

2-24-2014

## Grand Valley Forum, volume 038, number 22, February 24, 2014

Grand Valley State University

Follow this and additional works at: <http://scholarworks.gvsu.edu/forum38>

 Part of the [Archival Science Commons](#), [Education Commons](#), and the [History Commons](#)

---

### Recommended Citation

Grand Valley State University, "Grand Valley Forum, volume 038, number 22, February 24, 2014" (2014). *2013-2014, Volume 38*. 21.  
<http://scholarworks.gvsu.edu/forum38/21>

This News Article is brought to you for free and open access by the Grand Valley Forum, 1976- at ScholarWorks@GVSU. It has been accepted for inclusion in 2013-2014, Volume 38 by an authorized administrator of ScholarWorks@GVSU. For more information, please contact [scholarworks@gvsu.edu](mailto:scholarworks@gvsu.edu).

# FORUM

**A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY**

**Published by University Communications**



## New degree program will suit needs of working adults

The launch of a new degree program for working adults shows that Grand Valley is meeting the needs of nontraditional students in an innovative way.

The Center for Adult and Continuing Studies



A new accelerated degree program will start in the fall, meeting the needs of nontraditional students.

has started recruiting students for a cohort in the Liberal Studies Leadership Program, a 19-month accelerated degree program.

Simone Jonaitis, executive director of the CACS, said the program will meet the needs of working adults and their employers.

“People with strong theoretical knowledge and practical experience in leadership are needed in today’s workforce,” Jonaitis said. “This program will focus on helping students develop the skills needed to advance in jobs or pursue new careers.”

The program will start in the Fall 2014 semester. Qualified students will take one five-week class at a time. Students who will best qualify will have earned about 72 credits, are at least 24 years old with two or more years of work

experience, and are highly motivated.

Judy Whipps, professor of liberal studies and philosophy, helped develop the program’s course content. She said the program will give adult learners practical skills and engage them in the “reflective practice that is at the core of liberal education.” Whipps added that leadership studies fulfills those two goals.

“Leadership studies provides an opportunity for students to enhance current skills and build new capacities; it also is flexible enough to apply to many different fields of work,” she said.

CACS piloted a similar liberal studies degree program with an emphasis on leadership at the Muskegon Center three years ago. Whipps said that pilot program enabled faculty and staff members to determine which courses best suited the needs of adult learners.

Details about the program are online at [www.gvsu.edu/lead19](http://www.gvsu.edu/lead19).

## Across Campus

### Johnson Center names interim executive director

William Crawley was named interim executive director of the Dorothy A. Johnson Center for Philanthropy. Crawley has served in an acting role for the past six months following a medical leave for Executive Director James Edwards.

Crawley is the associate dean of the College of Community and Public Service. He began working at the university as a professor of criminal justice in 2002, and moved to the CCPS dean’s office in 2009.

Crawley completed Harvard Graduate School of Education’s Management Development Program in 2008. In 2009, he served as the director of the Japanese Center for Michigan Universities in Hikone, Japan, where he was also a JCMU Academic Fellow.

He was an American Council on Education Fellow at DePaul University in Chicago throughout the 2010-11 academic year, during

which he coordinated the development of the university’s 10th college (the College of Science and Health).

Crawley has significant experience with community-based research, linking higher education and community for more than a decade. He serves as the CCPS associate for university development, and as a board member for various nonprofit organizations, both positions providing leadership for strategic planning and fundraising initiatives.



William Crawley

### Weight loss study needs participants

An interdisciplinary team of faculty members and students is conducting an obesity study and seeking participants from the campus

community. Research subjects will participate in a free weight loss program that includes one-on-one coaching from a team member.

Children older than age 4 and adults are needed for the study.

Brenda Pawl, director of special projects for the Vice Provost for Health, said the program consists of four behavior-based educational sessions: wellness, nutrition, eating behaviors and physical activity.

The weight loss program is sponsored by the Office of the Vice Provost for Health, and is housed at the Kirkhof College of Nursing’s Family Health Center, 72 Sheldon Blvd. SE in Grand Rapids. The study is supported by a Nurse Education, Practice, Quality and Retention grant. Others on the team are from Grand Valley’s social work and athletic training programs.

To be eligible, adults need to have a BMI of 25

# Across Campus

*continued from page 1*

or greater. Children must have a BMI higher than the 85th percentile for their age and gender.

Appointments can be scheduled through the Office of the Vice Provost for Health at x15883; contact Pawl at x15960 or pawlb@gvsu.edu with questions.

## Women's Center cancels fundraiser

Indulge in a Cause was a signature event for Grand Valley's Women's Center. For the past 10 years, the mid-winter event raised important funds for the center and West Michigan nonprofit organizations.

Jessica Jennrich, director of the Women's Center, said she and staff members made a difficult decision not to host Indulge in a Cause this year, due to limited staff time and resources.

"We know many in the community and on campus enjoyed this event," Jennrich said. "We are so grateful for their consistent support. We're sorry to see Indulge come to an end."

Jennrich said she hopes the campus community continues its support of the Women's Center during the annual Faculty and Staff Campaign. Gifts to support the Women's Center through the campaign can be directed to three different funds.

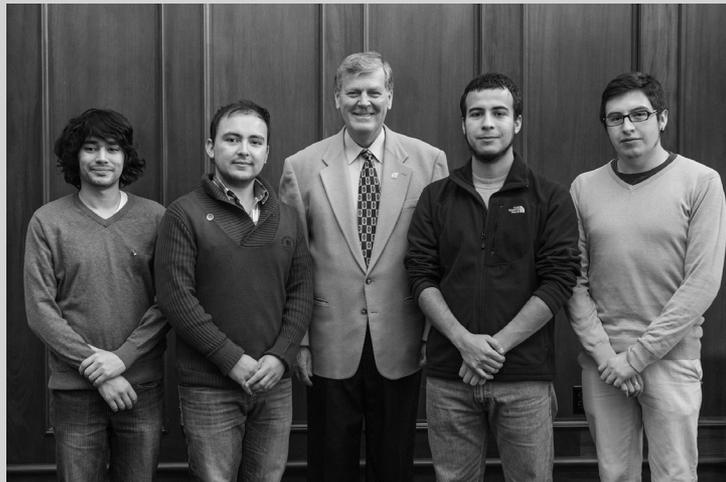
During the campaign all gifts to any endowed fund will be matched, doubling the gift's impact. For information, visit [www.gvsu.edu/giving](http://www.gvsu.edu/giving).

## Call for AP award nominations

The Administrative/Professional Committee seeks nominations of outstanding staff members whose work has significantly impacted Grand Valley. The deadline to nominate someone has been extended to March 14.

Award categories are Achievement, Commitment to Diversity, Commitment to Students, Innovation, Outstanding Team Project, and Service to Community. Visit the AP Awards website, [www.gvsu.edu/ap/awards](http://www.gvsu.edu/ap/awards), to learn more.

## Chilean students meet president



*Photo by Amanda Pitts*

President Thomas J. Haas stands with exchange students from a partner institution, Universidad del Bío-Bío in Chile. Haas and others from Grand Valley will travel to Chile in March to formally sign an agreement for a dual-degree program. From left are Matias Andana, Gerardo Fuentes, Haas, Manuel Cabrera and Erick San Martin.

## New international partnership established

Officials at Grand Valley signed a new partnership agreement with leaders from the Université de Versailles Saint-Quentin-en-Yvelines (UVSQ) in France that will benefit students interested in sustainability and the environment.

Elena Lioubimtseva, associate professor of geography and planning and director of Environmental Studies, said UVSQ has a well-developed interdisciplinary cluster of programs focused on sustainability and the environment.

*continues on page 3*

### FORUM Volume 38, Number 22

The GVSU Forum is published by University Communications. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o forum@gvsu.edu. Telephone: 616-331-2221. Fax: 616-331-2250. Web: [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

Faculty and staff members can find an online "Sketches" submission form on the Web at [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

#### University Communications Staff:

Mary Eileen Lyon, associate vice president  
Sherry Bouwman, assistant  
Dottie Barnes, communications specialist  
Michele Coffill, associate director of publications  
Nate Hoekstra, communications specialist  
Mary Isca Pirkola, communications specialist  
Leah Twilley, communications specialist  
Bernadine Carey Tucker, photography manager  
Jeremy Knickerbocker, videographer  
Elizabeth Lienau, photography coordinator  
Amanda Pitts, photographer  
Jessica Hines, student writer  
Jarrett Weber, student writer

Other publications by University Communications include:

*Grand Valley Magazine*, which is published quarterly for the university community. Visit its website at [www.gvsu.edu/gvmagazine](http://www.gvsu.edu/gvmagazine).

Visit Grand Valley's online publication, GVNNow, at [www.gvsu.edu/gvnow](http://www.gvsu.edu/gvnow), for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



## GVFaces

### Bryan Bickford, Advertising and Communications Manager, Institutional Marketing

Bryan Bickford has gained experience working in advertising and marketing communications for corporations like Meijer and Fifth Third Bank. However, he said being able to put his skills to use working for his alma mater is a role he truly values.

After attending high school in Jenison, Bickford graduated from Grand Valley in 1983 with a bachelor's degree in arts with an emphasis in journalism. He worked in the corporate environment, then accepted his current position as the advertising and communications manager with Grand Valley's Institutional Marketing in 2005.

"My past roles with the university as a student and board member for the Alumni Association gave me a good understanding of what Grand Valley is trying to do and where it is headed. This position was a very natural fit for me," said Bickford.

In his current role, Bickford is responsible for coordinating the university's two major annual advertising campaigns, writing for various university advertising and communication materials and managing the use of Grand

Valley's logo both internally and externally.

"I value being able to bring together what I love and what I'm good at to help Grand Valley tell its story," said Bickford.

"Effective advertising and communication helps show students what the university can offer them and what Grand Valley brings to the overall community."

Looking ahead, Bickford said he hopes to continue to see the university grow in reputation and in the high caliber of students it attracts.

"I'm proud of how far the university has come in such a short time and I want to help make sure we continue that progression in the future," he said.

In his spare time, Bickford said he enjoys spending time with his family, coaching his three sons' little league and basketball teams, and snowboarding.



Bryan Bickford

## What's Ahead

### Writers Series to feature WSU professor

The GVSU Writers Series will next feature a diverse program by Caroline Maun, an associate professor of English at Wayne State University.

A craft talk, reading from her works, and a musical performance will be highlighted on Monday, February 24, from 6-9 p.m. at the DeVos Center, University Club.

Maun is the author of two volumes of poetry, *The Sleeping* and *What Remains*; two poetry chapbooks, *Cures and Poisons* and *Greatest Hits, and Mosaic of Fire: The Work of Lola Ridge, Evelyn Scott, Charlotte Wilder, and Kay Boyle*.

All Writers Series events are open to the public and free.

### MAREC will host climate change documentary

The Michigan Alternative and Renewable Energy Center will host a screening of "Chasing Ice," about a photographer's trip to document the Earth's changing climate in the Arctic.

The documentary will be shown on Tuesday, February 25, at 6:30 p.m. in the DeVos Center, Loosemore Auditorium.

A panel discussion will follow with Kim Walton, director of programs for MAREC; Kevin Strychar, associate professor of environmental biology at Annis Water Resources Institute; and West Michigan Environmental Action Council staff. The award-winning documentary follows James Balog, a photographer for National Geographic, on his journey to gather evidence of climate change.

The film has won more than 30 awards at film festivals around the world. Learn more at [www.chasingice.org](http://www.chasingice.org).

### Health lecture focus will be palliative care

Palliative care is a critical step when treating patients who suffer from cancer or chronic disease.

Experts will discuss palliative care and how to improve a patient's quality of life during a free community event at the Cook-DeVos Center for Health Sciences.

"How Can We Best Cope with Chronic Disease

or Cancer?" is set for Tuesday, February 25, at 7 p.m.

Panelists include Ruth Ann Brintnall, associate professor of nursing; James Fahner, associate professor at MSU College of Human Medicine and chief of pediatric hematology/oncology at Helen DeVos Children's Hospital; and Giselle Saulnier Sholler, associate professor at MSU CHM and pediatric hematology/oncology specialist.

The event is sponsored by Grand Valley, Spectrum Health and MSU College of Human Medicine.

RSVPs are requested by calling (616) 234-2667 or sending an email to [mark.brieve@hc.msu.edu](mailto:mark.brieve@hc.msu.edu).

### PIC hosts Passport Fair

The Padnos International Center will host a Passport Fair on Wednesday, February 26, from 1-4 p.m. in Lake Ontario Hall, room 130.

Students, faculty and staff members are invited to apply for a new passport or renew their current one. Allow up to six weeks for passport processing.

Participants applying for a new passport should bring proof of U.S. citizenship, proof of identity with photo, and two separate checks or money orders (\$110 to the Department of State, \$25 to the Postal Service).

Passport photos can be taken at the fair for \$2 cash. Participants must present GVSU identification cards.

Passport renewals also require two checks for processing. Visit [www.gvsu.edu/pic](http://www.gvsu.edu/pic) for more information.

### Panel will discuss higher education climate

A panel of young professionals will discuss whether higher education is "youth friendly" during a workshop sponsored by Human Resources Career Series.

Breeann Gorham, assistant director of Career Services, is the facilitator. The event is set for Wednesday, February 26, at 1 p.m. in the Bicycle Factory, room 340.

All faculty and staff members are invited to attend and discuss ways to encourage young talent. Visit [www.gvsu.edu/healthwellness](http://www.gvsu.edu/healthwellness) and click on "Upcoming Events" for more information.

### Social theorist, scholar to visit campus

Patricia Hill Collins, social theorist, author and educator, will give a presentation Wednesday, February 26, as part of the Intersections program.

Collins is a distinguished professor of sociology at the University of Maryland, College Park. Her research has examined issues of race, gender, social class, sexuality and nationality.



Patricia Hill Collins

The event, "We Who Believe in Freedom Cannot Rest: Lessons from Black Feminism,"

is set for 6 p.m. in the Kirkhof Center, Grand River Room.

Collins has written numerous books, including *Black Feminist Thought: Knowledge, Consciousness, and the Politics of Empowerment*, published in 1990. In 2008, she became the 100th President of the American Sociological Association, the first African American woman elected to this position in the organization's 104-year history.

Intersections a series of events hosted by the Office of Multicultural Affairs, Women's Center and LGBT Resource Center. The series provides opportunities for the campus community to look at the world through multiple dimensions including race, gender, sexual orientation, and class status among others.

For more information, visit [www.gvsu.edu/intersections](http://www.gvsu.edu/intersections).

### Workshop will detail Fulbright scholarships

The Padnos International Center will host a workshop for faculty members who are interested in applying for a Fulbright scholarship.

The workshop is scheduled for March 14 from 1-2:30 p.m. in the DeVos Center, University Club. Andrew Reiss, from the CIES Fulbright Office, will give a presentation.

Past Grand Valley Fulbright recipients will be on hand during a reception that will follow the program. Register online at [www.gvsu.edu/](http://www.gvsu.edu/) seminar, click on FTLC events.

## Across Campus

*continued from page 2*

International students there can also participate in a short summer program on climate change sponsored by the European Union.

The exchange will likely begin in the 2015-2016 academic year, but Lioubimtseva said interested students could enroll in UVSQ as early as the fall 2014 semester; contact the Padnos International Center at x13898 for details.

### Statewide organization seeks campus reps

Faculty and staff members are encouraged to apply to be an institutional representative for the Michigan ACE Network for Women Leaders in Higher Education.

Campus IRs communicate with their constituents the programs and initiatives sponsored by the Michigan ACE Network.

IRs have the opportunity to attend the annual statewide conference, participate in additional training and apply for regional leadership development opportunities.

To apply, send a letter of interest to Grand Valley's Women's Commission at [wcommission@gvsu.edu](mailto:wcommission@gvsu.edu).

For more information about the Michigan ACE Network, visit [www.miacenetwork.org](http://www.miacenetwork.org).

# CALENDAR OF EVENTS

## General Events

### Mon., Feb. 24

Noon: Black History Month Event: "A Doll's Eyes View of African American History," by Lena Newton. 1240 KC. Call x12177 for more information.

1 p.m.: Asian American & Pacific Islander Heritage Celebration: "Bread-Loving Japan: Changes Across the 20th Century," by Jason Herlands. 2204 KC. Call x12177 for more information.

5:30 p.m.: Meijer Lecture Series: "An Evening with Mary Coucher." SCB. Call x13219 for more information.

6 p.m.: World Affairs Council of Western Michigan Great Decisions Lecture: "US-Israeli Relations in a Changing Middle East," by Yael Aronoff. Aquinas College. Call (616) 776-1721 for more information.

8 p.m.: Concert Band. LAT, PAC. Call x13484 for more information.

### Tues., Feb. 25

6 p.m.: Campus Recreation hosts Adult and Child CPR & AED Training. 18 FH. Call x13659 for more information.

7 p.m.: Vice Provost for Health hosts Panel Discussion: "How Can We Best Cope with Chronic Disease or Cancer?" CHS. RSVP by calling (616) 234-2667.

8 p.m.: Choral Concert. LAT, PAC. Call x13484 for more information.

### Wed., Feb. 26

8:30 a.m.: Human Resources Excellence Series: "Getting to Know Your GVSU Better." 2266 KC. Visit [www.gvsu.edu/semnar](http://www.gvsu.edu/semnar) to register.

Noon: Allendale Toastmasters. 2259 KC. Visit [www.gvsu.edu/toastmasters](http://www.gvsu.edu/toastmasters) for more information.

Noon: Women's Commission Fireside Chat with Marilyn Preston. 1201 KC. Visit [www.gvsu.edu/wcommission](http://www.gvsu.edu/wcommission) for information.

Noon: Health and Wellness hosts Free Groove Class. B160 FH. Visit [www.gvsu.edu/semnar](http://www.gvsu.edu/semnar) to register.

1 p.m.: Human Resources Career Services: "Higher Education Young Professionals Leadership and Networking," by Breeann Gorham. 340 BIK. Call x12215 for more information.

6 p.m.: Intersections Event: "We Who Believe

in Freedom Cannot Rest: Lessons from Black Feminism," by Patricia Hill Collins. 2250 KC. Call x12177 for more information.

6 p.m.: GVSU Brass Quintet. 1121 PAC. Call x13484 for more information.

6 p.m.: Psychology hosts Projection Film Series: "It's Such a Beautiful Day." 114 LMH. Call x12195 for more information.

7 p.m.: Your Health Lecture: "How Can We Best Cope with Chronic Disease or Cancer?" Hager Auditorium, CDC. Call (616) 234-2667 to register.

8 p.m.: Symphony Orchestra. PAT, PAC. Call x13484 for more information.

### Thurs., Feb. 27

7:30 a.m.: Downtown Toastmasters. 107C DEV. Visit [www.gvsu.edu/toastmasters](http://www.gvsu.edu/toastmasters) for more information.

### Fri., Feb. 28

1 p.m.: Health and Wellness hosts Free Zumba Class. B160 FH. Visit [www.gvsu.edu/semnar](http://www.gvsu.edu/semnar) to register.

## Faculty and Staff Sketches

### Sketches

**Sok Kean Khoo**, distinguished associate professor of molecular genomics, received a grant from the Michael J. Fox Foundation for a project, "Circulating microRNAs: a New Paradigm for Parkinson's Disease Biomarker Discovery."

**Shorouq Al-Mallah**, operations manager for the Center for Entrepreneurship & Innovation, received a grant from the Michigan Initiative for Innovation & Entrepreneurship for the MWest Challenge project.

English faculty members **Robert Rozema** and **Lindsay Ellis** wrote a book, *Early Career English Teachers in Action: Learning from Experience, Developing Expertise*, published by Routledge that collects narratives written by 12 graduates of the secondary English education program.

**Donald Mitchell**, assistant professor of education, received a grant from the NASPA Foundation for a project, "A Comprehensive Investigation of High-Achieving African American Students Attending Community Colleges: A Mixed Methods Research Study." He also wrote articles, "Bridges to Nowhere: Rethinking Summer Bridge Programs for Historically Underrepresented Students," published in the *Journal of College Orientation and Transition*; and "Funding U.S. Historically Black Colleges and Universities: A Policy

Recommendation," published in the *eJournal of Education Policy*.

**Priscilla Kimboko**, professor of gerontology and health care management, received a grant from Michigan State University for the Art and Science of Aging Conference.

**Joe Iannelli**, director of the School of Engineering, wrote an article, "An Exact Non-Linear Navier-Stokes Compressible-Flow Solution for CFD Code Verification," published in *Advances in Engineering*.

**Jim Penn**, associate professor of geography and planning, gave a presentation, "Using Geographic Information Systems (GIS) to Map Forest Resources," at the Conference of Latinamericanist Geographers in Panama City, Panama.

**Amanda Pitts**, photographer for University Communications, earned a first-place sports feature photo award and first-place science and research photo award from University Photographers' Association of America.

**Janet Vail**, associate research scientist at AWRI, was invited to join the binational Great Lakes Water Quality Agreement: Annex 2- Lakewide Management - Outreach and Engagement Task Team.

**Valerie V. Peterson**, associate professor of communication, will give the keynote address

at the 15th annual Communication and Social Action Conference at Central Michigan University; the conference theme is Ethical Communication.

**Lindy Scripps-Hoekstra**, liaison librarian, wrote an article, "Technology Competency Requirements of ALA-Accredited Library Science Programs: An Updated Analysis," published in the *Journal of Education for Library and Information Science*.

**Gary D. Stark**, professor of history, gave a presentation, "The Ironies of Censorship in Imperial Germany," at the international symposium on Censorship, Yesterday and Today. History of Censorship in the World held in Paris, France.

**Tom Demmon**, associate director of the Career Center, gave a presentation, "Reflection - a Key for Co-op Learning," at the American Society of Engineering Education's Conference for Industry and Education Collaboration held in Savannah, Georgia.

**Scott Stabler**, associate professor of history, co-wrote a lesson plan, "Nuanced History: Westward Expansion in the Context of the Civil War and After," published in the *Journal of the West*, and co-wrote an article, "Atlantic Slavery: Lost in Trans-lation," published in the *African Journal of Teacher Education*.