

West Michigan Management Memo

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Seidman College Faculty Publications

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Enrichment Fund Expenditures

July 1, 1980, to June 30, 1981

Washington Campus Program	\$ 5,634
Special Faculty Research and Presentations	4,425
Dr. Michael Novak Lecture	2,969
Publications (West Michigan Management Memo and Special Insert in West Michigan)	3,458
Business Strategic Planning Lecture Series	2,167
High School Economic Essay Contest	3,459
Student Programs and Group Trips	2,474
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TOTAL	\$24,586
Enrichment Fund Endowment, June 30, 1981	\$219,712
Investment Income, July 1, 1980—June 30, 1981	22,714
Earnings Account Balance, June 30, 1981	11,920

Seidman College Faculty Publications

"The Gift Tax Trap," *The Michigan Real-estate*, August, 1981, Dr. James Sanford, Associate Professor of Taxation.

"Manage Your Time, Increase Your Productivity," *Physician's Management* (a Harcourt Brace Jovanovich Health Care Publication), Volume 21, No. 4, April, 1981, pages 81-87, Dr. Jitendra Sharma, Professor of Management.

"The Great Accommodator," *West Michigan Magazine*, September, 1981, Dr. Robert Clarke, Professor of Public Administration.

Faculty and Staff Notes

Dr. Samir T. IsHak, Professor of Public Administration, chaired a seminar on "Problems of Management in a Diversified Economy." The seminar was sponsored by Ain Shams University, College of Business, in Cairo, Egypt. Dr. IsHak spent six weeks this summer in Greece, Morocco, Kuwait, and Egypt on consulting assignments.

Dr. James Sanford, Director of the Graduate Taxation Program, represented Seidman College on September 16 in Memphis, Tennessee, at the eighth annual presentation of the F. E. Seidman Distinguished Award in Political Economy. The award was established by P. K. Seidman in

memory of his brother, F. E. Seidman, to honor an economist who has contributed substantially to the development of political-social economics. This year's recipient was Dr. Richard A. Musgrave, of Harvard University. Previous recipients were Albert O. Hirschman, 1980; Arthur M. Okun, 1979; Arthur Frank Burns, 1978; Thomas Cromble Schelling, 1977; Kenneth Ewart Boulding, 1976; John Kenneth Galbraith, 1975; and Gunnar Karl Myrdal, 1974.

Dr. Jitendra M. Sharma, Professor of Management, participated in the American Assembly of Collegiate Schools of Business Seminar, entitled "How Washington Operates: The Governmental Pro-

cess," July 19-24, 1981, in Washington, D.C. The seminar was coordinated by our Washington Campus Program.

West Michigan Management

MEMO

The *West Michigan Management Memo* is published twice a year, in the spring and fall, and is sent to all contributors to the Enrichment Fund. Every two years a dinner is held to honor those leaders who helped found Grand Valley State and who by their interest and involvement continue to enrich the development of the institution as well as the quality of life in our community. The fund enables the Seidman College to support activities and programs designed to increase understanding of our economic system, facilitate exchanges of ideas between students, faculty and businessmen and, in general, enrich the business and academic communities. Persons interested in more information about the *Memo*, the published articles, or the Enrichment Fund should contact the Dean's Office, F. E. Seidman College of Business and Administration, Lake Huron Hall, Grand Valley State, telephone 895-6611, ext. 271.

New Faculty Appointments

Dr. Ken DeYoung has joined Seidman College as a Visiting Professor of Management. Dr. DeYoung received his B.A. and M.A. degrees in psychology from Michigan State University and his Ph.D. in psychology from the University of Minnesota. He taught at that university for eight years. From 1969 to 1976 he was with the firm of Rohrer, Hibler and Replogle, Inc., as a management consultant. Since 1976 he has been a partner in Dallis, DeYoung and Student, consultants in organizational development, personal and professional development, and management of people.

Mr. Jim Wolter has been appointed Assistant Professor of Marketing. Professor Wolter, whose latest appointment was with



Ken DeYoung



Jim Wolter

Sangamon State University in Illinois, received his bachelor and M.B.A. degrees from Indiana University and his M.S. degree from Ball State. He is currently working on his doctoral program at Michigan State University.