

Fall 2020

## Director's Message

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## Director's Message

Welcome to the 16th edition of the SPNHA Review that highlights the best research papers from five of our recent graduates. Special thanks to Dr. Dan Balfour, editor-in-chief who is retiring at the end of the Fall semester and has organized this journal for most of its 16 years and Dr. Neal Buckwalter, associate editor who has worked tirelessly for several years reviewing and critiquing papers. As well, thank you to the many faculty who have peer reviewed these papers and chosen the five published in this issue of the SPNHA Review. Of course, no papers would be published without the assistance of Lindsey Bair who makes certain all of the pagination and formatting is correct and ready for the printer. Finally, a special thank you for Dr. Sal Alaimo who organizes the annual brown bag lunch where these five students have the opportunity to present their research to the faculty and public.

In the 16th edition of the SPNHA Review, Garrett Jacobs chronicles the importance of employee and citizen idea generation in public organizations and how citizen engagement in idea generation increases trust in government in *Innovation and Idea Generation in Public Organizations: Idea Machines and Civic Participation Platforms*. Brent S. Reed discusses the trends in hospital mergers and acquisitions finding that the most prominent benefit is increased leverage with payers. Concomitantly, mergers yield increased prices and decreased patient outcomes providing little if any benefit to patients in *The Impact of Hospital Consolidations: Who is Really Benefitting from M&A's within Healthcare?* In *Untangling Turnover: Why Development Directors Leave and What Nonprofit Organizations Can Do About It* Kristina M. Pepelko discusses how high expectations, low support, and role devaluation lead to 50 percent of fund development officers leaving their position within two years. While this topic is young and requiring more research, initial steps to counteract this trend include increased communication and board training on the roles and function of development directors. Sarah R. Chatterley finds that due to the increasing pace of land development, Michigan needs to develop a holistic plan using the Strategic Development Goals and Triple Bottom Line (economic, environmental, and social) outcomes and

## Director’s Message Continued

impacts in *Tourism Policy and Planning in Michigan: Why Adding Sustainability is Important*. Finally, Nicollette G. Keller provides *Michigan Opioid Legislation – Act No. 251: The Effort to End the Opioid Epidemic*, a policy brief that discusses the opioid crisis and 2017 PA 251 from the Michigan legislature that limits prescriptions of opioid to seven days. This policy brief provides additional contextual language that provides physicians with additional prescribing latitude in specific cases and examples of how other states have addressed the opioid crisis.

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