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Grand Valley State University

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FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by News & Information Services



Grant will help increase biomedical opportunities

An innovative technology sharing program created by Spectrum Health Innovations, Grand Valley and GR Current has been awarded a \$187,000 grant from the Michigan Initiative for Innovation & Entrepreneurship.

The grant will be used to support Spectrum-Community T2, as the project is known, which aims to increase the success of biomedical commercialization opportunities in West Michigan's growing life sciences corridor.

"Each member organization and the community as a whole will benefit from this unique collaboration," said J. Kevin McCurren, executive director of the Center for Entrepreneurship and Innovation in the Seidman College of Business. "We foresee the commercialization of ideas, hands-on learning experiences, and ultimately, the creation of new

companies and job opportunities arising from these efforts."

Grand Valley will provide technical expertise and access to a diverse knowledge base, including product design, prototyping and market assessment. Spectrum Health Innovations, a business venture within Spectrum Health, will bring opportunities and clinical knowledge and resources required to develop life science products, and GR Current will contribute a network and resources designed to incubate start-ups and accelerate business growth.

The project calls for the creation of a Grand Valley student/faculty "Innovation Team" comprised of an industry-based engineering graduate assistant, a full-time integrated MBA (FIMBA) student and an experienced

entrepreneur-in-residence. The graduate students will work at Spectrum Health Innovations and the entrepreneur-in-residence will be an experienced start-up executive located at GR Current.

"Spectrum-Community T2 provides a high-impact experience with the commercialization process for advanced engineering and MBA students," said McCurren. "We expect the program to become a feeder system for commercialization talent for West Michigan."



J. Kevin McCurren

Across Campus

Grand Valley hosts regional sustainability meeting

Grand Valley hosted local leaders at the West Michigan Community Sustainability Partnership meeting January 9 in Allendale.

President Thomas J. Haas, who is part of CSP's leadership team, provided opening remarks during the group's first meeting of the new year in the Alumni House.



Photo by Bernadine Carey-Tucker

President Thomas J. Haas speaks at the West Michigan Community Sustainability Partnership meeting, held at the Alumni House January 9.

"We're all committed to the triple bottom line of sustainability and making a positive impact in our community for future generations," said Haas. "We take sustainability seriously at Grand Valley and we're proud to be actively involved in this community partnership."

The partnership, founded in 2005, has grown from five partners to more than 200 partners in the West Michigan area. Grand Valley was a founding partner. CSP aims to transform the greater Grand Rapids region through the development of sustainable neighborhoods and communities.

Academic centers receive international, national certifications

The Student Academic Success Center has earned international certification for tutor training and the Laker Academic Success Center has received certification from a national organization for its support of student-athletes.

The Student Academic Success Center received certification from the College Reading and Learning Association's International Tutor Training Program. Grand Valley has more than 250 student tutors who collectively provide about 60,000 hours of tutoring in an academic year.

"This certification means we have met an internationally accepted standard of skills and training for our tutors," said Mike Messner, director of the Student Academic Success Center. "This also means our tutors are qualified to tutor outside of Grand Valley."

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Joyce Van Baak, director of tutoring, said: “Watching our tutors is like watching something magical. They do more than just help their peers with certain subjects, they help them become independent learners.”

The GVSU Laker Academic Success Center received certification from the National Association for Academic Advisors in Athletics (N4A). Grand Valley is the first NCAA Division II institution in the country to achieve this certification.

Damon Arnold, director of the Laker Academic Success Center, said the certification shows the emphasis Grand Valley places on academics. “We are putting an investment into different resources and programs for our student-athletes to be successful,” said Arnold. “We know we are going to be successful on the field and on the court, but this speaks to the high quality of services available to our student-athletes.”

For more information, contact the Student Academic Success Center at x13588.

Council supports part-time faculty members

The Part-time Faculty Advisory Council is a volunteer group that collaborates closely with the Pew Faculty Teaching and Learning Center and serves in an advisory role to the Provost’s Office.



Pictured is the Part-time Faculty Advisory Council; back row, left to right, are Malinda Peterson, Nelson Van Elderen, Tim Bulson, Rodd Lowell, Amber Haywood; front row, left to right, Jayne Dissette, Mandalyn Keeler, Dale Berry and Mambo Mupepi.

Council members take a leadership role in establishing advocacy networks

on campus and planning professional development events to help part-time faculty achieve teaching excellence.

Dana Munk, director of part-time faculty support, said the council’s goals for this year include advocating for systematic performance reviews and exploring potential avenues for the inclusion of part-time faculty members in department, college, and university governance committees and initiatives.

Art 2 Park contest open

The Art 2 Park contest is an opportunity for current Grand Valley students to design a GVSU parking permit that will appear on about 15,000 cars.

The winning design will be featured on the 2014-2015 GVSU parking permit and the winner will receive a free parking permit for that academic year.



The contest is open to Grand Valley students currently enrolled for the winter 2014 semester and who are in good academic standing. Students will be allowed to submit one design. For design specifications and details, visit www.gvsu.edu/gvpd and search “Art 2 Park.”

The contest entry period runs February 17-21. Top 10 voting runs March 17-21. Voting for the winner from the Top 10 runs March 24-28.

Art Gallery receives publication award

The Grand Valley Art Gallery received the Michigan Museums Association’s Best New Publications Award.

The award was for an exhibition catalog the Art Gallery created for a 2013 retrospective regional exhibition project, “Cyril Lixenberg: An Artist’s Journey.” It included simultaneous exhibit participation from the Grand Rapids Art Museum, Center Art Gallery at Calvin College, Saugatuck Center for the Arts, and the Muskegon Museum of Art.

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The GVSU Forum is published by the News and Information Services Office. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o_forum@gvsu.edu. Telephone: 616-331-2221. Fax: 616-331-2250. Web: www.gvsu.edu/forum.

Faculty and staff members can find an online “Sketches” submission form on the Web at www.gvsu.edu/forum.

News and Information Services Staff:

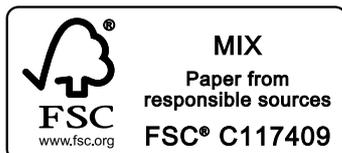
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Other publications by the News and Information Services Office include:

Grand Valley Magazine, which is published quarterly for the university community. Visit its website at www.gvsu.edu/gvmagazine.

Visit Grand Valley’s online publication, GVNnow, at www.gvsu.edu/gvnnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



GVFaces

Jason Herlands Assistant Professor

Jason Herlands said spending a year in Japan for a study abroad program not only sparked his interest in the country’s language and culture but led him to where he is today.

In his role as an assistant professor of Japanese, Herlands is responsible for teaching the language to students at all levels. In his past, Herlands taught classes on Japanese culture, food, film and literature, and gender and sexuality; he said he hopes to offer this as part of the Japanese curriculum at Grand Valley as well.

Originally from New Jersey, Herlands earned a bachelor’s degree from the Middlebury College in Vermont in 1996. He then spent three years teaching in Japan through the Japan Exchange and Teaching Program, an experience he said expanded his horizons exponentially. Herlands earned a doctoral degree in Japanese literature from the University of Michigan in 2009.

“Learning a foreign language is a great way to become more sensitive to how you

communicate in your own language,” said Herlands. “It allows us the opportunity to quiet down and listen to what others are saying and attempt to truly understand them.

“These additional areas of study allow students to expand on the language itself and to foster connections between global issues and our day-to-day life in West Michigan.”

Herlands also said he values the learning atmosphere that takes place in the Department of Modern Languages and Literatures.

“Learning a language creates a commutative bond between students and me, which results in a very supportive and intimate atmosphere that might not be possible in other classes or disciplines,” he said.

In his spare time, Herlands enjoys cooking, cycling and attending concerts and films.



Jason Herlands

What's Ahead

PIC sets Pew Campus advising day

Staff members from the Padnos International Center will hold a study abroad advising day at the Pew Grand Rapids Campus.

The event is set for Tuesday, January 21, at the Seidman College of Business, second floor lobby, from 11 a.m.-3 p.m.

For more information contact PIC at x13898 or visit www.gvsu.edu/studyabroad.



Journalist and political commentator Jeff Johnson will give a keynote presentation on January 22, and two awards will be presented. The Kirkhof Center event will be simulcast to the Eberhard Center.

Awards presented prior to second MLK Week keynote

Jeff Johnson, journalist, author and political commentator, continues the theme of popular culture and social change during the campus' Dr. Martin Luther King Jr. Commemoration Week.

Johnson's presentation will begin at 5 p.m. on Wednesday, January 22, in the Kirkhof Center, Grand River Room. It is free and open to the public.

His presentation will be simulcast to the Eberhard Center, allowing students, faculty and staff members at the Pew Grand Rapids Campus to participate in the event.

Johnson is a regular contributor to MSNBC and the executive editor of Politic365.com. He chairs the Jeff Johnson Institute for Urban Development, an institution committed to recruiting and developing 80,000 African American male teachers.

He has worked for Black Entertainment Television, served as an advisor for the NCAA's youth and college division, and worked as vice president of Russell Simmons'

Hip Hop Summit Action Network. Her serves on the boards of the National Urban Fellows and the HBCU Hall of Fame Foundation.

Prior to his presentation, two awards will be given, recognizing a community organization and faculty member for their commitment to diversity.

Jennifer Stewart, associate professor of sociology, will receive the Faculty and Staff Service Award. Stewart established and continues to serve as advisor for Act on Racism.

The Urban Core Collective will receive the Community Service Award. The organization is a collaboration of many community outreach networks, including the Urban League, Baxter Community Center, Hispanic Center of West Michigan and others.

The Voices of GVSU gospel choir will sing at the event.

For more information, visit www.gvsu.edu/mlk.

Her Story series continues Thursday

The next speaker in the Her Story series will be Koleta Moore, assistant director of graduate business programs for the Seidman College of Business.

Moore's presentation is set for Thursday, January 23, at noon in Kirkhof Center, room 2263. The event is approved for LIB 100 and 201 classes.

The Her Story series provides an opportunity for the campus community to listen to authentic stories of women in leadership positions at Grand Valley. It is co-sponsored by the Women's Center and Women's Commission.

The next presentation will take place March 11 and will feature Jo Ann Wassenaar, associate director of the Women's Center.

For more information, contact the Women's Center at www.gvsu.edu/women_cen or x12748.

Woodard to discuss regional cultures at Hauenstein Center event

Journalist and historian Colin Woodard doesn't see states when he looks at a map of North America — he sees a collection of 11 different regional cultures with their own distinct

identities and distinguishing ideals.

Woodard will present "American Nations: A History of the Eleven Rival Regional Cultures of North America" during a Hauenstein Center for Presidential Studies event on Thursday, January 23. The event will start at 7 p.m. at the DeVos Center, Loosemore Auditorium.

Woodard will discuss the history of the continent through a revolutionary take on American identities, and explain how the conflicts between them have shaped the past and will mold the future. From "Yankeedom" to the "Deep South," Woodard will reveal how each region continues to uphold its own unique properties and distinguishing attitudes.

Woodard is an award-winning journalist who has reported from more than 50 foreign countries and six continents. He is the state and national affairs writer at the *Portland Press Herald* and *Maine Sunday Telegram*. He won a 2012 George Polk Award for Education Reporting, and was finalist for a 2013 Gerald Loeb Award for Distinguished Business and Financial Journalism.

His 2007 book, *The Republic of Pirates*, is being transformed into the upcoming NBC television drama, "Crossbones."

For more information, visit HauensteinCenter.org.

Sibs and Kids Weekend features fun for all ages

One of Grand Valley's oldest traditions, Sibs and Kids Weekend, January 24 and 25, invites students and their younger family members to enjoy a weekend full of activities including laser tag, a bounce house, face painting, crafts and more.

Featured events will take place in various locations including the Kirkhof Center and the Fieldhouse. For a full list of events for the weekend visit: www.gvsu.edu/sibsnkids.

The Kirkhof Center Theater will also be showing "Jumanji" and "The Princess and the Frog" throughout the weekend.

Registration is required for guests and is available online until January 23. There is a \$20 registration fee for each sibling/guest; events are free for students.

The event is part of the Laker Traditions program at Grand Valley and is sponsored by the Office of Student Life. For more information call x12345.

Across Campus

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The goal for the catalog was to create a resource that could provide the exhibit audience with a tool that not only gave additional layers of information regarding the artist and exhibition, but also to have merit beyond the life of the physical exhibition.

In addition to printed copies of the publication, a digital version includes more interactive elements and windows into the resources such as outside websites and collections, video clips,

and links to the Art Gallery's online collection.

Mileage rate change effective

Effective January 1, the mileage reimbursement rate will be decreased slightly for Grand Valley faculty and staff members.

When traveling on university business, mileage will be reimbursed at 56 cents per mile, the new IRS-approved rate.

The new rate is effective for all travel occurring after December 31. Travel before January 1 will be reimbursed at the previous rate (56.5 cents per mile) regardless of when the travel and expense reimbursement forms are submitted for payment.

Updated forms will be available soon at www.gvsu.edu/busfin. Questions can be directed to Kim Suber at x12203.

CALENDAR OF EVENTS

General Events

Mon., Jan. 20

10-11:30 a.m.: MLK Jr. Commemoration Week Event: Concurrent Social Justice Activities. KC, MIPL. Visit www.gvsu.edu/mlk for details.

11:30 a.m.: MLK Jr. Commemoration Week Event: Lunch with performance by Fisk Jubilee Singers. Grand River Room, KC.

1 p.m.: MLK Jr. Commemoration Week Event: Silent March. Assembles at Zumberge Hall.

1:30 p.m.: MLK Jr. Commemoration Week Event: Keynote presentation by Chuck D. Grand River Room, KC.

2-3:30 p.m.: MLK Jr. Commemoration Week Event: Concurrent Social Justice Activities. KC, MIPL.

Wed., Jan. 22

8:30 a.m.: Human Resources Excellence Series: "Creating Optimism in the Workplace," by Sheryl Prindle. 2266 KC. Visit www.gvsu.edu/seminar to register.

Noon: Allendale Toastmasters. 2259 KC. Visit www.gvsu.edu/toastmasters for more information.

Noon: Arts at Noon Series: Maniacal 4 Trombone Quartet. CDC, PAC. Call x13484 for more information.

1:30 p.m.: Excellence Series: "Creating Optimism in the Workplace," by Sheryl Prindle. 1008A Seidman Center. Visit www.gvsu.edu/seminar to register.

5 p.m.: MLK Jr. Commemoration Week Event: Keynote presentation by Jeff Johnson. Grand River Room, KC. Simulcast to EC. Visit www.gvsu.edu/mlk for information.

6 p.m.: Psychology hosts Projection Film Series: "Poetry." 114 LMH. Call x12195 for more information.

Thurs., Jan. 23

7:30 a.m.: Downtown Toastmasters. 107C DEV. Visit www.gvsu.edu/toastmasters for more information.

Noon: Women's Center hosts Her Story with Koleta Moore. 2263 KC. Call x12748 for more information.

Noon: Health and Wellness hosts What Daddies Do Best. 1247 KC. Email sloops@gvsu.edu to register.

4 p.m.: MLK Jr. Commemoration Week Event: Discussion: The Continuing Trial of Trayvon Martin: "Profiling and Privilege." 2250 KC. Visit www.gvsu.edu/mlk for more information.

5:15 p.m.: Faculty/Staff Snowshoe Walk. Calder Parking Lot. Visit www.gvsu.edu/seminar to register.

7 p.m.: Hauenstein Center hosts American Nations: A History of the Eleven Rival

Regional Cultures of North America," by Colin Woodard. Loosemore Auditorium, DEV. Visit HauensteinCenter.org for more information.

Fri., Jan. 24

9 a.m.-3:30 p.m.: Student to Professional Conference. Grand River Room, KC. Call x16708 for more information.

Sat., Jan. 25

9 a.m.-noon: PACES hosts "Planning for the Future: Student Loans, Debt Management and Financial Planning." University Club, DEV. Call x16858 for more information.

9:30 a.m.: MLK Jr. Commemoration Week Event: Day of Service. DEV. Visit www.gvsu.edu/mlk for more information.

Sports

Thurs., Jan. 23

6 p.m.: Women's Basketball hosts Lake Superior State University.

8 p.m.: Men's Basketball hosts Lake Superior State University.

Sat., Jan. 25

1 p.m.: Swimming and Diving hosts University of Findlay.

Faculty and Staff Sketches

In the News

Jeremy Knickerbocker, videographer for News and Information Services, was interviewed by the *Rapidian* for a story about his film, "Space for Rent," that received an award at UICA's Open Projector Showcase.

Sketches

Kirkhof College of Nursing faculty members **Deborah Bambini** and **Andrea Bostrom** gave a presentation, "Integration of Virtual Psychiatric-Mental Health Clinical Experiences Across the Nursing Curriculum," at the annual National League of Nursing Technology Conference.

Jean Barry, associate professor of nursing, was selected by American Nursing Association to participate in a workgroup that will be reviewing and revising the 2009 Nursing Administration Scope and Standards publication.

Barbara Hooper, assistant professor of nursing, gave a presentation, "An Evidence-Based Review of Educational Strategies to Facilitate the Development of Critical Thinking Skills

in Graduate Nurses," at the 42nd biennial convention for Sigma Theta Tau International in Indianapolis, Indiana.

Sue Harrington, assistant professor of nursing, gave a presentation, "Relationships of Objectively Measured PA and Sleep with BMI and Academic Outcomes in 8-year-old Children," at the 42nd biennial convention for Sigma Theta Tau International in Indianapolis, Indiana.

Rick Iadonisi, affiliate faculty of writing, wrote an article, "Not Necessarily Better Dead than Red: Authority and Dialogism in U.S.-produced Korean War Comics," published in the *International Journal of Comic Art*.

News and Information Services received a CASE V gold award in Best Video/DVD/CD-ROM, Student Recruitment for Laker for a Lifetime "I'm on a Boat"; **Bernadine Carey-Tucker**, photography manager, received CASE V gold and bronze awards for two campus photographs. NIS also received MarCom Awards for AWRI Field Station Dedication, Around Grand Valley Tour, April 2013 Commencement and Mary Idema Pew Library videos.

Merritt Taylor, associate professor of biomedical sciences, gave a presentation, "Nato3 Induces the Expression of Key DA Neuron Markers in a Regionally and Temporally Specific Manner Within the Developing CNS," at the Society for Neuroscience Annual Meeting in San Diego, California.

Elizabeth Eubanks, computer operations supervisor, earned advanced certification at the annual Automatic Data Automation Conference in Savannah, Georgia.

Library faculty members **Linda Masselink** and **Anne Merkle** co-wrote an article, "Deep Learning: Outreach to a Submarine Museum by Students, Librarians, and Professors," published in the *International Journal of the Inclusive Museum*.

Polly Diven, professor of political science, participated in a roundtable discussion, "Crawling Out of 'the Ghetto': Explaining Continued Underrepresentation of Women in Power," at the annual meeting of the International Studies Association of the Midwest in St. Louis, Missouri.