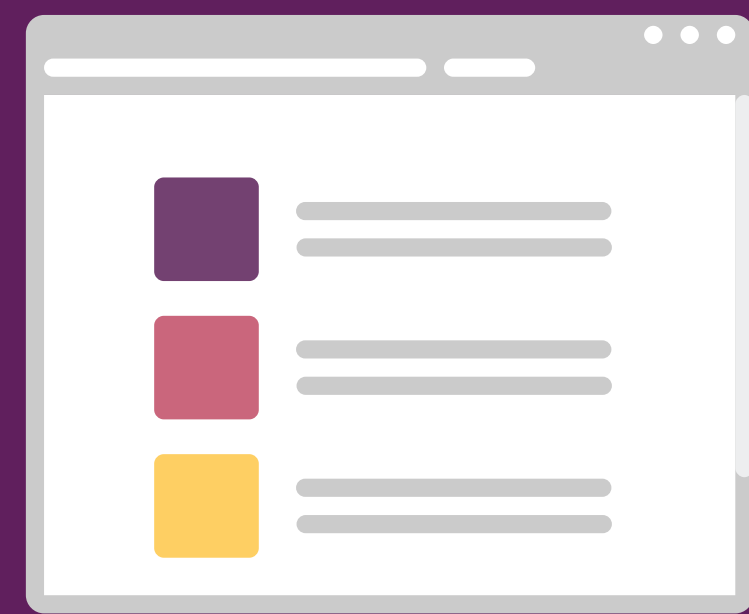


# WHAT DOES INFORMATION LOOK LIKE?

<http://www.ala.org/acrl/standards/ilframework>



NEWSPAPER



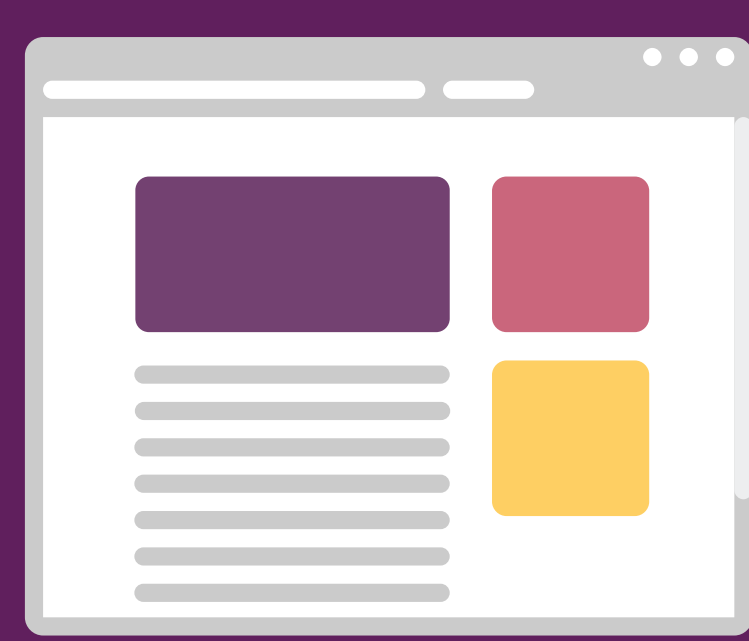
SOCIAL MEDIA



SCHOLARLY JOURNAL



BOOK



BLOG



MAGAZINE

INFORMATION COMES IN LOTS OF FORMATS AND IS DISTRIBUTED IN MANY WAYS, BOTH NEW AND FAMILIAR. HOW WE THINK ABOUT DIFFERENT TYPES OF INFORMATION DEPENDS ON FACTORS LIKE:

**WHEN AND WHY IT WAS CREATED**

**WHY IT'S BEING USED**

**HOW IT WAS CREATED**

**HOW IT'S SHARED**

**WHO'S USING IT**

**HOW MUCH TIME IT TOOK TO CREATE**

**COSTS**

**WHAT IT**

**WHO CREATED IT**