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# Grand Valley Forum, volume 038, number 20, February 10, 2014

Grand Valley State University

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# FORUM

**A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY**

Published by News & Information Services



## Center helps companies, gives students experience

A Grand Valley center is working with West Michigan companies to develop and test new electrical products entering the marketplace. The Electromagnetic Compatibility Center pairs students with local companies; it's the first of its kind in West Michigan.

The center, located at 609 Watson St. near the Pew Grand Rapids Campus, provides pre-compliance testing, design support and education. The 4,000-square-foot center includes a compliance lab and seminar room.

Bogdan Adamczyk, professor of electrical engineering, noticed a need for the center two years ago. "West Michigan is an area of innovation and growth. Many big research universities have EMC research centers, but I've never heard of one that offers precompliance testing for local companies and provides a practical experience for students," he said.

All electrical devices must be certified for EMC compliance, explained Adamczyk. "If a device

is not approved, the design must be altered and tested some more, which can be expensive and time consuming for small- to medium-sized companies. They can come to the center to continue testing expediently and at an attractive rate," said Adamczyk.

The lab includes measurement and diagnostic tools, including three chambers that measure radiated emissions and immunity of electronic devices. Two additional chambers are currently being assembled. Adamczyk said the center has helped several companies already.

"Entry-level engineers who specialize in electromagnetic compatibility are in high demand," he said. "Any company that develops and builds electrical devices needs EMC engineers."

The School of Engineering in the Seymour



Photo by Bernadine Carey-Tucker

Engineering Professor Bogdan Adamczyk, right, is pictured at the EMC. The center helps companies design and test electrical products.

and Esther Padnos College of Engineering and Computing currently has nearly 1,800 enrolled students, a record. About 200-250 students are majoring in electrical engineering.

## Across Campus

### University opens surplus store

Grand Valley has opened a surplus store in downtown Grand Rapids to give the general public a chance to purchase university inventory that's no longer in use.

The surplus store opened February 8. Future hours of operation will be announced at a later



Grand Valley has opened a surplus store on the Pew Grand Rapids Campus.

date. The store, 140 Front St., is across from the Bicycle Factory and next to Grand Valley's L. William Seidman Center. Free parking is located next to the store in the Watson and Front Street parking lots.

Inventory for sale include computers, including iMacs and laptops, keyboards, printers, TVs, office furniture, clothing, industrial equipment and more. The store was created as an avenue to responsibly manage Grand Valley's purchased inventory that's no longer in use.

For more information contact Aaron Caccamo at x19072.

### Injury Care Clinic opens to students

A new clinic that will provide free sport-related injury evaluation, treatment and referral services to Grand Valley students opened January 13 on the Allendale Campus.

The Injury Care Clinic is located in the Athletic Training Teaching Lab (Fieldhouse, room

145b). Staff and faculty members from Campus Recreation, Movement Science and Student Life, collaborated to establish the clinic with Metro Health Sports Medicine.

Amy Campbell, assistant director of Wellness in Campus Recreation, and Shari Bartz-Smith, associate professor of movement science and coordinator of the Athletic Training program, noticed a need for the clinic over the past few years. "Students would come to us with chronic injuries or something that was bothering them and wanted to know if it was serious or not," said Campbell.

Bartz-Smith said she views the clinic as a point of referral for students seeking advice about injuries. "People who are not students will also be seen, but the focus of the proposal was students on campus who are currently underserved in the area of injury prevention, recognition and referral," Bartz-Smith said.

Campbell said the clinic will be especially helpful for students who participate in club

*continues on page 2*

## Across Campus

continued from page 1

sports and intramural teams. “Maybe someone who runs as a hobby is experiencing chronic knee pain. They can now come to the Injury Care Clinic and a certified athletic trainer will provide an evaluation of the injury, information on basic treatments and exercises, and refer them to a physician if needed,” she said.



Photo by Amanda Pitts  
Athletic trainer Ethan Cunningham treats a patient in the Injury Care Clinic; Shari Bartz-Smith is at left.

No appointments are needed to visit the clinic. Ethan Cunningham, an athletic trainer who works for Metro Health Sports Medicine, will staff the clinic from 2-6 p.m. on Mondays, Wednesdays and Thursdays, and 4-8 p.m. on Tuesdays. Visit [www.gvsu.edu/icc](http://www.gvsu.edu/icc) for more information.

Bartz-Smith said, looking ahead, that the clinic could serve as a clinical rotation site for athletic training majors.

### Research grants available from LGBT Faculty Staff group

The LGBT Faculty and Staff Association seeks applications for its micro-research grants, \$400-\$500.

The grant program aims to promote LGBT-related scholarship that fosters an inclusive community for LGBT faculty and staff members at Grand Valley. These grants will be awarded to faculty or staff members who are doing research that involves people or issues on gender and sexuality that concern the LGBT community.

Information on how to apply is online at [www.gvsu.edu/lgbtfacstaff](http://www.gvsu.edu/lgbtfacstaff); deadline to apply is March 1.

### Governor establishes state Office for New Americans

Gov. Rick Snyder signed into law the Michigan Office for New Americans during an event in Grand Rapids on January 31 that was attended by several international students from Grand Valley.

The office will coordinate all state efforts related to immigration and recruitment of international students. Kate Stoetzner, director of International Student and Scholar Services, said the potential impact on universities is tremendous.



Pictured behind Gov. Rick Snyder are Grand Valley students Mohamed Azuz, from Libya; Douwe Driehuis, from the Netherlands; Abdulwahid Khudhary, from Saudi Arabia, and Devin Streur, from the U.S.

“We work hard at Grand Valley to educate and integrate our international students,” Stoetzner said. “Hopefully, the new office will be able to educate employers about the benefits of hiring international students as interns or for co-ops as well as full-time employees.”

Mohamed Azuz, president of Grand Valley’s International Student Organization, said he was honored to attend the event. “The governor’s interest in immigrants makes me believe that my future maybe in Michigan,” Azuz said. “I think this will help to attract more skilled internationals to be part of the Michigan community.”

Snyder named Bing Goei the office’s director. Goei said more graduates are needed to fill critical STEM jobs.

### FORUM Volume 38, Number 20

The GVSU Forum is published by the News and Information Services Office. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, [c/o\\_forum@gvsu.edu](mailto:c/o_forum@gvsu.edu). Telephone: 616-331-2221. Fax: 616-331-2250. Web: [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

Faculty and staff members can find an online “Sketches” submission form on the Web at [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

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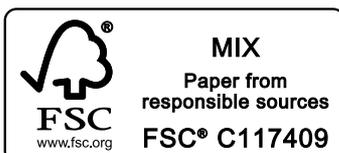
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Other publications by the News and Information Services Office include:

*Grand Valley Magazine*, which is published quarterly for the university community. Visit its website at [www.gvsu.edu/gvmagazine](http://www.gvsu.edu/gvmagazine).

Visit Grand Valley’s online publication, GVN<sup>ow</sup>, at [www.gvsu.edu/gvnow](http://www.gvsu.edu/gvnow), for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



## GVFaces

### Len O’Kelly, Visiting Professor of Communications

Len O’Kelly said his passion for broadcasting began when received his first record player at age 4 and at age 10 when he started his own pretend radio station as part of a class project.

O’Kelly has spent more than 25 years in radio, serving as a news director, production director in Chicago and programmer for a number of radio stations, including WGUV in Grand Rapids and an international program in Gisborne, New Zealand. He has also served as an on-camera meteorologist for WYIN-TV in northwest Indiana, and performed countless commercial and industrial voiceovers.

In his current role with the School of Communications, O’Kelly is responsible for teaching a range of broadcasting classes including Introduction to Radio, Survey of Electronic Media, and Beginning Television Studio Production.

“My diverse background in the industry impacts my interactions with students and I think they really appreciate having a real-world perspective in the classroom,” said O’Kelly. “It’s one thing to teach theory but it’s another to show students how it is actually applied in the industry.”

A Chicago native, O’Kelly earned a bachelor’s

degree in radio and television from Lewis University in 2004 and a master’s degree in communications from Grand Valley in 2011. He is also currently pursuing a doctoral degree in journalism from Michigan State University.

O’Kelly got his start in radio while working at the college radio station at Lewis University. He now serves as the faculty advisor for Grand Valley’s student-run radio station, “The Whale,” and Grand Valley’s student-run television station, GVTV.

“Broadcast is one medium that you only get better at with practice and the students who put in the time outside of class to be involved in student-run programs are the ones that excel in the industry,” said O’Kelly.

In his spare time, O’Kelly said he enjoys building his personal music collection that currently dates back 100 years. He is also conducting research on the broadcast history of Grand Rapids.

*Note: The Whale, GVTV and the Lanthorn will be featured in an article in the winter issue of Grand Valley Magazine, published in early March.*



Len O’Kelly

# What's Ahead

## Exhibit highlights media's view of beauty

A student art exhibit by several women and gender studies and communications majors will showcase their perception of how social media reinforces popular media's unrealistic views of women and beauty.



One of the first art exhibitions in the Mary Idema Pew Library highlights popular media's views of women and beauty.

The photographs in the exhibit, "Love Your Body," were taken by Makenna

Brooke Runion as part of her communications capstone course. Each woman was photographed twice: once in a natural setting and once in full makeup. The exhibit will run February 9-March 9 in the exhibition room of the Mary Idema Pew Library Learning and Information Commons.

Julia Mason, associate professor of women and gender studies, said the students hope the exhibit creates conversations about women and beauty.

An opening reception is set for February 18, 6-8 p.m. The Women's Center also supported this project.

## Event will explore end-of-life care

Talking about the end-of-life can be a tough conversation. A survey by the California HealthCare Foundation found 56 percent of those surveyed said they had not communicated their end-of-life wishes.

The Seidman College of Business is hosting "Quality of Life or Quantity of Life?" to explore the importance of personal choice in end-of-life decisions. The event is set for Monday, February 10, from 6-8 p.m. at the L. William Seidman Center. It is free and open to the public.

Panelists include Amy Berman, a nurse and senior program officer for the John A. Hartford Foundation, who was diagnosed at a young age with inflammatory breast cancer. She gained national attention last year when she published an essay that argued that quality of life was more critical to her than normal treatment protocols, and that she would forgo aggressive chemotherapy.

The event is also hosted by Making Choices Michigan and Priority Health. For information visit [www.makingchoicesmichigan.com](http://www.makingchoicesmichigan.com).

## Town hall set to report on climate study findings

The Campus Climate Implementation Committee will hold a town hall meeting to report on the progress made at Grand Valley since the 2011 campus climate study.

The town hall is set for Tuesday, February 11, in the Kirkhof Center, Grand River Room, from 10-11:30 a.m. The Pew Grand Rapids Campus can be involved by participating via a webcast

at the L. William Seidman Building, room 1008.

Dwight Hamilton, associate vice president for Affirmative Action, said three subcommittees — representing students, faculty, staff — will report on the climate study survey results and the action plans each subcommittee created. The event will also include a discussion of recommendations provided by the Gender Identification and Expression committee.

Reports from each of the committees are online for review at [www.gvsu.edu/mygvsu](http://www.gvsu.edu/mygvsu).

## Grand Hotel president to give presentation

The president of the Grand Hotel on Mackinac Island is the guest speaker for the Peter F. Secchia Breakfast Lecture, sponsored by the Seidman College of Business.

R.D. Musser III will talk about "Sustaining a Grand Vision Through Three Centuries," on February 12 at 8 a.m. in the L. William Seidman Center. Musser was named president of the historic, 385-room Grand Hotel in 1989. He represents the third generation of Musser family ownership and operation of the Grand Hotel.

Musser is the former chairman of the Michigan Hotel, Motel and Resort Association, and former chairman of the Resort Committee of the American Hotel and Lodging Association.

## Hauenstein Center will host two events

The Hauenstein Center for Presidential Studies will host two events this week, continuing its Wheelhouse Talks and American Conversations series.

Kelly LeCoy, founder and owner of Uptown Kitchen in the Eastown neighborhood, is the next speaker at the Wheelhouse Talks. Her presentation is scheduled for Wednesday, February 12, at 12:30 p.m. at the Urban Institute for Contemporary Arts in Grand Rapids. The event is free and open to the public; RSVP online at [hauensteincenter.org](http://hauensteincenter.org).

LeCoy's Uptown Kitchen is Grand Rapids' first kitchen incubator, a concept which allows food entrepreneurs to test and manufacture their own food creations in a certified, licensed facility without having to jump through the legal and financial hoops that often curtail new food ventures.

Deborah Mower, an expert on civility and conditions of civil disagreement in politics and education, will present "Civility in Politics and Education" on Thursday, February 13, at 7 p.m. in the DeVos Center, Loosemore Auditorium.

Mower will examine the concept of civility and the conditions of civil disagreement in politics and education. Mower teaches at Youngstown State University, including courses in philosophy and moral psychology.

For information about either event, visit [hauensteincenter.org](http://hauensteincenter.org).

## Celebration presents Chinese dance, music

Grand Valley's annual Asian American and Pacific Islander Heritage Celebration continues

on February 12 with cultural performances by people from the West Michigan Chinese American community. It will take place from 4-5 p.m. in the Cook-DeWitt Center.

Sponsored by the Office of Multicultural Affairs, the celebration features activities and events through March 22. The events are free and open to the public.

• "Hafu" documentary showing; February 13, 6 p.m., Kirkhof Center

The documentary is about the journey of multi-race Japanese people and their experiences in modern day Japan. Jeremy Robinson, associate professor of Japanese, will facilitate the conversation with the filmmakers.

• Listen; February 18, 6 p.m., Kirkhof Center

Carissa Woodwyk, a licensed counselor and marriage and family therapist, will discuss adoption and the feelings and experiences that come with it.

• Bread-Loving Japan: Changes Across the 20th Century; February 24, 1 p.m., Kirkhof Center

Jason Herlands, assistant professor of Japanese, will give a presentation about U.S. involvement in financing the spread of wheat products in Japan and the cultural ramifications.

R.I.C.E. Conference: Realizing and Addressing Issues in our Culture and Education; March 22, 9 a.m.-5 p.m., DeVos Center

For more information, visit [www.gvsu.edu/oma](http://www.gvsu.edu/oma).

## GVSU conference on aging well

The ninth annual Art & Science of Aging Conference is set for Friday, February 14.

"The Heart & Soul of Aging Well," sponsored by the College of Liberal Arts & Sciences and College of Community & Public Service, will run from 8:30 a.m.-4:30 p.m. in DeVos Center.

Leslie Martin will give the keynote address, "Throw Your Heart Into it, and the Rest will Follow." Martin is a professor of public health at Loma Linda University and research professor at the University of California, Riverside. As co-author of *The Longevity Project*, she has spent more than 20 years exploring who lives long, and why.

The conference includes 15 workshops on a wide range of topics including health care reform, retirement, healthy eating, exercise and pain management. New this year are three sessions led by Carol Hendershot, a certified mindfulness-based stress reduction instructor with the Grand Rapids Center for Mindfulness.

More for information visit [www.gvsu.edu/gerontology](http://www.gvsu.edu/gerontology).

# CALENDAR OF EVENTS

## General Events

### Feb. 10-13

LGBT Faculty Staff Association hosts Rainbow Reel Film Festival. 030 MIPL. Visit [www.gvsu.edu/lgbtstaff](http://www.gvsu.edu/lgbtstaff) for details.

### Mon., Feb. 10

7 a.m.-Noon: Know Your Numbers Screening. 107C DEV. Call x12215 for information.

3:30 p.m.: Community Reading Project hosts Contextual Conversation. 2204 KC. Visit [www.gvsu.edu/read](http://www.gvsu.edu/read) for more information.

6 p.m.: World Affairs Council of Western Michigan Great Decisions Lecture: "How the Three Geos are Rewriting the World Map," by Cleo Paskal. Performing Arts Center, Aquinas College. Call (616) 776-1721 to information.

6 p.m.: Seidman College of Business Panel Discussion: "Quality of Life or Quantity of Life?" SCB. Call x17100 for more information.

### Tues., Feb. 11

7 a.m.-Noon: Know Your Numbers Screening. 107C DEV. Call x12215 for information.

11:30 a.m.: African Diaspora Conversations: "Afro-Futurism: The Other Wes Moore," by Rachel Peterson. 030 MIPL. Call x18110 for more information.

1-5 p.m.: Winter Career Fair. DeVos Place, Grand Rapids. Call x13311 for information.

3:30 p.m.: Human Resources Excellence Series: "Bias Incident Protocol Training," by TAB members. 1008A SCB. Visit [www.gvsu.edu/seminar](http://www.gvsu.edu/seminar) to register.

### Wed., Feb. 12

7 a.m.-Noon: Know Your Numbers Screening. 123 CHS. Call x12215 for more information.

7:30 a.m.: Seidman College of Business Secchia Lecture by R.D. Musser III. SCB. Call x17100 for more information.

Noon: Allendale Toastmasters. 2259 KC. Visit [www.gvsu.edu/toastmasters](http://www.gvsu.edu/toastmasters) for more information.

Noon: Arts at Noon Series: Grand Rapids Symphony. CDC. Call x13484 for more information.

12:30 p.m.: Hauenstein Center Wheelhouse Talk with Kelly LeCoy. UICA, Grand Rapids. Visit [hauensteincenter.org](http://hauensteincenter.org) for details.

4 p.m.: Asian American and Pacific Islander Heritage Celebration Event: Chinese Cultural Performance. CDC. Call x12177 for more information.

5 p.m.: International Faculty and Friends: "Gibraltar: Above the Rock," by David Alvarez. 2259 KC. Call x13898 for more information.

6 p.m.: Psychology hosts Projection Film Series: "Annie Hall." 114 LMH. Call x12195 for more information.

7 p.m.: Symphonic Wind Ensemble & Allendale High School Bands. Ceglarek Fine Arts Center, Allendale. Call x13484 for more information.

### Thurs., Feb. 13

7:30 a.m.: Downtown Toastmasters. 107C DEV. Visit [www.gvsu.edu/toastmasters](http://www.gvsu.edu/toastmasters) for more information.

7 p.m.: Hauenstein Center hosts "Civility in Politics and Education," by Deborah

Mower. Loosemore Auditorium, DEV. Visit [hauensteincenter.org](http://hauensteincenter.org) for details.

### Fri., Feb. 14

8 a.m.-Noon: Know Your Numbers Screening. 225 LMC. Call x12215 for information.

11 a.m.: Board of Trustees Meeting. SCB.

Noon: Chamber Orchestra Performance. Atrium, MIPL. Call x13484 for more information.

Noon: Positive Black Women present "A Tribute to Black Women." 2204 KC. Call x12177 for more information.

### Sat., Feb. 15

7 p.m.: Annual High School Honors Band Concert with the Symphonic Wind Ensemble. LAT, PAC. Call x13484 for more information.

## Sports

### Fri., Feb. 14

9 a.m.: Track & Field hosts Big Meet.

### Sat., Feb. 15

9 a.m.: Track & Field hosts Big Meet.

6 and 8 p.m.: Women's and Men's Basketball host Northwood University.

## Faculty and Staff Sketches

### In the News

**Kyle Barnes**, visiting professor of movement science, had his research on High-Intensity Warm-up Strategies for Runners featured in *Runner's World Magazine* and [letsrun.com](http://letsrun.com).

**Cassonya Carter**, senior academic advisor for Kirkhof College of Nursing, was named a Power Diva in *Networking Diva Magazine*.

**Paul Isely**, professor of economics and interim associate dean in the Seidman College of Business, was interviewed by several media outlets for stories about his West Michigan economic forecast.

**James Dunn**, professor of biology, was interviewed by WOOD-TV about the effects of snow and cold temperatures on insects.

### Sketches

**Jean Nagelkerk**, vice provost for Health, and **Brenda Pawl**, director of special projects, received a grant from the Michigan Department of Community Health for the second year of the Nursing Education, Practice, Quality, and Retention project through the Health Resources and Services Administration.

**Patricia Bloem**, professor of English, led a workshop about teaching poetry to teachers of English in Bremen, Germany. She gave a presentation, "The Emancipated Imagination: Democratic Education through American Literature for Children and Young Adults," at a conference in Hamburg, Germany.

**Felix Ngassa**, associate professor of chemistry, wrote a chapter, "Mentoring

Undergraduate Research: Opportunities and Challenges," published in a book, *Developing and Maintaining a Successful Undergraduate Research Program*, published by Oxford University Press.

**Christopher Toth**, assistant professor of writing, wrote an article, "Revisiting a Genre: Teaching Infographics in Business and Professional Communication Courses," published in *Business Communication Quarterly*.

**Darren Walhof**, associate professor of political science, wrote a chapter, "Exposure and Disclosure: The Risk of Hermeneutical Truth in Democratic Politics," in a book, *Truth Matters: Knowledge, Politics, Ethics, Religion*, published by McGill-Queen's University Press.