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GRAND VALLEY STATE COLLEGE

UNDERNEATH THE ARCHES

No. 18

September 4, 1964

<u>KICK-OFF, '64</u> -- It's party night at GVSC ... Thursday, September 17, at 6 p.m. Freshmen are guests of honor ... sophomores, faculty, and staff the hosts ... getting acquainted the idea. Supper will be followed by a program featuring singer Bill Beidler, our new music professor ... short drama presented by "les Visages" ... and a premiere performance by the Valley Men in their new role as GVSC freshmen. Buildings will be open for informal tours. If you're in need of overnight accommodations ... write CASC chairman Dave Leonard at GVSC and he will see to it that you are taken care of.

FALL PLANS FROM CASC -- The Cultural and Social Committee has been meeting this summer ... getting ideas for activities during the fall quarter. Already scheduled are a freshman week the second week of October ... about which CASC refuses to comment further except that it will be "entertaining" ... an election night rally ... a trip to the Michigan State - Southern California football game. Also underway are plans for a Foreign Movie Club ... memberships open to all members of the college community ... movies to be shown every other week.

<u>HELP WANTED</u> -- Keystone editor Patty Moes and business manager Ann Gill are looking for additions to the staff ... tryouts will be held soon after the beginning of classes. If you've always wanted to be a reporter ... advertising salesman ... photographer ... here's your chance.

<u>EVENING HOURS</u> -- Both Seidman House and the library will be open during weekday evenings ... if demand warrants. Schedules will be posted when you arrive on campus.

GRAND VALLEY APARTMENTS -- They're right on schedule ... in fact, one unit will be open for you to see on September 16 and 17. A reminder from Student Services Office ... housing correspondence should be sent in immediately. For those of you planning to live in the Grand Valley Apartments the address is 10224 42nd Avenue, Jenison, Mich. ... it's over the township line from the rest of the campus and so uses a different post office. Those of you wanting to stay in pri-

vate homes should write directly to householders on the list sent to you by Student Services.

PARKING LOT FINISHED -- That big black expanse in front of Lake Michigan Hall is a parking lot. It has white lines painted on it. Some of the white lines mark off student parking ... others are for staff and visitors. At registration you will get a student parking sticker ... and you are requested to use student parking areas only or the Buildings and Grounds department will catch you and fine you.

FINAL TALLY ON SCHOLARSHIPS -- Forty-two sophomores have received scholarship awards ... and 68 incoming freshmen. Average grant is for \$220. Once again we thank all those generous firms, foundations, organizations, and citizens who have made these scholarships possible. New contributors include the Blackmer Pump Company ... G.H. Walgren Company ... I.S. Crosby Company ... West Michigan Vending Machine Company ... First Michigan Bank and Trust Company of Zeeland ... and the Amway Corporation.

LAKE HURON HALL -- The final building in the Great Lakes group will have its first tenants on September 8 ... when new faculty arrives on campus The social studies division will move into offices in the new building during that week. Name for the 240-seat auditorium in Lake Huron Hall? ... the Georgian Bay Room of course.

GOODBYE AND WELL DONE -- We hate to see A-V director Eig. Dempsey leave ... but wish him best of luck in his new position as general manager of WZZM-TV, Channel 13. Bill was instrumental in getting our audio-video system planned installed, and in working order ... and making it internationally famous as the most sophisticated A-V system ever built. GVSC activities are going to get full coverage from Channel 13, we are assured, so be sure to watch.

SPEAKING OF AUDIO-VIDEO -- Some ideas being discussed about future A-V development sound fantastic ... but they may be part of our system some day. Because it is now possible to transmit audio programs via light waves ... instead of electrically ... some day a GVSC student in his carrel may point a "gun" at a selected light in the library ceiling ... and his audio program will be heard through his carrel speakers. Advantages in this type of transmission are many ... it's cheaper to install ... it can be added to buildings which are not wired for conventional transmission ... and there are fewer things to go wrong. The Michigan Department of Economic Expansion ... which is sponsoring the research on the GVSC student carrels ... will hear about this idea and many others when they make an inspection tour on campus next week.

DATES TO REMEMBER ---- September 16 and 17: Freshman registration

September 17: Kick-off '64

September 24: Sophomore registration

September 28: Classes begin