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Beyond the Numbers: What You Can Say With Instruction Evaluation Data

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¡Beyond the Numbers: What You Can Say With Instruction Evaluation Data

GRAND VA
STATE UNIV
UNIVERSITY LI

Who are we?

Emily Frigo, 1st Year Initiatives Coordinator
Ashley Rosner, Liaison Librarian
Barbara Harvey, Liaison Librarian
Anne Merkle, Liaison Librarian
James Gulvas, Adjunct Liaison Librarian & Patron Services Associate at KDL

Socrative Poll

m.socrative.com

Room #: Lib001

Instruction Program

Before 2012

- Ad hoc, grass root efforts
- No uniform evaluation of instruction sessions

After 2012

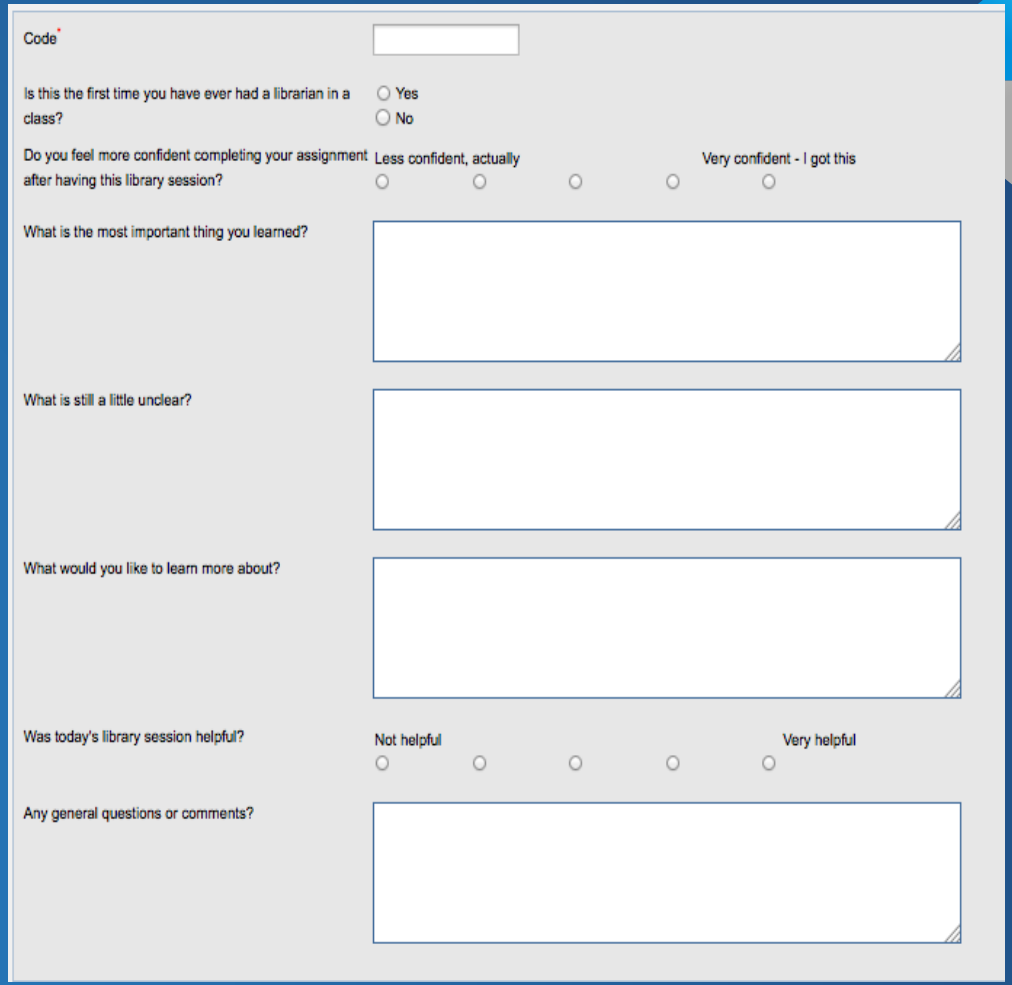
- Head of Instructional Services
- Data driven decision making
- Program level vs individual data

Data collecting

- Instruction Program
- First Year Initiatives
- Outreach Activities
- Individual (Librarian) Level

Eval form development

- Head of Instructional Services created the instruction evaluation form
- Not intended to evaluate individual librarians
- Optional, but encouraged for aggregate data



Our Committee

Charged by the Head of Instructional Services with the following:

1. Structure/wording
2. Analyze initial data
3. Summarize

Initial launch

- Data collected using LibAnalytics software
  - 9/6/2013 - 10/1/2013
  - 680 forms

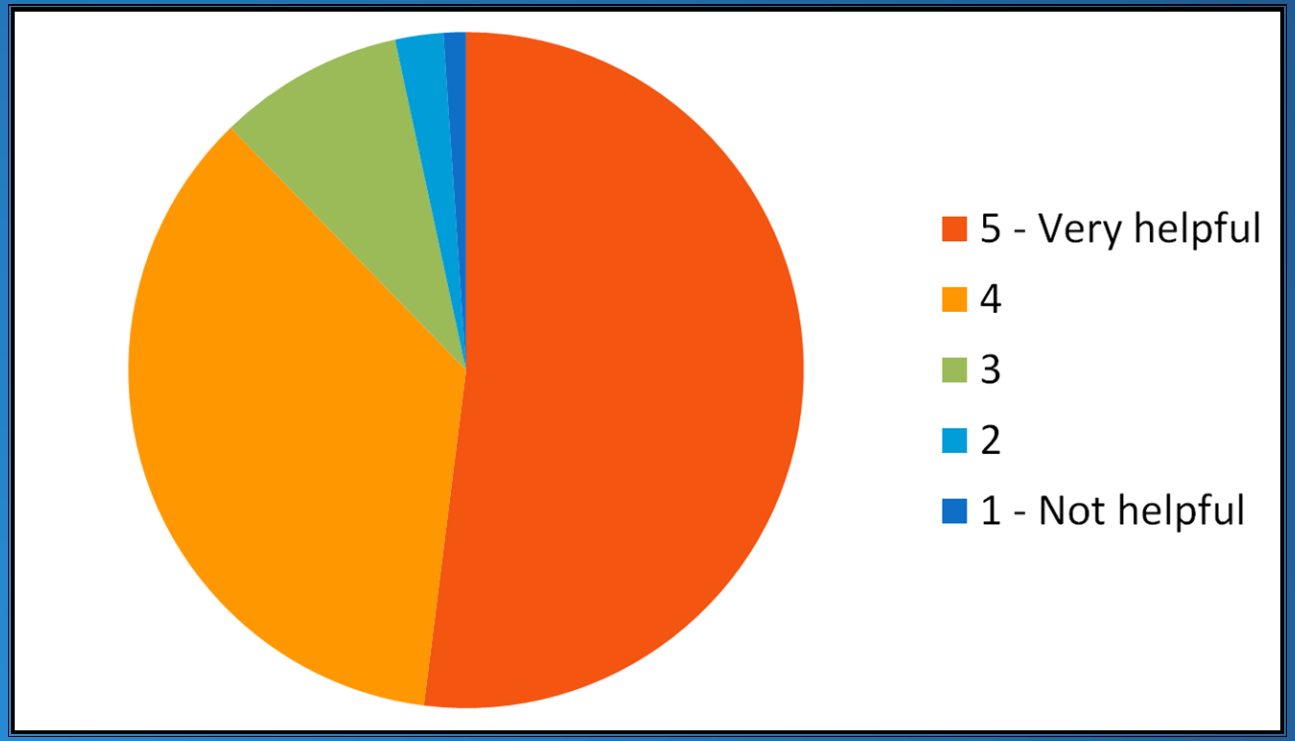
- Numerical data was analyzed using basic statistics and Excel PivotTables.

- Qualitative data was coded by the committee for statistical analysis.

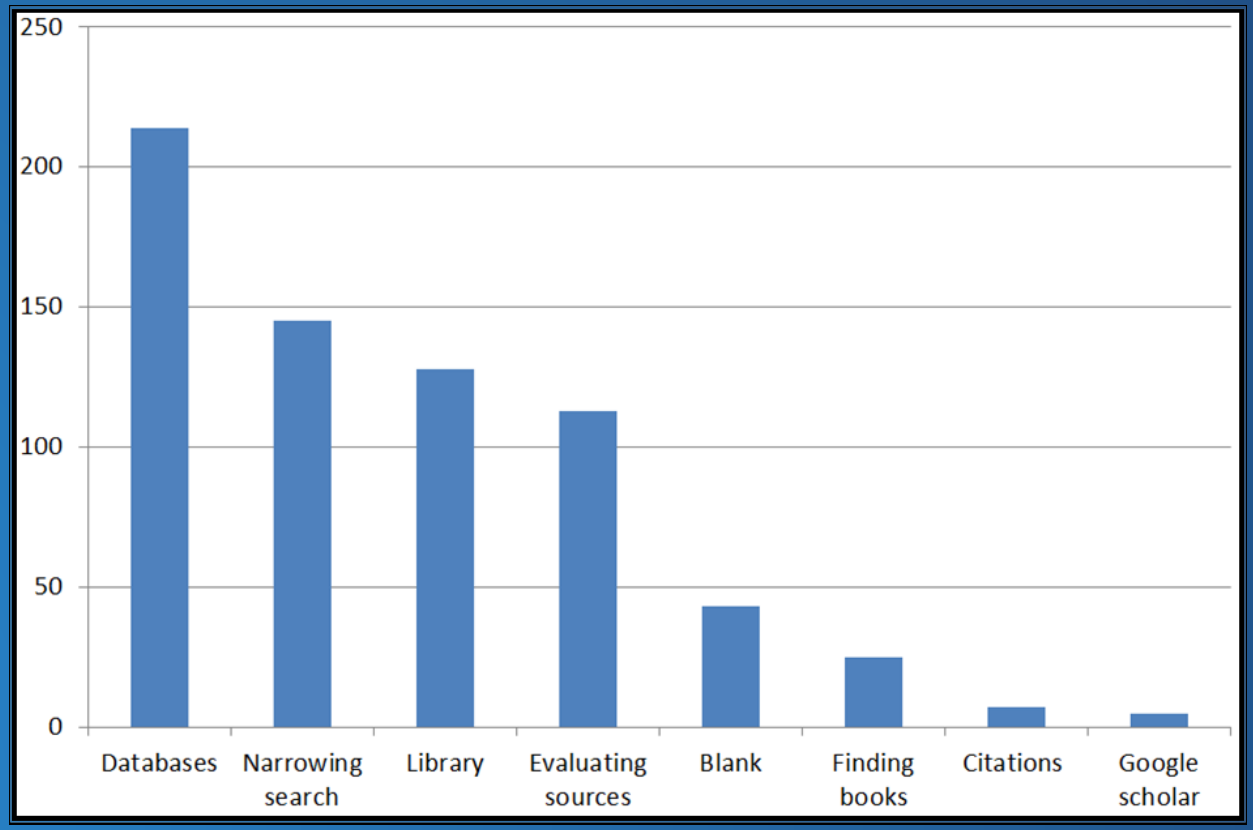
Our Numbers

- **63%** said this was their first librarian class visit.
- **88%** reported the session as “helpful.”
- Confidence levels rose with the helpfulness rating.
- “What would you like to learn more about?” was often left blank.
  - **54%** responded and the most frequent answer (**7%**) was _____ m.socrative.com
- Nearly **80%** left “Any general questions or comments?” blank.
  - **18%** positive, **3%** constructive, < **1%** negative

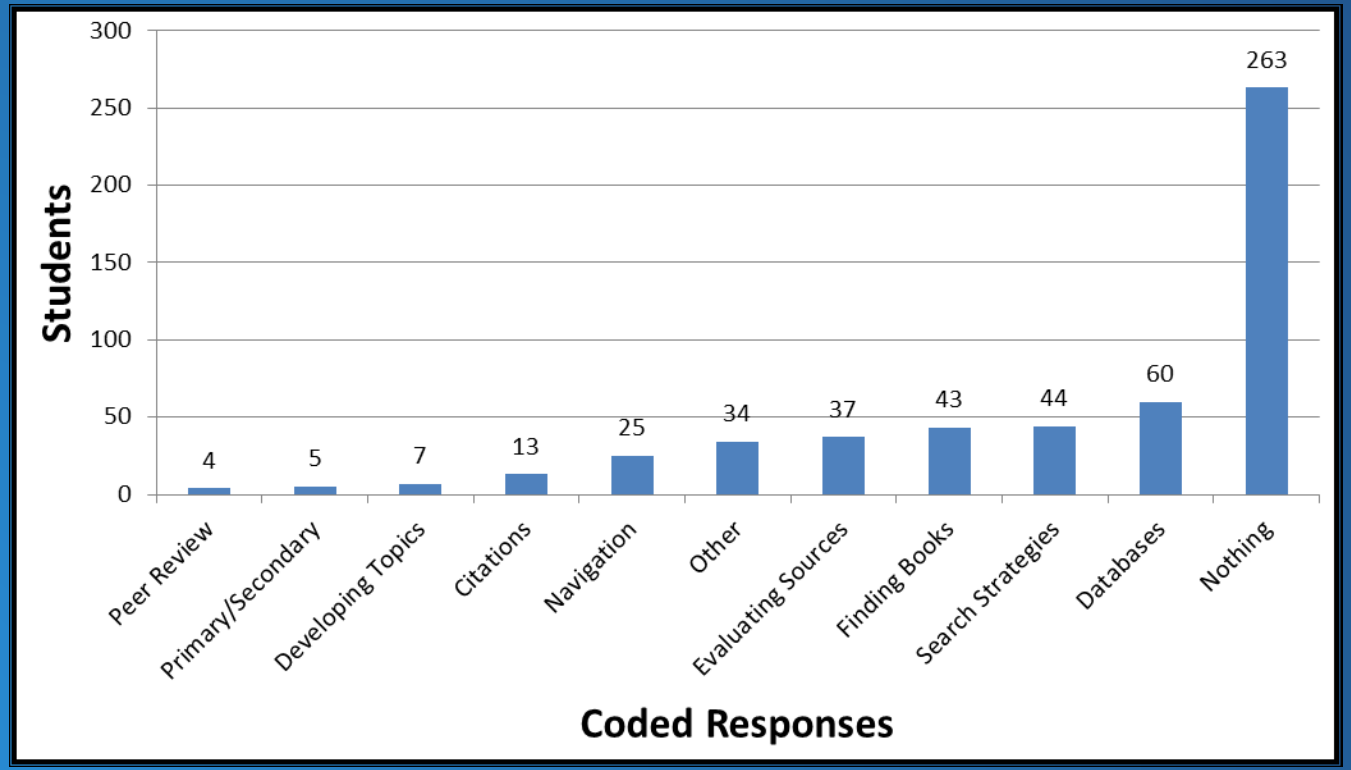
Was today's library session helpful?



What is the most important thing you learned?



What is still unclear?

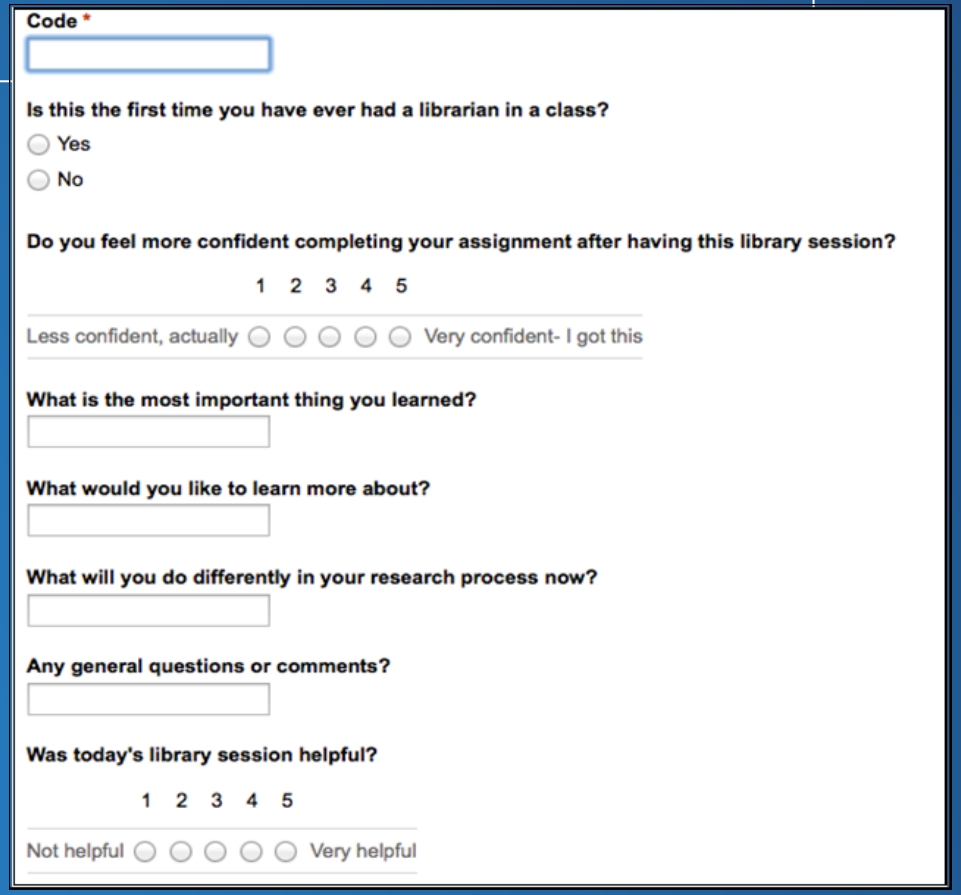


What We Changed

Added:
What will you do differently in your research process now?

Removed:
What is still unclear?

New Form



Code *

Is this the first time you have ever had a librarian in a class?

- Yes
- No

Do you feel more confident completing your assignment after having this library session?

	1	2	3	4	5	
Less confident, actually	◯	◯	◯	◯	◯	Very confident- I got this

What is the most important thing you learned?

What would you like to learn more about?

What will you do differently in your research process now?

Any general questions or comments?

Was today's library session helpful?

	1	2	3	4	5	
Not helpful	◯	◯	◯	◯	◯	Very helpful

What did we learn about the Evaluation form?

- Ask the right questions.
- Keep the data and use it, question it.
- Give students an open ended question.
- Finesse the use. The same tool is not for everyone.

What did the Committee learn?

- Emphasize that use of evaluation form is to measure student perceptions.
- Reporting out
  - Required/Recommended
  - Anonymous
  - Fear of evaluation
- “Buy in” by librarians has been successful
  - Over 2700 uses after our initial study in 2013
- Point and click vs Conceptual (threshold concepts)

Recommendations

- Create a mobile-friendly form
- Create a separate faculty feedback form about library instruction
- Create various forms to choose from depending on class
  - Student learning vs. perceptions

Discussion Thoughts

- What are your take-aways from the data you're collecting?
- Are you using data-driven decision making?
- How do you focus on student perception and/or student learning?
- Do you or your colleagues have concerns about implementing eval forms?