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The Implementation of a Patron-Driven Acquisitions Program at an Academic Library

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The Implementation of a Patron-Driven Acquisitions Program at an Academic Library

Doug Way

Grand Valley State University Libraries

Academic Libraries, 2011

May 5, 2011



Brief Background

- GVSU
- Ebooks at GVSU



Why PDA?

- Past Success
- Expand Universe of Books Available
- Better Use of Funds
- Evolving Role of Liaison Librarians



Nuts and Bolts



- About the EBL Model

- Loans and Trigger Events

- Time in a book
- Downloads
- Copying & Printing

- Short Term Loans

- Auto-purchasing

- Mediation

- Non-linear Lending Model

Nuts and Bolts



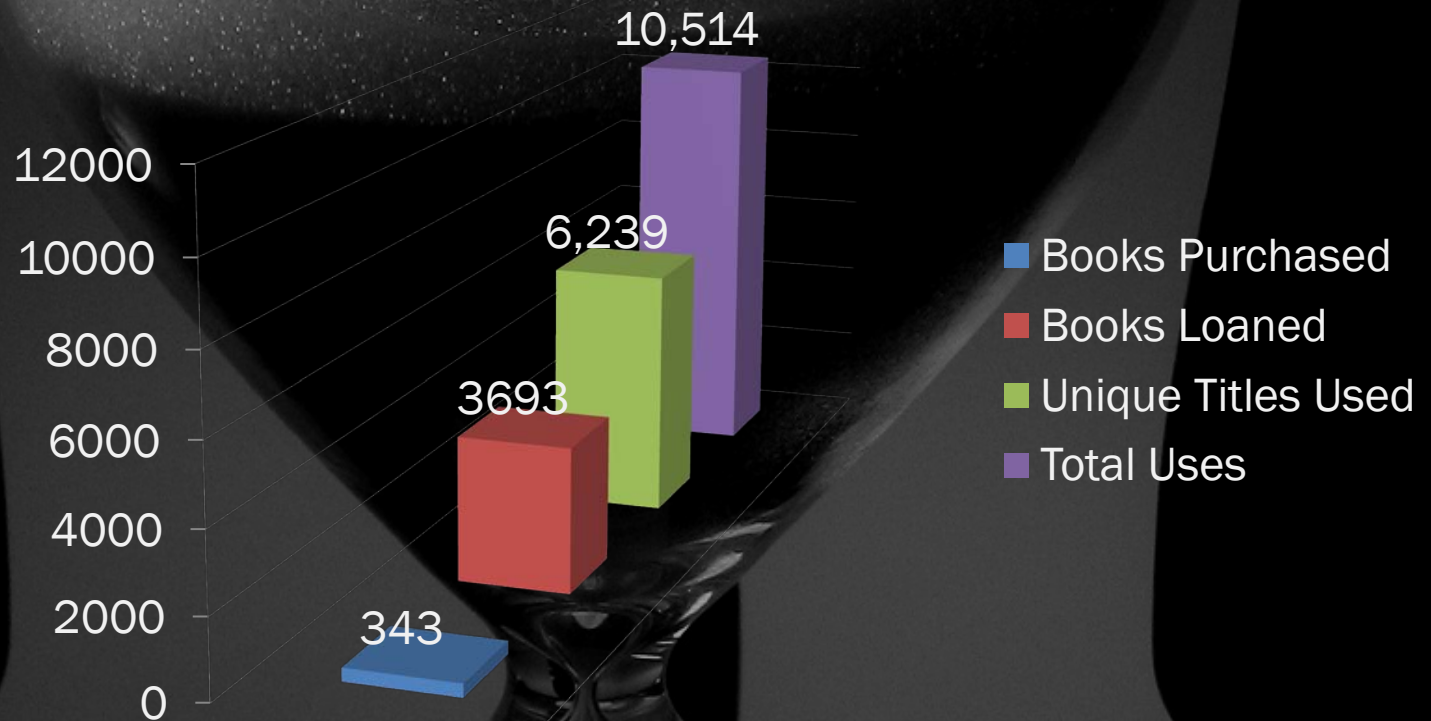
- GVSU's Initial EBL Settings
 - 1 Day STLs
 - Price Limits on STLs
 - Auto-purchase Threshold
 - Budget
 - Invoicing and Deposit Account

Nuts and Bolts

- Initial Load of Books
 - Approximately 50,000
 - Published since 2005
 - Exclusions
- Growing Collection

After One Year...

Use of EBL Collection



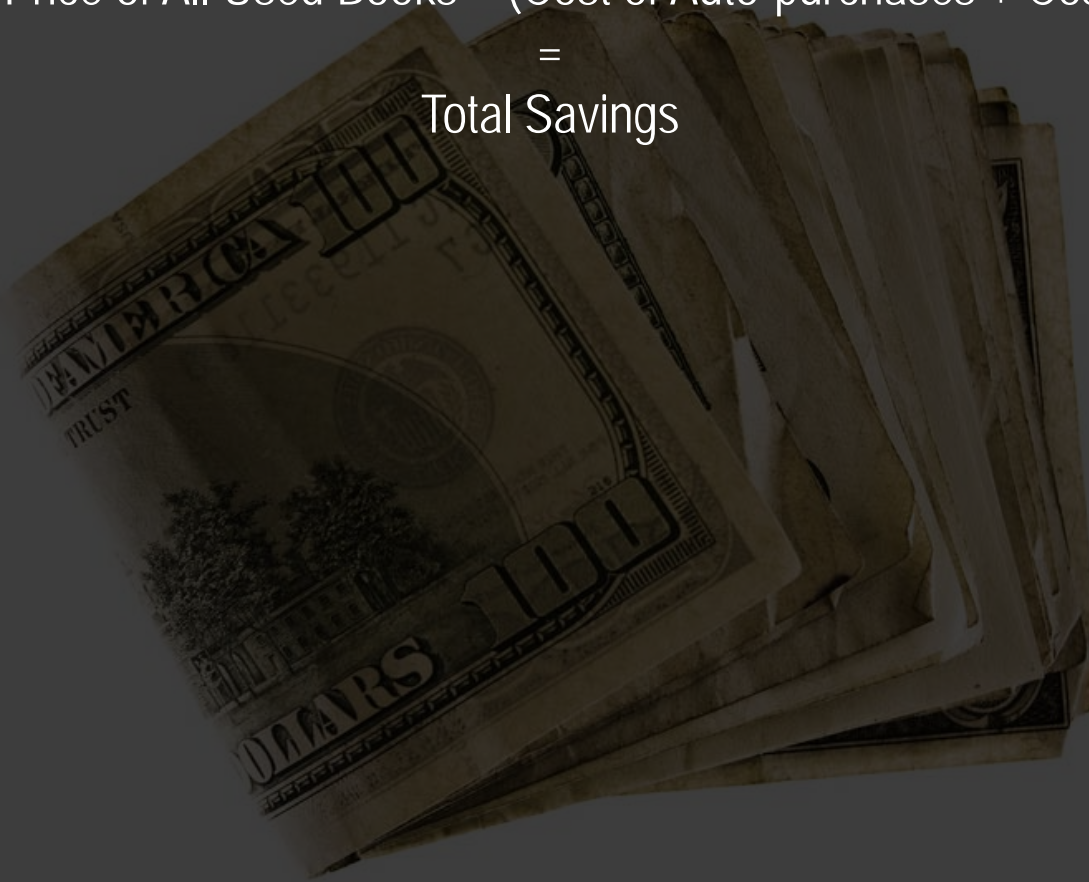
After One Year...

Where the Money Went

	Total #	Total Cost	Highest Cost	Lowest Cost	Average Cost
Short Term Loans	5,251	\$41,891.49	\$39.75	\$0.20	\$7.98
Auto-purchases	343	\$26,946.9	\$855	\$3.99	\$78.56
Uses	10,514	\$68,838.39	\$3,000	\$3.95	\$6.57

Savings from PDA

Purchase Price of All Used Books – (Cost of Auto-purchases + Cost of STLs)
=
Total Savings



Savings from PDA

Purchase Price of All Used Books – (Cost of Auto-purchases + Cost of STLs)
=
Total Savings

$$\begin{aligned} & \$550,464.35 - (\$26,946.90 + \$41,891.49) \\ & = \\ & \mathbf{\$481,625.96} \end{aligned}$$

How We Could have Saved Even More

Original Premise:

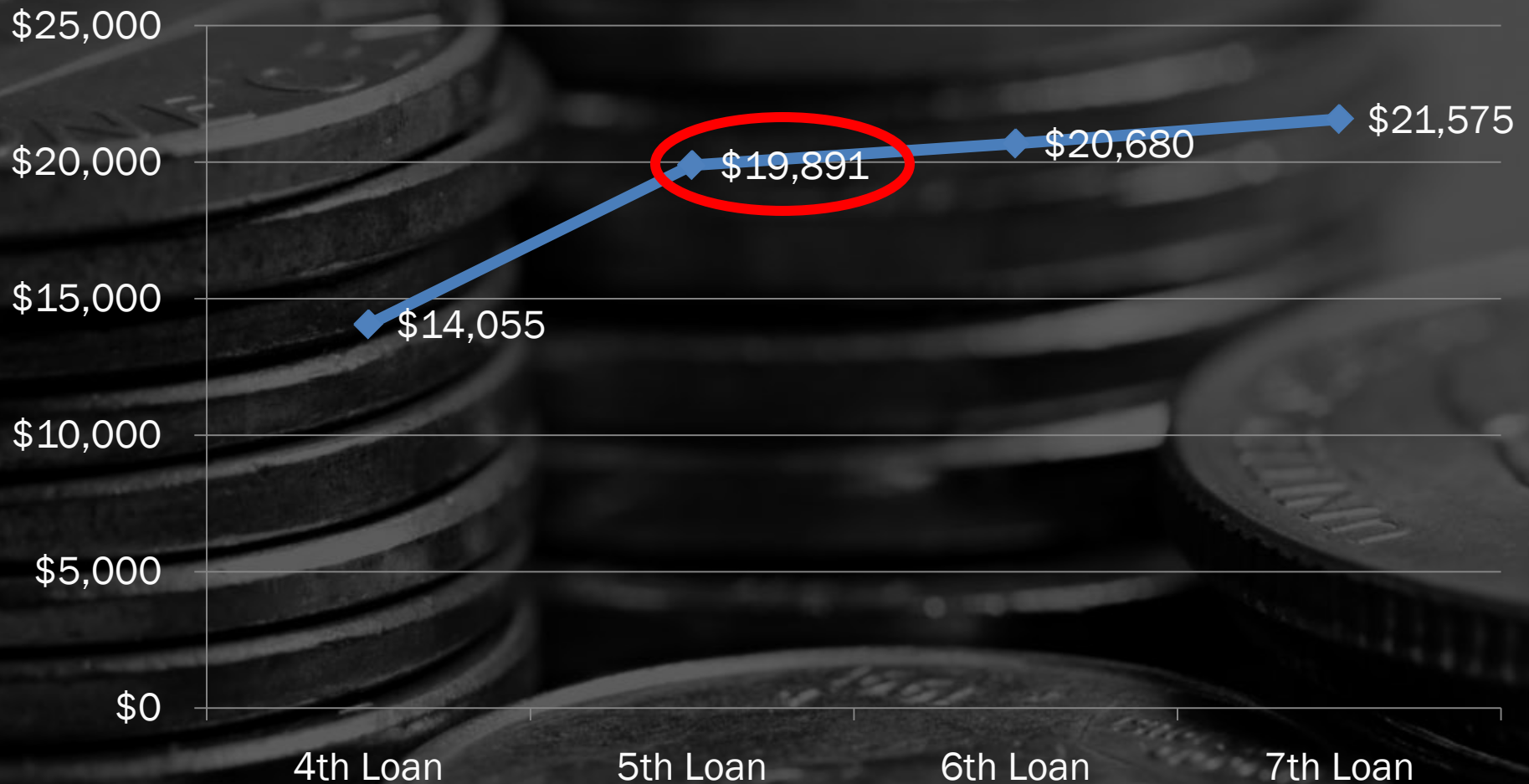
Purchase on third loan because books used that heavily are likely to continue to be used.

Subsequent Loans after Purchase

Zero		One		Two		Three		More than Three	
#	%	#	%	#	%	#	%	#	%
196	57%	89	26%	24	7%	12	3%	22	6%

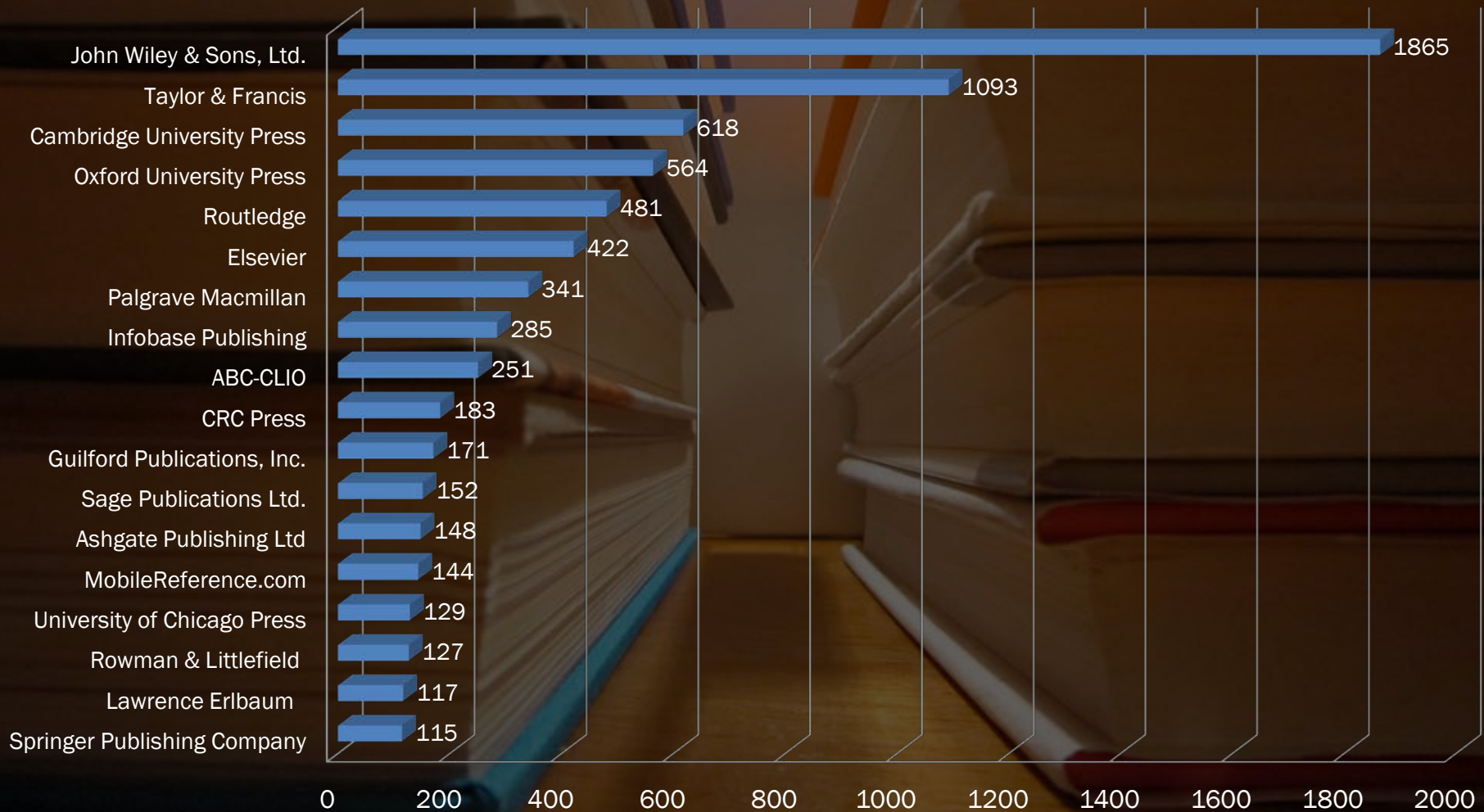
How We Could have Saved Even More

Potential Auto-Purchase Savings Over Existing Plan



But Can Users Select Books?

Top Publishers by Number of STLs and Auto-Purchases



Today

- Increase in available titles
- Adjustments to settings
 - Auto-purchase threshold
 - Price limits
- Still figuring out the budgeting
- Impact on collection development

Tomorrow

- Tighter integration with traditional collection development
 - YBP
- Expansion to multiple vendors
 - ebrary
- Print-on-demand

Thank You

Questions?

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