.: Human Resources Brown Bag Lunch & Learn: "How to Speak So Others Will Listen." 2270 KC. Visit www.gvsu.edu/semnar to register.

1-3 p.m.: Nonprofit Volunteer and Internship Fair. HRY. Visit www.gvsu.edu/iangv for more information.

5:15 p.m.: Faculty/Staff Snowshoe Walks. Calder Parking Lot. Visit www.gvsu.edu/semnar to register.

6 p.m.: Campus Leadership Week Event:

University Leadership Roundtable. AH. Visit www.gvsu.edu/iangv for more information.

Fri., Jan., 17

Noon: Health and Wellness hosts Cancer Warrior Network. 2270 KC. Visit www.gvsu.edu/semnar to register.

2 p.m.: AWRI Seminar: "Ulcerated Yellow Spot Syndrome and Yellow Band Disease," by James Cervino. LMC. Call x13749 for more information.

5 p.m.: Faculty/Staff Intro to Climbing Class. 170 FH. Visit www.gvsu.edu/semnar to register.

Sports

Fri., Jan. 17

2 p.m.: Track and Field Mike Lints Alumni Open.

Faculty and Staff Sketches

In the News

John Kilbourne, professor of movement science, was interviewed by WZZM-TV 13 for a story about the arctic games his class hosted.

Michelle Miller-Adams, associate professor of political science, was interviewed by Al Jazeera America for a story about the Kalamazoo Promise.

Gerry Simons, professor of economics, was interviewed by *WalletHub.com* for a story about financial predictions for 2014.

Matthew Downey, program director for the Johnson Center for Philanthropy's Nonprofit Services, was interviewed by *MiBiz* for a story about nonprofit collaboration to meet increased demand for services.

Mary deYoung, professor of sociology, was interviewed by the *Guardian* for a story about the day care ritual abuse moral panic.

Steve Glass, professor of movement science, was interviewed by the *Holland Sentinel* about the interest and rise in the number of 5K races in the country.

Stephen Borders, associate professor of public, nonprofit and health administration, was interviewed by *Ersi News* for a story about using mapping software in his class.

The New Music Ensemble, directed by **Bill Ryan**, was mentioned on WBUR, Boston's NPR news station. The discussion of new classical CDs included the ensemble's "In C Remixed."

Sketches

Kevin Strychar, associate professor at the Annis Water Resources Institute, recently chaired a session on global climate change at a conference in Israel, and was named a Tourism Goodwill Ambassador for Israel by the Minister of Tourism.

Eric Kunnen, emerging technology coordinator, gave a presentation, "Getting Your Faculty to Adopt Learning Management Technology: Lessons from the Front Lines," at the national EDUCAUSE annual conference.

Elena Lioubimtseva, associate professor of geography and planning, gave a presentation, "Grain Production trends in Russia, Ukraine and Kazakhstan in the Context of the Global Climate Variability and Change," at the U.N. Food and Agriculture's Organization Expert Consultations in Rome, Italy. She also gave a presentation from a co-authored article, "Possible Impacts of Climate Change and Economic Globalization on the Grain Production Trends in Russia and its Neighbors," at the International Interdisciplinary Conference on Food Studies in Austin, Texas.

Ranelle Brew, assistant professor of public health, gave a presentation, "Inspiring Adolescents Toward Careers in Health Professions: a Community and University Intervention," at the American Public Health Association conference in Boston, Massachusetts.

Svetoslav Pavlov, affiliate professor of area studies, participated in a poetry reading at the

Kalamazoo Russian Festival held at Western Michigan University.

Susan Harrington, assistant professor of nursing, gave a presentation, "Flipping the Classroom for Second Semester Baccalaureate Nursing Students," at the National League for Nursing's Education Summit in Washington, D.C.

Lori Houghton-Rahrig, assistant professor of nursing, gave a presentation, "Determination of Baseline Health-Related Quality of Life in Persons with Obesity-Related NAFLD as a Measure for Nursing Interventions," at the Sigma Theta Tau Kappa Epsilon at-Large Chapter Education/Research event.

Maureen Wolverton, affiliate faculty of liberal studies, gave a presentation, "The Hero's Journey," at the Beyond Mythology exhibition at Ferris State University.

Akalu Tefera, professor of mathematics, wrote an article, "Curious Relations and Identities Involving the Catalan Generating Function and Numbers," published in the *Journal of Integer Sequences*.

Kirkhof College of Nursing faculty members **Sue Harrington**, **Nancy Schoofs**, **Melodee VandenBosch**, **Cynthia Beel-Bates** and **Kirk Anderson**, associate professor of statistics, gave a presentation, "Lecture-Driven Versus Flipped-Inverted Class Format: Comparison of Outcomes in Beginning Nursing Students," at the Lilly Conference on College and University Teaching and Learning in Traverse City.