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# Grand Valley Forum, volume 037, number 22, February 4, 2013

Grand Valley State University

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# FORUM

**A NEWSLETTER FOR THE GRAND VALLEY  
STATE UNIVERSITY COMMUNITY**

**Published by News & Information Services**



## Albright receives Hauenstein Fellowship Medal

Former Secretary of State Madeleine Albright was presented with the Ralph W. Hauenstein Fellowship Medal, one of Grand Valley's highest honors.

She is the third recipient of the medal. Others were awarded posthumously to President Gerald R. Ford and to former U.S. National Security Advisor Brent Scowcroft, who served under presidents Ford and George H.W. Bush.

Gleaves Whitney, director of the Hauenstein Center, said Albright broke the glass ceiling her generation faced. "All people who aspire to public service can look to Dr. Albright's storied career for inspiration," he said.

At the January 29 medal presentation, Albright shared stories about her upbringing, what impacted her life choices and goals, her education in the U.S. and abroad as a child.

Albright recounted several stories about her famous lapel pins, including times when pins got her in trouble, and when they eased tensions during diplomatic trips. One of her more well-known pins is the head of the Statue of Liberty, with two small clocks as the eyes. One of the clocks is upside-down; she said, "so that I had one clock to know when a meeting was done, and so did the other person in the room."

Her collection of pins are on exhibit at the Gerald R. Ford Presidential Museum in Grand Rapids through April 12.



*Photo by Bernadine Carey-Tucker*

**Madeleine Albright receives the Hauenstein Fellowship Medal from Shelley Padnos, chair of the Board of Trustees, President Thomas J. Haas and Gleaves Whitney.**

Albright also spoke at a reception January 30 for area middle and high school students, and Hauenstein Center Cook Leadership Fellows.

## Across Campus

### Policy to film on campus now online

The steps needed for an outside company to shoot a video on campus are outlined in a policy now listed in the Grand Valley Manual, online at [www.gvsu.edu/gvmanual](http://www.gvsu.edu/gvmanual), search "Motion Picture/Video/Film/Digital Imaging Production."

The policy contains links to an application, which will be reviewed by the News and Information Services office. Exceptions include School of Communications student projects, other class projects or non-commercial uses.

### Awards to be presented during faculty convocation

The annual Faculty Awards Convocation is set for Thursday, February 7, in the DeVos Center, Loosemore Auditorium.



**In this 2012 photo, Robert Smart presents a CSCE award to Christine Smith, professor of psychology. The 2013 faculty convocation will be held February 7 in the DeVos Center.**

The University Awards for Excellence will be presented, along with awards from the Pew Faculty Teaching and Learning Center and the Center for Scholarly and Creative Excellence.

Faculty members who have 25, 30, 35 or 40 years of service to Grand Valley will also be recognized.

The event will begin at 4 p.m.; Robert Adams, associate professor of computing and information systems, will give the keynote address. Adams will also receive the Outstanding University Service Award.

Danielle Leek, associate professor of communications, will receive the Outstanding Advising and Student Services Award; Zulema Moret, associate professor of modern languages and literatures, will receive the Outstanding Community Services Award; Helen Marlais, associate professor of music, will receive the Distinguished Contribution in a Discipline Award; and Janet Vigna, associate professor of biology, will receive the Outstanding Teacher Award.

FTLC awards will be presented to Michael Seger, Scott Truskowski, Shannon Biros, Mahendra Joshi, Jacquelyn Melin, Roderick Morgan, Debra Ross, Andrew Spear and Maureen Wolverton.

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# Across Campus

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CSCE awards will go to David Leonard, Michael Lombardo, Carl Ruetz, Dawn Hart and Amy Russell.

Five faculty members will celebrate 40 years of service: Faite Mack, Jitendra Mishra, Melvin Northup, Stephen Rowe and Beverly Seley.

Barbara Roos and Laura Vander Broek will be recognized for 35 years; and Dellas Henke and Ellen Pool for 30. Marty Abramson, Kathleen Blumreich, Soon Hong, Kay Reick, Elaine Schott, Dale Schriemer and Paul Sicilian will celebrate 25 years of service.

## National track and field award named for Baltes

The U.S. Track & Field and Cross Country Coaches Association announced it will name its Division II Women's Program of the Year Award after Jerry Baltes, who has led Grand Valley's program for 14 seasons.

"It's our honor to name this award after Coach Baltes," said Sam Seemes, association CEO. "His teams at GVSU have shown great excellence in recent years and his name will forever be etched with this award. His team made history as the first to earn a Division II triple crown and that should be celebrated for generations to come."

Baltes led the Lakers to a historic 2010-2011 season, when the women's teams won the triple crown of national titles in cross country, and indoor and outdoor track and field.

## Venderbush nominations due this week

Faculty and staff members are reminded that nominations for the Kenneth R. Venderbush Student Leadership Award are due in the Dean of Students Office by 5 p.m. on Friday, February 8.

The award will be presented to a senior at the Annual Awards Celebration on April 8.

To nominate a student for the award, visit [www.gvsu.edu/dos](http://www.gvsu.edu/dos) to find the

criteria and nomination form. The form should be sent to 202 Student Services Building in an envelope marked confidential and indicated "Kenneth R. Venderbush Award."

## Mercantile Bank donates to Upward Bound

Mercantile Bank presented TRiO Upward Bound programs at Grand Valley and Grand Rapids Community College with checks for \$50,000 each during the State of the City address January 26.

Arnie Smithalexander, director of Grand Valley's Upward Bound program, accepted the check, along with her colleague at GRCC, Raynard Ross.

Michael Price, chairman and CEO of Mercantile Bank, said the bank "wanted to make a meaningful contribution that would positively impact the work being done to support the education of youth within our community."



*Photo by Adam Bird*

Michael Price, chairman and CEO of Mercantile Bank, presents Arnie Smithalexander with a check for Grand Valley's Upward Bound program. At right is Grand Rapids Mayor George Heartwell.

## Economic forecast sees modest growth

A Seidman College of Business economics expert said the West Michigan economy will experience modest growth in 2013 while health-related sectors and manufacturing will see slowing growth.

Paul Isely, professor and chair of economics, revealed the findings of

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### FORUM Volume 37, Number 21

The GVSU Forum is published by the News and Information Services Office. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, [c/o\\_forum@gvsu.edu](mailto:c/o_forum@gvsu.edu). Telephone: 616-331-2221. Fax: 616-331-2250. Web: [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

Faculty and staff members can find an online "Sketches" submission form on the Web at [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

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Other publications by the News and Information Services Office include:

*Grand Valley Magazine*, which is published quarterly for the university community. Visit its website at [www.gvsu.edu/gvmagazine](http://www.gvsu.edu/gvmagazine).

Visit Grand Valley's online publication, GVNNow, at [www.gvsu.edu/gvnow](http://www.gvsu.edu/gvnow), for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.

## GVFaces

### Josh Kulchar, Assistant Director of Marketing, Campus Dining

As assistant director of marketing for Campus Dining, Josh Kulchar said he values being able to put his passion for design to use everyday at work.

Originally from Flushing, Kulchar graduated from Grand Valley in 2011 with a bachelor's degree in art and design, emphasis in illustration.

As an undergraduate student, Kulchar completed a design internship with Campus Dining and was hired as a full-time staff member after completing his degree.

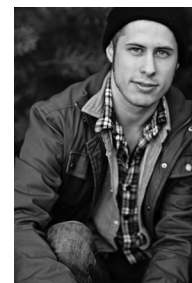
Kulchar said he wears many different hats in his role but his main responsibilities include serving as the voice of Campus Dining's social media accounts and designing marketing and advertising campaigns centered around the Campus Dining brand.

"I attempt to foster what the Campus Dining brand is and what it represents on campus to make sure it has a good reputation and communicates well to our guests," he said.

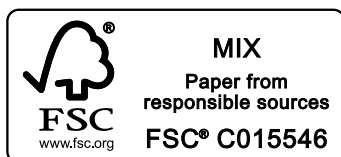
Aside from his design skills, Kulchar said he has enjoyed working with the marketing and social media aspects of the brand, as well.

"It's been a lot of fun and I have developed valuable skills as to how people currently communicate and where brands are heading as far as guest service is concerned," said Kulchar.

In his spare time, Kulchar said he enjoys spending time with his family, including his 4-month old son, and doing freelance design work to continue to expand his skills.



Josh Kulchar





## What's Ahead

### Events will celebrate Black History Month

The Underground Railroad in Michigan, African American musical traditions and a poetry jam on Valentine's Day will be featured throughout February to celebrate Black History Month at Grand Valley.

Sponsored by the Office of Multicultural Affairs, all events are free and open to the public. Contact OMA for more information at [www.gvsu.edu/oma](http://www.gvsu.edu/oma) or x12177.

- **Historically Black Fraternities and Sororities, February 5, noon, Kirkhof Center, room 2263;** Donald Mitchell Jr., assistant professor of education, will discuss the impact of black fraternities and sororities on the community.

- **Afro-Futurism: Blacks in Science Fiction through Octavia Butler's "Kindred," February 11, noon, Kirkhof Center, room 2263;** Bobby Springer, associate director of Multicultural Affairs, and a student panel, will discuss the novel "Kindred," by Octavia Butler, which is about a modern African American woman who is transported to the antebellum South.

- **Positive Black Women Annual Comedy/Poetry Jam, February 14, noon, Kirkhof Center, Grand River Room;** The fourth annual Poetry Jam will celebrate Valentine's Day by bringing the campus community together through poetry. Hosted by Positive Black Women, Grand Valley students, faculty and staff members will recite poems in a cafe-style atmosphere.

- **A Taste of Soul, February 15, noon, Kirkhof Center Lobby;** Participants will taste-test and learn about traditional soul food.

- **Effective Leadership and Service, February 19, 4 p.m., Kirkhof Center, Pere Marquette Room;** Patrick Miles Jr., U.S. attorney, will discuss leadership, services, professionalism and diversity. The event is in conjunction with OMA's Professionals of Color Lecture Series.

- **Storytelling: The Roots of African American and Folk Traditions, February 20, 2 p.m., Kirkhof Center, Grand River Room;** The Rev. Robert Jones Sr. will incorporate folk, blues and spirituals to share stories about African American culture and history.

- **Freedom, Slavery and the Underground Railroad in Michigan, February 27, 4:30 p.m., DeVos Center, Loosemore Auditorium; and February 28, noon, Kirkhof Center, Pere Marquette Room;** Veta Tucker, associate professor of English, will give presentations about the history of abolition in Michigan.

### Speaker will provide framework for understanding poverty

Grand Valley's Charter Schools Office, along with the Michigan Virtual Charter Academy, will host a daylong workshop, "A Framework for Understanding Poverty," on Wednesday, February 6.

The presenter at the event will be Rita Pierson, a professional educator since 1972. Pierson has developed and implemented a school/community involvement program for a large urban elementary school.

The workshop will run from 9 a.m.-4 p.m. in the DeVos Center, Loosemore Auditorium. The cost is \$30 per person and includes breakfast and lunch.

Register online by visiting [www.surveymonkey.com/8FB8XZF](http://www.surveymonkey.com/8FB8XZF).

### Workshop attendees will learn balance exercises

Want to have better balance but don't care for yoga?

Health and Wellness will host a workshop for faculty and staff members who would like to improve their balance. "I Don't Do Yoga" will be held Wednesday, February 6, at noon in

the Kirkhof Center, room 1104; and Thursday, February 7, 1 p.m. in the DeVos Center, room 303E.

To register, visit [www.gvsu.edu/seminar](http://www.gvsu.edu/seminar).

### Conference to focus on healthy aging

Longevity — living a long life — is on the rise. Yet only one in 4,400 people lives to be 100 or more.

National and local experts will talk about the positive potentials of later life and holistic approaches to healthy aging, during Grand Valley's eighth annual Art and Science of Aging Multidisciplinary Conference.

Workshop sessions during "The Age of Empowerment" will cover topics such as healthy eating, exercise, laughter, advance directives, dementia care and more.

The conference is set for Friday, February 8, from 8:30 a.m.-4:30 p.m. in the DeVos Center, Loosemore Auditorium.

Keynote speaker Thomas H. Perls will give the opening presentation, "Living to 100: The Older You Get, The Healthier You've Been," at 9 a.m. Perls is a medical doctor and director of the New England Centenarian Study at Boston University.

As part of the conference, Grand Valley students will present their research on aging, in a poster format, which will allow attendees to engage the students in discussions of their research.

The conference is underwritten in part by support from the Provost's Office and a grant from Michigan State University's federally funded Geriatric Education Center of Michigan. Cost of the conference is \$25 for general public; \$20 for students and persons over 60. Conference details and registration information can be found at [www.gvsu.edu/gerontology](http://www.gvsu.edu/gerontology).

## Across Campus

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the benchmark survey of the regional economy at the Colliers Annual Economic and Real Estate Forecast January 25 at DeVos Place. The survey of the greater Grand Rapids economy (Kent, Ottawa, Muskegon, and Allegan counties) was conducted in November 2012.

Isely said 2013 will be much like 2012 with relatively slow growth. "The growth we are experiencing is sustainable but the government is creating uncertainty," said Isely.

### Governor appoints Pew Wolters to board

Gov. Rick Snyder announced the appointment of Kate Pew Wolters to Grand Valley's Board of Trustees. Pew Wolters will fill a vacancy created by the resignation of Sue Carnell that expires in 2016, and her appointment is subject to the advice and consent of the state Senate.

Pew Wolters was a member of Grand Valley's Board of Trustees from 2005-2012.

She is a member of Steelcase Inc.'s Board of Directors and chair of the Steelcase Foundation, and previously served as executive director. She is also president of the Kate and Richard Wolters Foundation.

### Cancer Warriors hold first event



*Photo by Bernadine Carey-Tucker*

Dorothy Vice, athletic and recreation facilities assistant, speaks during the first Cancer Warriors event on January 28 in the Kirkhof Center. The new network supports people in the campus community who are battling cancer. Future events will be planned, said organizers.

# CALENDAR OF EVENTS

## General Events

### Mon., Feb. 4

6 p.m.: World Affairs Council Great Decisions Series: “The New Threat Assessment: Defending America on a Budget,” by Dina Temple-Raston. Performing Arts Center, Aquinas College. Call (616) 776-1721 for more information.

### Tues., Feb. 5

9 a.m.: Human Resources Excellence Series: “Creative Leadership,” by Wendy Wenner. 2270 KC. Call x12215 for more information.

9 a.m.: TIAA-CREF Retirement Planning. 499C DEV. Call x12215 for information.

Noon: Black History Month Event: “Historically Black Fraternities and Sororities: Recognizing Their Histories and Impact on College Outcomes,” by Donald Mitchell. 2263 KC. Call x12177 for more information.

### Wed., Feb. 6

Noon: Allendale Toastmasters. 2201 KC. Visit [www.gvsu.edu/toastmasters](http://www.gvsu.edu/toastmasters) for more information.

Noon: Arts at Noon Series: Grand Valley Winds. CDC. Call x13484 for information.

6 p.m.: Asian Pacific American Heritage Celebration Event: “Vietnam: A

Family’s Journey,” by Gia Bao Tran. CDC. Call x12177 for more information.

### Thurs., Feb. 7

7:30 a.m.: Downtown Toastmasters. University Club Room, DEV. Visit [www.gvsu.edu/toastmasters](http://www.gvsu.edu/toastmasters) for more information.

1 p.m.: FTLC Workshop: “Using MS Word’s Comments and Track Changes in Your Teaching and Professional Work,” by Charlie Lowe. 204A DEV. Call x13498 for more information.

1 p.m.: Human Resources Excellence Series: “Working with International Students, Faculty and Staff,” by Kate Stoetzner. 107C DEV. Call x12215 for more information.

6 p.m.: WGUVU hosts screening of “Makers: Women Who Made America.” Celebration! Cinema North. Visit [www.wgvu.org/engage](http://www.wgvu.org/engage) for more information.

### Fri., Feb. 8

9 a.m.: Art & Science of Aging Conference. Loosemore Auditorium, DEV. Call x16641 for more information.

Noon: Writing Center hosts Faculty Friday. 120 LOH. Call x12922 for information.

1 p.m.: FTLC Workshop: “Using MS Word’s Comments and Track Changes in Your Teaching and Professional Work,” by Charlie Lowe. 117 HRY. Call x13498 for more information.

2 p.m.: AWRI Lecture: “Linking Upstream to Downstream: How Nutrients and Particles Spiral through the River Continuum,” by J. Denis Newbold. LMC. Call x13749 for more information.

7:30 p.m.: Opera Theatre presents “Threepenny Opera.” PAC. Call x12300 for more information.

### Sat., Feb. 9

7:30 p.m.: Opera Theatre presents “Threepenny Opera.” PAC. Call x12300 for more information.

### Sun., Feb. 10

2 p.m.: Opera Theatre presents “Threepenny Opera.” PAC. Call x12300 for more information.

## Sports

### Fri., Feb. 8

9 a.m.: Track & Field hosts GVSU Big Meet

### Sat., Feb. 9

9 a.m.: Track & Field hosts GVSU Big Meet

## Faculty and Staff Sketches

Note: The online version of Forum, [www.gvsu.edu/forum](http://www.gvsu.edu/forum), features links to published works.

### In the News

**Keri Becker**, associate athletic director and senior women’s administrator, was interviewed by WOOD-TV for a story about women in the military serving in combat roles. Becker served eight years in the Army Reserve and was deployed during Operation Iraqi Freedom.

**John Uglietta**, associate professor and chair of philosophy, was interviewed by the *Chronicle of Higher Education* for an article about visiting assistant professors.

### Sketches

**Sister Lucia Treanor**, affiliate professor of writing, wrote an article, “Palindromic Structure in The Pardoner’s Tale,” published in the *Michigan Academician: Papers of the Michigan Academy of Science, Arts and Letters*.

**Nancy Schoofs**, associate professor of nursing, received the Nursing Excellence Award for Outstanding Mentor from Sigma Theta Tau Kappa Epsilon Chapter-at-Large.

**Dianne Conrad**, assistant professor of nursing, received the Excellence in Nursing Practice Award from Sigma Theta Tau Kappa Epsilon Chapter-at-Large.

**Karen Burritt**, assistant professor of nursing, received the Excellence in Research Award from Sigma Theta Tau Kappa Epsilon Chapter-at-Large.

**Ann Sheehan**, assistant dean for practice, KCON, was elected president-elect for the Michigan Council of Nurse Practitioners, which carries a six-year term.

**Svetoslav Pavlov**, affiliate professor of Russian Studies, gave a presentation, “The Style of Pasternak’s Translations of Shakespeare in Comparison to the Style of His Original

Writings,” at the AATSEEL Conference in Boston, Massachusetts.

**Joel Stillerman**, associate professor of sociology, wrote a chapter, “Chile’s Forgotten Consumers: Poor Urban Families, Consumption Strategies, and the Moral Economy of Risk,” published in a book, *Consumer Culture in Latin America*.

**John D. Hewitt**, professor of criminal justice, served as a co-editor of a book, *Delinquency in Society*, ninth edition.

**Tim W. Selgo**, director of athletics, was named third vice president of the National Association of Collegiate Directors of Athletics.

**Jean Barry**, associate professor of nursing, gave a presentation, “Educational Preparation for Nursing Administration: A Paradigm Shift” at the AACN’s 2013 Doctoral Education Conference in San Diego.