

2016

## ReSTORE

Miranda Fletcher  
*Grand Valley State University*

Julie Pratt  
*Grand Valley State University*

Laura Sample  
*Grand Valley State University*

Gregory R. Torsky  
*Grand Valley State University*

Kenneth Wesley  
*Grand Valley State University*

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# ReSTORE

Wicked Problems of Sustainability  
Winter 2016

Miranda Fletcher, Julie Pratt, Laura Sample,  
Gregory R. Torsky & Kenneth Wesley



2009



-founded

-associated with the  
Women's Center

-located in the WC,  
main level of Kirkhof

2015



-under new direction,  
Sharalle Arnold

-new location in the lower  
level of Kirkhof

-Design Thinking To Meet  
Real World Needs

2016



-Wicked Problems of  
Sustainability

-Film & Video

-AD/PR

**\*Prospective Students** \*School Clubs

\*Sustainable Agriculture Project **\*Student Nonusers**

\*AD Department/ Public Relations Team \*Film Team

\*Our Team \*Dr. Kelly \*Chamberlain

\*Lake **\*Volunteers** **ReSTORE** **\*Faculty/Staff Users**

\*Wicked Problems in Sustainability Class \*Staff \*Sharalle Arnold

\*Design Thinking Class Fall 2015 **\*Women's Center**

**\*Student Users** \*Frats/Sorority \*Alumni

\*Faculty/Staff Nonusers \*Family of Users

\*Family of Nonuser

Other Stakeholders

- Meijer
- Target
- Kmart
- Walgreens
- Speedway
- Walmart
- Gordon Food Service
- Family Fare
- Goodwill
- Local restaurants
- Allendale
- Pew
- Muskegon
- Traverse City
- Holland
- MSU Food Pantry
- Feeding America
- Food pantries in Grand Rapids
- Other services on campus (ie. The Writing Center)
- Provost
- T. Hass
- Faculty/ administration
- Admissions
- The Lanthorn
- Local news/ media
- Facility management
- Event planning
- Aramark

## Understanding the Problem: Embedded Contradictions

### **operated by the Women's Center**

"We want to help everyone in need..."

resource for all students

accessible

### **would benefit from many connections within the community**

well-established; secure; promote and maintain user autonomy

stigma associated with types of food/resources available

### **multiple initiatives/working groups**

### **resource for all students**

limited resource capacity

limited hours of operation

one location, in Allendale

### **organizational capacity**

phone is primary method of contact

hunger persists

### **low/poor collaboration & communication**

Think: How might we respond to (some of) these embedded contradictions?

We will coordinate the human capital of the Grand Valley community in order to create meaningful, effective, and mutually beneficial initiatives with ReSTORE.

Human Capital:

volume of  
stakeholders

Nature of the  
Contradictions:

barriers to efficacy

Needs of ReSTORE:

maximize  
organizational  
capacity

# Proposed Solutions/Buy-In Generated at Sustainability Showcase

## Different Prototypes Introduced

- Monthly meetings
- Document Sharing
- Internship

The feedback that we received from the showcase overwhelmingly favored the internship prototype.

# Advantages/benefits and limitations/barriers

More human capital available to ReSTORE	More people to have to manage/supervise
A large variety/continuous feed of projects	Finding ways to continue current projects
Opportunity to gain experience/volunteer on the GVSU campus	Paid/For Credit
Outsource communication to help maintain and build relationships outside the Women's Center	Regulation on working conditions; logistically messy to make these decisions



# Internship Prototype

Will it be discipline specific?

How long will an internship last? (What is the duration of an internship cycle?)

Will this internship be associated with the Women's Center?

How will it be monitored? Who will the interns report to?

How many interns for each internship cycle?

How might we be able to encourage continued involvement (volunteering, advocacy, donating, etc) after someone has the opportunity to intern with ReSTORE?

What goes  
into an  
internship?

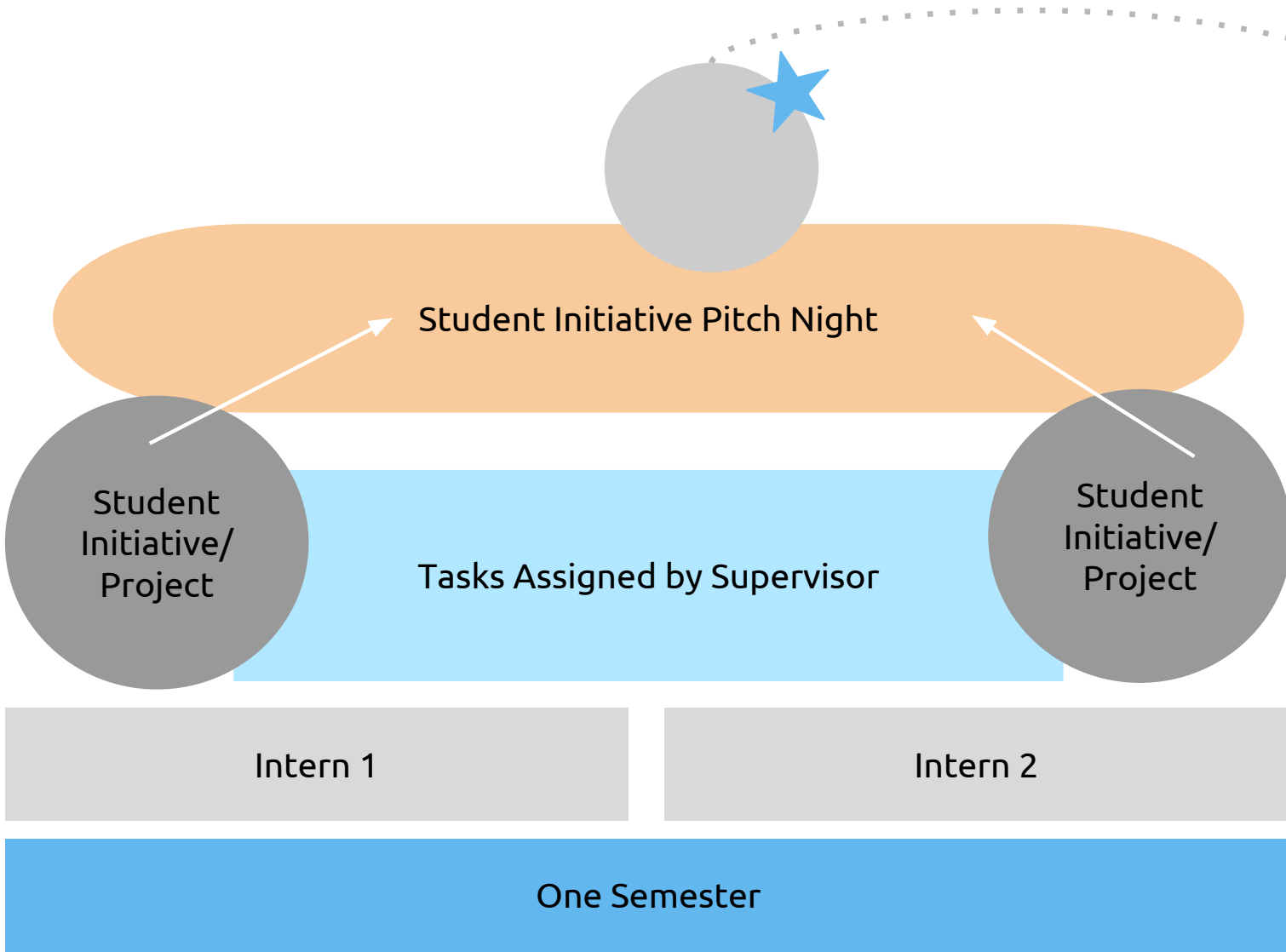
What do we  
have to  
consider?

## Attractive & Accessible to All Disciplines

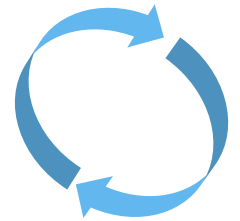
How might we build an internship model that incentivizes transdisciplinary knowledge, integration, & application?

## Sustainable

How can we ensure that the initiatives continue, while maintaining autonomy and individuality?



takes one of the slots in the next internship cycle



## Communications/ Advertising & Public Relations

- launching/maintaining media platforms
- running a multi-media campaign
- facilitating events

## Business

- business model rewrite
- explore corporate partnership/sponsorship
- audit the space

## Writing

- grant writing
- publish a newsletter
- assist in exploration of corporate sponsorship

## Health & Nutrition

### Sports Medicine/Physical Therapy

- Are our athletes food secure?

### Environmental Studies

- Are food pantries sustainable service-systems?

### Public Administration

### Education

- Lesson plans about food & food justice

### Sociology/Psychology

# Next Steps: How are we moving forward?

## 1. Identify Best Practices

Office of Student Life

- Leadership Internship Program

Sustainable Agriculture Project

- Farm Interns

Women's Center

- Intern Program

- Volunteer Corps.

## 2. "Publish" Findings; make them available to ReSTORE

## 3. Integrate Findings/Progress into other work

How can we use this work in other areas of our life/academia?

## 4. Make connections with interested groups on campus;

Who would be interested in this work?  
How can we get it to them?



# Questions & Comments

We would love to hear from you!

Miranda Fletcher [fletchem@mail.gvsu.edu](mailto:fletchem@mail.gvsu.edu)

Julie Pratt [prattju@mail.gvsu.edu](mailto:prattju@mail.gvsu.edu)

Laura Sample [samplel@mail.gvsu.edu](mailto:samplel@mail.gvsu.edu)

Gregory R. Torsky [torskyg@mail.gvsu.edu](mailto:torskyg@mail.gvsu.edu)

Kenneth Wesley [wesleyke@mail.gvsu.edu](mailto:wesleyke@mail.gvsu.edu)