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Special Washington Program for Seidman Affiliates

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Special Washington Program for Seidman Affiliates

A unique executive program on "How Washington Operates: the Governmental Process" is being planned for the Seidman College Affiliates, March 7-11, 1983, in Washington, D.C. The program, to be presented by the Washington Campus, has as its objectives (1) to provide an understanding of how federal actions affect business and management decisions, (2) to present an integrated view of the Congress, the executive branch, and the legislative and regulatory processes, (3) to provide insight into how governmental processes can be monitored and influenced, and (4) to explore how management can incorporate the public dimension into decision-making and strategic planning.

Topics for the week-long program include "Congress and the Legislative Process," "The Congressional Budget Process," "Regulations and the Rule-making Process," "The Role of a Lobbyist and Other Interest Groups," "The Executive Branch and Administrative Action," "The Process of Setting Economic Policy," and "Public Policy and Corporate Strategy." High-level government officials and corporate executives provide the instruction with many opportunities for small-group discussions with these leaders.

A half-day session will be held in Grand Rapids during the third week of January, 1983, to give the Seidman Affiliates (or their designates) an idea of the special focus of this program. Additional information about the week-long program and the half-day session will be sent to the Affiliates later.

The Washington Campus, of which Grand Valley is a member, is a unique consortium of 13 universities and colleges. They include the University of California at Berkeley, the University of California at Los Angeles, Cornell University, Dartmouth College, Grand Valley State Colleges, Howard University,

Indiana University, the University of Michigan, the University of New Mexico, the University of North Carolina at Chapel Hill, the Ohio State University, Purdue University, and the University of Texas at Austin. The consortium offers business-focused public policy programs for current leaders (corporate executives) and future business leaders (graduate business students). The executive development programs vary from one week to two and one-half weeks (e.g., the Edison Electric Institute for top-level utility executives) while the graduate student programs meet for four weeks of intensive study in the summer.

Hungarian Economist Receives F. E. Seidman Award



Professor Mel Grinspan, Dr. Marvin DeVries, Dr. Janos Kornai, and Mr. P. K. Seidman.

Dr. Janos Kornai, Professor of Economics at the Institute of Economics, Hungarian Academy of Science, Budapest, Hungary, received the 1982 F. E. Seidman Distinguished Award in Political Economy. The award carries a stipend of \$10,000 and is given annually to an economist who has distinguished himself or herself by contributing internationally, in the judgment of his or her peers, to the interdisciplinary advancement of economic thought as it applies to the implementation of public policy.

Previous recipients of the award include Gunner Myrdal, John Kenneth Galbraith, Kenneth Boulding, Thomas Schelling, Arthur Burns, Arthur Okun,

Albert Hirschman, and Richard Musgrave.

The award was established by Mr. and Mrs. P. K. Seidman in 1974 in honor of Mr. Seidman's deceased brother, F. E. (for whom the business college at Grand Valley State was named). The award program is directed by Mel G. Grinspan, Distinguished Service Professor, Department of Economics and Business Administration, Southwestern At Memphis. Dr. Marvin G. DeVries, Dean of the F. E. Seidman College of Business Administration, has served on the selection committee.

This year's award banquet took place in Memphis, Tennessee, on Thursday, September 23, 1982.

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