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Grand Valley State University

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# FORUM

**A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY**

Published by News & Information Services



## Chamberlain named to lead new business center

The former leader of the West Michigan Science & Technology Initiative was named executive director of a new center at Grand Valley that will focus on supporting West Michigan's high-growth entrepreneurs.

Linda Chamberlain was named executive director of the new Center for Entrepreneurship & Innovation; the center will operate within the Seidman College of Business. President Thomas J. Haas said this new venture will greatly benefit Grand Valley and the region

"The center represents an exciting and important step for Grand Valley and our growing role across West Michigan. To effectively serve our students and our communities, we must always be looking for new ways to build collaborations and create opportunity," Haas said. "The Center for Entrepreneurship & Innovation will be part think tank and part resource clearing-house."

Chamberlain has served as executive director of the West Michigan Science & Technology Initiative since early 2007. Her career includes leadership positions in research and product development at companies from blue chip to start-up, including her own company focused on creating and validating new business oppor-

tunities. She holds a doctorate in chemistry from Purdue.

Seidman College of Business Dean H. James Williams said the center is fortunate to have Chamberlain at the helm. "In many ways, Linda has been setting the groundwork for the center for the past three years, and we are looking forward to the energy and leadership we know she will bring to this important effort," he said.



Linda Chamberlain

Rich Cook, director of WMSTI's Venture Center, has been named interim executive director for WMSTI. That organization will continue to provide incubation and related services to West Michigan in partnership with the new center. For the past six years, WMSTI has supported the commercialization efforts within life science and technology by operating world-class incubation space and assisting more than 400 clients and helping to secure millions of dollars in new investment.

"The creation of the center represents a critical expansion of West Michigan's commitment to entrepreneurs and the role they must play in our economic future," said Jerry Callahan, chairman of the WMSTI board. "WMSTI's incubation and advisory resources will be more important than ever. We look forward to the many new collaborative opportunities that will emerge."

This spring, the center will establish an advisory board, launch several programs focused on synchronizing resources and complete strategic planning focused on developing new sources of capital. It will cultivate connections that benefit area entrepreneurs, and it will work with Grand Valley faculty and staff to develop cutting-edge academic programming for student entrepreneurs based on international best practices and the recent research into innovative design.

"Seldom does entrepreneurial success come by accident. It requires a lot of hard work, collaboration and support from people willing to help along the way. By launching the Center for Entrepreneurship & Innovation, Grand Valley and the region are sending a message that this is a great place to take your idea to the next level," said Michael Jandernoa, principal of Bridge Street Capital.

## Across Campus

### Haas asks UAS for more input on referendum vote

President Thomas J. Haas asked the University Academic Senate on March 3 to again take up the matter of faculty voting rights on departmental personnel recommendations. Haas' action is the latest step in the process that began when some faculty members requested referendum review of the UAS-adopted tenure only voting policy.

Referendum results were announced on March 3 by the Referendum Task Force. The overall tally of the 600 faculty who voted indicates that the majority do not concur with the UAS-proposed change to tenure-only voting.

The Faculty Handbook calls for the president to interpret the results and offer his recommenda-

tions. Haas noted that more than 27 percent of eligible faculty did not vote in the referendum. He further observed that there is a significant disparity between how tenured faculty and non-tenured faculty voted. "The larger turnout by tenure-track faculty demonstrates that they have a higher interest in revoking the UAS decision than do tenured faculty," Haas said.

By letter to UAS President Kristine Mullendore, Haas outlined his recommendations:

- That Faculty Senate continue its work as the representative of the faculty in identifying the best remedies for the problems in the personnel process, since these decisions are among the most important we make; and
- That Faculty Senate seek input from their constituent faculty through their respective Senate representatives and make sure all views

are sought out early in the Senate's process.

Based on campus discussions, Haas said, "There is a sense among the faculty that there is a solution here." Results of the referendum, the report of the Task Force, and the full text of Haas' letter are available online at [www.gvsu.edu/referendumtaskforce](http://www.gvsu.edu/referendumtaskforce).

### Tutu discusses reconciliation

Nontombi Naomi Tutu, daughter of South African Archbishop Desmond Tutu, discussed the courage it takes to tell the truth due to fear of rejection and other consequences during a Professionals of Color Lecture.

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# Across Campus

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Tutu spoke in the Cook-DeWitt Center March 3, and based part of her presentation on the Truth and Reconciliation Commission, which was formed in order to attempt to heal the wounds conflicted to South Africans during Apartheid. Tutu has been working with the TRC to move the country forward by conducting several hearings on human rights, amnesty, and reparations for both survivors and criminals during Apartheid, a system of legal racial segregation.

“Listening to the stories of our country made me reflect on the shadows of my own life where I was wounded and wounding others,” said Tutu. “I share the story of the TRC because, as an individual and as a community, we have to come to terms with all of our parts, even those we are ashamed of.”

Along with her work for the TRC, Tutu is also involved in the Spiritual Alliance to Stop Intimate Violence and the Foundation for Hospices in Sub-Saharan Africa.

The presentation was sponsored by the Office of Multicultural Affairs with support from the Padnos International Center and Michigan Association of International Educators.

## Grand Valley receives honor for community service

Grand Valley has been named to the 2009 President’s Higher Education Community Service Honor Roll With Distinction. The selection to the Honor Roll is recognition from the highest levels of the federal government for commitment to service and civic engagement.



Photo by Elizabeth Lienau  
Naomi Tutu gives a presentation in the Cook-DeWitt Center March 3.

More than 700 colleges and universities were named to the Honor Roll, with 115 receiving “distinction.” Institutions were picked for their scope and innovation of service projects, percentage of student participation incentives for service, and the extent to which the school offers academic service-learning courses.

Grand Valley joins four other state institutions in this recognition: Delta College, Kalamazoo College, Michigan State University and University of Michigan.

The Corporation for National and Community Service oversees the Honor Roll award along with the Department of Education, Department of Housing and Urban Development, Campus Compact and the American Council on Education.

## Supervisors learn about flexible schedules

About 40 department leaders and supervisors attended a training March 3 on how to handle requests from staff members who would like a flexible work schedule.

The training coincided with the rollout of a new Web site detailing how to request and



Photo by Elizabeth Lienau  
Allison Brown, CEO of Encompass, gives a presentation on flexible work arrangements in the Kirkhof Center. Sue Sloop, Work Life consultant, is at the podium.

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### FORUM Volume 34, Number 24

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Faculty and staff members can find an online “Sketches” submission form on the Web at [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

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Other publications by the News and Information Services Office include:

### GVNOW

To see video features and daily campus news, visit Grand Valley’s online publication, GVNnow, at [www.gvsu.edu/gvnow](http://www.gvsu.edu/gvnow).

### GRAND VALLEY MAGAZINE

Grand Valley Magazine is published quarterly for the university community. Visit its Web site at [www.gvsu.edu/gvmagazine](http://www.gvsu.edu/gvmagazine).

Grand Valley State University is an affirmative action/ equal opportunity institution.

## GVFaces

### Elizabeth Psyck, government document librarian, Zumberge Library

Elizabeth Psyck has a passion for travel, which is what led her to her current position at Grand Valley as a government document librarian for the Zumberge Library.

Originally from Syracuse, New York, Psyck began working at Grand Valley right after graduate school. She earned a bachelor’s degree from Barnard College in Russian Studies and a master’s degree from the University of Pittsburgh in Liberal Science.

Psyck’s love for experiencing new places led her to apply for several positions throughout the country. She said she was excited to hear she received the job at Grand Valley because the university’s mission of a liberal education matches her philosophy. “The campus is beautiful and everyone I have met has been extremely welcoming,” Psyck said.

As a government document librarian, Psyck is in charge of the collection of federal publications and maps. She chooses the maps the university will purchase, keep for use and how to promote the resources to other

departments. She serves as a liaison to the Political Science, Geology, and International Relations departments, but said her door is open to anyone.

Psyck said her job is unique because in addition to helping faculty and staff members, she also works with members of the public who request to use the library’s resources.

“I love helping people find what they need. I like the challenge of students coming to me with questions and helping them find the answer to those questions,” Psyck said. “The best part of my job is its diversity and how every day is different.

“Grand Rapids reminds me a lot of Syracuse, so I feel at home here,” Psyck said. She enjoys exploring the city, visiting the local bakeries and traveling.



Elizabeth Psyck



## What's Ahead

### Diversity roundtable focuses on retention

A roundtable will explore the importance of diversity in the recruitment and retention of women attorneys and attorneys of color. The event will be held March 9, from 8 a.m.-noon, at Loosemore Auditorium in the DeVos Center.

Two nationally recognized speakers will talk about steps being taken by leading firms to retain people of color and female attorneys: Robert J. Grey Jr., a partner at Hunton and Williams and interim executive director of the Leadership Council on Legal Diversity; and Cynthia Thomas Calvert, co-director of Project for Attorney Retention.

Panelists include Kenyatta L. Brame, vice president of Business Services in Cascade; Mary J. Fair-Matthews, corporate counsel for Kellogg; Daniel F. Hopp, general counsel and secretary for Whirlpool Corp.; and Lizbeth S. O'Shaughnessy, chief legal officer and secretary for Steelcase, Inc.

The event is sponsored by the Legal Studies program in the School of Criminal Justice and the Grand Rapids Bar Association. The cost of the event is \$25. Tickets are available through the GRBA at (616) 454-5550. Only checks will be accepted at the door.

### Physicist to discuss possibility of extraterrestrials

The GVSU Society of Physics Students, and the Physics Department, will host a lecture next week, "When Will We Find the Extraterrestrials?"

Seth Shostak, senior astronomer at the Search for Extraterrestrial Intelligence Institute, will give a presentation on Monday, March 15, at 7 p.m. at Loosemore Auditorium in the DeVos Center. Shostak's presentation is free and open to the public.

He is the host of SETI's weekly radio program "Are We Alone?" as well as a

monthly program, "Skeptical Sunday," which focuses on debunking UFO claims.

For more information, call the Physics Department at x12274.

### Writing retreats scheduled

Two writing retreats for faculty and staff members are scheduled, May 3-7 and August 9-13, in the Meijer Center for Writing and Michigan Authors.

Ellen Schendel, associate professor of writing and director of the center, said the retreats are perfect for faculty and staff members who are working on dissertations, manuscripts, grant applications or other projects and who are looking for a quiet place to work.

Participants are expected to spend seven hours a day writing, or in writing-related activities. Registration forms are available online at [www.gvsu.edu/wc](http://www.gvsu.edu/wc). Registration for either retreat is due by April 16.

## Across Campus

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manage flexible work arrangements. The presentation was sponsored by Human Resources and Encompass, Grand Valley's Employee Assistance Service.

Sue Sloop, Work Life consultant, said while flexible work arrangements are common throughout the university, there is not a formal policy. "We hope through this training, supervisors will have a better understanding of how flexible schedules can work in their areas," she said.

The Web site, [www.gvsu.edu/fwa](http://www.gvsu.edu/fwa), details the varied options of a flexible schedule: Flextime, Telecommuting, Compressed Work Schedule, Job Sharing, Abbreviated Schedules, and 9- or 10-month Schedules. The site also includes forms for staff members, pros and cons for each option, and contacts in Human Resources, Benefits, and Payroll.

Sloop said flexible schedules are no longer limited to child care needs, but include elder care, volunteer time and personal time.

Another supervisor training is scheduled for March 24, at 3 p.m., in the Kirkhof Center. Visit [www.gvsu.edu/seminar](http://www.gvsu.edu/seminar) to register.

### Broadcast students meet governor

Keith Oppenheim, a visiting assistant professor in the School of Communications, took about 25 students in his introductory broadcast production course to WOOD-TV in Grand Rapids for a recent field trip.

To their surprise, Governor Jennifer Granholm arrived at the station to tape a political



A group of broadcast production students pose with Governor Jennifer Granholm at the WOOD-TV studio in Grand Rapids.

affairs show. Granholm met with the student group for about 10 minutes. One student, Greg Monahan, asked her, "So what's next for you?" She replied that she didn't know, and made reference to the "concrete ceiling" that constitutionally does not allow her to run for president because she was born in Canada.

Monahan then asked Granholm who she rooted for in Olympic hockey, Canada or the U.S.A.? With a big smile, Granholm said, "U.S.A."

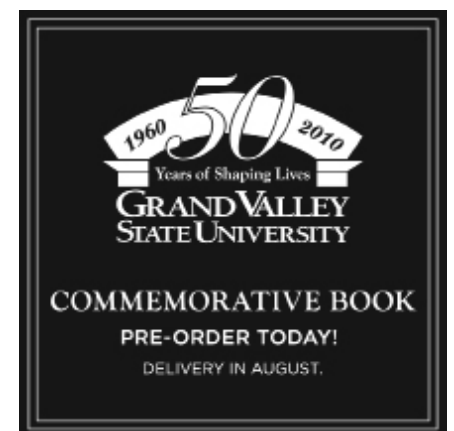
### Pre-orders taken for 50th anniversary book

Pre-orders are being taken to secure copies of *Grand Valley Celebrates 50 Years of Shaping Lives*, the university's commemorative 50th anniversary book.

Rich with more than 300 historic and new photographs, the book also includes images of 50 favorite works of art on campus, and stories of academic milestones, leaders, student life, athletics and successes. A timeline highlights Grand Valley's history from a small college, to five cluster colleges, to a thriving university and the academic home for more than 24,000 students and 74,000 alumni.

The hardcover book is \$19.95. Those who pre-order will receive a free gift; a commemorative bookmark will be included with all orders placed before May 1.

Visit [www.gvsu.edu/forum50book](http://www.gvsu.edu/forum50book) to pre-order a copy, or for more information. Credit cards will not be charged until the books are in stock, beginning in August. Shipping is \$8.50. Save on shipping by placing an order to hold a book at the Allendale or DeVos Center bookstores.



# CALENDAR OF EVENTS

## General Events

Art Gallery Hours: Mon.-Fri. 10 a.m.-5 p.m.  
Thurs. 10 a.m.-7 p.m.

## Through March 19

Gallery Hours: Enduring Traditions: History and Meaning in Southwest Pueblo Indian Pottery. Art Gallery, PAC.

## Tues., March 9

Noon: Work Life Connections Divorce Support Group. 2264 KC. Call x18011 for more information.

## Wed., March 10

8 a.m.: Conversations for Change Series

presented by the Women's Center and Women's Commission. 1201 KC. Visit [www.gvsu.edu/inclusion](http://www.gvsu.edu/inclusion) to RSVP.

Noon: Allendale Toastmasters. 1142 KC. Visit [www.gvsu.edu/toastmasters](http://www.gvsu.edu/toastmasters) for more information.

## Thurs., March 11

7:30 a.m.: Grand Rapids Toastmasters. University Club Room, DEV. Visit [www.gvsu.edu/toastmasters](http://www.gvsu.edu/toastmasters) for more information.

## Fri., March 12

Noon: Faculty/Staff Fridays in the Writing Center. 120 LOH. Call x12922 for more information.

1 p.m.: FTLC Workshop: "Refworks." ZUM.

Call x13498 for more information.

2 p.m.: AWRI Seminar: "Great Lakes Fisheries Management: Ecological, Institutional and Economic Realities," by Dan O'Keefe. Multi-Purpose Room, Lake Michigan Center. Call x13749 for more information.

## Mon., March 15

Noon: Cesar Chavez Celebration Event: "Sal de la Tierra (Salt of the Earth)" Film and Discussion. 1240 KC. Call x12177 for more information.

8 p.m.: Music Department Faculty Series: Mark Williams, Trombonist. CDC. Call x13484 for more information.

## Faculty and Staff Sketches

### Sketches

**Pat Smith**, deputy university counsel, and **Jerry Montag**, registrar, co-wrote a chapter, "Policy Development for Academic Departments," published in the *American Association of Collegiate Registrars and Admissions Officers' Retention of Records, Guide for Retention and Disposal of Student Records*.

**Cindy Laug**, College of Liberal Arts and Sciences dean's assistant, and **Connie Ingham**, academic coordinator for biology, gave a presentation, "The Heritage of Etta Smith Wilson, Ambitious Newswoman and Passionate Ornithologist," at the Greater Grand Rapids Women's History Council.

**Azizur R. Molla**, assistant professor of anthropology, gave a presentation, "Effects of Pond Water Contamination on Incidence of Disease in Bangladesh," at the Conference on Ideas and Innovations for the Development of Bangladesh for the Next Decade at Harvard University.

**John D. Hewitt**, professor of criminal justice, co-wrote a book, *Delinquency in Society: The Essentials*, published by Jones & Bartlett.

**Bradley Ambrose**, associate professor of phys-

ics, gave a presentation, "Using Research to Enhance Student Learning in Intermediate Mechanics," at the Winter 2010 Joint Meeting of the American Physical Society and the American Association of Physics Teachers, in Washington, D.C.

**Deanna Morse**, professor of communications, had her film, "Breathing Room," selected for four festivals: Big Muddy Film Festival (Illinois), the Amelia Island Film Festival (Florida), and the Detroit Independent Film Festival (Michigan). The film will also be screened in Grand Rapids at the UICA as part of the Chiarascuro Film Series on March 14.

**Joanne Ziembo-Vogl**, associate professor of criminal justice, wrote an accompanying "Instructor's Resource Manual" for *Criminology: The Core*, fourth edition, published by Wadsworth/Cengage Learning.

**Craig Benjamin**, associate professor of history, wrote articles, "Historiography and World History Teacher Training," published in the *Social Studies Review*; and "Xiongnu and Yuezhi Military Relations, 220-162 BCE," published in *The Heritage of the Huns*. He gave a presentation, "The Contribution of Big History to World History," at the Phi Alpha Theta Biennial

Conference in San Diego, California.

**John Kilbourne**, professor of movement science, gave a presentation, "Dance and Sport: The Enter-Connections of Play and Creativity," at the DuPage Physical Education-Health Institute in Naperville, Illinois.

**Sue Sloop**, Work Life consultant, wrote an article, "Wellness Initiative Offers Opportunity, Challenges," published in the College and University Work/Family Association newsletter.

**News and Information Services** received a bronze Telly Award for its 2009 Commencement video.

**A. Scott Rood**, assistant professor of hospitality and tourism management, co-wrote an article, "The Relationship Between Employee Satisfaction with Organizational Communication and Customer Orientation," published in *Managing Leisure*.

**Rick Albrecht**, associate professor of movement science, was selected by the National Association for Sport and Physical Education to serve on the editorial board of the *Journal of Coaching Education*.