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Grand Valley State University

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FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by News & Information Services



Trustees OK housing rate increase, Laker Marketplace

Students at Grand Valley will pay slightly more for room and board beginning with the Fall 2013 semester. The Board of Trustees voted to increase the rate 1.6 percent at its February 8 board meeting.

The cost per semester in a traditional living center will be \$2,740, an increase of \$40. Students can choose from a variety of meal plans. The cost for the 14-meal plan per semester will increase \$40 to \$1,300.

This year's increase is significantly less than the five-year average of 2.5 percent and less than the five-year state average increase of 3.3 percent.

The Fall 2012 occupancy rate at Grand Valley was again at an all-time high with 5,855 students living on campus. Campus dining plans have also reached an all-time high with 7,387 students purchasing a meal plan. That means students who don't live on campus still choose to use campus dining.

"We're obviously pleased with our housing options as well as our dining options because

the students are pleased," said Andy Beachnau, director of Housing. "Studies show that when students make good campus connections they tend to stay in school and achieve their educational goals right along with their social goals."

The Board of Trustees also approved the purchase of real estate on the northeast corner of 48th Avenue and Luce Street in Allendale for \$315,000. University Counsel Tom Butcher told trustees that the purchase makes sense because it's next to land the university already owns. Future use for the land has not been decided.

Trustees also approved the construction of Laker Marketplace, a combination bookstore and food service facility. It will replace the current university bookstore in the Kirkhof Center.



Students living on campus will pay a slightly higher rate for room and board next fall. Trustees approved a 1.6 percent increase at their February 8 meeting.

The two-story facility will cover 44,000 square feet, and will cost \$12 million. The project will be funded by revenue from the university bookstore. Construction will begin in July and be completed in summer 2015.

Across Campus

Board approves new addition to Au Sable Hall

Grand Valley's Board of Trustees approved adding an addition to Au Sable Hall, increasing the classroom and office space in that building.

James Moyer, associate vice president for Facilities Planning, said the 22,000-square-foot addition should be complete in 2014. Construction will begin in June. Moyer said the two-story addition will add eight classrooms and 16 offices. Projected cost is \$6.7 million, he said.

Part of the new space will be occupied by the ELS Language Center, an English language program that has had a 10-year collaboration with Grand Valley.

Nicholas Ghiglia, center director, said about one-third of all ELS students enroll at Grand Valley following their program. The center



Photo by Amanda Pitts

Students are pictured at the ELS Language Center, which is located at 48th Avenue, but will soon occupy space in Au Sable Hall when the building is renovated.

enrolls about 130 students in any given session.

The center, one of 65 ELS Language Centers in the country, has been affiliated with Grand Valley since 2004. It is now located on 48th Avenue.

Brian Copeland, associate vice president for Business and Finance, said the on-campus move fits with Grand Valley's strategic plan pertaining to inclusion and internationalization. "An objective in the strategic plan calls for the university to increase its outreach efforts in order to enhance the diversity of the student body," Copeland said.

Ghiglia said ELS students will enjoy becoming more immersed in Grand Valley's culture. "Students enjoy coming to campus now to use the Fieldhouse, library and computer labs, but they will get the most benefit from being on campus daily," Ghiglia said.

Healthy Choices incentives detailed

Healthy Choices is an incentive program sponsored by Health and Wellness that

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Across Campus

continued from page 1

complements Grand Valley's commitment to healthy lifestyles.

Faculty and staff members can earn \$300 into their Health Savings Accounts or paychecks by taking advantage of the program and completing the requirements. The 2013 program is underway for benefit-eligible faculty and staff members and features a new online system designed to be more user-friendly.

Payouts for participants in the 2012 program will take place prior to the end of the first quarter 2013. For complete program details and registration visit www.gvsu.edu/healthwellness.

Student contest held to create social media plan

What if you could be the brain behind Grand Valley's Facebook page or Twitter account?

A campuswide competition, created by the Marketing Department in the Seidman College of Business, challenges teams of students to create a social media plan for the university's official social media platforms.



Students can enter a contest to create a social media plan for the university's official platforms.

The purpose of the plan is to promote Grand Valley, said Dustin Cole of the Marketing Department. "This can be done by showcasing Grand Valley pride, student life, traditions, sports or academic rigor," he said. "The idea is to keep the plans as free-form as possible to allow for a broad range of ideas and creativity."

All materials, including videos, photos, graphics and text must be created by participants and included in the finished social media plan.

Submissions should span three to four months and can use one or all of the social media platforms where the university has a presence. A full list can be found at www.gvsu.edu/socialmedia.

The contest will run through March 31 and the winners will be announced April 23. The first-place winner will receive \$500 and the second-place winner will receive \$300.

Registration forms and contest guidelines can be found on the Marketing Department's Facebook Page or by sending an email to Cole at coledus@gvsu.edu.

Study will identify teaching methods in STEM classes

A group of faculty members received a \$137,000 grant from the National Science Foundation to study classroom instructional practices used by Grand Valley professors who teach science, technology, engineering and mathematics.

The primary goal is to identify and understand how Grand Valley faculty teach the STEM disciplines, said Scott Grissom, professor of computing and information systems. "By tracking where we are now, we can identify and adopt other effective teaching strategies," he said.

Grissom said while lectures remain the most dominant classroom practice, small group work and other active learning strategies are on the rise. "We don't want to suggest one strategy is better than another. We just want to capture data and the facts for now," he said.

Part of the project will include interviews and surveying the more than 300 STEM faculty. Next month a survey will be sent to faculty to identify current instructional practices, motivations to try new methods and reasons they are reluctant to try new strategies.

The one-year study is led by Grissom; Shannon Biros, assistant professor of chemistry; Robert Talbert, associate professor of mathematics; and Shaily Menon, professor of biology and associate dean of the College of Liberal Arts and Sciences.

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The GVSU Forum is published by the News and Information Services Office. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o_forum@gvsu.edu. Telephone: 616-331-2221. Fax: 616-331-2250. Web: www.gvsu.edu/forum.

Faculty and staff members can find an online "Sketches" submission form on the Web at www.gvsu.edu/forum.

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Other publications by the News and Information Services Office include:

Grand Valley Magazine, which is published quarterly for the university community. Visit its website at www.gvsu.edu/gvmagazine.

GvNow, Grand Valley's daily news online publication, can be found at www.gvsu.edu/gvnow. Subscribe to daily email alerts.

Grand Valley State University is an affirmative action/equal opportunity institution.

GVFaces

Allison Roman, Assistant Director, Office of Multicultural Affairs

Allison Roman said if she could create her dream job, assistant director of the Office of Multicultural Affairs would be just that.

Roman, originally from the East Coast, earned a bachelor's degree in social welfare from the University of California, Berkeley, in 2009 and a master's degree in social work from the University of Michigan in 2012.

Growing up as a frequent volunteer in her mother's preschool class, Roman said she always saw herself working with younger students. However, in graduate school she began working with high school students and said she found her passion — helping students prepare for college.

In the Office of Multicultural Affairs, Roman is responsible for overseeing the Wade H. McCree Jr. Incentive Program, which supports area high school students by providing tools for them to be successful in college. Roman also works with the Multicultural Cohort Program, helping Grand Valley students acquire the necessary resources and navigate through the college experience.

In the fall, Roman will be responsible for coordinating OMA's Hispanic Heritage Month Celebration.



Allison Roman

"I enjoy working in the Grand Valley community and the opportunity this position gives me to connect with students and provide guidance in ways that I wish I had received when I was an undergraduate student," said Roman.

Roman said she would like to develop ways to connect high school and college students.

"I think it is important to bridge that gap for high school students and allow them to see students like themselves who have succeeded in the college environment," she said. "I want them to not only believe that college is an option, but to realize that Grand Valley is the right option for them."

In her spare time, Roman said she enjoys watching movies, listening to music, cooking and traveling.



What's Ahead

Student group hosts week of thanks to donors

Did you know that 13,326 donors gave to Grand Valley in 2012? Or that \$8.2 million in private gifts and pledges were raised in 2012?

The Future Alumni Association will host the first-ever GVS(You) Week from February 18-22 to raise awareness about donors who give to Grand Valley and how it affects the university.

"The purpose of the week is to educate students about where funding comes from that makes the university operate," said Emma Lazzar, president of FAA.

During the week, posters and banners with facts about the scope of private gifts of support will adorn landmarks and buildings on the Allendale and Pew Grand Rapids campuses.

On Thursday, February 21, students can write personal thank-you messages to donors for their commitment to Grand Valley. A table will be set up in the lobby of the Kirkhof Center from 11 a.m.-4 p.m. Lazzar said thank-you cards will be sent directly to donors.

For more information, visit the FAA website at www.gvsu.edu/faa.

Indulge in chocolate at Women's Center fundraiser

All-you-can-eat chocolate desserts and a silent auction will highlight the Grand Valley Women's Center ninth annual fundraiser, "Indulge in a Cause," set for Thursday, February 21, 5-7:30 p.m. in the Eberhard Center.

Proceeds from the event will benefit Women's Center programs and its endowment fund. The center offers scholarships to nontraditional students who may not otherwise qualify for financial aid.

Desserts will be provided by local companies including Cabot Cheese, Rocky Mountain Chocolate Factory and San Chez Bistro. The event is co-sponsored by Founders Bank & Trust, United Bank and the University Bookstore.

New this year is the ability to bid for auction packages online before the event. Online bidding will close at 4 p.m. on February 19. Silent auction items are listed at www.gvsu.edu/women_cen.

Tickets are \$10 for students and \$30 for community members in advance; \$15 and \$35, respectively, at the door. Reserve tickets by calling the Women's Center at x12748 or purchase online.

FTLC workshops study teaching as performance

The Pew Faculty Teaching and Learning Center will sponsor a workshop this week that focuses on the performance aspect of teaching a class.

"Teaching as Performance Part II: Hands On" will be offered twice: Wednesday, February 20, at 3 p.m. in the Kirkhof Center, room 2201; and Thursday, February 21, at 10 a.m. in the DeVos Center, room 302E. Both sessions are led by Kurt Ellenberger, associate director of the FTLC, and Kathryn Stieler, associate professor of music.

Register for a session online at www.gvsu.edu/ftlc, under "Teaching and Learning."

'Shape of Things' set for Performance Studio stage

Grand Valley's Performance Studio Series will feature "The Shape of Things," Neil LaBute's modern version of the fall of man that explores art, love, and what price one might pay for either.

Performance Studio works spotlight the talents of upper-class students in the theater program as they hone their skills in directing, supported by fellow students in scenic, lighting and costume design.

The play is scheduled for Friday and Saturday, February 22-23, at 7:30 p.m., and Sunday, February 24, at 2 p.m. in the Performing Arts Center, Louis Armstrong Theatre.

Tickets are \$6 in advance or \$7 day of show; call the Box Office at x12300.

Twirler to offer baton clinic for kids

Moriah Muscaro, Laker feature twirler, will host a baton twirling benefit clinic on Saturday, February 23, for kids ages 4-12.

The clinic will run from 11 a.m.-12:30 p.m. in the Recreation Center. Muscaro will teach a routine that participants will perform during the men's home basketball game against Wayne State, which starts at 1 p.m. in the Fieldhouse Arena.

Cost for the clinic is \$20; proceeds will benefit Helen DeVos Children's Hospital.

For more information, contact Muscaro at muscarom@mail.gvsu.edu.

Across Campus

Campaign off to great start

The 2013 Faculty and Staff campaign is well underway. Campaign leaders and volunteers are encouraging their colleagues to celebrate 30 years of giving at Grand Valley by giving a gift to the university.

"Last year, a record 55 percent of faculty and staff participated in the campaign," said campaign co-chair, Paul Stephenson. "This year we hope to create another record in celebration of our 30th anniversary."

All gifts to endowed funds are matched by Grand Valley. Some departments have opted to support students by giving to funds that support a particular passion or area of interest. The CLAS Academic Dean's Office has sought to directly help students by raising money to support students through the Educational Support Program.

Mary Schutten, associate dean for CLAS, said: "This support really helps our students in a meaningful way. The feedback we've gotten is astounding. One student that our department supported told us that without this help, he would not have been able to afford to return for the next semester."

Community giving, along with the friendly

competition between the blue and white teams, directly benefits Grand Valley students. Currently, competition between the two teams is close. The white team has the current lead.

To make a gift or for more information, visit www.gvsu.edu/fscampaign.

Grand Valley charter schools rank best

A report released February 12 by the Michigan State Board of Education shows that among all charter school authorizers in the state, Grand Valley's portfolio of 52 neighborhood charters outperforms all other authorizers using state tests as the assessment standard.

The report, conducted by Michigan State University for the state Board of Education, found that on average, GVSU charter school students demonstrate greater proficiency and growth than students in non-GVSU charter schools. This trend continues across minority populations and economically disadvantaged students. The GVSU portfolio of charter schools performs at or above state averages while serving a population that is nearly twice as economically disadvantaged.

"Grand Valley schools work very diligently on improving teaching and learning, and a commitment to serving their neighborhoods,"

said Timothy Wood, director of charter schools for Grand Valley.

GVSU charters 52 neighborhood schools serving 25,400 students across the state with the majority being Detroit-area students.

Nomination deadline extended

The deadline to nominate someone for the Celebrating Women Awards Ceremony has been extended to Friday, February 22.

The Women's Commission, Women's Center, Women and Gender Studies, and Positive Black Women present awards to outstanding individuals on campus who have positively impacted the lives of women and girls. The ceremony is set for March 12, 3 p.m., in the Kirkhof Center, Grand River Room.

Nominations are sought for the Barbara Jordan Award, Jean Enright Scholarship, Outstanding Student Award, Maxine Swanson Award, Women's Impact Award, Unsung Hero Award and PBW Scholarship.

Criteria for the awards is online at www.gvsu.edu/wcommission.

CALENDAR OF EVENTS

General Events

Mon., Feb. 18

Noon and 1 p.m.: Health and Wellness hosts Fieldhouse Tours. FH. Register online at www.gvsu.edu/seminar.

3 p.m.: Lecture: "The Holocaust on American Television," by Jeffrey Shandler. 114 LMH. Call x13069 for more information.

6 p.m.: World Affairs Council Great Decisions Series: "The Intervention Calculation," by George Lopez. Performing Arts Center, Aquinas College. Call (616) 776-1721 for more information.

8 p.m.: Art Gallery Chamber Music Series. 1121 PAC. Call x13484 for more information.

Tues., Feb. 19

Noon: Children's Enrichment Center hosts "Darkness to Light." 2266 KC. Call x15437 for more information.

4 p.m.: Professionals of Color Lecture Series: "Effective Leadership and Service," by Patrick Miles Jr. 2204 KC. Call x12177 for more information.

Wed., Feb. 20

9 a.m.: TIAA-CREF Retirement Planning. 499C DEV. Call (866) 842-2825 to schedule an appointment.

Noon: Allendale Toastmasters. 2201 KC. Visit www.gvsu.edu/toastmasters for more information.

2 p.m.: Black History Month Event: "Storytelling: The Roots of African American and Folk Traditions," by the Rev. Robert Jones Sr. 2250 KC. Call x12177 for more information.

3 p.m.: FTLC Workshop: "Teaching as Performance Part II: Hands On!" by Kurt Ellenberger and Kathryn Stieler. 2201 KC. Visit www.gvsu.edu/seminar to register.

3:30 p.m.: Psychology Faculty Research Colloquia: "Cultural Psychology," by Carl Ratner. 308 PAD. Call x12195 for more information.

6 p.m.: Psychology hosts Projection Film

Series: "Woman in the Dunes." 114 LMH. Call x12195 for more information.

Thurs., Feb. 21

7:30 a.m.: Downtown Toastmasters. University Club Room, DEV. Visit www.gvsu.edu/toastmasters for more information.

10 a.m.: FTLC Workshop: "Teaching as Performance Part II: Hands On!" by Kurt Ellenberger and Kathryn Stieler. 302E DEV. Visit www.gvsu.edu/seminar to register.

11:30 p.m.: Alzheimer's Caregivers Support Group. 303C DEV. Call x12215 for more information.

1 p.m.: Human Resources Workshop: "Bullying in the Workplace," by Joan Epperson. 2270 KC. Visit www.gvsu.edu/seminar to register.

1-5 p.m.: Career Services hosts Winter Career Fair. DeVos Place, Grand Rapids. Call x13311 for more information.

4 p.m.: Asian Pacific American Heritage Celebration Event: "Exploring Taiwan and Korea's Physical and Cultural Environments," by Kin M. Ma. 2215/2216 KC. Call x12177 for more information.

5-7:30 p.m.: Women's Center hosts Indulge in a Cause. EC. Call x12748 for information.

8 p.m.: University Arts Chorale and Cantate Chamber Ensemble. CDC. Call x13484 for more information.

Fri., Feb. 22

Noon: Writing Center hosts Faculty Friday. 120 LOH. Call x12922 for information.

3:30 p.m.: Evolution For Everyone hosts, "(R) evolutionary Parenting," by Gwenden Dueker. 308 PAD. Call x12470 for more information.

7:30 p.m.: Theater PS Series Show: "The Shape of Things." LAT, PAC. Call x12300 for more information.

Sat., Feb. 23

Noon-8 p.m.: Leadership Summit. KC. Call x12367 for more information.

1 p.m.: Celebration of Women in Sport and Physical Activity. AH. Visit www.gvsu.edu/womeninsports to RSVP.

7:30 p.m.: Theater PS Series Show: "The Shape of Things." LAT, PAC. Call x12300 for more information.

8 p.m.: Artist-Faculty Series: Sandra Maytan and Elizabeth Stoner. 1325 PAC. Call x13484 for more information.

Sun., Feb. 24

2 p.m.: Theater PS Series Show: "The Shape of Things." LAT, PAC. Call x12300 for more information.

2 p.m.: Guest Artist Series: OBOHIO. CDC. Call x13484 for more information.

Sports

Thurs., Feb. 21

9:30 p.m.: Men's Tennis hosts Tiffin University.

Fri., Feb. 22

2:30 p.m.: Men's Tennis hosts Ohio Dominican University.

6 p.m.: Women's Tennis hosts Grand Rapids Community College.

Sat., Feb. 23

10 a.m.: Track and Field hosts GLIAC Championships.

1 and 3 p.m.: Men's and Women's Basketball hosts Wayne State University.

2:30 p.m.: Men's Tennis hosts University of Findlay.

8:30 p.m.: Men's Tennis hosts Spring Arbor University.

Sun., Feb. 24

8 a.m.: Track and Field hosts GLIAC Championships.

Faculty and Staff Sketches

In the News

Alan Steinman, director of the Annis Water Resources Institute, was interviewed by WOOD-TV, NPR's "Here and Now," and Michigan Public Radio's "Stateside" for stories about low Great Lakes water levels.

Sketches

John D. Hewitt, professor of criminal justice, co-wrote a book, *Delinquency in Society, ninth edition*.

Michael Moody, chair for Family Foundations

and Philanthropy at the Johnson Center for Philanthropy, gave a presentation about next-generation donors at the Council on Foundations Family Philanthropy Conference in San Jose, California, and other national conferences.