

REGISTRATION

The **Conference Registration and Information Desk** will be open during the following hours:

Date	Time	Location
Sunday August 9	11am-9pm	Niemeyer Honors Hall, Lobby
Monday August 10	9am-5pm	Mary Idema Pew Library, First Floor
Tuesday August 11	7:30am-6pm	Mary Idema Pew Library, First Floor
Wednesday August 12	7:30am-5pm	Mary Idema Pew Library, First Floor

Get help any time at the official Re-think it Conference Helpline: **269-697-1829**

In case of emergency, call **911** or the Grand Valley Police Department at **(616) 331-3255**

HOUSING

Guests will be staying in two-bedroom apartments in **Glenn A. Niemeyer Honors Hall** (pictured). Some guests may also be housed in the Mark A. Murray Living Center next door to Niemeyer; however they will still refer to the main desk in Niemeyer for check-in/check-out and amenities.

Guests may check in at any time at the Front Desk in Niemeyer Hall, which has the following regular hours:

Date	Time
Sunday August 9	10am-2am
Monday August 10	7am-11pm
Tuesday August 11	7am-11pm
Wednesday August 12	7am-11pm



Guests may call the front desk at **(616) 331-4500** during regular hours in case of a lockout or other question. To contact residence hall staff outside of regular hours, please call the duty phone at **(616) 889-7498**. The building's doors are locked between 8pm and 7:30am and will require the use of your room key to open.

All apartments are furnished with beds, desks/chairs, dressers, closets, kitchen, table/chairs, couch, easy chairs, stove, and refrigerator. The apartments are air conditioned. Note that there are no microwaves or hair dryers in the apartments. Each guest room will be provided with fitted sheet, top sheet, pillow and pillowcase, blanket, bath towel, hand towel, washcloth, shampoo, soap, plastic cups, and toilet paper. Note that housekeeping services will not be provided during your stay, but you may check out irons, hangers, hair dryers, alarm clocks, and extra blankets/pillows/towels at the front desk.

Each hall has a common area with seating (including outdoor seating on the bottom floor), kitchenette with microwave, and a TV. Laundry rooms are located in each hall—you can stop by the front desk and obtain a free laundry card to operate the machines. There are vending machines on the first floor for snacks and soft drinks. The front desk also has DVD players, board games, basketballs, and volleyballs available for checkout.

Breakfast for conference attendees will be offered at the following times:

Date	Time	Location
Monday August 10	7:30am-10am	Niemeyer Honors Hall, Multipurpose Room
Tuesday August 11	7:45am-8:45am	2250 Kirkhof Center (Grand River Room)
Wednesday August 12	7:45am-8:45am	2250 Kirkhof Center (Grand River Room)
Thursday August 13	7:30am-10am	Niemeyer Honors Hall, Multipurpose Room

PARKING

GVSU will not be in session during the conference, so parking will be free without a permit in all designated Student lots. (Parking in Faculty/Staff parking spaces and lots will still be prohibited and violators will be ticketed.)

Daily Parking: We suggest that guests driving to and from campus each day park in **Lot H**. This lot opens at 7am and closes at 3am.

Overnight Parking: Guests who are staying on campus overnight will need to park in **Lot P**. This lot is open 24 hours.

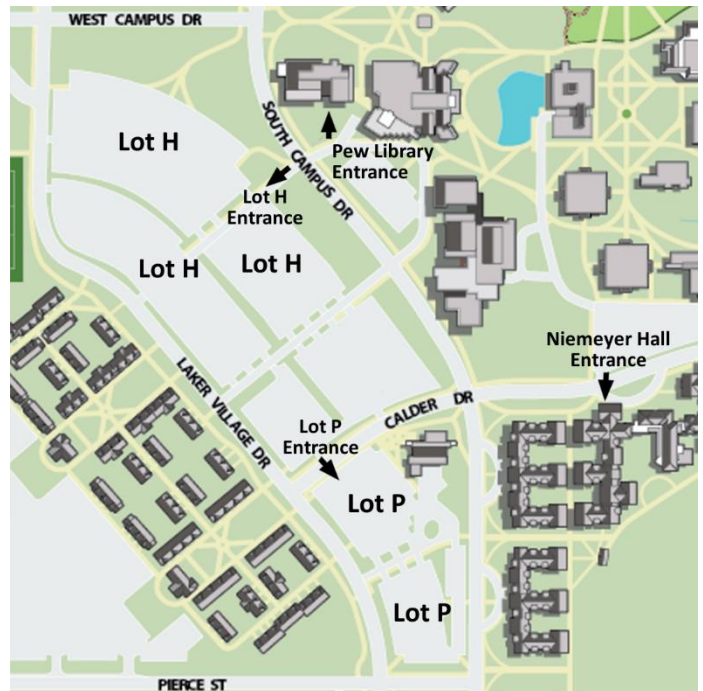
TRANSPORTATION

Dining/Nightlife Shuttle

The [GR Hopper](#) will provide shuttle service to downtown Grand Rapids on Sunday, Monday, and Tuesday evenings during the conference. The shuttle has seating for 23 and is free of charge for conference guests. [Reserve](#) your seat in advance or at the Registration desk. **Please remember to tip the driver.** The shuttle will depart from Niemyer Hall on Sunday August 9 and from the Kirkhof Center bus stop on Monday and Tuesday. It will stop downtown at:

- 1) [Rosa Parks Circle](#) (Monroe Center and Monroe Avenue)
- 2) [HopCat](#) restaurant (25 Ionia Avenue SW)
- 3) [Founders Brewing Company](#) (235 Grandville Avenue SW)

Date	GVSU Allendale	Rosa Parks Circle
August 9 (Sun)	5:00 pm	-
	6:30 pm	7:15 pm
	8:00 pm	8:45 pm
	9:30 pm	11:15 pm
August 10 (Mon)	8:30 pm	10:45 pm
August 11 (Tues)	8:30 pm	10:45 pm



Airport Shuttle

Gail Andrus Travel will provide shuttle service from the Gerald R. Ford International Airport on Sunday, August 9 from noon to midnight; and on Wednesday, August 12 from 6:00 am to 6:00 pm. Pickups will take place at Niemyer Hall. To reserve an airport shuttle (\$58 round-trip; \$29 one-way), please visit: <http://www.gailandrus.com/rethinkit>

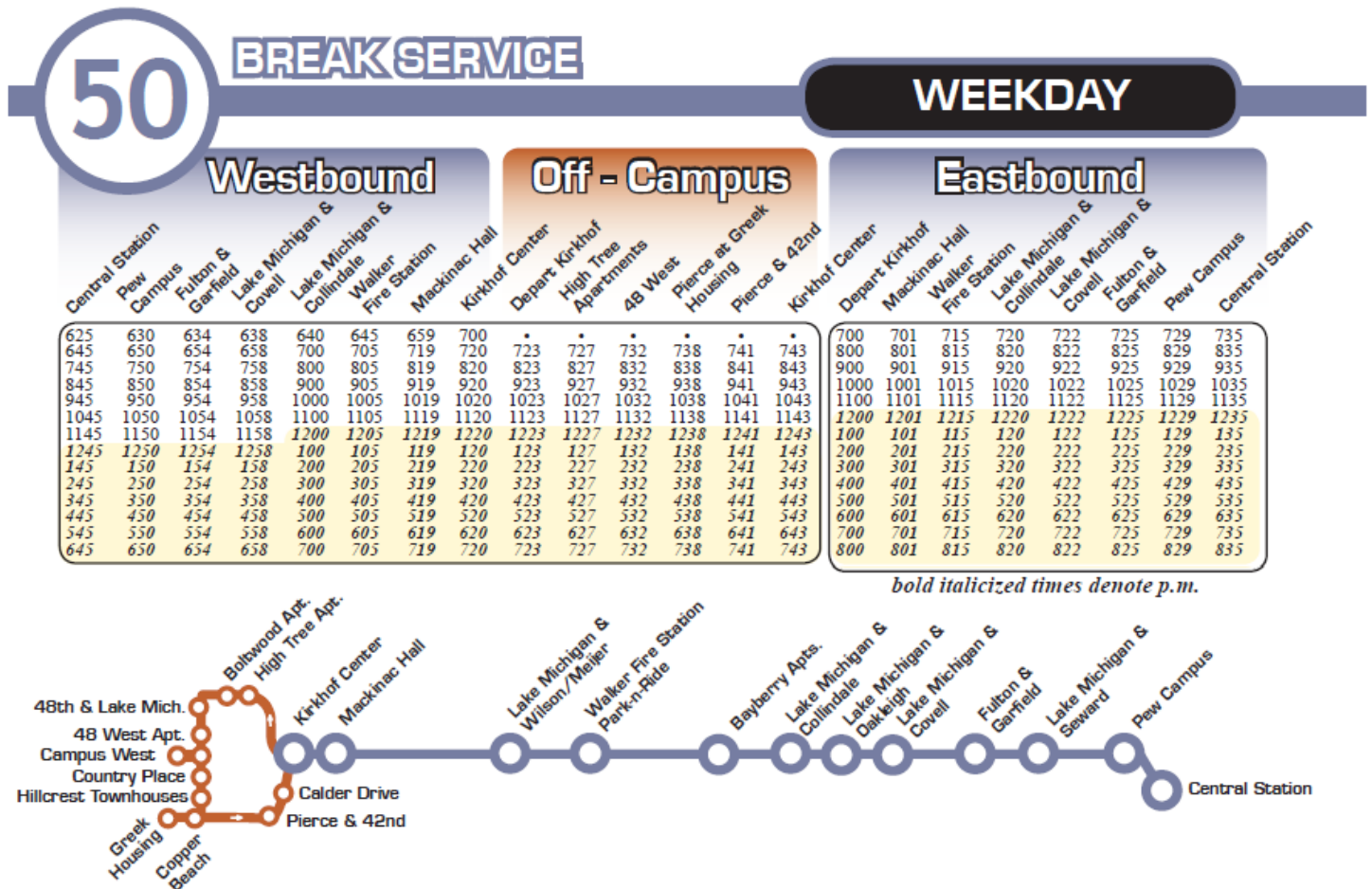
Taxi

[MetroCab](#) is the official transportation provider at the Gerald R. Ford International Airport and services the entire Grand Rapids area. Most taxis are minivans and hold 5 passengers. Call 616-827-6500 for service.

City Bus

Off-campus restaurants and other resources, including downtown Grand Rapids, are accessible by catching the [Rapid Bus 50](#) at Kirkhof Center on campus, where it stops once an hour. Note that hourly service for Route 50 will be extended on Monday August 10 and Tuesday August 11 by one hour in the evening, so that the last eastbound bus departs Kirkhof at 9:00pm. **The Rapid does not run on Sundays.**

Each one-way trip on the Rapid Bus costs \$1.50, cash only. A one-day unlimited pass for the Rapid Bus may be purchased onboard for \$3.00, cash only. [How to ride the Rapid.](#)



ON-CAMPUS ACTIVITIES

The Meadows Golf Course



Located on GVSU's Allendale campus, the links-style championship course has hosted six NCAA National Championships since its opening. For Tee Times, call (616) 331-1000, or [request online](#).

Recreation Center



The facility houses over 60 cardio machines, a free weight area, selectorized weight machines, a 1/9 of a mile elevated running track overlooking the courts, and four multipurpose courts (basketball courts). Types of activities include basketball, volleyball, badminton, jogging, and walking. Locker and towel services, as well as equipment rental, are available. The Rec Center also houses the [pool](#), which has some open lap/swim times.

Guests may purchase a daily user pass for the Rec Center for \$5, and for the pool for \$5. A pool day pass only permits access to the pool and locker rooms. Both Rec Center daily user passes and pool passes can be purchased at the Recreation Center Front Desk.

Arboretum



The VanSteeland Arboretum houses the Little Mac Bridge and approximately seven acres of trees and shrubs that are indigenous to West Michigan. Walking trails and sheltered benches make this an excellent place to relax.

Cook Carillon Series Concert



On Sunday, August 9, 2015 at 8:00pm, Francis Crépin of Saint Quentin, France will perform on GVSU's Cook Carillon Tower. Open to the public. Free admission. This concert will take place rain or shine. For more information, please call (616) 331-3484.

ON-CAMPUS AMENITIES

Au Sable Hall

Corner Store (snacks) Mon-Fri 7:30am – 2pm

Kirkhof Center

ATM (Fifth Third Bank, Lake Michigan Credit Union, PNC) Sun noon – 10pm
Mon-Fri 6:30am – 10pm

The Marketplace

Starbucks Mon-Fri 7:30am – 2pm
Which Wich (sandwiches) Mon-Fri 11am – 2pm
Laker Store (campus bookstore) Mon-Fri 8am – 5pm

The Meadows Club House

[Meadows Grille](#) (menu [here](#)) Mon-Tues 3pm – 10pm
Wed-Thurs 10am – 10pm
Fri-Sat 10am – 8pm
Sun 10am – 3pm

CAMPUS DELIVERY OPTIONS

Jet's Pizza

Call (616) 895-0895 or [order online](#).

Sun noon-10pm 5135 Lake Michigan Dr.
Mon-Thurs 11am-10pm Allendale, MI

Jimmy John's Sandwiches

Call (616) 892-2000 or [order online](#).

Sun-Wed 11am-midnight 4814 Lake Michigan Dr.
Thurs-Sat 11am-2am Allendale, MI

Mancino's Pizza & Grinders

Call (616) 895-4343.

Sun closed 4639 Lake Michigan Dr.
Mon-Fri 11am-9pm Allendale, MI

Menna's Joint Sandwiches

Call (616) 895-3827 or [order online](#).

Sun-Wed 10:30am-midnight 10897 48th Ave., Suite B100
Thurs-Sat 10:30am-2am Allendale, MI

Papa John's Pizza

Call 616-331-7272 or [order online](#).

Sun-Thurs 4pm – 10pm 4152 Calder Dr.
Fri-Sat 4pm – 11pm Allendale, MI

Peppino's Pizza

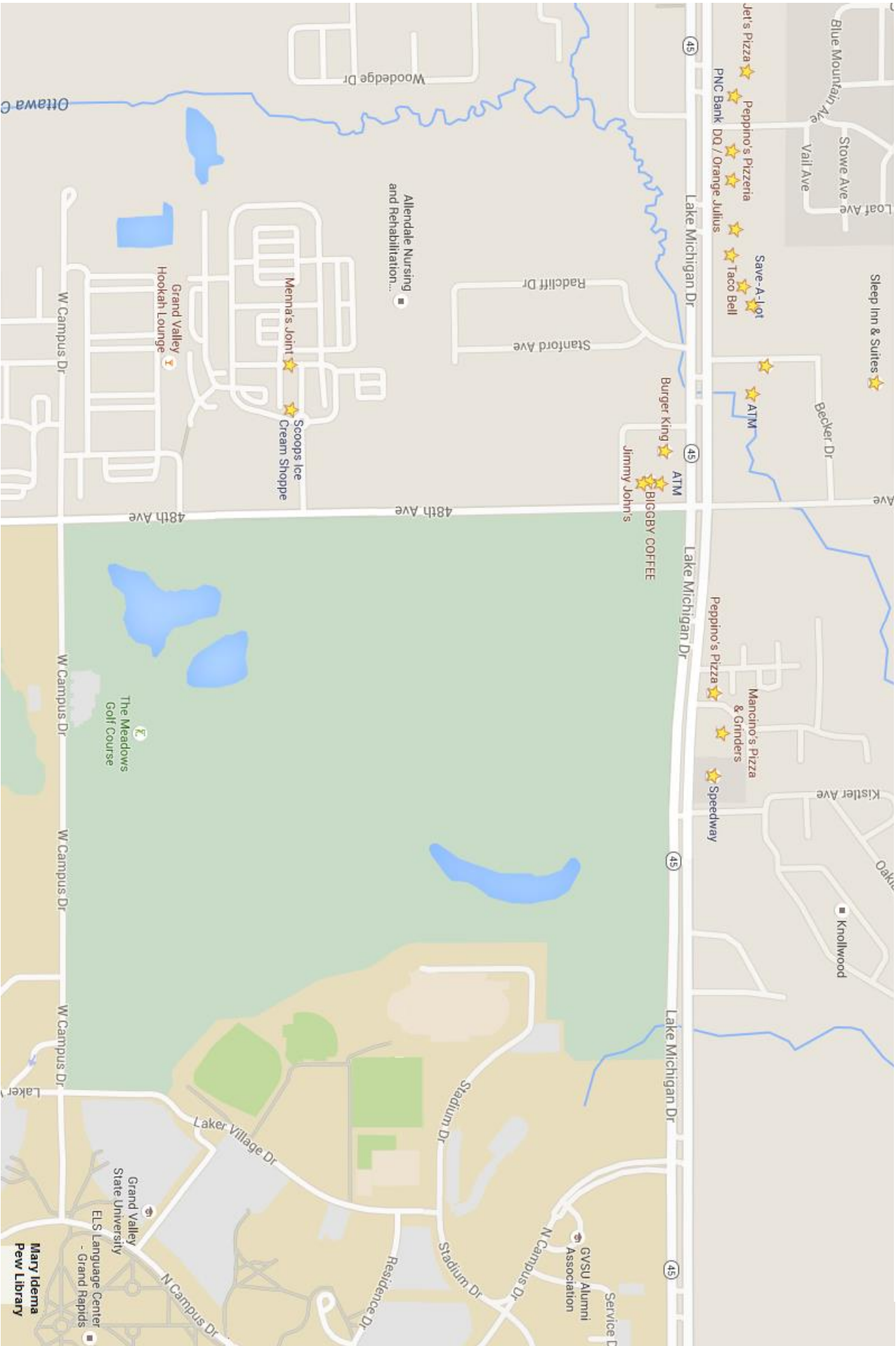
Call (616) 895-4308.

Sun 4pm-10pm 4647 Lake Michigan Dr.
Mon-Tues 4pm-11pm Allendale, MI
Wed-Thurs 11am-11pm

Business	Hours	Phone	Address	City
Applebee's	Sun-Thurs 11am-midnight	(616) 453-3623	4475 Lake Michigan Dr NW	Grand Rapids
Arby's	M-Th 10am-1am, Sun 10am-midnight	(616) 735-1956	4445 Lake Michigan Dr	Walker
Bigby Coffee	M-Sat 6am-10pm, Sun 7am-9pm	(616) 895-2075	4814 Lake Michigan Dr, Suite 500	Allendale
Bigby Coffee	M-Sun 6am-10pm	(616) 453-2070	355 Wilson Ave NW	Walker
Burger King	M-F 6am-11pm, Sat-Sun 6am-1am	(616) 895-4944	4842 Lake Michigan Dr	Allendale
China Chef Chinese	M-Sat 11am-10pm, Sun noon-9pm	(616) 791-4488	4335 Lake Michigan Dr NW	Grand Rapids
Crooked Goose	M-Sun 11am-11pm	(616) 791-2362	355 Wilson Ave NW #600	Grand Rapids
DQ / Orange Julius	M-Sat 11am-10pm, Sun noon-10pm	(616) 895-2257	5053 Lake Michigan Dr	Allendale
Get the Scoop (Ice Cream)		(616) 895-1835	11233 68th Ave, Suite A	Allendale
Jet's Pizza	M-Th 11am-10pm, Sun noon-10pm	(616) 895-0895	5135 Lake Michigan Dr, Suite 100	Allendale
Jimmy John's	Sun-W 11am-12am, Th-Sat 11am-2am	(616) 892-2000	4814 Lake Michigan Dr	Allendale
Las Cazuelas	M-Sat 11am-9pm, Sun 11am-5pm	(616) 791-7148	411 Wilson Ave NW #2	Grand Rapids
Little Caesar's Pizza	M-Th 11am-11pm, Sun noon-10pm	(616) 895-2270	6370 Lake Michigan Dr	Allendale
Main St. Pub		(616) 895-1234	11240 University Pkwy	Allendale
Mancino's Pizza & Grinders	M-F 11am-9pm, Sat 11am-10 pm	(616) 895-4343	4639 Lake Michigan Dr	Allendale
Marathon Gas Station	Open 24 hours	(616) 791-2262	4415 Lake Michigan Dr NW	Grand Rapids
McDonald's		(616) 895-4003	5371 Lake Michigan Dr	Allendale
Meijer Grocery	Open 24 hours	(616) 735-2100	315 Wilson Ave NW	Standale
Menna's Joint	Sun-W 10:30am-midnight, Th-Sat 11am-2am	(616) 895-3827	10897 48th Ave, Suite B100	Allendale
Mug Shots Burgers and Brews	M-W 3-10pm, Th 11am-10pm	(616) 895-2337	4639 Lake Michigan Dr	Allendale
Murphy's Family Restaurant	M-Sat 6am-2pm	(616) 895-1744	4963 Lake Michigan Dr	Allendale
Panera Bread	M-Sat 6am-9pm, Sun 7am-8pm	(616) 735-4222	4400 Lake Michigan Dr. NW	Walker
Papa John's Store #3165	M-Sun 4-10pm	(616) 331-7272	4152 Calder Dr	Allendale
Peppermint Grill	M-Sun 6am-2pm	(616) 453-7853	4511 Lake Michigan Dr NW	Grand Rapids
Peppino's Pizza	Sun 4-10pm, M-T 4-11pm, W-Th 11am-11pm	(616) 895-4308	4647 Lake Michigan Dr	Allendale
Peppino's Sports Grille	M-Sat 11am-2am, Sun 11am-midnight	(616) 895-1615	5065 Lake Michigan Dr	Allendale
Save-a-lot Grocery	M-Sun 9am-9pm	(616) 892-9222	4965 Lake Michigan Dr	Allendale
Scoops Ice Cream Shoppe	M-Sun 6am-6pm	(616) 892-7777	10897 48th Ave a100	Allendale
Shots Grill	M-Sat 11am-2am, Sun 11am-midnight	(616) 453-7780	4259 Lake Michigan Dr	Grand Rapids
Sleep Inn & Suites		(616) 892-8000	4869 Becker Dr	Allendale
Speedway Gas Station	Open 24 hours	(800) 643-1948	4617 Lake Michigan Dr	Allendale
Subway	M-F 7am-11pm, Sun 9am-11pm	(616) 895-7820	6175 Lake Michigan Dr	Allendale
Subway	M-F 7am-11:30pm, Sun 9am-11:30pm	(616) 453-7821	4335 Lake Michigan Dr NW	Grand Rapids
Taco Bell	Sun-Th 7am-2am	(616) 892-2461	4989 Lake Michigan Dr	Allendale
Uccello's Pizza Restaurant	M-Sun 11am-2am	(616) 735-5520	4787 Lake Michigan Dr NW	Grand Rapids
Walgreens	M-Sun 8am-10pm	(616) 791-1655	4365 Lake Michigan Dr NW	Walker

OFF-CAMPUS RESOURCES

Within 2 miles of the Pew Library, near the intersection of Lake Michigan Dr. and 48th Ave., are several eateries and other businesses. Another shopping center is located in Walker, MI at the intersection of Lake Michigan Dr. and Wilson Ave. NW, approximately 7 miles east of campus (not pictured).



WEST MICHIGAN TRIVIA

Q: Why is everything 'Grand'?

The Grand River winds its way from Lansing through Grand Rapids and Grandville. It empties into Lake Michigan at Grand Haven.



Q: Why do all the street names have directions?

The city of Grand Rapids is divided into four quadrants by Fulton Street and Division Avenue, which intersect downtown at Monument Park. Most street names are notated with NW, NE, SE, or SW based on their position relative to this intersection. This can be important when two streets on opposite sides of the city have the same name!

Q: How do I turn left?

A [Michigan left](#) is the typical type of intersection design in Michigan where one of the roads is a divided highway. It generally involves driving through the intersection, making a U-turn, and then turning right.

Q: Why does everyone talk funny?

The [Northern Cities Vowel Shift](#) is a dialect region of American English centered around the Great Lakes. 'Cot' sounds like 'cat' and 'cat' sounds like 'kiat'.

Q: Why does everyone have a funny name?

West Michigan was a destination for Dutch immigrants fleeing religious persecution and serves as a home base for the Dutch Reformed Church in North America. This is reflected in the names of Holland and Zeeland, MI; in the number of religious colleges in the area (Kuyper College, Cornerstone University, Calvin College, and Hope College); and in the Dutch surnames which grace the buildings and storefronts:

DeBoer	de-BOR	'the farmer'
DeJong	de-YUNG	'the young'
DeVos	de-VAHSS	'the fox'
Dykstra	DIKE-stra	'from the dike'
Hoekstra	HEK-stra	'from the corner'
Kuyper	KY-per	'cooper'
Meijer	MY-er	'steward'
VanAndel	van-AND-el	'from Andel' (a town in Woudrichem, Netherlands)
VanDijk	van-DIKE	'from the dike'

Q: Who is Mary Idema Pew?

The Mary Idema Pew Library and Information Commons is named after the daughter of Walter D. Idema (EYE-de-ma), a founder of Steelcase Inc. Her husband, Robert C. Pew II, was among GVSU's founders and an early board member.

Mary Idema and Robert Pew



Q: How do you get to the Upper Peninsula?

The [Mackinac Bridge](#) (pronounced 'mack-in-aw'), which connects St. Ignace on the Lower Peninsula with Mackinaw City on the Upper Peninsula (or U.P.), is the longest suspension bridge in the Western hemisphere. The Little Mac Bridge on GVSU's campus is named in its honor. By the way, folks who live on the U.P. are called 'Yoopers'. The rest of us are 'trolls'—we live 'under the bridge'.