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Seidman School Faculty Notes

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Dr. James Sanford, Professor of Taxation and Business Law, presented a paper entitled "Defining Negligence Under I.R.C. Section 6694 (a)" at the 55th annual meeting of the American Business Law Association in Portland, Oregon, in June. He also served as a moderator for a session on property law.

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Dr. Barry Castro, Professor of Management and Assistant Dean, will present a paper entitled "Toward Academic Excellence: A Report from the Collegiate School of Business" at the meeting of the Association for General and Liberal Studies in Atlanta in November. He will also make a presentation in November on faculty development in business schools at a national faculty development conference for administrators and faculty in schools of business.

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Dr. Bennett Rudolph, Professor of Marketing, presented a paper entitled "Consumer Choice Procedures for Selecting Physicians" at the Atlantic Marketing Association Conference in New Orleans in October.

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Dr. David Campbell, Professor of Accounting, and Mary Campbell had a paper entitled "Establishing a Plan for Automating the Business Operation" published in the *International Journal of Management*, April 1985. He also had monthly columns published in the *CPA*

Journal: "Time Accounting and Billing," in May; "Time Accounting and Billing—A Look at Some Options," in June; "Automating Write-up Activities," in July; and "An Examination of Write-up Packages," in August.

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Dr. Jitendra Mishra, Professor of Management, will present two papers at the November meeting of the Association of Human Resources Management and Organizational Behavior in Boston. The papers, "Women in Management" and "Managing Problem Employees," co-authored by Dr. Stan Lindquist, Associate Professor of Accounting, and Dr. Earl Harper, Professor of Management, will be published in the proceedings of the meeting. Dr. Mishra also conducted a series of seminars on management, labor, and behavior for the New Delhi YMCA Institute of Management Studies in India during July and August.

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Dr. Marvin G. DeVries, Dean, will present a paper, "Managing the Business School: Some Perspectives," at the November meeting of the Association of Human Resources Management and Organizational Behavior. The paper will be published in its proceedings.

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Rita Grant, Associate Professor of Accounting, taught a two-day course on "Flexible Budgeting" for the National Association of Accountants in San Francisco in April and in Chicago in May.

Dr. Sandra Planisek, Associate Professor of Finance, presented two papers, "Incorporating Spreadsheets in Business Courses" and "Presentation Graphics in the Classroom," at the MACUL Convention in Detroit in March. The latter paper was co-authored with Dr. R.J. Planisek, Associate Professor of Management Information Systems. Sandra also presented a paper entitled "Creating Integrated Student Files Using Photos, a Spreadsheet and a Data Base" at the MAEDS Convention in Grand Rapids in October.

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Dr. Donald Klein, Professor of Accounting and Chairman of the Accounting and Taxation Department, gave three presentations on "SAS Update" at the Annual Fall Accounting Conference in Ann Arbor in September. He was also installed for a three-year term as a director of the Michigan Association of CPA's.

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Dr. Michael Uhas, Assistant Professor of Taxation, was a featured panelist at a real estate seminar in May sponsored by the Indiana Continuing Legal Education Forum.

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Dr. R.J. Planisek, Associate Professor of Management Information Systems, presented a paper entitled "Computer Architecture Concepts for Microcomputers: Computer Literacy" at the MACUL Convention in Detroit in March.

Minority Business Education Center

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- Center on the kinds of programs it might most usefully develop.
4. To work with Grand Valley faculty to support their efforts as teachers of and advisors to minority students.
 5. To bring visiting business lecturers to the campus. Arrangements will also be made for campus visits by groups of minority students, their counselors, interested parents, and clergy.
 6. To develop continuing education programs especially relevant to minority

business people, and in so doing transmit relevant skills and provide valuable networking opportunities.

7. To ascertain, in conjunction with other community agencies and the Grand Valley Office of Economic Expansion, what data the Center should collect and what role it should play in helping local minority businesses.

Don Williams, as the new director, brings an important and varied background to this position. He received his undergraduate degree

from Eastern Michigan University and a master's degree from West Virginia University. He was responsible for basic and vocational education training at the Charleston Job Corps Center from 1967-70, he served as the manager of educational programs at RCA from 1970-72 and 1976-80, and as Director of the Grand Rapids Job Corps Center from 1980-85. From 1972-76 he taught and administered special college programs at Rutgers University. Mr. Williams has always been active in community affairs wherever he has lived.