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Grand Valley State University

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FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by News & Information Services



Hooker, Kennedy appointed to Board of Trustees

Gov. Rick Snyder announced the appointments of two trustees to Grand Valley's Board of Trustees — one for a return engagement.

Snyder chose John Kennedy and David Hooker to replace Dorothy Johnson and Lucille Taylor, whose terms have expired. Kennedy is president and CEO of Autocam and Hooker is president and CEO of Frederik Meijer Gardens and Sculpture Park.

Both men have long-standing relationships with Grand Valley. Kennedy served on the board from 2002-2004 and has his family name on the Kennedy Hall of Engineering. Hooker's parents, Robert and Judith, are both former trustees and long-time supporters of the university.

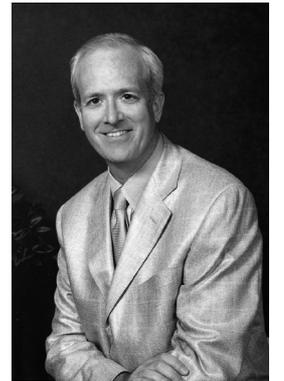
"I couldn't be more pleased with our two new

board members," said Kate Pew Wolters, chair of the Board of Trustees. "Both bring a demonstrated commitment to Grand Valley and to higher education. David brings business and nonprofit expertise to the table, as well as a family history of support. John's personal philanthropy, connections in the community, and expertise in manufacturing and business are also welcome additions."



David Hooker

President Thomas J. Haas agreed, saying: "We are fortunate to have these men giving their time and talents to this community. We look forward to them using their passions and knowledge to strengthen Grand Valley as we continue to educate tomorrow's leaders."



John Kennedy

Both appointments continue through December 2018.

Across Campus

Faculty Awards Convocation set for Thursday

The annual Faculty Awards Convocation will be held Thursday, February 3, at the DeVos Center in Loosemore Auditorium.

The ceremony will begin at 4 p.m. with a welcome from Gayle R. Davis, provost and vice president for Academic Affairs. Shaily Menon, professor of biology, will give the



Provost Gayle R. Davis introduces faculty members who were recognized for years of service during the 2010 Faculty Awards Convocation. This year's event is set for Thursday in Loosemore Auditorium.

keynote address, "Whose Nature? Reflections on a Changing Landscape."

University Awards for Excellence will be presented to the following people:

- Kathleen Bailey, professor of criminal justice, Outstanding Advising and Student Services Award;
- Barbara Lubic, associate professor of education, Outstanding Community Service Award;
- Shaily Menon, professor of biology, Outstanding University Service Award;
- Gary Stark, professor of history, Distinguished Contribution in a Discipline Award; and
- Vijay Gondhalekar, associate professor of finance, University Outstanding Teacher Award.

The Center for Scholarly and Creative Excellence will present its Distinguished Early-Career Scholar Awards to Rachel Powers, assistant professor of chemistry, and Ryan Thum, assistant professor of Annis Water Resources Institute. Steven

Schlicker, professor of mathematics, will receive the CSCE Distinguished Undergraduate Mentoring Award; and Deborah Herrington, associate professor of chemistry, will receive the Distinguished Graduate Mentoring Award.

The Pew Faculty Teaching and Learning Center will present Teaching Excellence Awards to Rebecca Davis, Margaret Dietrich, Jack Mangala, Bruce Ostrow, Gerald Simons and Heather VanWormer.

Faculty members who will be recognized for 40 years of service are Robert Beasecker,

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50 Reasons to Give

#43

Be part of Grand Valley History.
To view the other 49 reasons, visit gvsu.edu/giving/campaign

Faculty & Staff Campaign kicks off!
See inside.

Across Campus

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John Gracki, Thomas Herzog, Sheldon Kopperl and Christine Rydel. Three people will be recognized for 35 years of service: Gregg Dimkoff, Roger Ellis and Myron (Mike) Mast.

The following people will be recognized for 30 years of service: Robert Cross, Emily Droste-Bielak, James Sanford, Nancy Shontz, Timothy Stricker and Kathryn Waggoner. Seven will be recognized for 25 years of service: Lee Copenhaver, Mary deYoung, Margaret Friar, Linda Goossen, Larry Kotman, Alireza Mohammadzadeh and Michael Yuhas.

Grand Valley mourns death of instructor

Longtime adjunct instructor for movement science Vonnie Boetsma died January 20; she was 65. Boetsma was diagnosed with ALS and continued to teach students the skills and knowledge of first aid and CPR until this past academic year.

Her work was so important to students and the university that the department named its Outstanding Adjunct Award in her honor. She was the first recipient of the award in June 2009. Boetsma began working at Grand Valley in 1992, teaching first aid and CPR. Prior to that, she served as a first aid instructor for the GVSU Police Academy.

Visitation was held January 23 at Yntema, Langeland, Steremberg Funeral Home in Zeeland.

MI-SBTDC earns grant to help small businesses

The Michigan Small Business and Technology Development Center received a federal grant for \$1.6 million from the Small Business Association to continue its efforts in helping small businesses across the state.

State Director Carol Lopucki said the two-year grant will be used for several initiatives including increasing client consultation, increasing capital formation by \$90 million in two years and creating 1,800 new jobs in two years.

Lopucki also said the grant will help provide increased service to Michigan Manufacturers in market diversification, and strengthen Manufacturing Extension Partnerships (MEP), U.S. Export Assistance Centers and Michigan Manufacturer Association partnerships.

“The grant will be used to strengthen our work with second-stage companies needing assistance in accessing capital, developing strategic plans and determining market diversification tactics,” said Lopucki. “We are very excited to be able to serve more second-stage companies by helping them grow and create jobs.”

Lopucki said they will also hire nine new finance and strategy specialists to work with existing teams, whose focus is to serve second-stage business.

Students conduct focus groups to aid climate study

When the campus climate study, myGVSU Survey, is offered electronically to students, faculty and staff members beginning on Tuesday, February 1, there will be a group of communications students who will be well prepared to answer its questions.

In the fall semester, students from John Stipe’s communication classes conducted focus groups with certain student populations to help the



Photo by Amanda Pitts

Pictured are students who conducted focus groups to assist the campus climate study committee. In back, left to right, are Katy Dulaney, Julie Sannes, Jessica Winner; seated, from left, are Kelly Wilbur, Michelle Irwin, Tyler Hamersma and Claire Fellin. Not pictured are Myron Puryear, Rachel Iturralde, Philip Glovick, Julie Sheeran, Jeudi Xiong and Elizabeth Miedema.

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The GVSU Forum is published by the News and Information Services Office. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o forum@gvsu.edu. Telephone: 616-331-2221. Fax: 616-331-2250.

Faculty and staff members can find an online “Sketches” submission form on the Web at www.gvsu.edu/forum.

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Other publications by the News and Information Services Office include:

Grand Valley Magazine, which is published quarterly for the university community. Visit its website at www.gvsu.edu/gvmagazine.

Visit Grand Valley’s online publication, GVN^{ow}, at www.gvsu.edu/gvnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



Grand Valley ‘checks in’ on Foursquare

Grand Valley is officially connected with Foursquare, a mobile geo-social networking service that connects users to venues. It is a friend-finder, a social city guide and a game that challenges users to experience new things.

Starting with Athletics and Campus Dining, venues on campus will start offering discounts, specials and giveaways to people who check in on Foursquare and for individuals who become mayor, the user who most frequently checks in to the same venue.

Foursquare announced the launch of its Foursquare for Universities program last September and Grand Valley decided to jump onboard. “Our mission is to enhance the image and visibility of the university, and social media helps us do just that,” said Dave Poortvliet, Web manager. “We’ve had great success in connecting with students through Twitter and Facebook, and location-based services like Foursquare was the next logical step. We noticed many faculty, staff, and students were starting to use Foursquare and we wanted to connect with them so we created a university account.”

Grand Valley’s page is designed to help students, alumni, faculty and staff members and visitors share information about classes,

building hours, campus activities and traditions, and other information.

Users can check in to hundreds of Grand Valley venues ranging from the Kirkhof Center to Mackinac Hall to the DeVos Center.

Checking in to a venue a certain amount of times awards Foursquare users with virtual badges, rewards earned based on users’ check in habits. Users checking in at Grand Valley venues can earn six badges: Smells Like School Spirit, Quad Squatter, Campus Munchies, School Spirit, Campus Explorer and Bookworm Bender.

Check in to the Fieldhouse Arena on February 17 for the basketball game and receive \$5 off a purchase of \$10 or more. Visit www.facebook.com/gvsufood for weekly Campus Dining specials.

Visit www.foursquare.com for more information about downloading the free mobile app, which is available for smartphones.

For more information, visit Grand Valley’s Foursquare page at www.foursquare.com/gvsu.



What's Ahead

President to host virtual office hours

President Thomas J. Haas will hold virtual office hours on Tuesday, February 1, from 2:30-4 p.m.

The online program allows students, faculty and staff members to send an e-mail to Haas and chat or ask questions pertaining to the university. The discussion is available only to the campus community, and users will need to login using their Novell username and password.

To participate, visit www.gvsu.edu/virtualofficehours.

Many events planned to celebrate Black History Month

The celebration of Black History Month at Grand Valley includes numerous lectures, musical events, films and a "Taste of Soul."

Events will begin February 1 with a lecture connected to the university's community reading book, *The Immortal Life of Henrietta Lacks*. Author Harriet Washington will discuss the book at 7 p.m. in the Kirkhof Center, Grand River Room.

Other events are below; they are all free and open to the public. Details are online at www.gvsu.edu/oma or call the Office of Multicultural Affairs at x12177.

- "Incognito," a presentation by Michael Fosberg; February 3, 4-6 p.m., Cook-DeWitt Center. Fosberg began a personal search for his biological father at age 34 that revealed more than family. His presentation will balance humor and emotion as it deals with race, prejudice and life's difficult choices.

- Music: "When the Spirit Gets You," by jazz quintet John Hair and the New

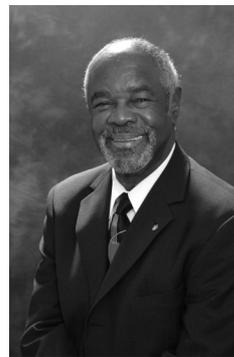
Connections; February 11, 7-9 p.m., Loosemore Auditorium, DeVos Center.

- Noontime Movie Series; 1240 Kirkhof Center. Reservations required, call (616) 331-2177. The following films will be shown and discussed from noon-1 p.m.

February 14: "Detroit Civil Rights Trilogy;"
February 15: "Citizen King;" February 16:
"Chisholm '72: Unbought & Unbossed;"
February 17: "The Neo African-Americans."

- A Taste of Soul, February 18, noon-1 p.m., Kirkhof Center lobby. Samples from the deep southern, African American tradition of soul food will be available.

- Diversity Brown Bag: "Living History, He Was There;" February 24, noon-1 p.m., Kirkhof Center, room 2215-2216. William G. Anderson, founder of the Albany Movement, will detail his role in the civil rights movement as he worked with Martin Luther King in the first mass movement to desegregate an entire community.



William G. Anderson

- A View of the Past and the Hope of the Future; February 24, 7-9 p.m., Loosemore Auditorium, DeVos Center. William G. Anderson, founder of the Albany Movement, will discuss what makes Black history unique in America.

Black History Month events are sponsored by the Office of Multicultural Affairs, Brooks College of Interdisciplinary Studies, College of Community and Public Service, College of Education, College of Liberal Arts and Sciences, Inclusion & Equity, Kutsche Office of Local History, LGBT Resource Center, Padnos International Center, Seidman College of Business, WGVU and Women's Center.

Veteran to discuss entrepreneurship

Business leader and decorated Vietnam veteran Joseph Anderson will talk about minority entrepreneurship as part of an event sponsored by the Seidman College of Business in celebration of Black History Month.

"Minority Entrepreneurship — Not!" is set for Wednesday, February 2, beginning with breakfast at 7:30 a.m. followed by the presentation in Loosemore Auditorium, DeVos Center.

Anderson is chairman and CEO of TAG Holdings, LLC, a company which has a strategy of owning a controlling interest in a diverse range of manufacturing and service-related enterprises.

A graduate of the United States Military Academy, Anderson served as an Infantry Officer and completed two tours of duty in Vietnam. He and his troops were the subject of the award-winning documentary, "The Anderson Platoon." Anderson is also the recipient of two Silver Stars, five Bronze Stars, three Army Commendation Medals and 11 Air Medals.

Workshop focuses on coping with grief

A workshop sponsored by Health and Wellness will focus on grieving and how to help yourself or others who are suffering the loss of a loved one.

"Your Personal Journey Through Grief," will be facilitated by Marsha Barnosky, a social worker who practices as a transition, grief and loss coach. The session is set for Thursday, February 3, beginning at noon in the Kirkhof Center, room 2259.

Register for the session online at www.gvsu.edu/seminar and search for "Health and Wellness."

Across Campus

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climate study committee with its question development. Stipe, affiliate professor of communications, said student volunteers from his Research Basics for Advertising and Public Relations courses moderated and conducted 13 focus groups. They reported their findings to the survey committee.

Stipe worked with campus offices like the Office of Multicultural Affairs, Disability Support Services and the Office of Institutional Analysis to find participants. He said his students enjoyed the experience.

"Like any other real-world experience, it came with its frustrations but they knew this was an important piece of a large university undertaking," Stipe said.

The myGVSU Survey is the fourth campus climate study since 1994. Stipe said he heard

co-chair Neal Rogness, professor of statistics, discuss the survey in August during an early fall faculty meeting and wanted to involve his research classes. He also said the students who conducted the focus groups will likely be among the first to complete the survey.

"You can't be involved and have a vested interest in something like this and not want to see it through to completion," Stipe said.

The myGVSU Survey will run through February 14.

Seguin Beighley named LGBT center director

Colette Seguin Beighley was named director of the LGBT Resource Center late last year. She had served as assistant director.

Seguin Beighley joined Grand Valley's staff in

2009 after serving as the director of communications for the Triangle Foundation, a statewide anti-violence and advocacy organization, and helped opened the first West Michigan field location in Grand Rapids.



Colette Seguin Beighley

Her passion for social justice began as a child growing up in the San Francisco Bay area, witnessing many social justice movements. "I developed a lens sensitive to diversity and social change," she said.

She earned a master's degree in counseling from California State University, East Bay.

CALENDAR OF EVENTS

Through Feb. 25

Gallery Hours: MultiMedia III: Art and Design, School of Communications Celebrate 50th Anniversary. Art Gallery, PAC. Call x12563 for information.

General Events

Mon., Jan. 31

Noon: Women's Center hosts "Her Story," by Regina McClinton. 2263 KC. Call x12748 for information.

3 p.m.: Master Class with Frances Renzi, piano. Sherman Van Solkema Hall, PAC. Call x13484 for information.

Tues., Feb. 1

1-4 p.m.: Johnson Center for Philanthropy Seminar. "Engaging and Retaining the New Volunteer." Bicycle Factory. Call x17585 for information.

2 p.m.: Counseling and Career Development Center Workshop. "Preparing for the GRE." 204 STU. Call x13266 for information.

2:30-4 p.m.: President Thomas J. Haas Virtual

Office Hours. Visit www.gvsu.edu/virtual-officehours to ask a question.

7 p.m.: Black History Month Event. "Community Reading Contextual Lecture," by Harriet Washington. GRR, KC. Call x18100 for information.

Wed., Feb. 2

7:30 a.m.: Seidman College of Business Event. "Minority Entrepreneurship — Not!" by Joseph Anderson. Loosemore Auditorium, DEV. Call x17100 for information.

Noon: Allendale Toastmasters. 2259 KC. Visit www.gvsu.edu/toastmasters for information.

3 p.m.: Human Resources Excellence Series. Bias Incident Protocol Training. University Club Room, DEV. Call x12215 for information.

Thurs., Feb. 3

7:30 a.m. Downtown Toastmasters. University Club Room, DEV. Visit www.gvsu.edu/toastmasters for information.

Noon: Health and Wellness Workshop. "Your Personal Journey Through Grief: How to

Care for Your Grieving Heart." 302E DEV. Call x12215 for information.

4 p.m.: Black History Month Event. "Incognito," by Michael Fosberg. CDC. Call x12177 for information.

4 p.m.: Provost's Office hosts Faculty Awards Convocation and Reception. 122E DEV. Call x12400 for information.

6 p.m.: Asian Pacific Islander American Heritage Celebration. Asian New Year Festival. GRR, KC. Call x12177 for information.

Fri., Feb. 4

6:30 p.m.: Presidents' Ball. DeVos Place, Grand Rapids. Call x12345 for more information.

Sat., Feb. 5

8 a.m.: Music Department hosts Solo and Ensemble Festival. LAT, PAC.

Faculty and Staff Sketches

In the News

Linda Scott, professor of nursing, was interviewed by *Advance for Nurses* for a story about her research on extended work shifts for nurses and how it relates to patient errors.

Sketches

Akalu Tefera, associate professor of mathematics, gave a presentation, "A Wilf-Zeilberger Approach to Sums of Choi, Zornig, and Rathie," at the Joint Mathematics Meetings, in New Orleans, Louisiana.

Feryal Alayont, assistant professor of mathematics, gave a presentation, "Minding the Pre-Service Teacher Students in a Discrete Mathematics Class," at the Joint Mathematics Meetings, in New Orleans, Louisiana.

Edward Aboufadel, professor of mathematics, gave presentations, "Using Wavelets and Statistics to Detect Differences" and "Ramanujan, in the Style of Chuck Close, Using Wavelets," at the Joint Mathematics Meetings, in New Orleans, Louisiana.

Jeffrey Potteiger, dean of Graduate Studies, authored a book, *American College of Sports*

Medicine's Introduction to Exercise Science, which received the Health Professions 2010 Editorial Award for Product of the Year from Lippincott, Williams, and Wilkins.

MarcQus J. Wright, assistant director residential camps and conferences, was selected to participate in the King-Chavez-Parks Future Faculty Fellowship Program.

AWRI faculty members **Ryan Thum** and **Carl Ruetz** co-wrote an article, "Population Genetic Structure of the Round Goby in Lake Michigan: Implications for Dispersal of Invasive Species," published in *Hydrobiologia*. Thum also co-wrote an article with students published in *Biological Invasions*.

Janet Vail, AWRI associate research scientist, was re-elected co-chair of the U.S. Environmental Protection Agency's Lake Michigan Forum.

Polly Diven, professor of political science, wrote a book chapter, "U.S. AIDS Policy in Africa: Balancing Competing Interests in PEPFAR Policymaking," published in *Africa and the New World Era*, a book edited by **Jack Mangala**, associate professor of African/African American studies and political science.

Professors receive fellow awards

Paul Leidig and Nael Barakat, faculty members of the Padnos College of Engineering and Computing, were awarded with the distinction of fellow in their profession.

Leidig, professor and director of the School of Computing and Information Systems, received the Association of Information Technology Professionals EDSIG Lifetime Distinguished Fellow achievement award at the annual Information Systems Education Conference in Nashville, Tennessee.

Barakat, associate professor of engineering and mechanical engineering program chair, was named a fellow of the American Society of Mechanical Engineers.

"Only 2-3 percent of a society are selected for this grade," said Paul Plotkowski, dean of the College of Engineering and Computing. "Nael and Paul are both tremendously successful in mentoring students and junior colleagues, and are both leaders in their fields."