

1-1-2001

## Front Matter

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### Recommended Citation

(2001) "Front Matter," *Seidman Business Review*: Vol. 7: Iss. 1, Article 1.

Available at: <http://scholarworks.gvsu.edu/sbr/vol7/iss1/1>

## How you can move your E-business to the next level

**Find out:**

**What is in store for the  
Grand Rapids economy**

**Why small companies have  
not adopted e-commerce**

**If your family business  
will survive to the  
next generation**

**If office politics can  
work in your favor**

**What factors promote a  
successful strategic alliance**

**And much more...**





# SEIDMAN BUSINESS SERVICES

...outreach to the Greater Grand Rapids  
Business Community

## MI-Small Business Development Center

616.336.7370

- No-cost one-to-one business counsel
- Low-cost small business seminars
- Market research
- Referrals to business development resources
- E-commerce guidance
- Small business advocacy

## Information Services

616.336.7374

- Demographic profiles of GR and Lakeshore
- Customized research services
- Market data/business related information
- Online commercial databases

## Family Owned Business Institute

616.336.7200

- "Food For Thought" Breakfast Series
- Research
- Family business resource center
- Family business coursework

## Ethics Center

616.336.7449

- Business ethics roundtables
- Seminars and workshops
- Research
- Ethics coursework

Other partners in outreach—

## INTERNATIONAL ASSISTANCE:

### Van Andel Global Trade Center

616.771.6811

- Conferences, seminars, and workshops
- Custom/Contract training
- Certificate Programs
- Electronic resource room
- Import/Export counseling

### U.S. Dept. of Commerce Export Assistance Center

616.458.3564

- Export counseling
- Trade finance assistance
- Conferences, seminars, and workshops
- Market research
- Export market representation

Partnerships Serving the Business Community

### Michigan Works! West Central

616.336-7370 (to schedule an appointment)

Small business counsel in area of procurement/  
government contracting

### Kent Area MicroBusiness Loan Services (KAMLS)

616.771.6880 • Ed Garner, Director

233 E. Fulton, Suite 101

Loans between \$1,000 and \$25,000 for startup  
and young "pre-bankable" businesses

### SBA Business Information Center

616.771.6880 • Ed Garner, Director

233 E. Fulton, Suite 101

A one-stop shop for entrepreneurs to access  
resources to build their business plan and launch  
their company



U.S. Small Business Administration

The Seidman School of Business at Grand Valley State University is the new home of the Michigan Small Business Development Center network. Grand Valley successfully competed for the relocation of the center against three major higher education institutions. Wayne State University has served as state host for 17 years. This state center oversees 12 regional offices and 60 satellite offices, each providing counsel and training to small business owners and entrepreneurs.



"GVSU's Seidman School of Business possesses the vision, leadership, and necessary resources to take the MI-SBDC network to the next level," said Gene Cornelius, Director of the Michigan District Office of the U.S. Small Business Administration.

The State Headquarters will be housed in the train depot building of the GVSU downtown Pew Campus. Carol Lopucki, Director of the Region 7 office that has served the Kent-Ottawa-Muskegon small business communities for 5 years, has been appointed as State Director. Nancy Boese, business counselor, has been appointed Region 7 Director.

David Mielke, Dean of the Seidman School of Business, defines this recent accomplishment of securing the state office of the MI-SBDC network as the "crown jewel" of the Seidman School's goal of becoming a statewide learning hub for small business and entrepreneurship.



# MICHIGAN SMALL BUSINESS DEVELOPMENT CENTER

The logo features a green silhouette of the state of Michigan to the left of the text. The text is arranged in five lines: "MICHIGAN", "SMALL", "BUSINESS", "DEVELOPMENT", and "CENTER", all in a bold, black, serif font.

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