DEGREE SUMMARY

The MIS emphasis provides students with the appropriate knowledge and skills to define, design and develop management information systems in modern businesses. In addition, it provides them with specialized skills in the area of enterprise resource planning systems. This specialization provides a strong technical background, but emphasizes the business process knowledge and analytical skills necessary to successfully plan and implement such systems.

BUSINESS CORE CLASSES

- Principles of Financial Accounting
- Principles of Managerial Accounting
- Legal Environment for Business
- Introductory Macroeconomics
- Introductory Microeconomics
- Managerial Finance
- Business Processes & Mgmt Info Systems
- Concepts of Management
- Operations Management
- Administrative Policy
- Marketing Management
- Upper-Division Economics
- Qualitative Group

MAJOR REQUIREMENTS

- Introduction to Computing
- Introductory Applied Statistics
- College Algebra
- Ethics Course
- Programming with Visual Basic
- Database Management and Implementation
- Enterprise Information Systems
- Systems Analyses and Design
- Enterprise Systems Configuration
- Customized ERP Solutions
- Applied Business Intelligence
- Upper-Division Seidman Electives (3)

WHY STUDY?

- The program is well regarded and offers highly marketable skills.
- Current and emerging technologies are integrated into courses to provide unique experiential learning.
- Faculty members have a combination of academic accomplishment and professional experience and represent a variety of backgrounds in the field.
- Local and international companies recruit students from the program for paid internships and entry-level positions.