

Seidman Business Review

Volume 20 | Issue 1

Article 1

2014

Front Matter

Follow this and additional works at: <https://scholarworks.gvsu.edu/sbr>

Recommended Citation

(2014) "Front Matter," *Seidman Business Review*. Vol. 20: Iss. 1, Article 1.
Available at: <https://scholarworks.gvsu.edu/sbr/vol20/iss1/1>

Copyright © 2014 by the authors. Seidman Business Review is reproduced electronically by ScholarWorks@GVSU.
<https://scholarworks.gvsu.edu/sbr>

Seidman Business Review

Seidman College of Business at Grand Valley State University, Grand Rapids, Michigan



Vol. XX
Winter 2014



What is in store for the West Michigan economy in 2014?

Is the regional housing market back on its feet?

What does the success of the Grand Rapids Griffins mean to the local economy?

What are the prospects for the area's commercial real estate?

And much more...

SEIDMAN BUSINESS CENTERS SERVICE AND RESEARCH

*... outreach to the Greater Grand Rapids
Business Community*

Business Ethics Center

616.331.7468 www.gvsu.edu/business/ethics

- Business ethics roundtables
- Seminars and workshops
- Research
- Ethics coursework

Center for Leadership

616.331.7257 www.gvsu.edu/leaders

- Leadership development and training
- Leading high performance teams
- Customized offerings tailored to business

Family Owned Business Institute

616.331.7200 www.fobi.gvsu.edu

- Research
- Family business resource center
- Family business coursework

Michigan Small Business Development Center

616.331.7370 www.misbtcd.org

- Counseling
- Training
- Information Based Planning
- Technology Commercialization

Richard M. and Helen DeVos

Center for Entrepreneurship & Innovation

616-331-7582 www.gvsu.edu/business

- Incubator for entrepreneurs
- Support for early stage investors
- Entrepreneur Education
- Entrepreneurship mentoring and coaching

Van Andel Global Trade Center

616.331.6811 www.vagtc.org

- International Trade Assessment
- International Market Research
- International Business Resources
- Import/Export Training and Counseling
- Chinese Language & Culture Service
- Trade Finance Assistance

***Seidman Business Review** is an annual publication of
Grand Valley State University's Seidman College of Business,
Grand Rapids, Michigan.*

e-mail: gvsbizinfo@gvsu.edu

Editor:

Dr. Gerry Simons,
Professor, Economics Department

Copy editor:

Vonnie Herrera

Design and production:

Ruth Oldenburg, Rainstick Studio

Cover photos:

Amanda Pitts



Educational Opportunities Offered by the Seidman College of Business

Bachelor of Business Administration (BBA)

- Accounting
- Business Economics—Emphasis in Real Estate
- Finance
- International Business
- Management—Emphases in general, human resources, operations, organizational information systems
- Marketing—Emphases in Distribution and Logistics, and Sales
- Supply Chain Management

Bachelor of Arts (BA) or Bachelor of Science (BS) in Economics

Master of Business Administration (MBA)

- Executive MBA
- Finance emphasis
- Full-time Integrated MBA
- General
- Health Sector Management emphasis
- Management of Innovation and Technology emphasis

Master of Science in Taxation (MST)

Master of Science in Accounting (MSA)

Certificate Program

- Taxation

Non-Credit Certificate Programs

- Certified Financial Planning (CFP)
- NxLevel Entrepreneurial Program

© 2014 Grand Valley State University, Seidman College of Business

