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***"The World Is an Open Book"* is 1991 National Children's Book Week Theme**

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"The World Is an Open Book" is 1991 National Children's Book Week Theme

The Children's Book Council has chosen *"The World Is an Open Book"* as the theme for the 72nd observance of National Children's Book Week, November 11-17, 1991. The council offers Book Week display items and an audiocassette for young readers.

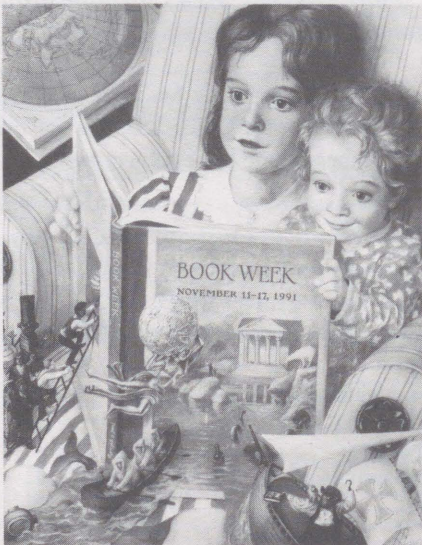
Caldecott Honor Book winner Paul Zelinsky has created a full-color poster. In it two young children enjoy a book with characters from Captain Hook to Humpty Dumpty to Huck Finn flowing in and out of a book on a blue-green river. Don Wood's frieze pictures a musing menagerie fascinated by its books. There are two streamers. Maira Kalman's characters react to reading: one laughs, one cries, some sing, and another smiles serenely. David Shannon depicts a child's mind bursting with images as he reads. Valerie Worth is the 1991 Book Week poet. Her poem appears on a bookmark illustrated by

Ms. Kalman. All of these items are included in the Book Week Kit for \$20.00. They can also be purchased separately.

"Author Talks," the audiocassette for adolescents, is back by popular demand. On it, ten important and celebrated authors discuss their work. The authors included are Robert Cormier, Paula Danziger, Patricia MacLachlan, Ann M. Martin, Norma Fox Mazer, Milton Meltzer, Walter Dean Myers, Richard Peck, Jerry Spinelli, and Mildred D. Taylor. Each audiocassette is available for \$7.50.

A full-color brochure that pictures these and other reading encouragement items offered for sale by CBC is available by sending a stamped (1 oz.) self-addressed, business-size envelope to Book Week Brochure, Children's Book Council, 568 Broadway, New York, NY 10012.

THE WORLD IS AN OPEN BOOK



The 1991 Book Week poster has been created for the Children's Book Council by two time Caldecott Honor Book artist Paul Zelinsky. National Children's Book Week will be observed for the 72nd year, November 11-17, 1991. Zelinsky's full-color 17" x 22" poster costs \$4.75. The poster is also available, with many other items, at a savings in the Council's Book Week Kit. Send a self-addressed, stamped (1 oz. first class) envelope to CBC, 568 Broadway, New York, NY 10012, for "Book Week Brochure" details.