**Quotes from Students (Observation Results)**

***(FYI, quotes are simplified and condensed from their original form)***

**Kirkhof (Panda and Subway area)**

* “Make the signs specific to each cafeteria…as there is different food items for each”
* “What about doing off-campus recycling. I mean, we do it here on-campus, but then it disappears when we go home”
* “That’s a great idea putting the signs in front!”
* “I prefer the more bold colors…”
* “The old signs are too complicated”
* “I hate the words (old signs), they’re too small, and I have to get super close to be able to see what they say. I don’t have that problem with just pictures”
* “(with the old signs) There’s plastic labeled on the recycle sign, but over here on landfill, it also says plastic condiment cups. That could confuse people”
* “Silverware is definitely the most confusing, no one can tell that it’s compost”
* “I prefer words AND text, but maybe only both for specific items”
* “The old signs are confusing, all the items look the same”
* “(referring to the new signs) I like how they’re specific to what is being served”
* “(looking at the new signs) They actually have pictures now!”
* “I like how the images are specific”
* “I like words, it makes more sense. (talking about the old signs)---Pictures can be confusing as the images look the same”
* “The signs should be location specific, and have just pictures”
  + MISC QUOTES (that we overheard)
  + “We can recycle this…probably? I think? I’m not actually sure?”
  + I’m not sure which one to put it in… but someone will eventually sort them, I’m pretty sure”

**Observation Conclusions + Results**

***(No interaction from us, we simply sat down and watched how people used the bins)***

* Chip bags were the biggest landfill item misplaced in the wrong bin, typically in compost
* Silverware is compost, but literally no one knows that. It says in very tiny letters that the items are compostable, but it is something that could be improved
* @ the connection, they have plastic to-go containers that are actually compostable. However, they look just like regular plastic bins, which causes confusion
* Typically, people threw everything in the bin that was physically closest to them
* A lot of times, people placed drinking cups into the recycle. Maybe because they assume that the paper can be recycled?
* Sometimes, people will go up together with the same items, but unknowingly place them in different bins without noticing
* Food scraps seemed to be the easiest item for people to understand --- compost
* If the sign isn’t at least chest level, people will not look at the signs. At the connection, the signs are at knee level (which is absolutely terrible, and awkward)