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10-30-2019

Choose Your Own Initiative: Exploring the Landscape of OER and Textbook Affordability Programs

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Presented at the 2019 Open Education Conference, in Phoenix, AZ, October 30-November 1, 2019.

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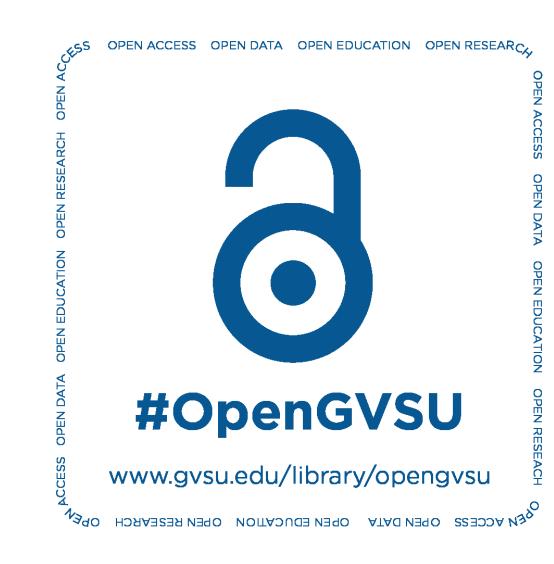
Ruen, Matt; Rander, Jacklyn A.; and Yahne, Janelle, "Choose Your Own Initiative: Exploring the Landscape of OER and Textbook Affordability Programs" (2019). *Presentations*. 93. https://scholarworks.gvsu.edu/library_presentations/93

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CHOOSE YOUR OWN INITIATIVE

EXPLORING THE LANDSCAPE OF OER AND TEXTBOOK AFFORDABILITY PROGRAMS



Matt Ruen, Jacklyn Rander, & Janelle Yahne, Grand Valley State University

Do you want to learn about our project?

Our Context

- Longstanding informal support for OER in library
 & other academic support offices
- April 2018: Student Senate & Faculty Senate formally charged a task force to recommend campus-wide strategies
- We began assembling background information to kick-start task force efforts

The Background Paper

- Reviewed scholarly literature, trade publications, conference programs, & community resources
- An illustrative, not exhaustive, overview of different OER support programs
- Also: professional development opportunities, relevant organizations, brief commentary on related issues

Results

- "Looks like you did all the work for us!"
 - task force faculty member
- Program models adopted in several of the final Task Force recommendations
- Questions for future exploration:
 - o how & when is OER creation "scholarly"?
 - How can departments support OER adoption without extra funding?

Read our Background Paper:

http://gvsu.edu/s/1bN

Curious what models we found interesting?

Financial Incentives

- Rewarding departments for supporting their faculty with OER, at Kansas State University
 - Funded by \$10/course student fee
 - Majority of fee allocated to department
- Funding for a new OER imprint from the University Press, at Temple University
 - Library/press partnership covers publishing costs and \$5,000 stipend per project.
- Collection development awards for faculty at University of California Los Angeles
 - Grants for adopting OER or alternative materials can cover actual expenses OR build library collections for specific course

Non-monetary Support

- OER Studio for programming, research, & fellowships, at SUNY Buffalo
 - Supporting text, multimedia, assessment tools
 - Plans: expand to serve other SUNY institutions
- Student government awards for OER champions, at Texas A&M
 - Annual awards, no financial component
 - Student recognition highly valued by faculty as evidence of impact, for tenure/promotion
 - Adapted by GVSU Student Senate & implemented fall 2019

Read our Task Force Report:

http://gvsu.edu/s/1bM

Would you like to share ideas and resources?

Research & Readings

- What scholarly and professional resources do you recommend for people new to OER?

- •

Gaps & Needs

- Where do you see a need for new or different models of OER initiative? What's missing?

- •

More Models of Support

- What are your favorite approaches for OER/Affordability support? What programs or models inspire you?
- •
- •
- •

Contribute Online:

http://gvsu.edu/s/1b0