

The Foundation Review

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Front Matter

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THE FoundationReview®



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The Peer-Reviewed Journal of Philanthropy



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Learn more online at JohnsonCenter.org/Summit.

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The Foundation Review is the first peer-reviewed journal of philanthropy, written by and for foundation staff and boards and those who work with them implementing programs. Each quarterly issue of *The Foundation Review* provides peer-reviewed reports about the field of philanthropy, including reports by foundations on their own work.

Our mission: To share evaluation results, tools, and knowledge about the philanthropic sector in order to improve the practice of grantmaking, yielding greater impact and innovation.

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We believe that the forthright sharing of information among foundations and nonprofits builds a knowledge base that strengthens their ability to effectively address critical social issues. We encourage foundation donors, boards, and staff to honor this transparency in their own practices and to support others who do so.



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editorial

Dear Readers,

It is often the case that our unthemed issues have a theme that emerges *post hoc* from the submissions. That is true with this issue, as all of the articles address some aspect of foundation learning.

As we begin the debate about the future of the Affordable Care Act, **Hoag, Lipson, and Peebles** evaluation of the KidsWell campaign demonstrates the important role of state policy in achieving better health care coverage for children. Although a primary focus of KidsWell was on maximizing the opportunities presented by the ACA, the lessons about policy and advocacy may be even more important in the new political climate.

Foster, Harrington, Hoag, and Lipson share their lessons about how to evaluate policy and advocacy work. They note that some ambiguity is inevitable; policy change is often a complex process with many contributing factors. However, with comprehensive data and integrated analysis, it is possible to evaluate and learn about effective practices.

While learning from other foundations' work is important, for most foundations, learning from their own work is still a struggle. **Leahy, Wegmann, and Nolen** explore the structures and tools that can support organizational learning.

One of the emerging practices in philanthropy that requires learning by many stakeholders is the practice of impact investing. **Gripne, Kelley, and Merchant** describe their approach to providing education, training and coaching to various audiences. CO Impact Days and Initiative demonstrated how to educate and connect foundations, individual investors, social entrepreneurs, nonprofits and other stakeholders.

Foundations who want to support their grantees' learning often provide technical assistance in some form. **Lyons, Hoag, Orfield, and Streeter** provide considerations for funders in developing strong TA programs, based on their evaluations of two state-based TA programs.



Teri Behrens

We wrap up this issue with Franklin's review of *American Generosity: Who Gives and Why* by Patricia Snell Herzog & Heather E. Price. This book is one product of the University of Notre Dame's Science of Generosity initiative.

Finally, as we close out Volume 8, we want to thank our reviewers for this year. It is impossible to overstate the importance of committed, knowledgeable reviewers in the peer-review process. We are fortunate to have a tremendous pool of reviewers who give their time and talent. Our authors often tell us how much their feedback has helped them to sharpen their thinking and improve their writing. We welcome new reviewers — please contact me at behrenst@foundationreview.org if you are interested in serving.



Teresa R. Behrens, Ph.D.
Editor in Chief
The Foundation Review

The Institute for Foundation and Donor Learning

Philanthropy is evolving quickly, presenting new opportunities and challenges for effective grantmaking. The Institute for Foundation and Donor Learning at the Dorothy A. Johnson Center for Philanthropy helps grantmakers adopt best practices and interact with other practitioners to strengthen their daily work.

Our programs are designed to meet the learning needs of grantmakers and donors: **The Foundation Review**, **The Grantmaking School**, **LearnPhilanthropy.org**, **OurStateofGenerosity.org**, the **Frey Foundation Chair for Family Philanthropy**, and the **W.K. Kellogg Community Philanthropy Chair**.

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