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# **Back Matter**

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# SEIDMAN FACULTY EXPERTS

### Asli Akbulut, Ph.D.

- Information Systems
- ERP/SAP Systems

### Monica Allen, M.A.S.

- Workforce Diversity
- Managing Teams
- Business Ethics

### Suzeanne Benet, Ph.D.

- Advertising to the Elderly
- Marketing Ethics
- Social Marketing
- Creativity

## Bruce Bettinghaus, Ph.D.

- · Accounting Ethics
- Corporate Governance
- Financial Reporting

### Yatin Bhagwat, Ph.D.

- Corporate Finance
- International Finance

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- · Market Efficiency
- Option & Futures Pricing
- Valuation

### Kevin Callison, Ph.D.

- · Healthcare Markets
- Health Insurance
- Health Systems Analysis

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- Asset Pricing/Investments
- Derivative Securities
- Applied (Bayesian) Finanical Econometrics

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- Negotiation
- · Marketing Strategy

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- Human Resource Management
- Organizational Behavior

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- Relationship Marketing
- · Supply Chain Management

## Sonia Dalmia, Ph.D.

- Applied Econometrics
- Economics of Gender
- Matching Models

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- Business Valuation
- · Financial Reporting

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- Leadership Development

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- · Personal Finance
- Business Finance
- Economics

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- Resources-Events-Agents Accounting
- Accounting Information Systems

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- Corporate Governance
- Business, Society & Ethics
- Global Strategy

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- Financial Systems
- Economic Forecasting
- · Economic History

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- Corporate Governance
- · International Accounting

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- Behavioral Finance
- Mergers & Acquisitions

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- Forecasting

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- · Supply Chain Management
- · Purchasing and Pricing

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- Housing Markets
- Environmental/Resource Economics

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- International Business-Egypt/China
- Managing Change
- Effective Business Negotiations
- Leadership

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- Consumer Protection Law
- Workplace Diversity Issues

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- ERP/SAP Systems
- Electronic Commerce

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- Market research
- Consumer analysis

# • Satisfaction research

- Ashok Kumar, Ph.D.
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  - Supply Chain Management

- · Market Research
- · Market Strategy
- Mentoring

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- Creativity

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- Small Business Management
- Family Business
- Private Club/Golf Resort Management

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- Sports Marketing
- International Marketing

• Econometric Modeling

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- Integrated Business Process
- Enterprise Information Systems
- SAP Certified

• Privacy

## Thomas McGinnis, Ph.D.

- Enterprise Resource Planning
- Business Intelligence
- SAP Certified

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- Teambuilding

- Jitendra Mishra, Ph.D. • Human Resources
  - Management
  - Organization Behavior • International Management

- High Performance Work Systems
- Change Management
- Lean Production People Systems

- TQM & Customer Service · Lean and Six Sigma

# Paul Mudde, Ph.D.

- Mergers and Acquisitions
- Transition & Acquisition
- Strategies • Business and Corporate Strategy

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- Health Economics
- Economics of Retirement

### Laudo Ogura, Ph.D.

- Urban and Real Estate Economics
- Local Government Policy

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- Non-profit Marketing
- International Marketing

### Michael Ricco, D.B.A.

- Strategic Alliances
- International Negotiations & Business
- · Business Strategy

- Advertising and Marketing Communication

- Strategic Management

- Emerging Markets

- Public Economics

- Accounting for Capacity
- Utilization

- Wei Sun, Ph.D.

  - Emerging Markets

- Sridhar Sundaram, D.B.A. • Banking Industry-Regulation &
  - Management • Financial Markets &

- Maris Stella (Star) Swift, J.D.
  - Labor & Employment Law

- Timothy Syfert, Ph.D. • Entrepreneurship & Small
  - **Business Management**

# Anna Walz, Ph.D.

• Customer Relationship,

## Service Retail Brand Relationships

- · Personal Investing

- Aaron Lowen, Ph.D.
  - Program Impact Analysis

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- Business Process Integration

- Diversity Management

- William Mothersell, Ph.D.

- Jaideep Motwani, Ph.D.
  - Service Strategy Competitiveness

- Public Policy

- Carol Sánchez, D.B.A.
  - Family-Owned Businesses
- - International Trade & Finance

## Labor Economics

- Parvez Sopariwala, Ph.D.

# · Strategic Analysis of Income

- International Finance & Trade

- F-HR
- · Business Strategy
- Development & Management

### Thomas Willey, D.B.A.

• International Business

- Claudia Smith Kelly, Ph.D.

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Seidman College of Business 50 Front Ave SW SCB 3007 Grand Rapids, MI 49504

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