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Grand Valley State University

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GRAND VALLEY FORUM

Monday, May 20, 1985 Vol. 9 No. 37

Grand Valley State College

Plans for Grand Rapids Center Unveiled

Grand Rapids architect Robert Wold of Robert Wold and Associates, and Carl Johnson, site planner from Johnson, Johnson & Roy, Ann Arbor, presented plans and a model of GVSC's Grand Rapids Center to the college's Board of Control on May 10.

Included in the nine-story building on 4.5 acres of west riverbank property will be Grand Valley State's Office for Economic Expansion--the college's new resource for business and industrial development--and career-related academic programs for working adults, such as the college's graduate degree programs in business, education, and nursing, along with bachelor's degree offerings in office systems and facilities management, computer science, engineering, and other technology programs. The studios of Channel 35, GVSC's public television station, will also be housed in the new facility.

The 43 classrooms in the Center will meet an already significant need to serve the nearly 50% of the GVSC students who are working adults. Evening classroom space on the campus is already fully utilized. The downtown location will make it possible for working adults to fit college studies between their working hours in and around Grand Rapids.

By 1990, the Center could attract an enrollment of some

12,000 part-time students who will be attending classes to complete their bachelor's or master's degrees, and to improve their career capabilities.

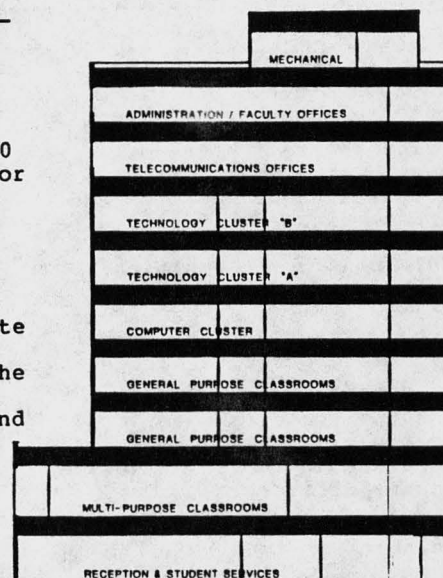
In keeping with GVSC's cooperative agreement with Grand Rapids Junior College, Grand Rapids Center programs will continue to focus on junior and senior college courses and graduate degree programs--to enhance opportunities for JC graduates to earn advanced degrees after completing two years at JC.

Late last year, the state legislature released \$225,000 to develop schematic plans for the Center. The plans will now go to the state legislative Joint Capital Outlay Subcommittee for approval.

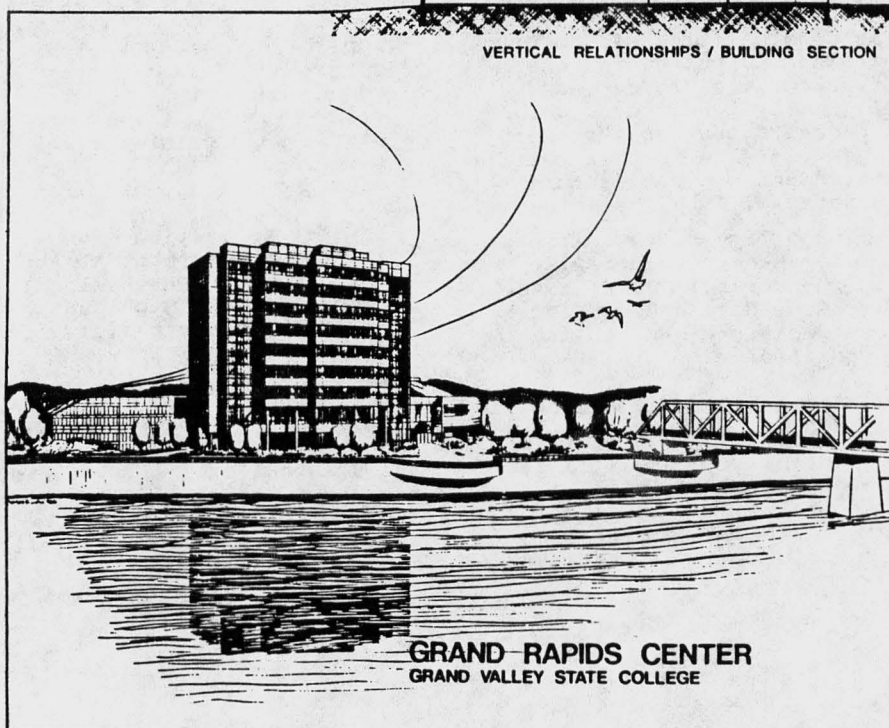
The governor's 1985 budget calls for \$700,000 to complete planning and begin construction of the new facility. The rest of the project would be financed over the next two and a half years with \$19.3 million in state funds. GVSC

hopes to begin construction in the early spring of 1986, with completion expected by fall of 1987.

A model of the Grand Rapids Center is on display in the administration reception area on the ground floor of Zumberge Library.



VERTICAL RELATIONSHIPS / BUILDING SECTION



GRAND VALLEY FORUM

The Grand Valley Forum is published by the Public Relations Office. Publication schedule is every Monday when classes are in session during fall and winter semesters, and every other Monday during the spring/summer session. Copy deadline is the Tuesday noon prior to publication. All materials should be sent to Sharon Coeling, editor, Public Relations Office, 26 Zumberge Library, GVSC, Allendale, MI, 49401. Telephone: 895-3221.

Board of Control Actions

At a meeting on May 10, the GVSC Board of Control took the following actions:

Adopted a resolution approving schematic plans for a nine-story, 43-classroom building to be constructed on the west bank of the Grand River in downtown Grand Rapids.

Adopted a resolution to raise 1985-86 tuition and fees to \$1,560 for a student taking 12 to 18 credit hours a semester, a 3.86 percent increase. Tuition for one three-credit course will go from \$189 to \$195, a 3.18 percent

increase. The Board adopted a 2.74 percent increase for graduate level courses. The tuition increase falls within Governor Blanchard's guidelines for state colleges and universities to keep tuition increases within the cost of living increase as defined by the consumer price index. That increase currently stands at 4 percent.

Adopted a resolution raising 1985-86 housing and food service fees by 3.5 percent for a full-time student requiring 19 meals weekly.

Approved the sale of 0.716

acres of college property to River Ridge Associates for the construction of student condominium units.

Approved a five-year installment payment agreement with IBM to acquire a new mainframe computer system.

Approved a five-year equipment lease agreement to acquire a new IBM computer system for WGVC-TV.

Approved construction of a warehouse addition on campus to store bulk supplies, excess furniture, and seasonal equipment.

Across Campus

Business and Finance Office Personnel Changes

With the retirement of Howard Vandevusse, director of purchasing, the Business and Finance Office will eliminate the position and create an additional buyer position, according to Business and Finance Officer James Willette. Ester Thomas, formerly assistant bookstore manager, has assumed that new position.

An opening exists for another newly created position--assistant to the Business and Finance Officer.

Richard Spies, director of business services, will no longer manage the bookstore. He will assume the additional responsibilities of administering the purchasing operation and the property and liability insurance program. The assistant bookstore manager position is being eliminated and a new bookstore manager will be appointed.

The office of the director of business services will move to the upper level of Lake Michigan Hall as soon as the new bookstore manager is appointed.

Retirement Reception Cancelled

Howard Vandevusse, director of purchasing, who will retire on May 31, 1985, will require hospitalization until after his retirement date. The reception scheduled for Vandevusse on Thursday, May 30, has been cancelled.

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Sabbatical Leave Revision

The sabbatical leave proposal for mathematics and computer science professor Philip Pratt has been revised to a half-time leave for the 1985-86 academic year. Pratt will write a database management textbook with fellow faculty member Joseph Adamski and will also teach at GVSC half-time.

Computer Equipment for Sale

GVSC has the following computer equipment for sale:

- Apple IIe, 64K, 80-column computer
- Monochrome CRT
- Disk drive
- Star STX-80 printer with interface
- Word processing software

Interested parties may examine the equipment at the Bookstore. The Purchasing Office, 201 Lake Michigan Hall, will accept sealed bids until 2 p.m. on Friday, May 24.

Student Art Exhibit

A solo art exhibit by junior art major Chris Knoebber is on display in Seidman House through June 17. The exhibit, entitled "Cobwebs In My

Attic," features slab ceramic pieces imprinted with designs and accented with colored stains and yarns. The display also includes acrylic and water color paintings and drawings. The exhibit is open during regular college business hours.

Report on COT Workshop

On April 10, nearly one third of the clerical, office, and technical staff took advantage of the "Recruitment Through Graduation" workshop sponsored by the COT Training and Development Committee. The program, presented by Lynn Bresky, registrar, and JoAnn Foerster, assistant director of admissions, was designed to increase the COT staff's awareness and understanding of the functions and responsibilities of the Admissions and Records Office.

Participants seemed to appreciate having the opportunity to become more familiar with such functions as student recruitment, orientation, registration, student retention, etc. The majority of participants indicated that the workshop would be beneficial for all employees. Follow-up sessions, which would deal in more detail with particular aspects of admissions and records were suggested as well as similar workshops from other campus units, such as housing, financial aid, etc.

Coming Events

Public Television Symphony Broadcast

The farewell concert of Grand Rapids Symphony Director Semyon Bychkov will be aired on Wednesday, May 22, at 9 p.m. on Channels 35 and 52.

Bychkov, who is leaving Grand Rapids to serve as music director of the Buffalo Philharmonic, will conduct the orchestra in "Concerto for Five Kettledrums and Orchestra" by Robert Parris, and Beethoven's Symphony No. 9, the "Choral" symphony.

During the intermission, Bychkov will reflect on his career and experiences in Grand Rapids, and discuss his future plans. Immediately following the concert, a specially prepared videotape presentation will feature highlights of Bychkov's five-year association with the Grand Rapids Symphony Orchestra and west Michigan public television.

Summer Music Activities

The music department will sponsor a summer program of activities that will include the ninth annual summer band camp and also the College-Community Band.

The Summer College-Community Band will rehearse on Monday nights from 7:30 to 9 p.m. in the Calder Fine Arts Center. Membership in the band is open to area musicians, college students, band directors, etc. There will be two public concerts, one on July 17 and the other on July 30. The July 17 program will be staged on the Lowell Showboat and sponsored by the Lowell Area Council for the Arts. The July 30 concert will be on the GVSC campus.

Applications are now being accepted for the Summer Band Camp which will run from July 28 to August 10. Members of the GVSC music faculty will provide the instruction and a selected group of teachers from throughout Michigan will assist.

The musical experience for the students will include

daily courses in music theory, conducting, lessons, jazz band, rehearsals, and supervised practice. Faculty and guest artists from the Grand Rapids Symphonic Band and the Grand Rapids Symphony Orchestra will present lectures, demonstrations, and recitals.

The band camp, designed especially for high school students, offers both a full time resident camper and a day camper program.

Interested parties may contact William Root, ext. 3438, for more information.

Faculty Sketches

Theodore Berland, associate professor of communications, was the dinner speaker at a recent meeting of the Great Lakes Chapter of the Institute of Food Technologists, held at the Amway Grand Plaza Hotel. Berland spoke on "The War Between Nutrition and Diets."

John Bornhofen, associate professor of economics and finance, presented a paper entitled "Monetary Policy and Economic Volatility: Was the 1979-82 Period an Anomaly?" at the Midwest Finance Association meeting held in Cincinnati, Ohio, in March. He also served as a member of the program committee and as a paper reviewer at that meeting. At a March meeting of the Midwest Economics Association, Bornhofen presented two papers entitled "Collective Political Violence and Redistribution of Political Income" and "Controlling Government Costs: An Examination of Competition for Political Influence." Bornhofen spoke on "Economic and Financial Risks" at Aquinas College in February.

Donald Kerr, professor of art, was invited to judge the All-Michigan Botanical Art Exhibition held recently at the Lansing Gallery.

Marjorie Morgan, assistant professor of early childhood services, conducted the Story Telling Tent for the Children's Fair on the Monroe Mall in Grand Rapids on April 27.

Rosalyn Muskovitz, associate professor of art and design, has received a commission to design the interiors for the Production Center Corporate Headquarters in Centennial Park, Grand Rapids.

Julianne VandenWyngaard, associate professor of music, was named a 1985 Teacher of the Year by the directors of the Michigan Week Youth Arts Festival. She was honored at the festival, held on May 10 and 11 at Western Michigan University.

Jerry Wilson, associate professor of social work, was a presenter at the Midwest Regional Conference of the National Organization of Human Service Educators held in April at the Lake Geneva Conference Center of George Williams College. Wilson was a reactor to the keynote address and gave a workshop presentation entitled "The Winds of Conservatism: Implications For Human Service Education."

Job Openings

EAP

Bookstore Manager. \$21,100-\$33,750.

Plant Operations Manager. \$26,250-\$43,300.

Computing Education Consultant, Computing Services. \$19,150-\$30,650.

Financial Aid Assistant, Financial Aid. \$17,450-\$27,900.

COT

Secretary, School of Education. \$5.96/hour.

For details, call Personnel, ext. 3215.

News Notes

College Degree Still a Good Value, Says Report

College graduates still enjoy a competitive advantage in hiring, salaries, and promotion over their less-educated colleagues, despite a surplus of college graduates and erratic growth in the labor market, according to a report by the American Council on Education.

A college degree, the report found, is still a good investment because graduates have increased job opportunities, lower unemployment rates, and greater lifetime earnings than high school graduates.

However, despite the competitive advantages, college graduates are still facing problems of underemployment and initial job dissatisfaction, especially those in

the liberal arts field. Underemployment was reported by one fifth of recent college graduates who were followed up in studies by the National Center for Education Statistics, says the report.

But overall, the outlook, at least for the near future, for college graduates remains bright. The figures show that adult workers aged 25 to 64, with degrees, participated in the labor force at an 87 percent level, as compared to a 74 percent level for high school graduates.

The unemployment level was 3.5 percent for college graduates and 10 percent for high school graduates.

Male college graduates can expect, over a lifetime, to earn 50 to 60 percent more than men with only high school

diplomas, and about 30 percent more than those with only elementary education. Women college graduates will earn more than 70 percent more than female high school graduates, over a lifetime.

Excerpted from "Memo to the AASCU President:" Vol. 20; No. 7.

Calendar of Events

Monday, May 20

Final registration,
spring/summer.

Tuesday, May 21

Classes begin.

Monday, May 27

Memorial Day recess.