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### A Good SCAM for Building Connections: Scholarly Communications Activity Mapping

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The supplemental materials linked below include:

The Scholarly Activity Mapping Template we developed, as well as a Guide to using the template (shared with a CC-BY-NC 4.0 license),

AND

A 2009 ACRL Scholarly Communications Opportunity Assessment document which inspired this Follow this and additional works at obtance with a vorke www.eski/library.presentations

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# A Good SCAM for Building Connections: Scholarly Communications Activity Mapping

# **Our Goal: Identify opportunities to** meet needs and support faculty in their research & scholarly activity.

### **Reflection & Revisions**

• Scalability is a challenge: start small and set realistic goals • Create a "living document" Workload issues

### Next Steps

- Liaison librarian buy-in
- Meet identified needs
- Iterative development

### Implementing the SCAM

Several liaison librarians used the tool to map one of their departments' scholarly activity.

### Info Sources

• Discussions with department heads and faculty • University Grant Support • Department websites • Database searches

Poster and materials available at http://scholarworks.gvsu.edu/library\_presentations/60

### Background

The "SCAM" is modeled after successful instruction plans and prompted by greater integration of scholarly communications work by liaison librarians. Liaisons' awareness of faculty needs enabled previous scholarly communications success stories.

Liaison librarians are gathering information that can strengthen library connections with faculty, identify unmet needs, and inform instruction and collection development.



# Barbara Harvey, Ashley Rosener, Matt Ruen

# **Our Project: Build & pilot a** framework for mapping scholarly activities across the university.

# **Developing the Map**

**Fact-finding** What factors shape faculty scholarly practices? Where do they publish, and why?

Exploration How are faculty creating and sharing scholarly work right now? Are they using existing open access services?

Reflection How can we use this knowledge to build relationships, improve services, and identify other opportunities?

### Models

 Instruction plans Position descriptions • ISC Assessment Instrument • Research on faculty practices

### Challenges

• Flexibility vs. simplicity • Time & workload • Clarifying goals