

Leo Brisita

## Senior Project Proposal – Job Prospects, Both Domestic and Foreign

### **Core Focus**

The primary area of focus for this senior project will be to analyze the job market in five different industries in the United States to look for opportunities after graduation. These industries will be evaluated on several critical attributes; these attributes will be chosen through personal interests and values, as well as secondary research.

The secondary piece of this project will be to look into one foreign country of interest. I have a deep passion for Spain and their culture, so that will be the country I research. I will look into the process of becoming eligible for employment here, the various industries, cultural differences, international programs available, and other important determinants.

### **Why This Project?**

Ultimately, through this evaluative analysis of my career passions and interests, I will be able to come to a conclusive decision on where I want to pursue upon my graduation from Grand Valley State University. This process will, at the very least, help me narrow down my options and understand the opportunities available to me in a more defined manner.

This will differ from previous projects that have been completed due to its personal importance and its methods of evaluation. This goal of this project is to lay out the career opportunities in various industries in and out of the United States, what those environments are like, and rationalizing them in an evaluative method. Although this project is intended for

### **Methodology**

To conduct my industry analyses, I will use various scholarly databases, such as EBSCO, Census.gov, and the GVSU Library databases. Through this, I will be evaluating the industries in the United States and Spain based on their performance, job opportunities, location, and articles that provide detailed insight through qualitative analysis. Career retention and growth are two important variables in relation to my personal goals, so this method of evaluation will give me an effective and quantitative way of researching these industries.

My approach to research for this project will not require additional university-level approval.

personal direction, other students looking for a description of what is available to them after graduation could use this source of discovery, or simply direction on how to evaluate different industries available to them.

### **Expectations**

The completed version of this project will be a 6+ page summary of my research. I expect to hit on these main points:

1. Analyses on my chosen industries, including:
  - Statistics
  - Geographic area of focus

- Sociopolitical information
  - Growth opportunities
2. An example of 2 job options from each industry, including:
    - Role summary and evaluation
    - Glassdoor.com reviews
    - Work-life balance analysis
  3. Research on foreign work and travel process and programs:
    - High-level economic analysis
    - Identifying top performing industries
    - Showing 2 potential job options
    - Evaluation of Work-Visa process for country
  4. Conclusion/Summary of process and how it has helped me grow

## Bibliography

- Alonso-Villar, O., Rivas, J. M. C., & Cerdeira, X. G. (2001). An Analysis of the Geographic Concentration of Industry in Spain. *Departamento de Economía Aplicada, Universidade de Vigo*. Retrieved from [https://www.researchgate.net/profile/Olga\\_Alonso-Villar/publication/253279735\\_An\\_Analysis\\_of\\_the\\_Geographic\\_Concentration\\_of\\_Industry\\_in\\_Spain/links/5564626608ae8cocab3810b8.pdf](https://www.researchgate.net/profile/Olga_Alonso-Villar/publication/253279735_An_Analysis_of_the_Geographic_Concentration_of_Industry_in_Spain/links/5564626608ae8cocab3810b8.pdf)
- Badescu, I., Dabu, R., & Malita, L. (2010) Culture tips of online job searching. *Procedia – Social and Behavioral Sciences*, 2 (2). Retrieved from <https://www.sciencedirect.com/science/article/pii/S1877042810005070>
- Berry, T. (n.d.) Industry Analysis: Know Your Industry Before You Start Your Business. Retrieved from <https://articles.bplans.com/know-your-industry-before-you-start-your-business/>
- Garcia, M. I., Fernandez, Y., & Zofio, J. L. (2003) The Economic Dimension of the Culture and Leisure Industry in Spain: National, Sectoral and Regional Analysis. *Journal of Cultural Economics*, 27 (1). Retrieved from <https://link.springer.com/article/10.1023/A:1021525019776>
- Industry Statistics Portal (n.d.) Retrieved from <https://www.census.gov/econ/isp/>
- Statista Industry Overview (n.d.) Retrieved from <https://www.statista.com/markets>
- Team Localwise (n.d.) 17 Types of Retail Jobs to Jumpstart Your Career. Retrieved from <https://www.localwise.com/a/312-17-types-of-retail-jobs-to-jumpstart-your-career>
- Travel.State.Gov (n.d.) Temporary Worker Visas. Retrieved from <https://travel.state.gov/content/travel/en/us-visas/employment/temporary-worker-visas.html>

## Schedule of Completion

|                      |                                                                                                |
|----------------------|------------------------------------------------------------------------------------------------|
| <b>January 2020</b>  | Conduct Research on Industries                                                                 |
| <i>1/10/20</i>       | Meet w/ Advisor to evaluate progress                                                           |
| <i>1/31/20</i>       | Meet w/ Advisor to evaluate progress and begin next step                                       |
| <b>February 2020</b> | Compile data, analyze, and present first draft to Advisor by end                               |
| <i>2/14/20</i>       | Meet w/ Advisor to evaluate progress                                                           |
| <i>2/28/20</i>       | Meet w/ advisor to evaluate progress, identify room for improvement and begin revision process |
| <b>March 2020</b>    | Revise, review, and begin final version                                                        |
| <i>3/13/20</i>       | Meet w/ Advisor to evaluate progress                                                           |
| <i>3/27/20</i>       | Meet w/ Advisor to look for final edits                                                        |
| <b>April 2020</b>    | Have final version completed                                                                   |
| <i>4/10/20</i>       | Final draft is completed and ready for submission                                              |