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Grand Valley State University

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# FORUM

MONDAY, MARCH 24, 2014

A NEWSLETTER FOR THE GRAND VALLEY  
STATE UNIVERSITY COMMUNITY

Published by University Communications



## Campus community mourns death of professor

Milton E. Ford, professor of liberal studies and founding director of Grand Valley's LGBT Resource Center, died March 19 after a long battle with cancer. He was 72.

Ford joined Grand Valley's faculty in 1973 and celebrated receiving his 40-year service award in December. A passionate teacher and lifelong researcher, Ford will best be remembered for leading efforts to integrate the LGBT community with university academics and its student life.

The LGBT Resource Center opened its doors in the Kirkhof Center in 2008. At the time, Ford said the office space represented important progress for the university to recognize "there is an obvious need for students to feel comfortable and that everyone should be treated equally."

Colette Seguin Beighley, current director of the center, said Ford felt establishing the center was his most meaningful work. "He wanted a place where students could come and feel safe," Seguin Beighley said.

Last fall, the campus celebrated establishment of the LGBTQ Studies minor, which is housed in Women and Gender Studies. WGS director Kathleen Underwood said Ford was a key player in starting the conversation to create a minor and design its courses.



Milton E. Ford

"He brought several years of teaching LBGTQ courses and WGS courses," Underwood said. "He also was very influential with the larger final plan committee, able to diffuse dissent and keep us on task — always with a smile and that twinkle in his eye."

Provost Gayle R. Davis called Ford her hero. "His contributions to Grand Valley were enormous, and his personal characteristics and values rare," she said.

Ford will be the recipient of this year's Fierce

Award, to be presented posthumously during the April 16 Lavender Graduation, another longstanding university tradition that he helped establish. Now in its eighth year, the annual event recognizes the personal and academic achievements of LGBT students and allies.

Ford served as faculty advisor to Out N About, Grand Valley's gay/straight student alliance, and as a trainer for Allies and Advocates. He earned a doctoral degree in English from Oklahoma State University, and a master's of divinity degree from Southern Baptist Theological Seminary.

Ford is survived by his partner, Gary Van Harn; a son and daughter-in-law; two grandsons; and a sister and brother.

Details about a memorial service will be announced later.

People wishing to send donations in Ford's name are asked to remember the LGBT Resource Center's Endowment Fund.

## Across Campus

### Faculty tech skills shine at symposium

From using iMovie in language classes to decreasing budgets with new software, faculty and staff members showed their technological prowess at the annual Teaching and Learning with Technology Symposium.



Photo by Bernadine Carey-Tucker

Pamela Page, right, shows Linda Masselink her presentation at the symposium.

Sponsored by the Instructional Design for

eLearning group and the Pew Faculty Teaching and Learning Center, the symposium was held March 19 in the Mary Idema Pew Library.

Gisella Licari, from Modern Languages and Literatures, shared how she incorporates iMovie into her beginning and intermediate Italian courses. She said her students enjoyed collaborating to create an iMovie, and the software has capabilities to incorporate writing, speaking and listening skills.

Regina McClinton, director of the Intercultural Training Certificate program, uses many videos in her ITC 100-level courses. The cost of duplicating videos, coupled with the time needed to show a video during class became burdensome. McClinton now uses Ensemble, a video platform, that works in concert with Blackboard and allows videos to be viewed on a student's time or during class.

College of Education faculty members Sean Lancaster and Andrew Topper gave the keynote address, "Technology integration at GVSU: a vision of the future."

### 30 sessions planned for Teach-In

For one day, discussion on campus will focus on inequality, social justice and privilege during a unique event created to raise awareness of implicit and explicit bias and suggest actions for building a more inclusive environment.

"Teach-In: Power, Privilege and Difficult Dialogues" is set for Wednesday, March 26, from 8 a.m.-10 p.m. in the Mary Idea Pew Library Learning and Information Commons. Karen Gipson, chair of the Executive Committee of University Academic Senate, said the event is motivated by bias incidents on campus and the need to address the concepts of power and privilege and acts of discrimination and oppression.

Nearly 30 sessions are planned throughout the day; most are collaborative presentations by faculty members and students.

*continues on page 2*

# Across Campus

*continued from page 1*

Kathryn Remlinger, professor of English, and students in her Language and Power class will give a presentation focused on the “everyday language of modern racism.”

She said the class has discussed how people use language to maintain, challenge and create social constructs like race and gender. “The Teach-In is giving us the opportunity to share what we know, foster awareness on campus and help effect positive change,” she said.

The Teach-In is sponsored by the Executive Committee of UAS. Collaborative partners are the Division of Inclusion and Equity, Dean of Students Office, LGBT Resource Center, Office of Multicultural Affairs, Pew Faculty Teaching and Learning Center, and Women’s Center.

Visit the website at [www.gvsu.edu/teach-in](http://www.gvsu.edu/teach-in) for a schedule of sessions.

## Campaign ahead of last year’s rate

The 2014 Faculty and Staff Campaign is on track for another successful year.

Campaign leaders said more than 1,000 faculty and staff members have already participated. Each year, faculty and staff members show their support of Grand Valley and its students by giving to this campaign.

With 45 percent of faculty and staff members participating, the campaign is ahead of where it was last year at this time. It runs through June 30, so there is still time to participate to try to beat last year’s overall participation, which was at 58 percent.

To give a gift or learn more about the campaign, visit [www.gvsu.edu/giving/facultystaff](http://www.gvsu.edu/giving/facultystaff).

## Healthy Choices deadline approaches

The first deadline of the 2014 Healthy Choices Wellness Program is March 31.

All eligible faculty and staff members who are participating must complete two healthy activities each calendar quarter and report them on the new online portal. Sample activities include exercising three days

a week, attending stress management workshops, or working with a wellness coach.

Rewards for tracking activity are contingent upon completing the Know Your Numbers components by May 31. Visit [www.gvsu.edu/healthwellness](http://www.gvsu.edu/healthwellness) for details.

## Career Center competes in Mock Interview Madness contest

Grand Valley was chosen as one of 64 institutions to participate in Mock Interview Madness, a contest to encourage students to practice and perfect their interviewing skills by using Interview Stream.

The Sweet 16 will be determined by the number of interviews completed in March. The winner will be the university with the highest number of practice interviews through the end of the NCAA basketball tournament.

Students and alumni can use Interview Stream to record mock interviews by answering generic and custom questions from their laptop or in the Career Center. They can receive feedback and a personal assessment from Career Center advisors.

The winner will be announced April 7. For more information, visit [www.gvsu.edu/careers](http://www.gvsu.edu/careers).

## Surplus store announces next sale date

Following the successful opening of Grand Valley’s surplus store in downtown Grand Rapids, the store will hold its second sale event on April 12 from 8 a.m.-1 p.m.

The surplus store provides the general public with a chance to purchase university inventory that’s no longer in use, including computers and peripheral equipment, TVs, office furniture, industrial equipment and more. The store is only open for special sale events, and does not have regularly scheduled hours.

The store is located at 140 Front St., across from the Bicycle Factory and next to the L. William Seidman Center. Questions about inventory should be directed to the store at x19072 or via email at [surplus@gvsu.edu](mailto:surplus@gvsu.edu).

### FORUM Volume 38, Number 26

The GVSU Forum is published by University Communications. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o [forum@gvsu.edu](mailto:forum@gvsu.edu). Telephone: 616-331-2221. Fax: 616-331-2250. Web: [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

Faculty and staff members can find an online “Sketches” submission form on the Web at [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

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Other publications by University Communications include:

*Grand Valley Magazine*, which is published quarterly for the university community. Visit its website at [www.gvsu.edu/gvmagazine](http://www.gvsu.edu/gvmagazine).

Visit Grand Valley’s online publication, GVNNow, at [www.gvsu.edu/gvnow](http://www.gvsu.edu/gvnow), for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



## GVFaces

### Shawn Bultsma, assistant professor of education

Shawn Bultsma said being active in community service makes him a better teacher and helps him stay current in his profession.

“My own service plays a critical role for me in encouraging my students to get involved in various service efforts within the community and integrating those into the classroom as well,” said Bultsma, assistant professor of education.

In February, he received Grand Valley’s Outstanding Community Service Award, an annual award recognizing faculty member’s service to the community that involves professional expertise in their discipline.

“The award really validates the important role that service plays at the university,” said Bultsma. “Many research-intensive universities don’t place as high of a value on the work that professionals provide outside of the classroom. I think this award demonstrates what is important to the Grand Valley community.”

Bultsma also serves as the program coordinator for the school counselor program. In that role, he serves on a committee with the Michigan

Department of Education to discuss the challenges faculty members face when preparing students for counseling roles.

He joined Grand Valley’s faculty in 2005, after working as a high school teacher in New Jersey and finishing a master’s degree at William Paterson University. He worked as a middle school counselor in New Jersey and as a high school counselor at South Christian High School in Grand Rapids.

Bultsma earned a bachelor’s degree in psychology and communications from Calvin College in 1989, and a doctoral degree in counselor education from Western Michigan University in 2008.

“I’ve always been passionate about teaching and supporting students in their development,” said Bultsma.

“While I was working as a high school teacher, I had a lot of students who would talk to me about challenges they were facing, and I decided to pursue counseling because I thought it would make me a better teacher overall.”



Shawn Bultsma

# What's Ahead

## Events will honor Chávez

A week full of events will take place on campus and in West Michigan March 24-31 to honor César E. Chávez, a Mexican-American farmworker and civil rights activist.

The events are sponsored by OMA with support from many other campus departments. Visit [www.gvsu.edu/oma](http://www.gvsu.edu/oma) for more information.

- **The Life and Legacy of César E. Chávez, March 24, noon, Kirkhof Center, room 2263.** Participants will learn about the life of Chávez, who co-founded United Farm Workers.
- **“César Chávez” film and discussion, March 28, 6:30 p.m., Celebration Cinema, Rivertown Crossings Mall, Grandville.**
- **Day of Service, March 29, 9:30 a.m., Allendale Campus.** Student volunteers will organize and package donated clothes and items to benefit migrant workers in Holland.
- **Young Lords in Lincoln Park, March 31, 4 p.m., Mary Idema Pew Library.** José Jiménez, founder of the Young Lords Movement, will discuss the national grassroots movement for Puerto Rican and Latino community empowerment. Students and faculty members have worked with Jiménez to document the history of the movement.

The food and clothing drive for local migrant farmworkers and their families runs through March 31. Non-perishable food, toiletries, women's and men's clothing, toys and books are needed. Items can be dropped off at OMA, Kirkhof Center, room 1240.

## Awards ceremony will honor campus women

The annual Celebrating Women Awards Ceremony is set for Thursday, March 27.

Beginning at 3 p.m., the event will be held in the Kirkhof Center, Grand River Room. It is sponsored by the Women's Commission, Women's Center, Women and Gender Studies, and Positive Black Women.

Connie Dang, director of the Office of Multicultural Affairs, will receive the Maxine Swanson Award; Amy Campbell, assistant director of wellness, and Doriana Gould, academic coordinator for Modern Languages and Literatures, will receive the Unsung Hero Awards; and Diane Rayor, professor of Classics, will receive the Women's Impact Award.

Sponsoring departments will present scholarships and awards to students. Visit [www.gvsu.edu/wcommission](http://www.gvsu.edu/wcommission) for more information.

## Film serves as fundraiser

Grand Valley will host the premiere screening of a short documentary film about the annual Blessing of the Bikes event in Baldwin, which benefits charitable programs in Lake County.

“The ‘Original’ Blessing of the Bikes,” will have two screenings Thursday, March 27, 7 and 8 p.m., in DeVos Center, Loosemore Auditorium. Admission is free, with donations accepted to support Meals on Wheels in Lake County and other programs helped by the Blessing of the Bikes.

A suggested entry fee of \$5 helps Meals on

Wheels to feed the people of Lake County, the poorest county in the state. The event, organized by the Para-Dice Motorcycle Club in Grand Rapids, has grown to as many as 40,000 bikers, drawing the attention of outside entities who have tried to capitalize on the success.

The documentary was produced by Allen Bialk, a Grand Valley custodian who owns a home in Baldwin, with help from faculty, staff and students from the Film & Video program.

For more information, visit [www.blessingofthebikesmovie.com](http://www.blessingofthebikesmovie.com).

## Conference for women entrepreneurs

An educational conference geared toward women entrepreneurs is designed to help them move forward with their ideas. “Find Your Voice — Empowering Women Entrepreneurs” will be held Wednesday, March 28, from 8:30 a.m.-12:30 p.m. at the L. William Seidman Center.

A panel discussion will include Stephanie Leonardos, president and CEO of Amerikam; Jenn Schaub, Avenue of the Arts; Pam Turkin, owner and founder of Just Baked; and Laura Vaughn, founder of Sitting in a Tree. The event is sponsored by Edward Jones.

It is sponsored by the Center for Entrepreneurship and Innovation. Registration is \$25. Seating is limited and registration will end March 25. Tickets will not be sold at the door. Register at [www.gvsu.edu/cei](http://www.gvsu.edu/cei).

## Masculinity focus of Holland event

The Meijer Campus in Holland will host a discussion Friday, March 28, on masculinity, a mental condition and imbalance in personality that stems from socialized exaggeration of genetic traits.

Randy Flood, co-founder of the Men's Resource Center of West Michigan, will share his research. RSVP at [www.gvsu.edu/women\\_cen](http://www.gvsu.edu/women_cen).

The event will begin at noon; it is organized by the Lakeshore Alliance Against Domestic and Sexual Violence and the Women's Center.

## Theater finale delves into supernatural

Six new short plays by North American authors will be performed in “Sex and the Supernatural,” the season theater finale. A wide variety of romantic relationships play out against the backdrops of the Garden of Eden, cemeteries and zombies, magic and New Agers and fortune tellers.

Performances will be at 7:30 p.m. March 28-29 and April 3-5, and matinees at 2 p.m. on March 30 and April 6 in the Performing Arts Center, Louis Armstrong Theatre.

Tickets are \$12 for adults, \$10 for seniors, faculty and staff, and alumni, and \$6 for all students and groups of 10 or more. Call the box office at x12300.

Each play is a 10-15-minute performance. Director Roger Ellis said the plays are intended for mature audiences, and provide a light but serious focus on romance and sexuality within a spiritual context. For example, “What She



Photo by Amanda Pitts

Justin Mackey as Lou, and Maggie Bickerstaff as Alice, rehearse a scene from ‘Sex and the Supernatural,’ which begins March 28.

Found There,” follows the familiar character of Alice in Wonderland as she steps through the looking glass and becomes trapped in the 21st century, where she discovers men.

For more information visit [www.gvsu.edu/theatre](http://www.gvsu.edu/theatre).

## Conference focuses on veterans and PTSD

The Department of Veterans Affairs reports that more than 250,000 troops who have served in Iraq and Afghanistan suffer from Post Traumatic Stress Disorder.

With this impact to service members in mind, the Hauenstein Center for Presidential Studies and the Michigan Combat PTSD Task Force will host a conference, “The Hidden Wounds of War — A Community Response,” March 28-29 on the Pew Grand Rapids Campus.

The event will kick off with a keynote address on March 28 at 7 p.m. from Dr. Jonathan Shay, a nationally known psychiatrist and author of “Achilles in Vietnam.”

Speakers will continue March 29, with Chaplain (Colonel) Herman Keizer, U.S. Army (Ret.), and Rita Nakashima Brock. Both speak on moral injuries, which often leave sufferers with feelings of guilt and shame from destruction of life and property.

For more information and to register for the conference, visit [hauensteincenter.org/RSVP](http://hauensteincenter.org/RSVP).

## Science Olympiad celebrates 30 years

This year marks the 30th anniversary of the Michigan Science Olympiad Region 12 Tournament at Grand Valley.

What began as a few tournaments in Michigan and Delaware has grown into a nationwide program with competitions in all 50 states. The focus of the Science Olympiad has remained relevant to today's need to attract more students into the science, technology, engineering and mathematics (STEM) fields.

Students from 66 teams will be competing from middle and high schools from Kent and Ottawa counties on Saturday, March 29, on the Allendale Campus. The awards ceremony will be in the Fieldhouse from 4:30-6 p.m.

For a complete list of events and more information visit [www.gvsu.edu/mso-r12](http://www.gvsu.edu/mso-r12) or contact Margo Dill at the Regional Math and Science Center at x12272.

# CALENDAR OF EVENTS

## General Events

### Mon., March 24

11 a.m.: Human Resources Career Services Workshop: Developing Professional Career Documents. 1142 KC. Call x13266 for more information.

Noon: Cesar Chavez Week Event: "The Life and Legacy of Cesar Chavez." 2263 KC. Call x12177 for more information.

6 p.m.: World Affairs Council of Western Michigan Great Decisions Lecture: "U.S. Trade Policy in the Western Hemisphere" with Walter Bastian. Performing Arts Center, Aquinas College. Call (616) 776-1721 for more information.

### Tues., March 25

3 p.m.: Health and Wellness hosts Cancer Warriors Network. 302E DEV. Visit [www.gvsu.edu/seminar](http://www.gvsu.edu/seminar) to register.

7 p.m.: Community Reading Project hosts Conversation with Reyna Grande. GRR, KC. Call x18200 for more information.

### Wed., March 26

8 a.m.: Teach-in: Power, Privilege and Difficult Dialogues. MIPL. For more information visit [www.gvsu.edu/Teach-In](http://www.gvsu.edu/Teach-In).

8:30 a.m.: Excellence Series: "Mindful Leadership," by Kim Monaghan. 2266 KC. To register, visit [www.gvsu.edu/seminar](http://www.gvsu.edu/seminar).

Noon: Women's Commission Fireside Chat: "Migration and Social Justice Movements in Western Michigan," by Melanie Shell-Weiss. 1201 KC.

Noon: Allendale Toastmasters. 2259 KC. Visit [www.gvsu.edu/toastmasters](http://www.gvsu.edu/toastmasters) for more information.

6 p.m.: Psychology hosts Projection Film Series: "Strangers on a Train." 114 LMH. Call x12195 for more information.

7 p.m.: Women's Center hosts Mosaic Lecture by Jenna Carpenter. 101 LTT. Call x12748 for more information.

### Thurs., March 27

7:30 a.m.: Downtown Toastmasters. 107C DEV. Visit [www.gvsu.edu/toastmasters](http://www.gvsu.edu/toastmasters) for more information.

9 a.m.: Human Resources Career Services: "Professionalism Counts," by Kelley Monterusso. 302E DEV.

Noon: Happiness Club. 302C DEV. Call x12215 for more information.

3 p.m.: Celebrating Women Awards. 2250 KC. For more information visit [www.gvsu.edu/wcommission](http://www.gvsu.edu/wcommission).

7:30 p.m.: Writers Series presents Samrat Upadhyay. MIPL. Call x13411 for more information.

### Fri., March 28

7:30 p.m.: Theater Performance: "Sex and the

Supernatural." LAT, PAC. Call x12300 for tickets.

### Sat., March 29

7:30 p.m.: Theater Performance: "Sex and the Supernatural." LAT, PAC. Call x12300 for tickets.

### Sun., March 30

2 p.m.: Theater Performance: "Sex and the Supernatural." LAT, PAC. Call x12300 for tickets.

## Sports

### Thurs., March 27

9 p.m.: Men's Tennis hosts Walsh University at Ramblewood.

### Fri., March 28

3 p.m.: Men's Tennis hosts Lake Erie College at Ramblewood.

### Sat., March 29

Noon: Track and Field: SVSU Dual.

### Sun., March 30

10 a.m.: Men's Tennis hosts Malone University.

## Faculty and Staff Sketches

### In the News

**Jeffrey Potteiger**, dean of Graduate Studies, was interviewed by the *Wall Street Journal* for a story about Olympic weight lifting.

### Sketches

**Pablo A. Llerandi-Román**, assistant professor of geology, gave a presentation, "Potential Future Land Loss of Small Islands of Puerto Rico and the United States Virgin Islands," at the Fifth Symposium of Applied Coastal and Marine Research at the University of Puerto Rico, Mayaguez. **William J. Neal**, emeritus professor of geology, was a co-author of the report.

**Michael T. Walenta**, general manager for WGUV Public Media, gave presentations on WGUV Engage and WGUV Veterans Projects at the national PBS General Managers Meeting.

**Patrick Fuliang Shan**, associate professor of history, wrote a book chapter, "Local Revolution, Grassroots Mobilization,

and Wartime Power Shift to the Rise of Communism," in *Evolution of Power: China's Struggle, Survival, and Success*, published by Lexington and Rowman & Littlefield.

**Shelley Irwin**, host of the Morning Show on WGUV, was named one of the "50 Most Influential Women in West Michigan" by the *Grand Rapids Business Journal*.

**Ryan Thum**, assistant professor of water resources, and students gave presentations at the Midwest Aquatic Plant Management Society's annual meeting in Lombard, Illinois.

**Danielle Lake**, affiliate professor in Liberal Studies, received the Jane Addams Prize at the annual conference of the Society for the Advancement of American Philosophy for her article, "Jane Addams and Wicked Problems; Putting the Pragmatist Methods to Use."

**Ranelle Brew**, assistant professor of public health, gave a presentation, "Service Learning through International Partnership: Grand Valley State University and SHAWCO Health,

South Africa," at the Health, Wellness and Society Conference in Vancouver, Canada.

**Charlie Lowe**, associate professor of writing, served as co-editor for a book, *Invasion of the MOOCs: The Promises and Perils of Massive Open Online Courses*, published by Parlor Press. **Glenna Decker**, from Information Technology, contributed a chapter.

**Donald Mitchell Jr.**, assistant professor of education, received the 2014 Outstanding Research Award from the American College Personnel Association's Men and Masculinities Standing Committee.

**Kim Walton**, MAREC program director, gave a presentation, "Renewables Energy Policy Network for the 21st Century Report," at the Energy Climate speaker series.

**Sok Kean Khoo**, distinguished associate professor of molecular genomics, gave a presentation and served as chair of a session at the MicroRNA as Biomarkers and Diagnostics Conference in Boston, Massachusetts.